

A nighttime photograph of the historic city of Cartagena de Indias, Colombia. The image shows the yellow-walled Iglesia de San Pedro Claver church in the foreground, its bell tower illuminated. In the background, the city's skyline is visible across a river, with lights reflecting on the water. The sky is dark with some clouds.

# IAMCR 2017 CONFERENCE

July 16th to 20th

CARTAGENA DE INDIAS  
COLOMBIA

# PROGRAMME

# WELCOME TO CARTAGENA

## BIENVENIDOS A CARTAGENA

### EXECUTIVE SECRETARIAT

PABLO DE MARIA 1036  
MONTEVIDEO, CP 11.200 - URUGUAY

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FACULTAD DE CIENCIAS DE LA COMUNICACIÓN  
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@IAMCR2017



IAMCR CARTAGENA

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Welcome,  
bienvenue,  
bienvenida!



We are delighted to gather in Cartagena to celebrate the 60th anniversary of IAMCR. We are here to share our work and ideas, as well as to meet new colleagues and rekindle friendships.

Many thanks to the 2017 Local Organizing Committee for their efforts in hosting our meetings and planning many exciting events. The work of the Section and Working Group heads is also greatly appreciated and we look forward to stimulating and productive discussions.

The program includes a range of plenary panels and special sessions that we hope you will find interesting, provocative and inspirational. Our thanks to UNESCO for support and the organization of several special sessions. Thanks also to our many other partner and supporters.

We will be awarding several special awards during the conference, including the IAMCR Prize in Memory of Dallas W. Smythe, the UCF/IAMCR Urban Communication Research Grant, and the IAMCR Distinguished Service Award. Congratulations to the winners of these awards, as well as to the recipients of this year's Travel Grant.

Best wishes and enjoy Cartagena!

*Estamos encantados de reunirnos en Cartagena para celebrar el aniversario 60 de IAMCR. Estamos aquí para compartir nuestro trabajo y nuestras ideas, así como para conocer nuevos colegas y reavivar las amistades.*

*Muchas gracias al Comité Organizador Local por sus esfuerzos en albergar nuestras reuniones y planear tantos eventos emocionantes. Apreciamos también el trabajo realizado por las cabezas de Secciones y Grupos de Trabajo, esperamos ansiosos discusiones estimulantes y productivas.*

*El programa incluye una variedad de paneles plenarios y de sesiones especiales, que esperamos que ustedes encuentren interesantes, provocativas e inspiradoras. Nuestro agradecimiento a UNESCO por su apoyo y por la organización de varias sesiones especiales. Muchas gracias también a nuestros aliados.*

*Estaremos entregando varios premios especiales durante el congreso, incluyendo el Premio IAMCR a la Memoria de Dallas W. Smythe; la beca UCF/IAMCR para Investigación de la Comunicación Urbana; y, el Premio Servicio Distinguido de la IAMCR. Felicitaciones a los ganadores de estos reconocimientos, así como a quienes recibieron las Becas de Viaje de este año*

*Mis mejores deseos y que disfruten Cartagena!*

Janet Wasko  
Presidente IAMCR



UNIMINUTO is pleased to welcome the 1.250 participants, from 96 countries around the world, who will be attending the 2017 Annual Conference of the International Association for Media and Communication's Research, in the city of Cartagena de Indias.

The main focus of our university has always been on social issues and its origins are deeply linked to the exercise of communication. During its 25 years of existence the School of Communication Sciences has experienced significant development and its research projects have become increasingly mature which is made evident through the presence of a growing community of social scientists who are experts on the topic and who give it national and international projection.

Our goal has been to join efforts with other Communication Schools, communication careers, and different entities within this area in Colombia, to organize and carry out this important event in our country which is going through a historical moment, since we are moving forward with our peace keeping project and will be looking to put together a road map towards peace.

The role of communication in what we have called a New Colombia, is essential, and we strongly believe that events such as this one, which places us in a global context, will allow us to listen to different voices, and also to be heard. No doubt this will be an enriching experience for all of us, and it will enable us to create a wider space to present proposals and increase our presence in the world arena.

A team of professionals, technicians, administrative and financial staff from UNIMINUTO, together with the Executive Board (IAMCR), and the Executive Director, have been working for two years to insure that this event will reflect our history and our culture, as well as our interest in contributing towards creating an appropriate scenario so that the members of this association can debate their topics of interest and celebrate its 60th anniversary.

*UNIMINUTO se complace en abrir las puertas a los 1.250 participantes de 96 países del mundo que llegarán a la versión 2017 del Congreso anual de la Asociación Internacional de Estudios de Comunicación y Medios (AIECM), a Cartagena de Indias.*

*Nuestra universidad tiene un enfoque social y su aparición está profundamente ligada al ejercicio de la comunicación. Durante sus 25 años de existencia, la facultad de Ciencias de la Comunicación ha tenido un desarrollo significativo y ha adquirido una madurez investigativa que se concreta en la existencia de una comunidad de científicos sociales expertos en el tema, con proyección nacional e internacional.*

*Ha sido para nosotros un propósito aunar nuestros esfuerzos con otras facultades y carreras de comunicación y entidades del sector de Colombia para realizar este importante congreso en nuestro país, en momentos históricos, en los cuales comenzamos el largo camino de la paz. El papel de la comunicación en lo que hemos llamado la nueva Colombia es fundamental y creemos que eventos como este, que nos ponen en un contexto global, para escuchar y ser escuchados, se convierten en una oportunidad que deseamos vivir. Con ello, enriqueceremos nuestra experiencia, y creamos un espacio para tener una mayor presencia y participación propositiva en el escenario mundial.*

*Durante dos años, un equipo de profesionales, técnicos, administrativos y financieros de UNIMINUTO, en colaboración con la JD y la dirección Ejecutiva de AIECM hemos trabajado intensamente para lograr que este Congreso refleje nuestra historia, cultura y nuestro gran interés en aportar un escenario apropiado para que los miembros de esta asociación debatan sus temas de interés y celebren su aniversario No. 60.*

*Bienvenidos!!*

Harold Castilla Devoz  
Rector General  
Sistema UNIMINUTO



Dear Friends and colleagues in the world of communication:

I would like to express my deepest gratitude for the presence of each and every one of you, and congratulate you for the ample, diverse, and very active agenda which will set the course during the next few days; We are certain that the event which this city is proud to host, will be a great success, and will significantly contribute to the citizen participation process and to the empowerment of our communities.

IAMRC, comes to Cartagena de Indias, to Colombia and to this continent, at a moment of great challenges and opportunities. The consolidation of peace, the efforts to reduce extreme poverty, the wager to recognize cultural values and a better understanding of how they converge, the projects to generate greater inclusion, the growing need for citizens from different parts of the world to take on an active and representative role in society so they can work for the betterment of their territories, the interrelation between what is local and what is global which can help underpin our identities, and the compelling challenges which lie before you to build new narratives, lead us to believe that communication has a great deal to contribute and must play a predominant role in this varied context.

Having said this, and on behalf of the Mayor of Cartagena de Indias, Manuel Vicente Duque from the Institute of Heritage and Culture, and on my own behalf, I would like to extend a most cordial welcome to all of you and express our gratitude to this audience for having kept this very important appointment at the walled and historical city that is hosting this event.

Apreciados amigos y colegas del mundo de la comunicación:

Con la presencia de cada uno de ustedes y la amplia, diversa y activa agenda que marcará la ruta de estos días, tenemos la certeza de que la ciudad se engalana con un gran evento que contribuirá de manera contundente a los procesos de participación ciudadana y empoderamiento de nuestras comunidades.

IAMRC llega a Cartagena de Indias, a Colombia y al continente, en momentos de grandes retos y oportunidades. La consolidación de la paz, los esfuerzos por reducir la pobreza extrema, las apuestas por reconocer el valor de las culturas que nos confluyen y generar mayor inclusión, la necesidad especial de que los ciudadanos de aquí y de allá asuman un papel activo y representativo desde sus roles y territorios, la articulación entre lo local y lo global afianzando nuestras identidades; así como, la imperante tarea de construir nuevas narrativas, nos dan la certeza de que desde la comunicación traen mucho que aportar a todo ello.

Por todo lo anterior, en nombre del Alcalde Mayor de Cartagena de Indias, Manuel Vicente Duque, del Instituto de Patrimonio y Cultura de Cartagena IPCC y en el mío propio, reciban un especial saludo de bienvenida y nuestra gratitud por cumplir esta cita en el Corralito de Piedra.

Berta Lucia Arnedo  
Directora  
Instituto de Patrimonio y Cultura de Cartagena



After many violent years which brought a great deal of pain and suffering, the Colombian society has reached a point, which had never before been reached, where reconciliation is the order of the day. It is therefore very significant that our country is providing the stage where this very relevant global platform for dialogue and communication research, will be rolled out.

Academia must now pose the question of how a reconciled but diverse society, respectful of life and human dignity, can contribute to understand and resolve the many relevant needs that have emerged, and move forward with fresh solutions and new approaches to solve the problems of our times.

Allies, members and hosts of IAMCR 2017, embrace this opportunity and congratulate this forum which throughout its history has provided a platform for critical reflection about the social relevance of academic research, which has allowed us to debate on the quality of our issues and concerns, and to make timely interventions on the types of approaches we have adopted and are questioning in the face of reality.

The field of communications is being challenged by a deep cultural revolution which expects a great deal from our ideas and our research capabilities in terms of innovation. Hate discourses in the digital public arena must also summon our attention so that we can focus on relevant questions, and double our efforts to create scenarios where we can debate about how we must reinvent ourselves as citizens of the digital Age.

This forum which is taking place in Cartagena, will allow us no doubt, to engage in intensive, demanding, systematic, critical and self-reflective dialogue, on several topics and dimensions in an area which is being challenged and which is crucial for societal life.

Welcome to our country!!

*El país que recibe hoy IAMCR 2017 vive el desafío de conciliar la expresión de la diferencia con el encuentro y el reconocimiento. Tras años de violencias, la sociedad colombiana está abocada a un proceso de reconciliación sin precedentes.*

*Imaginar una sociedad reconciliada, diversa y respetuosa de la dignidad humana y de la vida, ha supuesto a la academia colombiana preguntarse cómo la comunicación contribuye a comprender y resolver necesidades, a aportar soluciones y nuevos enfoques a los problemas de nuestra época, y cómo ella desempeña un papel fundamental en la construcción de paz.*

*Convocantes de IAMCR 2017 celebramos y damos la bienvenida a un foro que a lo largo de su historia ha propiciado la reflexión crítica sobre la relevancia social de la investigación académica. Es un privilegio tener en casa a tantos y tan respetados académicos, con quienes discutir nuestros trabajos, encontrar vías de cooperación y contrastar perspectivas.*

*El campo de la comunicación está desafiado, a su vez, por una profunda revolución cultural que demanda nuestro pensamiento y nuestra capacidad de investigación. Pensar e investigar en comunicación nos impone un imperativo ético, un ejercicio de libertad y responsabilidad, una apuesta por la imaginación y la creatividad, un llamado a hacer contribuciones esenciales a nuestras sociedades y a un mundo global que demanda de sus académicos un compromiso genuino con los valores esenciales de la dignidad humana.*

*Cartagena será el escenario que nos permitirá vivir con intensidad un diálogo exigente, sistemático, crítico y auto reflexivo sobre estas y las múltiples dimensiones de un campo desafiante, desafiante y crucial para la vida en sociedad.*

*Bienvenidos a nuestro país!*

Marisol Cano Busquets,  
Decana de la Facultad de Comunicación y Lenguaje  
Pontificia Universidad Javeriana  
Aliados en la convocatoria de IAMCR



The UNIMINUTO School of Communication and Language is pleased to have you here and would like to extend a cordial welcome to all colleagues, professors and researchers in the field of communications around the world, who will be participating in this important event. Organizing this 2017 congress has been a great challenge which we were happy to take on; Both the academic community, and the technical teams have no doubt gained insight and gathered momentum thanks to the information that has been gathered and the lessons that have been learnt.

Our research results in the area of communication gave us confidence and inspired us to come forward with the proposal of hosting the IAMCR event in Colombia. Through this event, we are also looking to bring the Colombian Schools of Communication closer to those of other countries in the world, so that we can all share in this experience and gain traction within Globe.

We have thoroughly and carefully planned each and every social and academic activity on the agenda. We sincerely hope that all of you who have come to our country this year to participate in this event, will find that your academic expectations have been met and that you will be able to profit from this experience as much as we have from the moment our project was approved.

We wish you a pleasant stay in Colombia... We sincerely hope you will take back with you a fresh viewpoint of this continent, this country and its culture and this city which is known for its joie de vivre.

Welcome to IAMCR 2017!!

*La Facultad de Comunicación y Lenguaje de UNIMINUTO se alegra por su presencia y le da la bienvenida a los colegas profesores e investigadores de la comunicación de todo el mundo, quienes participarán en el Congreso de este año. Para nosotros ha sido un gran reto enfrentarnos a la organización y haciéndolo, hemos ganado en aprendizajes y fortalezas como comunidad académica y como equipos técnicos.*

*Nuestros resultados en el campo de la investigación en comunicación nos dieron la fuerza y la inspiración para atrevernos a proponer hacer AIECS en Colombia, así como nuestro espíritu de acercar a las escuelas de comunicación de este país y de América Latina a experimentar en nuestra región, un encuentro global sobre temas y debates de interés común.*

*Hemos preparado con cuidado y afecto cada actividad y agenda, tanto académica como social. Esperamos que quienes lleguen este año a nuestro país aprovechen y disfruten de este espacio tanto como nosotros lo hemos hecho desde el momento en que nuestro proyecto fue aprobado.*

*Deseamos que sus días en Colombia sean gratos y que se lleven nuevas visiones de este continente, de este país y de esta ciudad, de sus académicos y sus producciones, y también de su cultura y su alegría.*

*Sean Bienvenidos a AIECS 2017!!*

Amparo Cadavid B.  
IAMCR - Director LOC  
UNIMINUTO

Angélica Barrios  
IAMCR - General Manager  
UNIMINUTO

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# PARTNERS

## Aliados



## Corporación Universitaria Minuto de Dios, UNIMINUTO SP - Bogotá



Credit: © UNIMINUTO

Dentro de su campus universitario, Uniminuto - SP cuenta con cinco facultades, entre ellas la Facultad de Ciencias de la Comunicación FCC, que inicia en el año 1.994. Actualmente tiene dos programas tecnológicos (Comunicación Gráfica y Realización Audiovisual), dos carreras (Comunicación Social y Periodismo y Comunicación Visual, dos especializaciones (Comunicación Estratégica y Comunicación Educativa) y dos Maestría (Comunicación, Desarrollo y Cambio Social y Comunicación Educación en la Cultura). Cuenta con una escuela de Medios para el desarrollo y una unidad de Investigación e Innovación.

La Facultad de Ciencias de la Comunicación se caracteriza por ser un centro de pensamiento e investigación sobre la dimensión comunicativa de las problemáticas que afectan al país y al continente. En este marco, forma comunicadores

al servicio del desarrollo sostenible y la innovación social, consolidando proyectos colectivos de transformación, a partir de una reflexión ética, centrada en la convivencia.

La Carrera de Comunicación Social se caracteriza por generar en sus estudiantes un pensamiento crítico e investigativo. Forma periodistas, competentes para investigar e interpretar la realidad y para proponer procesos y prácticas comunicativas que aporten a la construcción de lo público, que incidan de manera significativa en la transformación social, siempre con sentido crítico, ético y responsable.

El área de investigación de la FCC propicia y orienta el debate académico sobre comunicación, orientado la generación de conocimiento desde la docencia y la práctica. Interpreta, comprende y transforma los principales fenómenos relacionados con la interacción humana y desarrolla una investigación aplicada. Promueve y crea condiciones para fortalecer y expandir la cultura investigativa en la comunidad académica. Facilita y apoya la apropiación social del conocimiento generado y su transferencia hacia propuestas innovativa. Articula su trabajo con el Centro de Investigaciones de la SP y del Sistema Uniminuto, articulando las políticas de investigación, dando un valor agregado a su trabajo desde los semilleros de investigación; los cuales promueven y fortalecen la cultura investigativa.



Credit: © UNIMINUTO



[www.uniminuto.edu](http://www.uniminuto.edu)

## FACULTAD DE Comunicación y Lenguaje



[www.javeriana.edu.co](http://www.javeriana.edu.co)

La carrera de Comunicación Social de la Pontificia Universidad Javeriana, hace parte de la Facultad de Comunicación y Lenguaje; carrera que aborda la comunicación desde lo científico y, fundamenta el quehacer de sus egresados desde el interior de la cultura colombiana. Así mismo, prepara a sus estudiantes para desempeñarse en campos específicos y diversos que presentan estrechas relaciones entre acciones de comunicación y procesos sociales como lo político, económico y cultural.

## Pontificia Universidad Javeriana - PUJ, Bogotá - Cali



Credit: © Pontificia Universidad Javeriana

## Universidad de la Sabana, Bogotá



Credit: © Universidad de la Sabana



## Universidad de La Sabana

**Palabra Clave**  
REVISTA DE COMUNICACIÓN

[www.unisabana.edu.co](http://www.unisabana.edu.co)

Su programa de Comunicación Social-Periodismo está acreditado a nivel nacional e internacional. El plan de estudios es integral, y está fortalecido y enfocado en cuatro campos académicos y laborales: el periodismo, la comunicación organizacional, la comunicación para el desarrollo y la comunicación política.

## Universidad Tecnológica de Bolívar - UTB, Cartagena



[www.unitecnologica.edu.co](http://www.unitecnologica.edu.co)



Credit: © Universidad Tecnológico de Bolívar

El programa de Comunicación Social está dentro de la Facultad de Ciencias Sociales y Humanidades. Forma profesionales comprometidos con el desarrollo humano y social sostenible; para ello, desarrollan capacidades para la investigación, el emprendimiento, el diseño, la gestión e implementación de proyectos, permitiendo abordar realidades de la sociedad actual

## Universidad del Norte, Barranquilla



Credit: © Universidad del Norte



[www.uninorte.edu.co](http://www.uninorte.edu.co)

En el año 1.994 nació el programa de Comunicación Social y Periodismo dentro de la Facultad de Humanidades y Ciencias Sociales, motivado por la necesidad de contar en la Costa Caribe con personal altamente capacitado en las áreas de la comunicación. Hoy en día es una carrera con profundo énfasis en investigación y con gran proyección internacional.

## Universidad Jorge Tadeo Lozano - UJTL, Bogotá - Cartagena



[www.utadeo.edu.co](http://www.utadeo.edu.co)



Credit: © Universidad Jorge Tadeo Lozano

El programa hace parte de la Facultad de Ciencias Sociales. Forma comunicadores y periodistas capaces de entender la realidad social partiendo del contexto social e histórico, entendiendo su ejercicio como una actividad transversal relacionada con el cambio social; así mismo su relación con las capacidades tecnológicas en cuanto a medios de comunicación y tecnologías de la información.

## Fundación Universitaria Los Libertadores, Bogotá-Cartagena



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**LOS LIBERTADORES**  
FUNDACIÓN UNIVERSITARIA

[www.ulibertadores.edu.co](http://www.ulibertadores.edu.co)

Su programa de Comunicación Social – Periodismo, forma profesionales competentes para indagar, analizar e intervenir en los canales y medios de comunicación, partiendo de estrategias asertivas en los contextos comunicativos, periodísticos y empresariales.

## Corporación Unificada Nacional de Educación Superior, CUN, Colombia



Corporación Unificada Nacional de Educación Superior

[www.cun.edu.co](http://www.cun.edu.co)



Credit: © CUN

Su programa de Comunicación Social forma comunicadores éticos y capacitados para hacer parte de los medios escritos, radiales, televisivos, digitales y organizacionales; educa a los futuros comunicadores para trabajar en procesos de comunicación interna y externa, comunicación para el desarrollo y la comunicación política.

## UNIPAZ - Instituto Universitario de la Paz, Barrancabermeja



Credit: © UNIPAZ



[www.unipaz.edu.co](http://www.unipaz.edu.co)

Su programa de Comunicación Social para la Paz hace parte de la Escuela de Ciencias; formando comunicadores éticos, humanísticos y comprometidos con la preservación del medio ambiente. Así mismo, el profesional en comunicación ayuda a la transformación social en la comunidad donde ejerza su labor.

## Universidad de Cartagena, Cartagena



UNIVERSIDAD  
DE  
CARTAGENA

[www.unicartagena.edu.co](http://www.unicartagena.edu.co)



Credit: © Universidad de Cartagena

La carrera de Comunicación Social y Periodismo se encuentra en la Facultad de Ciencias Sociales y Educación, contribuye desde la reflexión y la intervención de la realidad para transformarla apuntando al contexto regional Caribe y local cartagenero, a través de una formación profesional centrada en la comprensión y aprestamiento científico, profesional y ético de los procesos y espacios de interacción humana desde el nivel interno hasta los medios masivos.

## FES - América Latina



Credit: © FESCOL

 COMUNICACIÓN

[www.fes-colombia.org](http://www.fes-colombia.org)

Analiza la comunicación produciendo conocimiento sobre el papel de la comunicación como estrategia para el diálogo político y la democracia social. Sus áreas de trabajo son: Comunicación y política, medios de comunicación y comunicación ciudadana. Tiene una línea de publicaciones que concreta sus actividades en estos campos y además, fomenta y facilita eventos que congregan tanto la academia, como los medios y los activistas y productores, en diferentes áreas y regiones del continente para pensar y debatir sobre los grandes temas y problemas.

## FNPI - Fundación Gabriel García Márquez, para el nuevo periodismo Iberoamericano, Cartagena

fundación  
Gabriel García Márquez  
para el nuevo  
periodismo iberoamericano

[www.fnpi.org](http://www.fnpi.org)



Credit: © FNPI

Creado por Gabriel García Márquez y un grupo de amigos y literatos, en 1994, tuvo como objetivo crear un espacio formativo que permitiera profundizar y afianzar la formación de periodistas, que respondieran a los mas altos valores y formatos del oficio y que desde allí aportaran a la transformación de la sociedad. Hoy, la FNPI se dedica a formar e inspirar a periodistas y ciudadanos en el uso ético y creativo del poder de investigar, contar y compartir historias que permitan comprender y transformar la realidad, a partir del método de taller y la memoria viva de Gabriel García Márquez como narrador, educador, emprendedor y ciudadano.

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## CIESPAL - Centro Internacional de Estudios Superiores de Comunicación para América Latina, Quito



Credit: © CIESPAL



[www.ciespal.org](http://www.ciespal.org)

Las primeras experiencias sobre investigación en comunicación en América Latina, fueron desarrolladas por CIESPAL, a partir de su fundación el año 1959; con el objetivo de convertirse en un banco de datos que facilitara el intercambio de información sobre investigación en el área.



[www.unicef.org.co](http://www.unicef.org.co)

## UNICEF - United Nations Children's Fund, Internacional



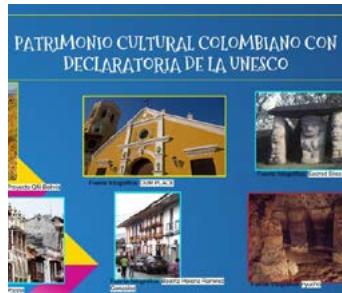
Credit: © UNICEF

La UNICEF en Colombia trabaja en la prevención de violencias, reducción de inequidades, y políticas, presupuestos y leyes para la defensa de los derechos de niñas y niños. Así mismo, cuenta con el programa de radio "Voces Unidas" de ONU Radio, dando a conocer su trabajo y su impacto en la vida de las colombianas y colombianos.

## UNESCO - Organización de las Naciones Unidades para la Educación, la Ciencia y la Cultura, Internacional



Credit: © UNESCO



United Nations  
Educational, Scientific and  
Cultural Organization

[www.unesco.org](http://www.unesco.org)

Desde su programa "Construir sociedad del conocimiento" busca el intercambio de conocimiento e información por medio de las TIC, aportando a la transformación de las comunidades, partiendo de cuatro líneas de trabajo: Libertad de expresión, el acceso universal de la información y el conocimiento, el respeto a la diversidad cultural y lingüística, y una educación con calidad para todos. Una de las Cátedras Unesco de comunicación tiene sede en Colombia (Universidad Javeriana)

## ACICOM - Asociación Colombiana de Investigadores de la Comunicación, Colombia



[www.acicom.co](http://www.acicom.co)



Credit: © ACICOM

Creada en 2012, promueve, fortalece y desarrolla la investigación y facilita procesos de diálogo e intercambio a nivel nacional e internacional. Fomenta la discusión epistemológica en torno a la investigación en comunicación; promueve el intercambio de saberes y conocimientos que fortalecen los espacios de investigación en comunicación a nivel nacional e internacional; genera condiciones de formación y socialización para los investigadores y la circulación del conocimiento, así como fortalecer la capacidad deliberativa en las esferas públicas.

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## AFACOM - Asociación Colombiana de Facultades y Programas Universitarios en Comunicación, Colombia



Credit: © AFACOM



[www.afacom.org](http://www.afacom.org)

Busca promover el desarrollo de programas de investigación y formación docente en el área de la comunicación e información. Orienta, además los departamentos, programas y facultades de comunicación de las universidades asociadas aportando para mejorar la formación académica y social a nivel nacional e internacional.



[www.felafacs.org](http://www.felafacs.org)

## FELAFACS - Federación Latinoamericana de Facultades de Comunicación Social, América Latina



Credit: © FELAFACS

Agremiación constituida por asociaciones nacionales, facultades y carreras de comunicación de toda la región Latinoamericana. Contribuye con la enseñanza y práctica profesional en el campo de la comunicación y sus áreas. La investigación y la cooperación internacional son sus estrategias de trabajo en el fortalecimiento de este sector desde el nivel básico de la enseñanza del campo, hasta el de incidencia en políticas de formación y actuación de comunicadores.

## REDECAMBIO- Red de programas de postgrado en Comunicación Desarrollo y Cambio Social, Internacional



Credit: © REDECAMBIO



[www.redecambio.org](http://www.redecambio.org)

Creada en 2014 con la membresía de 23 programas de los 5 continentes, esta red promueve la formación postgradual de comunicadores enfocados a la transformación de la sociedad a partir de la comunicación. Tiene una visión ética de este campo que involucra una concepción integral, incluyente, multicultural, sostenible, en diálogo de saberes de la práctica de la comunicación y de la adquisición de habilidades, capacidades y conocimientos para proyectarla en todo el planeta.



[www.ipcc.gov.co](http://www.ipcc.gov.co)

## IPCC- Instituto de Patrimonio y Cultura de Cartagena



Credit: © IPCC

El IPCC, define la política cultural de la ciudad, estimulando los procesos de creación e investigación para la defensa de las tradiciones artísticas y culturales, originando la construcción de una cultura que integre y promueva la diversidad del país.

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## ALAIC – Asociación Latinoamericana de Investigadores de la Comunicación, América Latina



Credit: © ALAIC



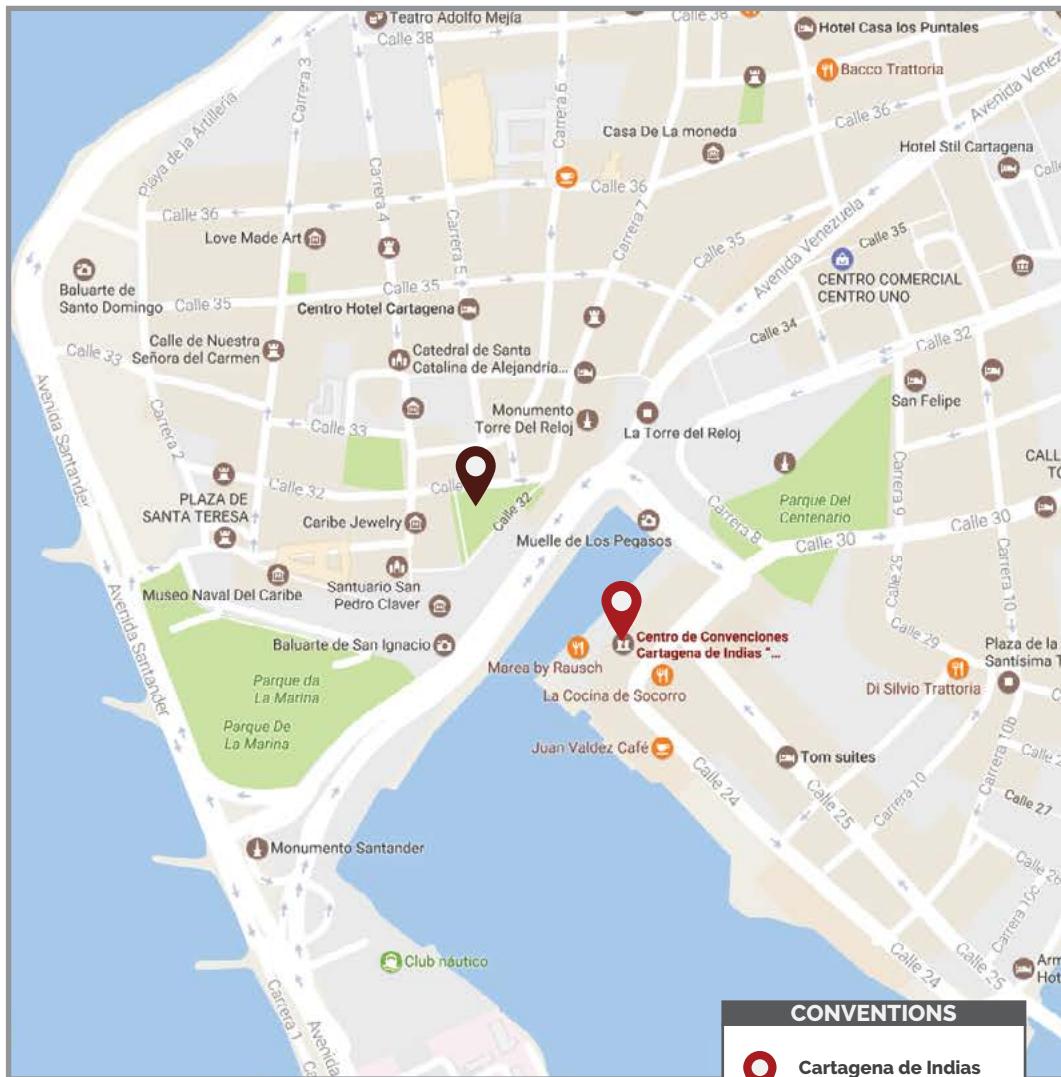
[www.alaic.org](http://www.alaic.org)

Creada en Caracas, Venezuela en el año 1978, promueve la investigación en comunicación en América Latina, buscando consolidar la comunidad académica para la difusión de documentos científicos. A él pertenecen la mayoría de los investigadores de la comunicación no solo de la región latinoamericana, sino de países de habla y con comunidades académicas de habla española y portuguesa y con intereses en esta zona del mundo.

# PRACTICAL INFORMATION

## Información Útil





## CONVENTIONS

 Cartagena de Indias  
Convention Center

 Plaza de la Aduana

## INTERNATIONAL COUNCIL

### CONSEJO INTERNACIONAL

#### Elected Members

##### Miembros electos

Eno Akpabio  
 Chika Anyanwu  
 Denize Araujo  
 Alina Bernstein  
 César Bolaño  
 Friedrich Krotz  
 Philippe Maarek  
 Guillermo Mastriini  
 Richard Maxwell  
 Kaitlynn Mendes  
 Claudia Padovani  
 Jo Pierson  
 Sandra Ristovska  
 Helena Sousa  
 Takesato Watanabe

#### Executive Board

##### Junta Directiva

Janet Wasko (President)  
 Gerard Goggin (Secretary General)  
 Elske van de Fliert (Treasurer)  
 Aimée Vega (Vice President)  
 Graham Murdock (Vice President)

#### Executive Director

##### Director Ejecutivo

Bruce Girard

#### Past Presidents

##### Presidentes anteriores

Cees Hamelink  
 Robin Mansell  
 Frank Morgan  
 Hamid Mowlana  
 Manuel Pares i Maicas  
 Annabelle Sreberny

## SECTION CHAIRS

### COORDINADORES DE SECCIÓN

**AUD** – Audience – Audiencias - *Chair:* Peter Lunt -  
*Vice-Chairs:* Miguel Vicente, Asta Zelenkauskaite

**CPT** – Communication Policy & Technology - Políticas de Comunicación y Tecnología - *Chair:* Aphra Kerr -  
*Vice-chairs:* Julia Pohle, Francesca Musiani

**COC** – Community Communication and Alternative Media - Comunicación Comunitaria y Medios Alternativos -  
*Co-Chairs:* Salvatore Scifo, Andrea Medrado - *Vice-chairs:* Tanja Dreher, Claudia Magallanes-Blanco

**ESN** – Emerging Scholars - Académicos Emergentes -  
*Co-Chairs:* Sylvia Blake, Ksenia Ermoshina

**GEC** – Gender and Communication – Género y Comunicación - *Co-Chairs:* Mehita Iqani, Wajiba Raza Rizvi, *Co-Vice Chairs:* Laura Castillo Mateu, Shweta Sharma

**HIS** – History – Historia - *Chair:* Nelson Costa Ribeiro -  
*Vice-Chair:* Gideon Kouts

**INC** – International Communication - Comunicación Internacional - *Chair:* Karen Arriaza Ibarra - *Vice-Heads:* Deqiang Ji, Viola Milton

**JRE** – Journalism Research and Education - Periodismo de Investigación y Educación - *Chair:* Cláudia Lago -  
*Vice-Chairs:* Oliver Hahn, Sadia Jamil, Abiodun Salawu

**LEY** – Law – Leyes - *Chair:* Loreto Corredoira - *Vice-Chairs:* Sara Bannerman, Rodrigo Cetina Presuel

**MES** – Media and Sports - Medios de Comunicación y Deporte - *Chair:* Deirdre Hynes, Alina Bernstein, *Vice-Chair:* Anthony Moretti

**MER** – Media Education Research - Investigación en Educación y Medios - *Chair:* Sirkku Kotilainen - *Vice-Chair:* Manisha Pathak-Shelat

**MPS** – Mediated Communication, Public Opinion and Society - Comunicación Mediada, Opinión Pública y Sociedad - *Chair:* Corinna Luethje - *Vice-Chair:* Susanne Eichner

**PCR** – Participatory Communication Research - Investigación en Comunicación Participativa - *Chair:* Nico Carpentier - *Vice-Chairs:* Ana Duarte Melo, Jonas Agerbæk - Secretary: Siddharth Chadha

**POL** – Political Communication Research - Investigación en Comunicación Política - *Chairs:* Christina Holtz-Bach, María José Canel - *Vice-Chairs:* Bengt Johansson, Julio Juárez Gámiz

**POE** – Political Economy - Economía Política -: *Chair:* Rodrigo Gómez - *Vice-Chairs:* Peter Thompson, Peichi Chun

## WORKING GROUP CHAIRS

### COORDINADORES DE GRUPOS DE TRABAJO

**COA:** Comic Art - *Chair:* Geisa Fernandes - *Vice-chair:* Jorge Anaya Martinez

**COH:** Communication and HIV/AIDS HCC - Comunicación y VIH / SIDA - *Chair:* Nanna Engebretsen - *Co-Chairs:* Sara Cardey, Ravindra Kumar Vemula

**CRI:** Crisis, Security and Conflict - Crisis, Seguridad y Comunicación de Conflicto - *Chair:* Rikke Bjerg Jensen - *Vice-Chair:* Eva-Karin Olsson

**DIM:** Diaspora Divide - Diáspora y Medios de Comunicación - *Chair:* Sudeshna Roy - *Vice-Chairs:* Sofia Cavalcanti Zanforlin, Umi Khattab

**DID:** Digital Divide - Brecha Digital *Chair:* Olga Smirnova - *Vice-Chair:* Anna Gladkova

**ESR** – Environment, Science and Risk Communication - Medio Ambiente, Ciencia y Comunicación de Riesgos - *Chair:* Pieter Maeseele - *Vice-Chair:* Dorothee Arlt *Vice-Chair:* Anders Hansen

**ETH:** Ethics of Society & Ethics of Communication - Ética de la Sociedad y Ética de la Comunicación - *Chair:* María Teresa Nicolás - *Vice-Chairs:* Elvira García, Yanick Farme

**GMP:** Políticas Globales de Medios de Comunicación - *Co-Chair:* Arne Hintz, Claudia Padovani *Vice-Chairs:* Véronique Wavre, Petros Iosifidis

**HCC:** Health Communication & Change - Comunicación para la Salud y el Cambio - *Chairs:* SubbaRao Gavarvarapu, Nanna Engebretsen - *Vice-Chairs:* Yolanda Paul, Kate Holland, Ravindra Kumar Vemula

**IAM:** Islam & Media - El Islam y los Medios de Comunicación - *Chair:* Mahmoud Galander *Vice-Chairs:* Bushra Rahman, Mohamed Kirat

**MPA:** Media Production Analysis -Análisis de Producción de Medios - *Chair:* Roel Puijk - *Co-Chairs:* Chris Paterson, Willemein Sanders

**POC:** Popular Culture - Cultura Popular - *Co-Chair:* Barry King - *Co-Chair:* Tonny Krijnen

**PSP** – Post Socialist & Post authoritarian Communication - Comunicación en el Post socialismo y Post autoritarismo - *Chair:* Anastasia Grusha -*Vice-Chairs:* Katja Lehtisaari, Michael Meyen

**PMP** – Public Service Media Policies - Políticas de Medios Públicos - *Co-Chairs:* Yik-Chan Chin, Alessandro D'Arma

**RCC** – Religion, Communication and Culture - Religión, Comunicación y Cultura - *Co-Chairs:* Victor Khroul, Yoël Cohen

**VIC** – Visual Culture - Cultura Visual - *Co-Chairs:* Sunny Yoon, Deborah Tudor - *Vice-Chair:* Denize Correa Arauj

## CONFERENCE COMMITTEE - 2017

### COMITÉ ORGANIZADOR 2017

#### International Committee

**Chair:** Gerard Goggin (IAMCR Secretary)

**Members:**

Janet Wasko (IAMCR President)

Elske Van de Flerti, (IAMCR)

Bruce Girard (IAMCR Executive Director)

**Staff:**

Estela Acosta y Lara (Administrator)

Amely Jurgenliemk (OCS Support)

Fernando Uval (Programmer)

Javier López (IT Support)

#### Local Academic Committee 2017

Jesús Martín Barbero, Amparo Cadavid, Jeanine ElGazi, Eliana Herrera, Germán Rey, Omar Rincón, Francisco Sierra



Local Academic Committee 2017 / Credit: © TATIANA DUPLAT

#### Local Organizing Committee 2017 (UNIMINUTO)

**Director:** Amparo Cadavid Bringe

**General Manager:** Angélica Barrios Beltrán

**Logistics:** María Alejandra Osorio, Natalia Echeverry, Walter Reina, Laura Melina Martínez, Walfrando Beltrán, Gianna Velandia, Camilo Medina, Camilo Martinez, John Moreno, Carolina Mejía, Carol Valencia.

**Finances:** Alfredo Acosta, Alejandro Umaña.

**Marketing:** Eliana Herrera, Gilberto Goyes.

**Communications:**

**Press:** Jair Ojeda

**Radio:** Néstor Ballesteros, Jorge Mario Pérez.

**Photography:** Ana Silva.

**Design:** Julian Valencia Cortés.

**Website & social networks:** Carolina Quimbayo, Jaime Cortés, Jaiber Andrés Mora.

**Video&TV:** Clara Inés Cárdenas, Fernando Gutiérrez, Iván Morales, Nathaly Castaño, Edgar Dávila.

**Video Festival:** Enrico Mandriola

**Interpreters:** Laura Obregón Herrera, Silvia Chía García, Luz Teresa Solá

## IAMCR 2017 APPLICATION

### APLICACIÓN IAMCR 2017

Download the app from the app center on your mobile device Google Play and Appstore and the look for the IAMCR 2017 event.

The app is free of charge, and works on iPhone, iPad and Android devices.

*Usted puede cargar la aplicación IAMCR 2017 directamente en su teléfono móvil a partir de su centro de aplicaciones Google Play y Appstore*

*La aplicación es gratuita y funciona con aparatos iPhone, iPad y Android*

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## WIFI ACCESS CODES IN THE VENUE

### RED WIFI EN EL RECINTO, CCCI

Free WiFi is available throughout the site. Users are required to register using the username and password below:

- **Username:** IAMCR2017
- **Password:** cartagena2017

*Una red de internet WiFi estará disponible en todo el recinto. Los usuarios deben inscribirse usando la siguiente información:*

- **Username:** IAMCR2017
- **Password:** cartagena2017

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## CONFERENCE VENUE SCHEDULE

### HORARIO DEL RECINTO CCCI

Sunday, July 16th: from 14:00 to 22:30  
From Monday July 17th to Thursday July 20th from 8:00 to 17:45

*Domingo 16 de julio, de las 14:00 hasta 22:30  
Del lunes 17 al jueves 20 julio de las 8:00 hasta 17:45*

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## REGISTRATION HOURS

### HORARIO DE INSCRIPCIONES

Registration desk will be located at the Pórtico,  
Sunday, July 16, 14:00 – 17:30  
From Monday 17 to Thursday 20 July, 8:30 a.m. to 5:30 p.m.

*Las inscripciones serán en el Pórtico de Registro,  
El domingo 16 de julio 14:00 – 17:30  
Del lunes 17 al jueves 20 de julio, 8:30 – 17:30*

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## HEADSETS FOR SIMULTANEOUS TRANSLATION

### AUDÍFONOS PARA LA TRADUCCIÓN SIMULTÁNEA

There will be simultaneous translation at the central panels. Headsets will be available at the: Gran Salón Barahona Lobby and at the Getsemani Auditorium Foyer.

You'll need to provide an identification document to get the headset and you shall return it at the end of the session.

*Habrá traducción simultánea en los paneles centrales. Los audífonos para la traducción simultánea serán ofrecidos en: Lobby del Gran Salón Barahona y en el Foyer del Auditorio Getsemani*

*Usted deberá dejar un documento de identidad para obtener los auriculares y los devolverá al final de la sesión.*

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## BADGE

### IDENTIFICACIÓN

For security purposes, all delegates, accompanying persons and exhibitors must wear their name badge to every conference event. Badges are included in your registration package.

In the Registration Point you will receive a kit containing: a badge, lunch tickets, and Fiesta en la Plaza tickets, and your book, if you paid for both.

*Con fines de seguridad, todos los participantes, los acompañantes y expositores deben usar su identificación en todo momento durante los eventos del congreso. Las identificaciones serán entregadas dentro del sobre de inscripción.*

*En el punto de registro se le hará entrega del kit del Congreso, una escarapela, una valera con la que podrá asistir a la*

*Fiesta en la Plaza el miércoles 19 de julio, y el libro impreso del Congreso (en caso de que usted haya pagado por esto).*

#### **IMPORTANT - IMPORTANTE:**

Be aware that you have to wear your badge to enter into the venue every day and have it all the time while in it. For security reasons - protecting you and the venue - the security and the regular staff won't let you in without your cockade. For the Fiesta en la Plaza you must show at the entrance your cockade with the special seal you got at your registration.

*Su acceso al Centro de Convenciones Cartagena de Indias solo será permitido si usted porta su escarapela. Por la seguridad del recinto y de los asistentes, el personal de logística del CCCI y el staff del Congreso tienen indicaciones estrictas de no permitir el ingreso de personas que no porten consigo su credencial. Para su ingreso a la Fiesta en la Plaza, su escarapela debe tener el sello del evento y usted debe tener la Valera que le será entregada durante su proceso de registro.*

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#### **CERTIFICATES**

#### **CERTIFICADOS**

The Congress certificates will be delivered from Wednesday, July 19th, 2017, at the information point located on the first floor of the convention center in Hall Obregón. If you need your certificate before the above date, please go to room 102 and request it to the local IAMCR 2017 organizing committee.

*Los certificados del Congreso se entregarán a partir del miércoles 19 de julio de 2017, en el punto de información ubicado en el primer piso del centro de convenciones en el Hall Obregón. En caso de necesitar su certificado antes de la fecha señalada, por favor acérquese a la sala 102 y solicite al comité organizador local de IAMCR 2017.*

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#### **INFORMATION POINTS AND PAYMENT POINT**

#### **PUNTOS DE INFORMACIÓN Y PUNTO DE PAGO**

Within the Cartagena de Indias Convention Center you will find three information points to clear your doubts related to the academic and social programming of the Congress, the convention and information center on Cartagena. You can also leave commentaries and / or suggestions to contribute to the optimum development of the event.

In addition to this, you will find a payment point enabled for use in case you have requested to pay the price of your registration on the venue, or to purchase your ticket to the "Fiesta en la Plaza" that will be held Wednesday, July 19th.

- Information on the Conference Point 1: First Floor – Hall Obregón
- Information on the Conference Point 2: First Floor – Hall Obregón
- Information on the Conference 3: Second Floor - Hall de Expositores
- Payment Point: Second Floor: Hall de Expositores

*Al interior del Centro de Convenciones Cartagena de Indias encontrará tres puntos de información para que despeje sus dudas relacionadas con la programación académica y social del Congreso, el Centro de Convenciones e información sobre Cartagena. También podrá dejar comentarios y/o sugerencias que aporten al óptimo desarrollo del evento.*

*Adicional a esto, encontrará un punto de pago habilitado para su uso en caso de que usted haya solicitado pagar el precio de su inscripción en el sitio del evento, o para que adquiera su entrada a la "Fiesta en la Plaza" que se realizará el miércoles 19 de julio.*

- Punto de información 1 sobre el Congreso: Primer piso – Hall Obregón
  - Punto de Información 2 sobre Cartagena: Primer piso – Hall Obregón
  - Punto de información 3 sobre el Congreso: Segundo piso: Hall de Expositores
  - Punto de pago: Segundo piso: Hall de Expositores
- 

#### **SOCIAL EVENTS**

#### **EVENTOS SOCIALES**

Welcome Cocktail in the Cloister of the Animas and Terraces of the Cloister of the Cartagena de Indias Convention Center on Sunday, July 16th, 2017, 20:00 hrs. Free access for participants, VIP guests, and accredited media.

"Fiesta en la Plaza", will be held in the Plaza de la Aduana Wednesday, July 19th, at 19:00. It will feature the "Africa Charanga" orchestra and the best folk group on the Colombian Caribbean Coast "Ekobios Danza", winner of 17 Golden Congos in the Barranquilla Carnival. Open to IAMCR participants and their families who have previously acquired entry.

*Coctel de Bienvenida en el Claustro de las Ánimas y Terrazas del Claustro del Centro de Convenciones Cartagena de Indias el domingo 16 de julio de 2017, a las 20:00. Libre acceso para*

los participantes, invitados VIP, y medios de comunicación acreditados.

"Fiesta en la Plaza", se realizará en la Plaza de la Aduana en la noche del miércoles 19 de julio de 2017, a partir de las 18:00. Contará con la presentación de la orquesta "África Charanga", y del mejor grupo folclórico de la Costa Caribe Colombiana "Ekobios Danza", ganador de 17 Congos de Oro en el Carnaval de Barranquilla. Abierto a participantes de IAMCR y sus familias que hayan adquirido previamente su entrada.

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## SITES OF INTEREST SITIOS DE INTERÉS

### Casa Museo Rafael Núñez

Visit Hours: Tuesday to Friday: 9:00 – 17:00  
Saturday and Sunday: 10:00 – 16:00  
Free Entrance  
Address: El Cabrero, Calle Real # 41-89

### San Pedro Claver & Fundación Museo Afrocaribeño

Visit Hours: Monday to Friday: 8:00 – 17:30  
Saturdays, Sundays and public holidays: 8:00 – 17:00  
Price of Admission: Adults COP\$ 2.000,  
children (7 a 12 years) COP\$ 8.000  
Address: Carrera 4 # 30-01 Plaza San Pedro

### Museo Biográfico Madre Bernarda

Visit Hours:  
Tuesday to Sunday: 9:30 – 11:30 and 14:30 – 16:30  
Sundays: with prior notice  
Price of Admission: COP\$ 3.000  
Address: Carrera 71 # 31<sup>a</sup> – 248, Barrio la Providencia

### Museo de Arte Moderno de Cartagena (MAMC)

Visit Hours: Monday to Friday: 9:00 – 12:00 and 15:00 pm – 19:00 pm  
Saturdays: 10:00 – 13:00  
Sundays: 16:00 – 21:00  
Price of Admission: adults COP\$ 8.000,  
children (8 a 12 years) COP\$ 4.000  
Address: Centro, Plaza San Pedro Claver,  
Calle 30 # 4-08

### Museo de las Fortificaciones

Visit Hours: Monday to Sunday: 8:00 – 17:00  
Address: Baluarte de Santa Catalina

### Museo del Oro Zenú

Visit Hours: Tuesday to Saturday: 9:00 – 17:00  
Sundays: 10:00 – 15:00  
Free Entrance  
Addres: Centro, Carrera 4 # 33 – 26, Parque Bolívar

### Museo Histórico de Cartagena de Indias – Palacio de la Inquisición

Visit Hours: Monday to Saturday: 9:00 – 18:00  
Sundays and holidays: 10:00 – 16:00  
Price of Admission: children and Old age:  
COP\$ 16.000, adults COP\$ 19.000  
Address: Calle 34 # 3-11, Plaza de Bolívar

### Museo Naval del Caribe

Visit Hours: Monday to Sunday: 9:00 – 17:00  
Price of Admission: adults COP\$ 16.000,  
children (Children under13) COP\$ 2.000  
Address: Centro, Calle San Juan de Dios # 3 – 62,  
Plaza Santa Teresa

### Castillo de San Felipe de Barajas

Visit Hours: Monday to Sunday: 8:00 – 18:00  
Price of Admission: COP\$ 25.000  
Address: Avenida Antonio Arévalo, Cartagena

### Plaza de las Bóvedas

Visit Hours: Monday to Sunday: 8:00 – 18:30  
Address: Calle Serrezuela

### Aviario Nacional de Colombia

Visit Hours: Monday to Sunday: 8:00 – 16:00  
Price of Admission: adults: COP\$ 35.000,  
children COP\$ 30.000  
Address: Km 14 via a Barú - Isla Barú

### Convento de la Popa

Visit Hours: Monday to Sunday: 8:30 – 17:30  
Price of Admission: adults COP\$ 4.500,  
children COP\$ 2.500  
Address: Cerro de la Popa  
Important: It is recommended to take a taxi  
(approximately COP\$ 10,000)

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**PRICES OF SOME POPULAR PRODUCTS (IN COP)**  
**PRECIOS DE ALGUNOS PRODUCTOS POPULARES**  
**(EN COP)**

**1 USD = approximately 3,000 COP**

**Coccteles**

Cocktails

Mojito / Mojito .....	\$ 15.000
Drink Cocktail / Coctel de tragos .....	\$ 15.000
Cocoloco / Coco loco .....	\$ 24.000
Piña colada / Piña colada .....	\$ 15.000

**Bebidas sin alcohol**

Drinks without alcohol

Cold coconut / Coco frío .....	\$ 5.000
Lemonade / Limonada .....	\$ 4.000
Natural orange juice / Jugo de naranja natural.....	\$ 4.000
Soda / Gaseosa .....	\$ 3.000
Bottled water / Agua en botella plástica .....	\$ 3.000

**Cervezas**

Beer

Beer in bottle / Cerveza águila en botella.....	\$ 3.000
Canned beer / Cerveza en lata .....	\$ 3.500
Beer Club Colombia / Cerveza Club Colombia.....	\$ 4.000
Beer Light Eagle / Cerveza Águila Light.....	\$ 3.500

**Transport**

Transporte

Transcaribe

Purchase card / Compra tarjeta .....	\$ 4.000
Refill card / Recarga tarjeta.....	\$ 2.000

**EMERGENCY NUMBERS**

TELÉFONOS DE EMERGENCIAS

**Important note - Nota importante**

If you need to call from a cell phone to a landline number in Cartagena (7 digits) dial 035 + 7 digit number.

If you need to call an emergency number (3 digits) you do not need to dial the city code.

*Si usted necesita llamar de un teléfono celular a un número de teléfono fijo en Cartagena (7 dígitos) marque 035 + el número fijo de 7 dígitos.*

*Si usted necesita llamar a un número de emergencia (3 dígitos) no es necesario que marque el indicativo de ciudad.*

**Medical services**

Servicios Médicos

Cruz Roja: .....	132 / 662 5311
Ambulancias: .....	667 5244
Health Services: .....	125
Clinica AMI: .....	656 2747
Hospital Naval de Cartagena: .....	665 5361
Hospital Bocagrande: .....	665 5270
Centro Médico Bocagrande: .....	665 2318

**Police**

Policía

Policia Nacional: .....	112
Inteligencia Policia: .....	157
Fiscalía: .....	122
Brigada Infantería de Marina: .....	152
CAI Centro (Parque Centenario): .....	664 0211
CAI Bocagrande: .....	665 5977
Línea Efectiva: .....	660 9999

**Citizen security**

Seguridad Ciudadana

Bomberos: .....	119
Guardia Bocagrande: .....	665 7676
Atención de Desastres:.....	111
Control Ruido: .....	135
Guardacostas: Comando: .....	665 0316 / Estación: 146

**Tourism**

Turismo

Aeropuerto Información General: .....	666 6610
Información Turística: .....	113
Cartagena de Indias Convention and Visitors Bureau: .....	660 2418 - 660 2414
Turismo Cartagena de Indias: .....	665 1843

## RECOMMENDATIONS WHILE IN CARTAGENA

### RECOMENDACIONES PARA SU ESTADÍA EN CARTAGENA

- Avoid the use of animal traction vehicles. These practices are against animals
- The use of collective public transport is recommended. As far as possible, this is requested through the suggested mobile applications and authorized telephone lines.
- Dispose waste at recycling points located in the City.
- Avoid any practices that contribute to sexual exploitation especially in children and young people.
- Avoid excessive consumption of alcoholic beverages, and avoid the consumption of hallucinogenic substances.
- Do not neglect your belongings or leave them in the hands of third parties in the places you should frequent: airports, transportation, hotels, convention center, etc.
- Be cautious with the use of mobile phones, tablets and laptops on the street.
- Avoid leaving the tourist sector late at night.
- Use comfortable clothing to maintain body temperature. Cartagena is 29° to 33° C
- Consume high amounts of water and avoid medical complications due to dehydration.
- Be cautious about eating food and drinks on unauthorized sites.
- Do not accept supposed free food or body massage tests on the beaches. NOT FREE.
- *Evite el uso de medios de transporte de tracción animal. Estas prácticas van en contra del cuidado del medio ambiente.*
- *Se recomienda el uso de transporte público colectivo. En lo posible que éste sea solicitado a través de las aplicaciones móviles sugeridas y líneas telefónicas autorizadas.*
- *Deposite sus desechos en los puntos de reciclaje ubicados en la Ciudad.*
- *Evite cualquier tipo de prácticas que contribuyan a la explotación sexual especialmente en niños y jóvenes.*
- *Evite el consumo desmedido de bebidas alcohólicas, y evite el consumo de sustancias alucinógenas.*
- *No descuide sus pertenencias ni las deje en manos de terceros en los sitios que deba frecuentar: aeropuertos, medios de transporte, hoteles, centro de convenciones, etc.*
- *Sea prudente con el uso de teléfonos móviles, tablets y computadores portátiles en la calle.*

- *Evite salir del sector turístico a altas horas de la noche.*
- *Use prendas cómodas para mantener la temperatura corporal. Cartagena está entre 29° y 33° C.*
- *Consuma altas cantidades de agua y evite complicaciones médicas por causa de la deshidratación.*
- *Sea prudente con el consumo de alimentos y bebidas en sitios no autorizados.*
- *No acepte supuestas pruebas gratuitas de alimentos ni masajes corporales en las playas. NO SON GRATUITAS.*

## IMPORTANT RECOMMENDATIONS WHILE AT THE VENUE

### RECOMENDACIONES IMPORTANTES PARA SU ESTADÍA EN EL RECINTO

- Not smoking inside or consuming alcoholic beverages inside the premises.
- To enter the convention center is necessary to wear your cockade.
- At the end of the event, we suggest donating your roster to IAMCR 2018.
- Dispose of your waste at the recycling points located inside the CCCI.
- Do not fully open the faucet when using the sink.
- For special consultations about the Congress, the Cartagena de Indias Convention Center and the City, the staff of the event is ready to collaborate with you.
- If you have a medical emergency call the line: 312 7681295 or go to the Congress staff.
- *No fumar dentro ni consumir bebidas alcohólicas dentro del recinto*
- *Para el ingreso al centro de convenciones es necesario que porte su escarapela.*
- *Al finalizar el evento, sugerimos donar su escarapela para IAMCR 2018.*
- *Deposite sus desechos en los puntos de reciclaje ubicados al interior del CCCI.*
- *Al usar el lavamanos, no abra por completo la llave del agua.*
- *Para consultas especiales sobre el Congreso, el Centro de Convenciones Cartagena de Indias y la Ciudad, el staff del evento está dispuesto a colaborarle.*
- *Si tiene una emergencia médica llame a la línea: 312 7681295 o acuda al staff del Congreso.*

# PROGRAMME AT-A-GLANCE

## Programación



PROGRAMMING IAMCR 2017							
SUNDAY 16th July		MONDAY 17th July		TUESDAY 18th July		WEDNESDAY 19th July	
REGISTRATION PÓRTICO DE REGISTRO 8:30 - 17:30							
8:00 8:30							
8:30 10:00	Heads Meeting Room: Salón Arsenal Barahona 3 Auditorium	Invited Session ECREA Sessions of Sections and Working groups	SESSION M1 ICA Getsemani Auditorium	Invited Session SESSION T1 Sections and Working groups	Invited Session ALAC Getsemani Auditorium	SESSION W4 Sections and Working groups	SESSION TH1 Sections and Working groups
10:00 10:30							
10:30 12:30	9:00 - 12:00 Communication and Social Change and Expressions: Barakona 3 Auditorium	PANEL 1 Surveillance and Freedom of new Nationalism? Getsemani Auditorium	PANEL 2 UNESCO Sessions of Sections and Working groups	SESSION T2 Communication, Education and Technology Getsemani Auditorium	PANEL 3 Emerging from a Changing World Full of Uncertainties- Social Movements Barakona 3 Auditorium	PANEL 4 Communication on La Onda Rural Y e-learning FAO	SESSION TH2 Sessions of Sections and Working groups
12:30 2:00	Heads Lunch/ International Council Foyer Auditorio Getsemani 12:00 n.m. - 13:30 p.m.	<b>LUNCH CLAUSTRO DE LAS ÁNIMAS Y TERRAZAS DEL CLAUSTRO</b> 12:30 - 14:00					
14:00 15:30	International Council Room: Salón Arsenal Barahona 3 Auditorium	Special Session International Progress Getsemani Auditorium SIMULTANEOUS TRANSLATION	SESSION M3 Sessions of Sections and Working groups	SESSION T3 GAMAG Sessions of Sections and Working groups	SESSION T3 FELAFACS Sessions of Sections and Working groups	SESSION W3 Sessions of Sections and Working groups	SESSION TH3 Sessions of Sections and Working groups
15:30 16:00	Registration Pórtico de Registro						
16:00 17:30	UCF/IAMCR Foyer Teatro Adolfo Mejía	Invited Session Sessions of Sections and Working groups	SESSION M4 Sessions of Sections and Working groups	SESSION T4 Sessions of Sections and Working groups	Invited Session ACICOM Getsemani Auditorium	SESSION W4 Sessions of Sections and Working groups	Closing Session Celebrating IAMCR 60th Anniversary and Presentation of IAMCR 2018 Conference Getsemani Auditorium
17:30 - 22:30							
	<b>Opening speech</b> "Transforming Culture, Politics & new territories, new discourses" Getsemani Auditorium Welcome Event Coctel en Claudio de la Animas						
	University Film Festival Escuela de Bellas Artes		University Film Festival Escuela de Bellas Artes	Fiesta in the Plaza Plaza de la Aduana			
	18:30 - 21:30		18:30 - 21:30	18:00 - 22:00			
	SIMULTANEOUS TRANSLATION						

## PROGRAMME-AT-A-GLANCE

### PROGRAMACIÓN

#### SUNDAY, JULY 16<sup>th</sup> - DOMINGO

8:30 - 12:00	Sections and Working Groups Heads Meeting	Salón Arsenal
12:00 - 13:30	Heads / International Council Lunch	Foyer Getsemani Auditorium
13:30 - 16:30	International Council Meeting	Salón Arsenal
14:00 - 17:30	Registration	Pórtico de Registro
17:30 - 19:30	Opening Speech	Getsemani Auditorium
19:30 - 22:30	Welcome event	Claustro de las Ánimas

#### MONDAY, JULY 17<sup>th</sup> - LUNES

8:00 - 17:30	Registration	Pórtico de Registro
8:30 - 10:00	Sections & Working Groups Sessions M1	Parallel Rooms
8:30 - 10:00	Invited Session: ECREA	Barahona 3 Auditorium
10:00 - 10:30	Coffee Break	CCCI
10:30 - 12:30	<b>Panel 1:</b> Communication Development and Social Change	Barahona 3 Auditorium
10:30 - 12:30	<b>Panel 2:</b> Surveillance and Freedom of Expression: new nationalism?	Getsemani Auditorium
12:30 - 14:00	Lunch	Claustro de las Ánimas
14:00 - 15:30	Sections & Working Groups Sessions M3	Parallel Rooms
14:00 - 15:30	Special Session: International Panel on Social Progress	Getsemani Auditorium
15:30 - 16:00	Coffee Break	CCCI
16:00 - 17:30	Sections & Working Groups Sessions M4	Parallel Rooms
16:00 - 17:30	Invited Session: UCF / IAMCR	Foyer Teatro Adolfo Mejia
18:30 - 21:30	University Film Festival	Bellas Artes School

## TUESDAY, JULY 18<sup>th</sup> - MARTES

8:00 - 17:30	Registration	Pórtico de Registro
8:30 - 10:00	Sections & Working Groups Sessions T1	Parallel Rooms
8:30 - 10:00	Invited Session: ICA	Getsemani Auditorium
10:00 - 10:30	Coffee Break	CCCI
10:30 - 12:00	Sections & Working Groups Sessions T2	Parallel Rooms
10:30 - 12:00	Invited Session: UNESCO	Getsemani Auditorium
12:30 - 14:00	Lunch	Claustro de las Ánimas
14:00 - 15:30	Sections & Working Groups Sessions T3	Parallel Rooms
14:00 - 15:30	Invited Session: GAMAG	Getsemani Auditorium
15:30 - 16:00	Coffee Break	CCCI
16:00 - 17:30	Sections & Working Groups Sessions T4	Parallel Rooms
18:30 - 21:30	University Film Festival	Bellas Artes School

## WEDNESDAY, JULY 19<sup>th</sup> - MIÉRCOLES

8:00 - 17:30	Registration	Pórtico de Registro
8:30 - 10:00	Sections & Working Groups Sessions W1	Parallel Rooms
8:30 - 10:00	Invited Session: ALAIC	Getsemani Auditorium
10:00 - 10:30	Coffee Break	CCCI
10:30 - 12:30	<b>Panel 3:</b> Communication, Education and Technology	Getsemani Auditorium
10:30 - 12:30	<b>Panel 4:</b> Communication Emerging from a Changing World Full of Uncertainties - Social Movements	Barahona 3 Auditorium
12:30 - 14:00	Lunch	Claustro de las Ánimas
14:00 - 15:30	Sections & Working Groups Sessions W3	Parallel Rooms
14:00 - 15:30	Invited Session: FELAFACS	Getsemani Auditorium
15:30 - 16:00	Coffee Break	CCCI
16:00 - 17:30	Sections & Working Groups Sessions W4	Parallel Rooms
16:00 - 17:30	Invited Session: ACICOM	Getsemani Auditorium
18:00 - 22:00	Social Event: Fiesta in the Plaza	Plaza de la Aduana

## THURSDAY, JULY 20<sup>th</sup> - JUEVES

8:00 - 17:30	Registration	Pórtico de Registro
8:30 - 10:00	Sections & Working Groups Sessions TH1	Parallel Rooms
10:00 - 10:30	Coffee Break	CCCI
10:30 - 12:00	Sections & Working Groups Sessions TH2	Parallel Rooms
10:30 - 12:00	Special Session on La Onda Rural y e-learning FAO	Barahona 3 Auditorium
12:30 - 14:00	Lunch	Claustro de las Áimas
14:00 - 15:30	Sections & Working Groups Sessions TH3	Parallel Rooms
15:30 - 16:00	Coffee Break	CCCI
16:00 - 17:30	<b>Closing Session:</b> Celebrating IAMCR 60th Anniversary and Presentation of IAMCR 2018 Conference.	Getsemani Auditorium

## SESSIONS OFF-THE-VENUE

### SESIONES FUERA DEL RECINTO

#### SECTION: COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC - SECCIÓN COMUNICACION COMUNITARIA Y MEDIOS ALTERNATIVOS

**Session 14:** Monday, July 17th, 2017

**Slot code:** COCM4a

**Time:** 16:00 - 17:30

**Place:** Foyer Teatro Adolfo Mejía - Cr4 38-10 Plaza de la Merced Cartagena, Colombia.

**Title:** Panel: Diálogo de saberes en las calles y para barrios resilientes - Jóvenes Comunicadores y el Derecho a Una Vida Sana/ Knowledge and dialogue on streets and for resilient neighborhoods: Young communicators and the right to a healthy life.

**Chair:** Juan Salazar

**Room:** Salón Vicente Martínez Martelo, Alcaldía de Cartagena Centro, Diagonal 30 #30 - 78, Plaza de la Aduana.

**Title:** Media and Sport Conversations with Cartagena – Conversaciones en Cartagena sobre medios y deporte

**Chair:** Joaquin Marin Montin (University of Seville Departamento de Comunicación Audiovisual, Publicidad y Literatura Facultad de Comunicación Universidad de Sevilla), Paula Bianchi (Universidade Federal do Pampa)

#### SECTION: POLITICAL COMMUNICATION RESEARCH - POL - SECCION: INVESTIGACION EN PERIODISMO POLITICO

**Session 146:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POLT4a

**Time:** 16:00 - 17:30

**Place:** Fundación Nuevo Periodismo Iberoamericano – FNPI, Casa Surtigas, Barrio El Cabrero 2a # 41, calle 30 # 8b11

**Title:** PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia – Peligros y posibilidades: los medios de Comunicación en el post acuerdo colombiano

**Chair:** Alex L. Fattal (Penn State University, USA)

#### SECTION: MEDIA AND SPORTS – MES - SECCIÓN MEDIOS Y DEPORTE

**Session 126:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MEST4a

**Time:** 16:00 - 17:30

## INVITED SESSION: URBAN COMMUNICATION AND SUPER DIVERSITY UCF / IAMCR – COMUNICACIÓN URBANA Y SUPER DIVERSIDAD UCF / IAMCR

**Date:** Monday, July 17th, 2017

**Time:** 16:00 – 17:30

**Place:** Foyer Teatro Adolfo Mejía - Cr4 38-10 Plaza de la Merced Cartagena, Colombia.

**Convenor and Chair:** Nico Carpentier  
nico.carpentier@im.uu.se

**Panel Keynote Presentation: Deep mapping of communication infrastructure in super diverse London-Mapeo profundo de la infraestructura en el Londres profundo**

Wallis Motta-Guarneros and Myria Georgiou

**Respondent:** Scott Rodgers, Department of Film, Media and Cultural Studies, Birkbeck University of London

**Comments from the UCF/IAMCR Urban Communication Research Grant Jury:** Nico Carpentier, Susan Drucker, Gary Gumpert, Aimée Vega, Janet Wasko, Cees Hamelink.

## PRE CONFERENCES

### PRE CONFERENCIAS

#### III Pan American Meeting of Communication Sciences (PANAM-2017) and the 10th International Congress of the Latin Union of Political Economy of Information, Communication and Culture (ULEPICC – 2017) – Communication Policies and Intercontinental Economic Integration

**Location:** Centro Internacional de Estudios Superiores en Comunicación para América Latina (CIESPAL) Quito, Ecuador

**Date and Time:** July, 12th to 14th 2017, 8:30 am – 6:00 pm

#### Participative Communication

**Location:** Corporación Universitaria Minuto de Dios, UNIMINUTO – Calle 81B No 72B - 70

**Date and time:** july, 14th 2017, 8:00 a.m. – 6:00 p.m.

#### Global Shifts in Media Education: Where are we now?

**Location:** Universidad Autónoma de Nariño (Hotel El Claustro – Casa Museo La Presentación) / Rooms 218-219, Calle Estanco del Aguardiente no. 563 / Centro Histórico, Cartagena de Indias.

**Date and Time:** July 15th, 2017 9:00 a.m. – 5:00 p.m

#### Cross-border Journalism and Human Dignity. The 2017 International Forum for Communication Law and Ethics – FIÉDI 2017

**Location:** Universidad Los Libertadores / Cartagena, Colombia, Calle 31 No. 19 – 51 Barrio Pie de la Popa / Room 503

**Date and Time:** July 15th, 2017, 9:00 a.m. – 6:00 p.m.

#### Political communication in times of failed democratic expectations

**Location:** Jorge Tadeo Lozano University. Sede Centro, Calle de la Chichería N° 38-42 / Cartagena, Colombia / Auditorium 203 y 204

**Date and Time:** July 15th, 2017 9:30 am to 6:30 pm

#### Big Data from the South: From media to mediations, from datafication to data activism

**Location:** Universidad Tecnológica de Bolívar (Sede Manga).Campus Manga: Calle del Bouquet carrera 21 # 25 – 92 / Cartagena, Colombia / Room: PS 203

**Date and Time:** July 15th, 2017, 10:00 am – 6:00 pm

## Minga of Thought "Communication and Indigenous Peoples"

**Location:** Los Libertadores University, Cartagena, Colombia / Street 31 # 19 – 51 Pie de la Popa / Auditorium

**Date and Time:** July 15th, 2017, from 9:00 am to 7:00 pm

## Communication ethics & journalism in a transforming society: challenges for practitioners, researchers and educators

**Location:** Los Libertadores University, Cartagena, Colombia / Street 31 # 19 – 51 Pie de la Popa / Room 505

**Date and time:** 15th July 2017, from 9:30 am to 5:30 pm

## Reflections on Foreign Aid, Philanthropy and Change in Media Systems

**Location:** Universidad Tecnológica de Bolívar. Campus Manga: Calle del Bouquet carrera 21 # 25 – 92 / Cartagena, Colombia / Room: Teleaula

**Dates and times:** July 15th – 9:00 am – 5:00 pm / July 16th – 9:00 am – 12:00 pm

## Mapping New Perspectives and Debates on Digital Divide in Africa

**Location:** Los Libertadores University, Cartagena, Colombia. / Street 31 No. 19 – 51 Pie de la Popa / Room 504

**Date and time:** Saturday July 15th, from 9:00 am – 5:00 pm

## Participatory Advertising: a global approach with a Latin American focus

**Location:** Los Libertadores University, Cartagena, Colombia. / Street 31 No. 19 – 51 Pie de la Popa / Room 504

**Date and time:** Saturday July 15th, from 9:00 am – 5:00 pm

## POST CONFERENCES

### POST CONFERENCIAS

#### REDECAMBIO ANNUAL ASSEMBLY ASAMBLEA ANUAL DE REDECAMBIO

##### 1.- Introductory Session – Reunión Inicial

Sunday July 16th 10 - 15hrs. – Domingo 16 de julio 10-15hrs

Centro de Convenciones Cartagena de Indias – Secretaría General

#### OURMEDIA MEETING

##### ENCUENTRO DE NUESTRO MEDIOS

##### 2.- Field Visits – Salidas de campo:

**Route 1:** July 20th, 20hrs (from Cartagena), to Monday 24th, 5hrs (In Cartagena)

**Route 2:** July 20th, 22hrs (from Cartagena) to Sunday 22nd 17hrs (in Barranquilla) or 23hrs (in Cartagena)

**Route 3:** July 20th, 18hrs (from Cartagena), to Sunday 23rd, 21hrs (In Cartagena)

**Route 4:** July, 21st, 22nd, 23rd, 8hrs to 17 hrs (In Cartagena and surroundings)

## ROOMS FOR SECTIONS AND WORKING GROUPS

IAMCR 2017 - Cartagena de Indias Convention Center, Colombia

MONDAY, 17 <sup>th</sup> july					TUESDAY, 18 <sup>th</sup> july			
	Parallel Session, M1	Panel, M2	Parallel Session, M3	Parallel Session, M4	Parallel Session, T1	Parallel Session, T2	Parallel Session, T3	Parallel Session, T4
Room	Monday, 8:30 – 10:00	Monday, 10:30- 12:30	Monday, 14:00 – 15:30	Monday, 16:00-17:30	Tuesday, 8:30- 10:00	Tuesday, 10:30 – 12:00	Tuesday, 14:00 – 15:30	Tuesday, 16:00-17:30
Pegasos 1	AUDM1a		GMPM3a	AUDM4a	GECT1a	GECT2a	GECT3a	GECT4a
Pegasos 2			DIMM3a	HCCM4a	INCT1a	INCT2a	INCT3a	INCT4a
P. Obregón	MPSM1a		MPSM3a	MPSM4a	PMPT1a	ETHT2a	DIMT3a	DIMT4a
Sala 101	RCCM1a		RCCM3a	RCCM4a	GECT1b	GECT2b	GECT3b	GECT4b
Sala 102								
Sala 103	CPTM1a		CPTM3a	CPTM4a	JRET1a	JRET2a	JRET3a	JRET4a
Getsemaní		Panel 2	IPSP S. S.		ICA I. S.	UNESCO I. S.	GAMAG I. S.	
Sala 201	PCRM1a		PCRM3a	PCRM4a	AUDT1a	AUDT2a	AUDT3a	AUDT4a
C. Dam	MESM1a		MESM3a	MESM4a	PCRT1a	PCRT2a	PCRT3a	PCRT4a
C. Cab	CRIM1a			CRIM4a	PCRT1b	PCRT2b	PCRT3b	PCRT4b
S. General	CPTM1b		CPTM3b	CPTM4b	COCT1a	COCT2a	COCT3a	COCT4a
S. Arsenal	COCM1a	LSE (12:30-13:30)	COCM3a	JREM4b	CPTT1a	CPTT2a	CPTT3a	CPTT4a
Barahona 1.1	JREM1b		MERM3a	MERM4a	HCCT1a	HCCT2a	HCCT3a	HCCT4a
Barahona 1.2	ESRM1a		ESRM3a	ESRM4a	POET1a	POET2a	POET3a	POET4a
Barahona 2.1	IAMM1a		IAMM3a	IAMM4a	VICT1a	VICT2a	VICT3a	VICT4a
Barahona 2.2	COCM1b		COCM3b	COCM4b	CRIT1a	CRIT2a	CRIT3a	COAT4a
Barahona 2.3	PSPM1a		PSPM3a	PSPM4a	MPST1a	MPST2a	MPST3a	MPST4a
Barahona 3	ECREA I. S.	Panel 1	PMPM3a		COCT1b	COCT2b	COCT3b	COCT4b
Barahona 4.1	POLM1a		POLM3a	POLM4a	ESNT1a	ESNT2a	ESNT3a	ESNT4a
Barahona 4.2	POCM1a		POCM3a	POCM4a	LAWT1a	COAT2a	LAWT3a	LAWT4a
Barahona 4.3			MPAM3a	HISM4a	MPAT1a	MPAT2a		MPAT4a
Sala 301	INCM1a		INCM3a	INCM4a	COCT1c	COCT2c	COCT3c	COCT4c
Sala 302 A	GECM1a		GECM3a	GECM4a	POLT1a	POLT2a	POLT3a	
Sala 301 B	INCM1b		PCRM3b	PCRM4b	HIST1a	HIST2a	HIST3a	HIST4a
Sala 303 A	JREM1a		JREM3a	JREM4a	POCT1a	POCT2a	POCT3a	POCT4a
Sala 303 B	LAWM1a		LAWM3a	LAWM4a	MERT1a	MERT2a	MERT3a	MERT4a
Sala 304 A	POEM1a		POEM3a	POEM4a	ESRT1a	ESRT2a	ESRT3a	ESRT4a
Sala 304 B	POEM1b		POEM3b	POEM4b	IAMT1a	IAMT2a	IAMT3a	
Sala VIP III			COAM3a	COAM4a	JRET1b	GMPT2a	RCCT3a	JRET4b
External sessions				COCM4a				MEST4a
External sessions								POLT4a

WEDNESDAY, 19 <sup>th</sup> july				THURSDAY, 20 <sup>th</sup> july			
Parallel. Session, W1	Panel, W2	Parallel. Session, W3	Parallel. Session W4	Parallel. Session, TH1	Parallel. Session, TH2	Parallel. Session, TH3	Closing PLENARY, TH4
Wednesday, 8:30- 10:00	Wednesday, 10:30- 12:30	Wednesday, 14:00 – 15:30	Wednesday, 16:00 - 17:30	Thursday, 8:30 - 10:00	Thursday, 10:30 - 12:00	Thursday, 14:00 - 15:30	Thursday. 16:00 - 17:30
		MERW3a	MERW4a	COCTH1a	COCTH2a	COCTH3a	
CPTW1a		CPTW3a	CPTW4a	COCTH1b	COCTH2b	COCTH3b	
POEW1a		POEW3a	POEW4a		HISTH2a	HISTH3a	
INCW1a		INCW3a	INCW4a	HCCTH1a	HCCTH2a	HCCTH3a	
COCW1a		COCW3a	COCW4a	AUDTH1a	AUDTH2a	AUDTH3a	
ALAIC I.S.	Panel 3	FELAFACIS I.S.	ACICOM I.S.				Plenary Closing
POLW1a		POLW3a	POLW4a	VICTH1a	VICTH2a	VICTH3a	
JREW1a		JREW3a	JREW4a	GECTH1a	GECTH2a	GECTH3a	
HISW1a		HISW3a	HISW4a	GECTH1b	GECTH2b	INCTH3b	
DIDW1a		DIDW3a	DIDW4a	DIMTH1a	DIMTH2a		
LAWW1a		LAWW3a	GMPW4a	COCTH1c	COCTH2c	COCTH3c	
GECW1a		GECW3a	GECW4a	POETH1a	POETH2a	POETH3a	
RCCW1a		RCCW3a	RCCW4a	POETH1b	POETH2b	POETH3b	
COCW1b		COCW3b		POCTH1a	POCTH2a	POCTH3a	
PCRW1a		PCRW3a	PCRW4a	MESTH1a	MESTH2a	MESTH3a	
ETHW1a		ETHW3a	ETHW4a	MPATH1a	MPATH2a	MPATH3a	
COCW1c	Panel 4	COCW3c			FAO S.S.		
MPSW1a		MPSW3a		DIDTH1a	DIDTH2a	DIDTH3a	
DIMW1a		DIMW3a	DIMW4a	ETHTH1a	ETHTH2a	ETHTH3a	
ESRW1a		PMPW3a		ESNTH1a		ESNTH3a	
AUDW1a		AUDW3a	AUDW4a	CPTTH1a	CPTTH2a	CPTTH3a	
HCCW1a		HCCW3a	HCCW4a	PCRTH1a	PCRTH2a	PCRTH3a	
ESNW1a		ESNW3a	ESNW4a	POLTH1a	POLTH2a	POLTH3a	
PCRW1b		PCRW3b	PCRW4b	JRETH1a	JRETH2a	JRETH3a	
GECW1b		GECW3b	GECW4b	JRETH1b	JRETH2b	JRETH3b	
POCW1a		POCW3a	POCW4a	PCRTH1b	PCRTH2b	PCRTH3b	
VICW1a		VICW3a	VICW4a	INCTH1a	INCTH2a	INCTH3a	
COAW1a		JREW3b			MERTH2a	MERTH3a	

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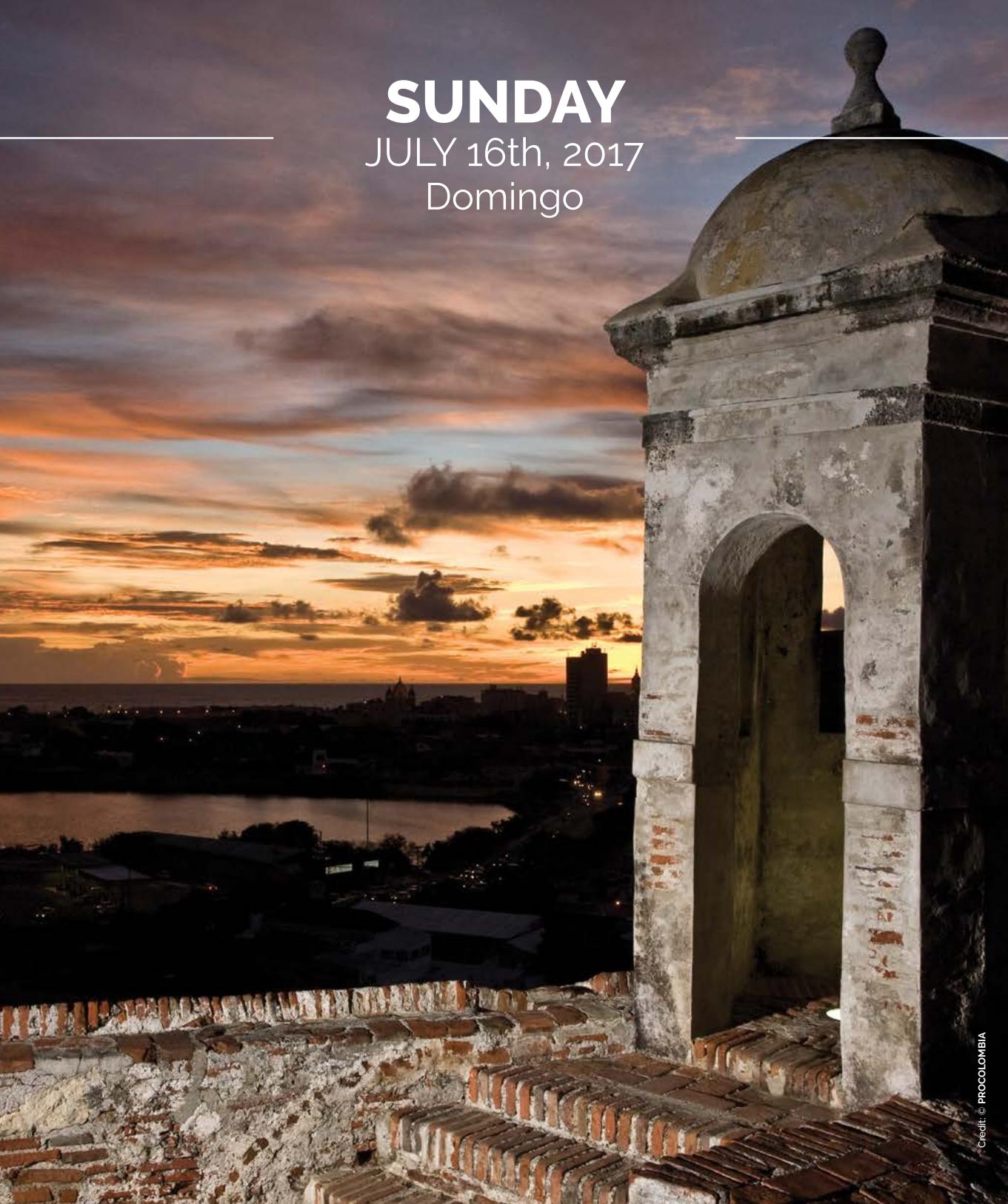


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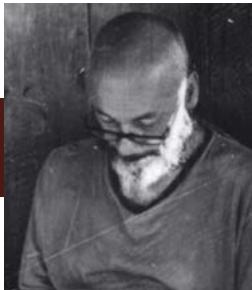
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A photograph of a sunset over a city skyline, viewed from a stone fortification. The sky is filled with orange and yellow clouds. In the foreground, a brick wall and a stone sentry box are visible. The city skyline includes several buildings and a bridge.

**SUNDAY**  
JULY 16th, 2017  
Domingo

# SUNDAY

## JULY 16th, 2017



**OMAR RINCÓN**

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**German Rey**  
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## CELEBRATING 30 YEARS OF "FROM THE MEDIA TO MEDIATIONS" CONMEMORANDO 30 AÑOS "DE LOS MEDIOS A LAS MEDIACIONES"

### "Bastard mutations of communication" "Mutaciones bastardas de la comunicación"

Opening Session - Sesión de apertura

(July 16th 5 pm Getsemani Auditorium)

The discourses and agendas of the XX Century are no longer useful to explain the changes in the sensitivity of our times: Populists and businessmen in power: mobile phones and social networks so much in vogue with trendy clicks and likes: a world that is increasingly financially oriented, a hungrier world.. ever more distanced from the people. This is a society, which is moving away from politics and humanism. The media are disconnected and have been converted into political actors: social injustice and cynicism are the order of the day, a rightist justice system acting as a democratic god.

What next? We need to come up with different discourses and concepts: We must put other ways forward to be able to understand, explore and narrate the fate that was put in our path by the roulette of life. The spring board of this conference is the XX Century Martin Barberian map of communication which will enable us to move on to the Martin-Barberian map that explains the sensorium of our current times.

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*Los discursos y las agendas del siglo XX ya no son útiles para explicar los cambios en la sensibilidad de nuestro tiempo: los populistas y los empresarios en el poder; teléfonos móviles y redes sociales tan a la moda con clics y gustos modernos; un mundo cada vez más financiero orientado, un mundo más hambriento... cada vez más distanciado de la gente. Esta es una sociedad que se aleja de la política y el humanismo. Los medios de comunicación están desconectados y se han convertido en actores políticos; La injusticia social y el cinismo están a la orden del día, un sistema de justicia de derecha que actúa como un dios democrático.*

*¿Qué sigue? Necesitamos plantear diferentes discursos y conceptos. Debemos poner otros caminos para entender, explorar y narrar el destino que nos ha dado la ruleta de la vida. El pabellón de esta conferencia es el mapa de comunicación de Martín Barbero del siglo XX que nos permitirá pasar al mapa Martín Barberiano que nos explica el sensorium de los tiempos actuales.*

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**Amparo Marroquín Parducci:** Egresada de la UCA de El Salvador y en el ITESO en Guadalajara, México. Profesora desde 1997. Su trabajo se ha centrado en procesos culturales y comunicación. He sido profesora invitada en la UCA de Nicaragua; la Facultad Latinoamericana de Ciencias Sociales en Quito, Ecuador; la Universidad de El Salvador; la Universidad Nacional de La Plata, Argentina; la Universidad de Málaga en España entre otras. Hace parte del equipo coordinador del grupo de investigación sobre Comunicación política y ciudadanías para CLACSO e investigadora del Centro Internacional de Estudios sobre epistemologías de fronteras y economía política de la cultura en Chile. Se ha interesado en revisar la manera como las identidades, las culturas y las narrativas en los medios de comunicación han cambiado a partir del protagonismo de los procesos migratorios, y de las formas como se nombran las violencias en particular, aquellas que iniciaron en la década de 1990. Directora de Estudios Superiores en la Universidad Centroamericana José Simeón Cañas. Su tesis doctoral (ITESO México) versó sobre la obra de Jesús Martín-Barbero.

*Director and professor of Post graduate Studies in the Universidad Centroamericana José Simeón Cañas, San Salvador. Her PhD Thesis (ITESO, Mexico) was on Jesús Martín-Barbero's work.*

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## COLOMBIA EN LA OBRA DE JESÚS MARTÍN BARBERO

Germán Rey<sup>1</sup>

"De los medios a las mediaciones" fue y continúa siendo una irrupción en el paisaje de los estudios de comunicación internacionales y latinoamericanos porque descentró las aproximaciones a la comunicación que por entonces eran predominantes, le "puso una bomba al objeto" como suele decir el autor y sobre todo a la hegemonía de los medios, introdujo un panorama teórico y problemático que facilitó las conexiones de la comunicación con la cultura, la cotidianidad, las prácticas sociales y la política y buscó cambiar el "lugar de las preguntas", como se lee en la edición de 1987, "para hacer investigables los procesos de comunicación desde las mediaciones y los sujetos, esto es, desde la articulación entre prácticas de comunicación y los movimientos sociales".

Visto hoy desde la conversación con Huergo y Morawicki (2016), "De los medios a las mediaciones" es una especie de objeto vivo que ha permanecido aparentemente invariable, porque el cuerpo discursivo del libro ha persistido sin modificaciones a través de 30 años y solo se han transformado sus prólogos y obviamente sus lecturas y sus posibles conexiones. Pero es –como lo dice su autor- un libro que pudo ser más largo al que le restó cuatro capítulos, que haría bien un arqueólogo del futuro en reconstruir pacientemente para sorprendernos con esas huellas de la comedia, el cine negro y policiaco el género del terror que se quedaron entre su bibliografía, sus apuntes y lo no escrito de esa obra que celebramos.

Siempre impresiona la permanencia del texto y la variación de sus prólogos que actúa como una suerte de sismógrafo que intenta captar no solo los grandes movimientos, sino especialmente las oscilaciones más sutiles que se producen en la cultura y la comunicación y que el autor va descifrando a través de imágenes conceptuales.

Colombia siempre ha estado presente en la obra de Jesús Martín Barbero. En todos sus libros aparece la Colombia que ha hecho posible con su pensamiento y sus escritos, pero sobre todo con su enseñanza y su carácter moral. Se comprueba cuando escribió que en nuestras plazas de mercado descubrimos la riqueza de la comunicación o cuando señala en "Memoria y promesa" (2016), que la dimensión oral de su vida, para él la más importante, es la docente, o cuando nos sorprende diciéndonos que "fueron la radio y la Vuelta Ciclista a Colombia" la que lo volvieron un colombiano.

## The Conference Opening Ceremony

The opening night of the IAMCR2017 Conference will be held at the Getsemani Auditorium of the Centro de Convenciones Cartagena de Indias (CCCI). Dr Jefferson Arias, Principal of UNIMINUTO-SP and Janet Wasko President of IAMCR will be our hosts for the evening, and the addresses will begin at 17:00 hrs.

After the official declaration of the opening of the Conference, please join us for a cocktail reception starting 19:30hrs. at the Claustro de la Ánimas and the terraces over the Bay

## Ceremonia de apertura del Congreso

*La noche de la apertura de IAMCR2017 tendrá lugar en el auditorio Getsemani del Centro de Convenciones Cartagena de Indias (CCCI). El rector de UNIMINUTO-SP, Dr. Jefferson Arias y la Presidente de IAMCR, Dra. Janet Wasko serán los anfitriones. Se dará comienzo a las 17:00 hrs.*

*Después de haber sido declarado abierto el Congreso, los invitamos a una recepción, que comenzará a las 19hrs, en el Claustro de la Ánimas y las terrazas sobre la bahía.*

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1 Pontificia Universidad Javeriana (Bogotá. COLOMBIA)

## IAMCR 2017 AWARDS

**Location:** Cartagena de Indias Convention Center,  
Getsemani Auditorium

**Date and time:** July, 16th, 2017, 17:30 – 19:30

### Smythe Award 2017

The IAMCR Prize in Memory of Dallas W. Smythe is awarded every three years for an outstanding paper by a student or young scholar member of the association. / *El Premio IAMCR en Memoria de Dallas W. Smythe se otorga cada tres años a un estudiante o joven miembro de la Asociación por un trabajo destacado.*

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### Urban Communication Research Grant 2017

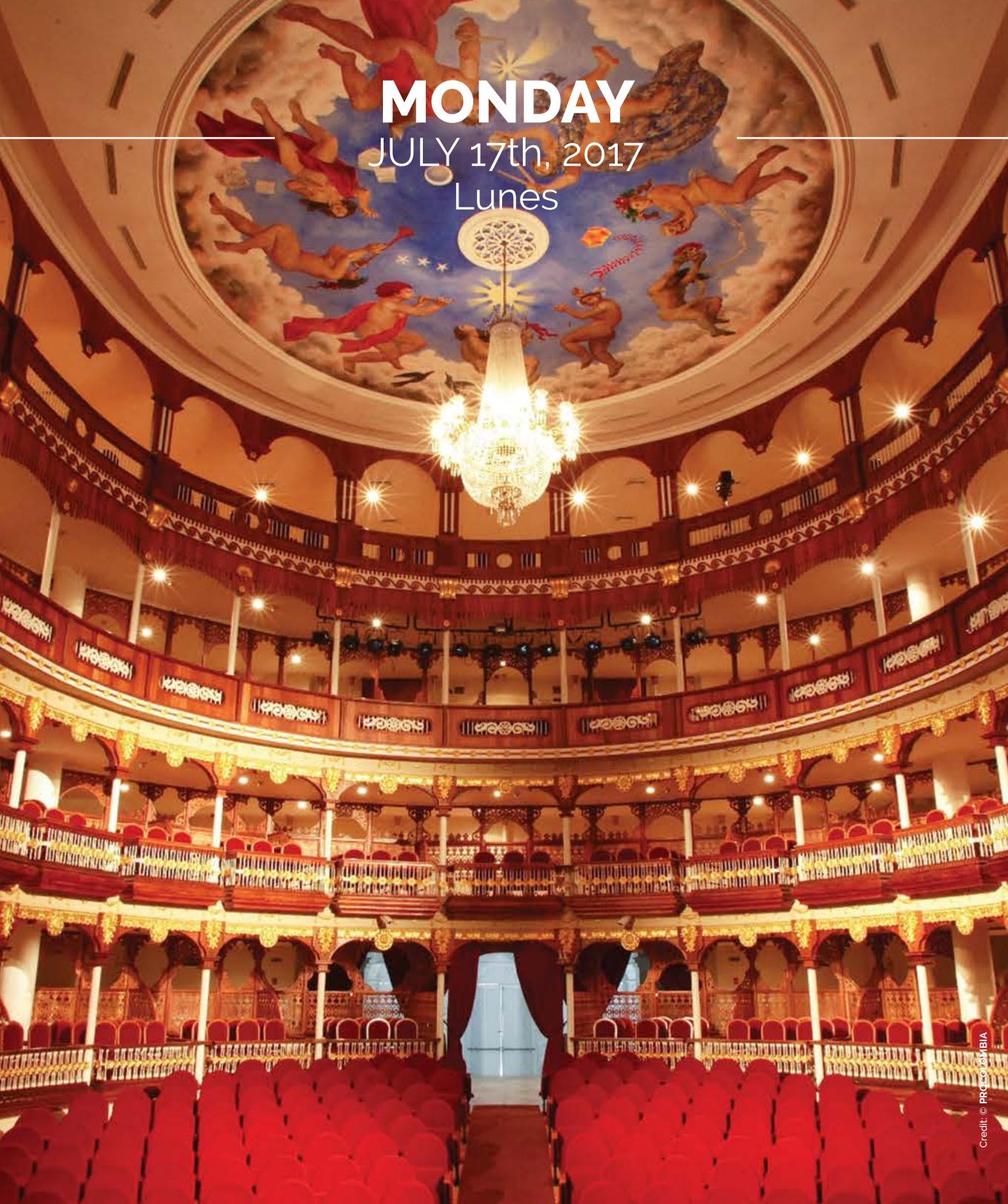
Hosted by the International Association for Media and Communication Research and funded by the Urban Communication Foundation, this grant supports communication and media research that advances our understanding of the growing complexity of the urban environment. It is predicated on the assumption that communication scholars have a valuable contribution to make to an understanding of the urban landscape. The grant is open to all IAMCR members in good standing. / *Urban Communication Research es organizado por la Asociación Internacional para la Investigación de Medios y Comunicaciones y financiado por la Fundación Comunicación Urbana. Éste subsidio apoya la comunicación y la investigación en medios que avanza nuestra comprensión de la creciente complejidad del entorno urbano. Se basa en la suposición de que los académicos de la comunicación tienen una valiosa contribución a la comprensión del paisaje urbano. La beca está abierta a todos los miembros activos de la IAMCR.*

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### Climate Communication Award 2017

Initiated by the International Association for Media and Communication Research (IAMCR) and awarded in collaboration with the International Environmental Communication Association (IECA), the US\$1,000 award seeks to encourage a wide range of researchers to think creatively about new directions for research. Media/communication researchers with interest in climate issues are encouraged to apply, from all fields of media/communication, and all career stages. Interdisciplinary collaborations are encouraged. / *Climate Communication Award fue iniciado por IAMCR y otorgado en colaboración con la Asociación Internacional de Comunicación Ambiental (IECA). El premio de US \$ 1.000 busca alentar a una amplia gama de investigadores a pensar creativamente sobre nuevas direcciones para la investigación. Se anima a los investigadores de los medios / de la comunicación con el interés en ediciones del clima a aplicarse, de todos los campos de medios / comunicación, y de todas las etapas de la carrera. Se fomentan las colaboraciones interdisciplinarias.*



The image shows the interior of the Teatro Colón in Buenos Aires. The ceiling is a massive dome featuring a vibrant, multi-colored mural depicting various figures, including winged angels and a large tree, set against a blue sky with clouds. A large, ornate chandelier hangs from the center of the ceiling. The theater's architecture is neoclassical, with multiple levels of redwood balconies surrounding the auditorium. The seating consists of rows of red upholstered chairs. The stage area at the bottom is visible, with a red curtain partially drawn. The overall atmosphere is grand and historical.

**MONDAY**

JULY 17th, 2017  
Lunes

# MONDAY

## JULY 17th, 2017



**CLAUDIA MAGALLANES**



**GUSTAVO GÓMEZ**

Claudia Magallanes-Blanco has a PhD from the University of Western Sydney, Australia. She is currently the chair of the Master's in Communication for Social Change at the Universidad Iberoamericana Puebla. She is a member of Mexico's National Researchers System since 2006. Her research areas are indigenous media, communication for social change, community communication. She is currently co-vicechair of the Community Communication and Alternative Media section for the International Association of Media and Communication Research (IAMCR). She is co-founding member of the international network for communication for development and social change REDECAMBIO. She is a contributing author form chapter 13 "Media and Communications" for the International Panel on Social Progress.

Communicator, researcher and expert in public policies and regulatory frameworks related to broadcasting, information and communication technologies (ICTs), and freedom of expression. He was director of the National Direction of Telecommunications during the government of José Mujica and director of the Program of Legislation and Right to Communication of the World Association of Community Radios for Latin America and the Caribbean (AMARC). And he is the author of the report "Media regulation and digital television in Latin America".

He is currently the director of the Latin American Observatory for Regulation, Media and Convergence (OBSERVACOM), an initiative of communication experts and researchers who systematically monitor the development of regulatory frameworks and public communication policies in the region.

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## **PANEL 1: COMMUNICATION, DEVELOPMENT AND SOCIAL CHANGE**

### **COMUNICACION DESARROLLO Y CAMBIO SOCIAL**

**July 17<sup>th</sup> 11 am- 12:30pm – Auditorium Barahona**

In many parts of the world, interventional development models applied "communication for development" as a strategy to spread innovation and to establish new mindsets ready to accept new forms of production and "quality of life". In the second half of the Twentieth Century changes in the social and political landscape led to the emergence of certain forms of communication that played a central role in shaping today's societies. They have also fostered concepts from experiences such as "popular", "alternative", "community", "participatory", "citizenship", "free", "radical media", and "marginalized media". In this framework, these are the issues that this panel will debate: (1) What are the challenges that an interdisciplinary approach poses to research and to the practice of communication for development and social change? (2) What are the challenges than an internationalist approach poses? How much progress have we made in the field of CDSC, in incorporating a variety of perspectives and disciplines from every region of the world? (3) How are we facing urgent problems related to health, food, sovereignty, environment, climatic change, war, pandemics, hunger and migrations...? (4) From the perspective of C4D, what should the approach be on issues such as poverty, hunger, sexual exploitation, in children and adolescents. What is the role of communication from a UNICEF perspective?. There will be discussions of concrete cases, situations and references as to how we address (or not) youth and children.

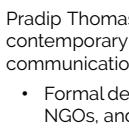
*En muchas partes del mundo, los modelos de desarrollo intervencionista aplicaron la "comunicación para el desarrollo" como una estrategia para la difusión de la innovación y para implantar nuevas mentalidades que aceptaran nuevas formas de producción y "calidad de vida". En la segunda mitad del siglo XX, los cambios en el panorama social y político llevaron a la aparición de ciertas formas de comunicación que jugaron un papel central en la configuración de las sociedades actuales. De la misma manera, han aplicado a la comunicación adjetivos tales como "popular", "alternativo", "comunitario", "participativo", "ciudadano", "libre", "medios radicales", "medios marginados" para designar un campo que trasciende los medios comerciales y la industria cultural. En este marco están los asuntos que debatirá este panel: (1) ¿Cuáles son los retos que un enfoque interdisciplinario plantea para la investigación y la práctica de la comunicación para el desarrollo y el cambio social? (2) ¿Cuáles son los retos que un enfoque internacional plantea? (3) ¿Qué tanto se ha avanzado en este campo, incorporando una variedad de perspectivas y disciplinas de cada región del mundo? (4) ¿Desde el punto de vista de la comunicación para el desarrollo cuál debe ser el enfoque con referencia a temas como la pobreza, el hambre, la explotación sexual, en niños y adolescentes. Cuál es el rol de la comunicación desde la perspectiva de UNICEF? En el debate se referirá a casos concretos, situaciones y referencias en como atañe a niños y adolescentes.*

**Panelists:****Dorothy Kidd, Canada-USA**

Chair of the Media Studies department - University of San Francisco. PhD in Communication from Simon Fraser University. She has published in the area of political economy media, media and social change, and community media. She has also worked extensively in community radio production. Her areas of interest include democratic and participatory communications, media and globalization. She has also done extensive research on Mining in the Aboriginal peoples' territories.

porations and institutions of the state. However I especially feature the practices of social justice movements, activist initiatives and civil society initiatives in North America and highlight their contribution to social, political and cultural change from below. Taking a case study approach, I map the six different interventions in two fields of contemporary conflict – technology sovereignty and the environment. In the first case, I examine current campaigns around net neutrality and the growing monopoly of information by the four giant technology companies (Google, Facebook, Apple and Amazon). In the second case, I review conflicts and campaigns regarding resource development and extractivism, and especially the contribution of indigenous communities and their allies. My presentation includes a discussion of the horizontal and vertical connections between these six approaches; the ways that each set of social actors addresses youth and children and handles divisions such as social class, race/ethnicity, gender. I end by reviewing lessons for the theory and practice of communications for social change.

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Pradip Thomas and Elske van de Fliert identify six types of contemporary interventions that characterise the practice of communications for social change<sup>1</sup> (2015:8):

- Formal development initiatives by governments, INGOs, NGOs, and foundations
- Corporate initiatives
- Civil society initiatives aimed at governance reform
- Activist initiatives aimed at giving voice, reclaiming space and resources
- Social movements and their use of CSC in advocacy
- Disruptive interventions such as cultural piracy, p2p sharing, strengthening digital democracy from below

In this presentation, I review the conflicted relationships between all six sets of social actors by reviewing two contemporary sets of conflicts/campaigns. I consider the interventions of the two dominant groups –transnational cor-

**Karina Herrera, Bolivia**

Professor and researcher of communication at the Universidad Mayor de San Andrés and at the Simón Bolívar Andean University of La Paz, is currently director of the Bolivian Interdisciplinary Center for Communication Studies – CIBEC.. and of the Intercultural Democratic Service for the Strengthening of Democracy, (SIFDE) of the Supreme Electoral Tribunal of Bolivia. She has published the following books: (From a pioneering cry to silence,) with Alfonso Gumucio (2006); With Luis Ramiro Beltrán and Erick Torrico: Communication before Columbus, types and forms in Mesoamerica and the Andes (2008). And multiple articles in Spanish-language scientific journals.

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<sup>1</sup> Thomas, Pradip and Elske van de Fliert. (2015). *Interrogating the Theory and Practice of Communications for Social Change: The Basis for a Renewal*. Palgrave Studies in Communication for Social Change. Palgrave MacMillan.

The field of communication for development and social change still has to submit to deep criticism the very meaning of communication in its relation with human well-being, both from an interdisciplinary perspective as well as from diverse epistemologies. The concepts of "development" and "social change" still represent Westernized narratives and no less instrumental of communication and what is assumed as "collective wellbeing". Although there is already a set of criticisms to the conceptions that revolve around the denominations of "communication for the development"; "communication for social change" or "communication for development and social change" there seems to be more resistance or perhaps fear of changing the names that traditionally opened the field to think this series of interrelations.

Another important challenge is to open the practice and theorization to a real interdisciplinary experience, around key processes and concepts such as participation, dialogue, construction of senses and collective transformation. The interdisciplinary perspective demands a holistic approach to a complex reality that generates changes or that also resists them in different and combined times and modes.

Unfortunately the approach of these subjects continues being mono-disciplinary in several experiences: sanitation, agriculture, environment or welfare only. Disciplinary dialogue or even better interdisciplinary research and intervention seems to be less frequent within activities in favor of transformations.

Projects from various areas of what is called "development" have not stopped incorporating communication components but from diffusionist, instructivist or instrumentalist approaches and even worse from mono-cultural and androcentric interventions. Although it is true that it has gained enough ground to open different understandings of communication, focused on dialogue of subjects and knowledges, on participation, interculturality and the valuation of the other, it is no less true that the predominant vision of communication and its relation to social change is still limited.

*parece que existe más resistencia o quizás temor de cambiar las denominaciones que tradicionalmente abrieron el campo para pensar esta serie de interrelaciones.*

*Otro desafío importante es abrir la práctica y la teorización a una real experiencia interdisciplinaria, en torno a procesos y conceptos clave como el de participación, diálogo, construcción de sentidos y transformación colectiva. La mirada interdisciplinaria demanda un abordaje holístico ante una realidad compleja que genera cambios o que también se resiste a ellos en distintos y combinados tiempos y modos.*

*Lamentablemente en varias experiencias el abordaje de estos temas sigue siendo monodisciplinario, sanitaria, agropecuario, ambientalista o asistencialista solamente. El diálogo disciplinario o mejor la investigación y la intervención interdisciplinarias parecen ser menos frecuentes en la acción a favor de las transformaciones.*

*Los proyectos desde las distintas áreas de lo que se denomina "desarrollo", no han dejado de incorporar componentes de comunicación pero desde enfoques difusiónista, instructivistas o instrumentalizados y peor aún desde intervenciones monoculturales y androcentrísticas. Si bien es cierto que se ha ganado bastante terreno en abrir comprensiones distintas de la comunicación, enfocadas en el diálogo de sujetos y de saberes, la participación, la interculturalidad y la valoración del Otro, no es menos cierto que la visión predominante de la comunicación y su relación con el cambio social aun es limitada.*

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**Rafael Obregon, UNICEF**

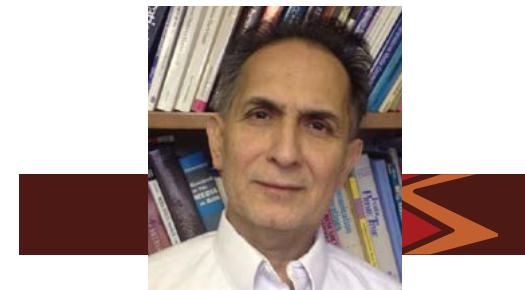
Chair of the Communication for Development Section, United Nations Children's Fund, New York. Within UNICEF he has directed the C4D strategy to address the practice of communication within that organization. Prior to joining UNICEF he was an Associate Professor in the School of Media Arts & Studies, and Director of the Communication and Development Studies Program, Center for International Studies, at Ohio University, USA. He has extensive teaching, research and professional experience in development,

*El campo de la comunicación para el desarrollo y el cambio social tiene pendiente el someter a crítica profunda, tanto desde una perspectiva interdisciplinaria, como también desde epistemologías diversas, el propio sentido de la comunicación en su vinculación con el bienestar humano. Los conceptos de "desarrollo" y "cambio social" representan aún relatos occidentalizados y no menos instrumentalizadores de la comunicación y de lo que se asume como "bien colectivo". Pese a que ya existe un conjunto de críticas a las concepciones que giran alrededor de las denominaciones de "comunicación para el desarrollo"; "comunicación para el cambio social" o "comunicación para el desarrollo y el cambio social"*

health communication, and international development. He has been associate professor at the Universidad del Norte Department of Social Communication, in Colombia (1997-2002), where he is still an adjunct faculty member.

After the intense academic and professional debates held throughout the last decade of the XX century the communication for development field eventually broadened its conceptual scope in order to more explicitly integrate the concept of social change. This has led some academics and practitioners to map out the communication for development and social change (CDSC) field around three conceptual and theoretical lenses: activism and movements, strategic and planned, and media-centered. Over the last 10 years, however, fuelled by the exponential growth of information and communication technology and the increasing influence of new theoretical approaches applied through communication strategies, particularly from approaches such as behavioural economics and human-centred design, the CDSC field faces new and significant challenges within global development policy and practice that may have implications for its positioning vis-à-vis national development policies increasingly aligned with the Sustainable Development Goals (SDGs).

Building on UNICEF's work on communication for development, including on recent international events such as the Ebola crisis in West Africa and the Zika emergency in Latin America that put CDSC at their center and the SDGs focus on people-centered development, I will address questions posed to this panel with a primary focus on CDSC practice and application. I will include references to recent initiatives aimed at fostering global partnerships and alliances. These efforts seek to bring greater voice to the CDSC field in global development policy discussions, guide strategic investments and allocation of resources, develop common standards and principles, place greater focus on evidence of impact, including what counts as evidence, and strengthen local capacities and knowledge sharing as critical issues for the field over the next few years.



Srinivas Melkote, India

Has been professor of media production and studies, journalism and mass communication for more than 30 years. He has taught at universities in India, US, and Jamaica and is currently a tenured professor in the Department of Media Production and Studies in the School of Media and Communication Studies, Bowling Green State University. He has researched and published extensively on a series of issues ranging from the role of communication in directed social change, participatory communication, diffusion of innovations, international communication, health communication, communication strategies for HIV/AIDS prevention, mass communication theory, quantitative research methods, media effects and communication pedagogy.

(*This is the introduction of Dr. Melkote's paper*) I would like to address the interdisciplinary challenges the field has faced in the past and then cycle back to recent times. Looking back, development communication has evolved according to the overarching goals of the development programs and theories during each historical period. The history of development communication would go all the way back to the post World War II years when western style modernization was a preferred model all over the world. The whole enterprise of modernization in which devcom was situated was influenced by the quantitative and empirical social sciences theory, philosophy, and methodology; in particular it had a strong economics and post-colonial orientation. Devcom operations, in general, were tasked with the responsibility of preparing individuals in developing countries for a rapid social change toward modernization. Mass media such as the radio were used in top-down models of communication to diffuse modernizing and Westernized innovations to the people. Communication was considered as the missing link in the development chain and it was considered the task of the media and devcom to inform and educate the masses. The communication models tended to be linear, one-way, top-down and prescriptive from the change agency to the people.

Much of this began to change starting in the 1970s. The concept of development and change expanded to include many more types of change guided by different theories, disciplinary influences, geographical considerations and methodologies. Change now included a widely participatory process of social change in a society and included social and cultural aspects besides the economic. I believe that this was the first major interdisciplinary approach that brought together the positivist and the interpretive paradigms, since they are the guiding forces of the modernization and participatory models respectively. Many development communication activities that were influenced by modernization, diffusion of innovations research, social marketing or even entertainment education approaches to development and change used a behavior change communication model based on the positivist philosophy and methodology. The rules and methods of the empirical social sciences were applied and the outcomes of development and change were mostly quantitative such as economic indicators of development. On the other hand, more participatory approaches such as the participatory rural communication approach, participatory action research, or the liberation theology of Paulo Freire were influenced by the social change communication model based on the interpretive/critical theory and methodology. The rules and conventions of the interpretive and critical studies were considered more important and the outcomes of change included many non-quantitative dimensions such as independence, cultural growth, participation, and emancipation.

The different disciplinary and methodological imperatives of the positivist and interpretive disciplines posed a challenge to the identity of development communication theory and practice. Many observers (including me) contend that it changed the way communication was conceptualized and used in development and change work. Behavior change communication models of the past were now complemented with newer communication for social change models. In these newer models, a participatory approach between the sender and receiver communication structure was used and the bias was toward horizontal participation (subject to subject), critical awareness, and dialogic communication processes (Ascroft and Masilela, 1989; Mefalopulos, 2008). Both the behavior change model and social change model were useful for different contexts and objectives. Media information campaigns or strategic communication programs would be best served by the behavior change communication framework, while directed social change activities that involve participation, collaboration, capacity building, and empowerment are informed by communication for social change model (Melkote and Steeves, 2015).

While the participatory mode of communication for development programs and activities were a welcome addition to the devcom toolbox, the definitions of participation reflected a wide variety of approaches. In many contexts, the level of

participation required by the people were low and perfunctory. Toward the end of the 1980s, the concept and practice of empowerment expanded upon the earlier objective of participation in development communication models and practice. This, I believe was the second major interdisciplinary thrust in devcom research and practice. The construct of empowerment identifies the underlying constraints in directed social change such as for example, the lack of power among the people at the receiving end of development programs. The disciplines such as community organization, critical education, women's and gender studies, and community psychology among others now offered concepts and practices that could be readily incorporated in development communication models and programs. The concept of empowerment is frequently referenced in the disciplines noted above but was missing or inadequately explicated in development communication. The newer disciplinary and methodological imperatives posed a challenge to the identity and practice of development communication. It changed the way communication was conceptualized and used in development and change work. Development communication in an empowerment paradigm has the goal of empowerment of the people, building of local capacity and equity. The objectives of development communication activities are now expanded to include the activation and the sustainability of social support systems, social networks, empowerment of local narratives, facilitation of critical awareness, and facilitation of community power. The role of the devcom worker now moved from being just a communication expert to being a collaborator, facilitator, participant, an advocate for individuals and communities, a risk-taker, and even an activist on behalf of the people (Melkote and Steeves, 2015). The challenges to development communication with the extension of participation to include empowered participation are profound. Also, the differences between the earlier modernization approach and the empowerment approach are stark. Modernization utilizes the transmission model in which communication involves sending a message through some channel: the process is usually linear and top-down, while the messages are prescriptive and technical in nature. The transmission approach or the delivery of information in the modernization approach is insufficient to the task of development and change. Empowerment objectives also require building understanding, empathy, and partnerships with the people. The emphasis of devcom work now expanded to also value communication for its organizing value (Melkote and Steeves, 2015).

As we entered the 21st Century, fresh challenges have sprung up. For example, the challenge of unequal development in our communities and in our world continue to be intractable. The overarching goal of change is now a quest toward social justice in social change. This brings new challenges to the role and place of development communication in social change. I would consider this juncture as another major transformative period for the identity and role

of devcom. Today, we face grave risks and dangers to our ontological security. For 'devcommers' the greatest threat to progressive change is that risks and dangers are differentially distributed around the globe between the privileged and marginalized individuals and communities. Examples are the widening inequalities between people and communities on several life-giving resources, women's empowerment, environmental degradation and climate change, among others. Below, I will elaborate on a conceptual and operational framework that I have articulated recently (see Melkote and Steeves, 2015), which addresses these challenges to progressive social change outcomes. The new roles described in this framework expand the traditional roles that CDSC has played until now to include roles it could play to address and counter inequality and injustice in social changes processes chiefly through social and political action. Briefly, social and political action describes sustained contestory engagement with global/national-state/local actors, institutions, and other global/national/local power-holders for achievement of social justice outcomes. Devcom should take up or expand communicative actions that comprise advocacy communication, empowerment-related communication, resistance communication, networking, community mobilization, media and social mobilization. The social change outcomes devcom should be working for comprise a) the establishment of structures, policies, rules, practices, and conventions that value and establish equity in responsibilities, claims, and access to resources and rights of individuals and communities and other stakeholders, and b) establishment of structures, policies, rules, practices, and arrangements which value and provide choices and opportunities to enhance capacity and capability of all individuals, communities and other stakeholders. Many of these ideas and practices are being employed in approaches such as Participatory Action Research (PAR) (Fals Borda and Rahman, 1991).

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## PANEL 2: SURVEILLANCE AND FREEDOM OF EXPRESSION: NEW NATIONALISMS?

### VIGILANCIA Y LIBERTAD DE EXPRESIÓN: ¿NUEVOS NACIONALISMOS?

July 17<sup>th</sup> 11 am- 12:30pm – Getsemaní Auditorium

Latin America is a territory where much of discussion has been dedicated to the issue of freedom of expression. These debates take place within a regulatory framework – for example, the civil framework was recently approved in Brazil. Overt clashes between presidents and the media on the topic of monopolies are good examples. In this context, the issue of security is present in many areas, not only online, but also in the construction of citizens' agendas through media generated fears, which is also a relevant issue in Latin America. This panel will discuss and break down this central theme, which is pertinent today not only in the region but across the globe. During this session the following topics will be addressed: (1) These are the times of Big Data, where everything is controlled and manipulated by governments, large businesses and power wielding agencies. (2) The Google Age, Freedom of expression in Facebook and WTSP control. (3) Freedom of expression limited to national security, (4) Freedom of expression in intimate and private life.

*En América Latina, uno de los principales temas de discusión ha sido la libertad de expresión. Estos debates existen con el marco regulatorio - por ejemplo, el marco civil recientemente aprobado por Brasil. Pero también puede verse en los enfrentamientos entre presidentes y medios de comunicación y en la lucha contra el monopolio. En este contexto, la cuestión de la vigilancia se plantea en todos los terrenos, no sólo en el escenario digital, sino también en la construcción de agendas ciudadanas, las que materializan los miedos generados por los medios de comunicación, tema que también adquiere protagonismo en la región. Este panel discutirá y analizará este tema central, que es pertinente hoy no sólo en la región, sino en todo el mundo. Durante ella se tratarán los siguientes temas: (1) Estos son los tiempos del Big Data, donde todo se controla, se vigila y se manipula desde los gobiernos, la empresa y el poder. (2) La libertad de expresión en tiempos del control de Google, Facebook y WTSP. (3) Libertad de expresión limitada a la seguridad nacional, (4) Libertad de expresión en la vida pública y privada.*

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**Panelists:****Nick Couldry. UK**

Professor of Media, Communications and Social Theory in the Department of Media and communications at LSE. As a media and culture sociologist, he approaches media and communications from the perspective of the symbolic power that has been historically concentrated in media institutions. He is interested in how media and communication institutions and infrastructures contribute to various types of order (social, political, cultural, economic, ethical). His work has drawn on, and contributed to, social, spatial, democratic and cultural theory, anthropology, and media and communications ethics. His analysis of media as 'practice' has been widely influential. He is the author or editor of 11 books and many journal articles and book chapters.

and writes about copyright, information privacy regulation, and the governance of information and communication networks. She is the author of *Configuring the Networked Self: Law, Code, and the Play of Everyday Practice* (Yale University Press, 2012) and co-author of *Copyright in a Global Information Economy* (Aspen Law & Business, 3d ed. 2010), and is also a member of the Advisory Board of the Electronic Privacy Information Center.

**Joana Varon. Brasil**

Brazilian researcher and advocate for privacy rights and freedom of expression, founder and Director of Coding Rights, a Think-and-Do tank created to research, promote, understand and contribute to the advancement of political struggles to enforce Human Rights in the digital world by bridging the gap between technologists and digital rights advocates. Consultant with Consumers International on privacy rights in a project between Brazil and Germany, consultant with Instituto de Tecnologia e Sociedade on surveillance and digital security, and consultant with Global Partners Digital on Internet Governance from the perspective of emerging economies. He is also a Member of the Advisory Board of the WebWeWant, a campaign by the World Wide Web Foundation, and of the Open Technology Fund Advisory Council.

**Julie Cohen, USA**

Georgetown University Law professor. She is a leading expert on law and technology, and one of the nation's foremost privacy theorists. She teaches and writes about copyright, information privacy regulation, and the governance of information and communication networks. She teaches

**Germán Rey, Colombia**

PHd studies in psychology at the Universidad Complutense de Madrid. He participated in the Economics and Culture project of the Andrés Bello Agreement (SECAB and CERLALC) where he coordinated the area of social culture indicators. He has been an advisor to the Colombian Ministry of Culture in communications and cultural projects, cultural management and cultural industries; he coordinated and edited the manual of Cultural Policies (2009). He participated as a speaker at the First International Meeting of Experts on Cultural Cooperation in Madrid (UNESCO, 2007). In 2006 he was Academic Director of the Cultural Industries Seminar in Buenos Aires (ACEIC, OEI and ACERCA). He has been professor of communication.

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## LIBERTAD DE EXPRESIÓN Y LA IDEA DEL ESTADO DE EMERGENCIA

### Germán Rey<sup>1</sup>

La discusión sobre las relaciones entre libertad de expresión y tecnologías es sin duda importante en América Latina. Sobre todo por las distancias que aún existen entre su población en el acceso a la infraestructura, su vertiginosa penetración en las prácticas culturales cotidianas inclusive de sectores populares, la enorme debilidad de los contenidos web en español y las incertidumbres de las políticas y reglamentaciones estatales. Pero quizás lo más grave es su intrusión directa en procesos de elecciones, su uso en proyectos de vigilancia de promotores de derechos humanos y periodistas en México, la intervención maliciosa en decisiones colectivas como la participación de las redes

sociales en la victoria del No en el referendo por la paz en Colombia, los cortes de infraestructura para evitar la circulación de información en Venezuela o el sistema judicial de control que se ha impuesto en casos en Ecuador.

Pero el problema fundamental de la libertad de expresión en América Latina, que además se ha expandido hacia países con democracias más consolidadas de Estados Unidos y de Europa, es la conexión entre libertad de expresión y estado de emergencia, tal como lo definió Walter Benjamin en su octava Tesis para una filosofía de la historia y el antropólogo australiano Michael Taussig en "Un gigante en convulsiones". En el estado de emergencia lo excepcional se convierte en la regla, y un supuesto orden público recubre un gran desorden en el que ganan poderes institucionales y mafiosos. Es lo que explica el asesinato de 152 periodistas durante 38 años de conflicto armado en Colombia, el terrible escalamiento de la violencia contra comunicadores en México, los enfrentamientos virulentos entre gobiernos e informadores en Ecuador, Argentina, Nicaragua y Venezuela y la profusión de leyes de comunicación de diverso tipo para restringir la libertad de expresión. Pero también mecanismos como presiones sobre los comunicadores para que revelen sus fuentes, acusaciones ante tribunales de los periodistas para amedrentarlos y entorpecer su oficio, estigmatización y descalificación pública de medios y periodistas que investigan a los gobernantes, autocensura y manipulación política de los medios públicos. A ello se agregan los vetos desde instancias del Estado o de grupos corporativos afines a ellas, la distribución a dedo de la pauta oficial, el ahogamiento de los medios independientes a través de restricciones cambiarias o de dificultades para el acceso a insumos como el papel y el espionaje a través de organismos de seguridad del Estado.

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1 Pontificia Universidad Javeriana (Bogotá,  
COLOMBIA)

## **INVITED AND SPECIAL SESSIONS** SESIONES INVITADAS Y ESPECIALES

### **SESION ESPECIAL - ECREA - INVITED SESSION:**

**"Questioning Criticality in Media Research in the Post-globalization Era: ECREA panel on the occasion of the 25<sup>th</sup> anniversary of Javnost/The Public"**

"Cuestionando criticamente la investigación en medios en la era de la pos-globalización: el panel de ECREA en el 25<sup>avo</sup> aniversario de Javnost/The Public"

**Monday July 17th, 2017 8:30-10:00 – Barahona 3 Auditorium**

**Contact:** Ilijia Tomanić-Trivundža <Ilijia.Tomanic@fdv.uni-lj.si>

**Convenors:** Slavko Splichal and Ilijia Tomanić Trivundža

**Participants:** Josianne Jouet, Kaarle Nordenstreng, Graham Murdock, Sandra Ristovska, Colin Sparks, Janet Wasko

The panel will address some past, present and future trends in critical communication theory and research focused on their ontological and epistemological foundations and (re)conceptualizations, particularly the conflicting nature of social relations in (class) society and the capacity to reflect on the conceptual/theoretical and methodological foundations of research. From the very beginning, the journal *Javnost/The Public*, which arose out of an attempt to explore and understand changes in the media and societies after the fall of the communist regimes, represented what can be called a "critical current" in communication and media research. Following that stream of thought, the panellists will discuss antidemocratic processes/practices that suppress citizenship and democracy in the context of contemporary societies, processes of mercantilización y / marketization of society and communication as a "fictitious commodity", issues of technological reductionism/determinism, and the crisis of the socio-cultural paradigm of Western modernity and its respective epistemologies.

Este panel abordará algunas tendencias pasadas, presentes y futuras de la teoría crítica de la comunicación y de la investigación. Lo hará enfocando en sus bases y re-conceptualizaciones ontológicas y epistemológicas, particularmente en la naturaleza conflictiva de las relaciones sociales (de clase), en la sociedad, y en su capacidad para reflexionar sobre los fundamentos conceptuales/teóricos de la investigación. Siguiendo esa línea de pensamiento, los panelistas debatirán los procesos y prácticas antidemocráticas que suprime la ciudadanía y la democracia en las sociedades contemporáneas, los procesos de mercantilización y mercadotecnia de la sociedad y la comunicación, como un "producto ficticio", asuntos de reduccionismo y determinismo tecnológico. Lo hará enfocando en sus fuentes epistemologías conceptuales/teórico, y la crisis del paradigma socio-cultural de la Sociedad Occidental y sus respectivas epistemologías.

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### **IAMCR UNIVERSITY FILM FESTIVAL 2017**

FESTIVAL DE CINE UNIVERSITARIO

**"Dialogues that cross borders"**  
"Diálogos que cruzan las fronteras"

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### **Day 1**

**Time:** 18:00 – 21:00 HRS

**Place:** Instituto de Bellas Artes de Cartagena,  
Carrera 9 #39-12, Barrio San Diego

(Programme in the back cover – Programa en la contraportada)

## SESION ESPECIAL - MESA REDONDA - ROUNDTABLE International Panel on Social Progress - SPECIAL SESSION

**"New Mutations and Territorialities since the MacBride Report. A Discussion of the International Panel For Social Progress" Chapter on Media and Communication.**  
"Nuevas Mutaciones y Territorialidades desde el Informe MacBride. Una Discusión del Capítulo sobre Medios y Comunicación del Panel Internacional para el Progreso Social"

**Monday July 17th, 14:00 – 15:30 Getsemani Auditorium**

**Panelists:** Nick Couldry, London School of Economics, U.K. - Clemencia Rodríguez, Temple University, U.S. Julie Cohen, Georgetown University, U.S. Claudia Magallanes, Universidad Iberoamericana de Puebla, Mexico Herman Wasserman, University of Cape Town, South Africa

Omar Rincón, Fundación Friedrich Ebert, Colombia Marwan Kraidy, University of Pennsylvania, U.S.

**Discussants:** Sasha Costanza-Chock, MIT, U.S. - Gustavo Gómez, OBSERVACOM, Uruguay

On January 2015 a group of international academics from different disciplines convened in Paris to plan the International Panel for Social Progress: Rethinking Society for the XXI Century (IPSP), an initiative that examines the main issues in contemporary society in an attempt to formulate a diagnosis and clear a path toward more just communities. Behind the IPSP is the realization that neoliberal economic models have become the dominant narrative, eclipsing alternative modes of thinking and envisioning how to organize our societies. And yet, since World War II social scientists have produced a vast body of evidence and knowledge about the negative impacts of neoliberal economics on all areas of social life, from gender equity to environmental degradation and war. This roundtable will discuss the chapter 13 of the IPSP's report which deals with media and communications. The panel will explore key developments in media infrastructures and communication flows across the world, bringing out salient differences in the local evolution of, and inequalities in media access. Issues of governance, inclusion, and development of information and communication technologies and platforms, and the practical measures and policy tools will be at the center of the discussion. The panel will assess the IPSP's recommendations and action plan toward more just and inclusive media and digital platforms.

*En enero de 2015, un grupo de académico/as internacionales de diferentes disciplinas se reunieron en París para planificar el Panel Internacional para el Progreso Social: Repensar la Sociedad para el Siglo XXI (IPSP), una iniciativa que examina los principales temas de la sociedad contemporánea en un intento por formular un diagnóstico y diseñar una ruta hacia comunidades más justas. El IPSP surge de hacer conciencia de que los modelos económicos neoliberales se han convertido en la narrativa dominante, eclipsando modos alternativos de pensar e imaginar cómo podríamos organizar nuestras sociedades. Sin embargo, desde la Segunda Guerra Mundial, las ciencias sociales han producido una gran cantidad de evidencia y conocimiento sobre los impactos negativos de la economía neoliberal en todas las áreas de la vida social, desde la equidad de género hasta la degradación ambiental y la guerra. Esta mesa redonda discutirá el capítulo 13 del informe del IPSP, que trata sobre los medios de comunicación y las plataformas digitales. El panel explora los principales desarrollos recientes en las infraestructuras mediáticas y los flujos de comunicación en todo el mundo, destacando diferencias regionales y las desigualdades en el acceso a las tecnologías de comunicación. Se discutirán así mismo cuestiones de la gobernanza, la inclusión y el desarrollo de las tecnologías y plataformas de información y comunicación, y las políticas regulatorias. El panel evaluará las recomendaciones y el plan de acción que propone el IPSP para una comunicación más justa e inclusiva.*

**SESION INVITADA – Urban Communication and Super Diversity UCF/IAMCR  
INVITED SESSION**

**"Urban Communication and Super Diversity"**

**July 17th, 2017 16:00-17:30 Foyer Teatro Adolfo Mejía – Carrera 4 # 38-10 Plaza de la Merced, Cartagena**

**Convenor and Chair:** Nico Carpentier <nico.carpentier@im.uu.se>

**Panel Keynote Presentation:** *Deep mapping of communication infrastructure in super diverse London*

Wallis Motta-Guarneros and Myria Georgiou

**Respondent:** Scott Rodgers, Department of Film, Media and Cultural Studies, Birkbeck University of London

**Comments from the UCF/IAMCR Urban Communication Research Grant Jury:** Nico Carpentier , Susan Drucker, Gary Gumpert

Aimée Vega, Janet Wasko, Cees Hamelink

In this presentation we reflect upon the urban incarnations of 'conjunctural knowledge', 'voice' and the 'personal as political' through a deep mapping exercise conducted in a London multicultural neighborhood. We used a participatory action research framework to build a deep map of Harringay/Green Lanes, through 10 in-depth elite interviews, six focus groups, a small scale survey of 138 respondents, a public engagement event and three different mapping exercises. We demonstrate that deep mapping is a valuable tool for understanding a diverse urban locale. More particularly, deep mapping can produce a 'boundary object', aiding mutual recognition among urban dwellers and better understanding of the challenges faced when making sense of different ethnic groups' communication strategies. As a methodological tool, deep mapping opens up conceptual avenues for analyzing complex and 'often contradictory phenomena in the city, not least how urban dwellers seek to maintain both a sense of belonging to their neighborhood and their ethnic group.

En esta sesión reflexionaremos sobre las materializaciones urbanas del "conocimiento especulativo", "voz" y lo "personal como político", a través de un ejercicio de mapeo profundo llevado a cabo en un vecindario multicultural de Londres. Trabajamos dentro de un marco de investigación- acción-participativa para construir un mapa profundo de Harringay/ Green Lanes, a través de diez entrevistas de profundidad con élites, seis grupos focales, una encuesta a menor escala con 138 muestras, un evento público participativo, y tres ejercicios diferentes de mapeo. Demostramos que el mapeo profundo es una herramienta valiosa para comprender lo diverso urbano localizado. Mas concretamente, el mapeo profundo puede definir un "objeto frontera" permitiendo el reconocimiento entre los pobladores, y un mejor entendimiento de los retos a que deben enfrentarse cuando llegan a comprender el sentido de las estrategias de comunicación de los diferentes grupos étnicos. Como una herramienta metodológica, el mapeo profundo abre caminos conceptuales para el análisis complejo y a menudo, las contradicciones de los fenómenos la ciudad, y no menos, cómo los pobladores urbanos tratan de mantener un sentido de pertenencia con su vecindad y a la vez, con su grupo étnico.



## **PARALLEL SESSIONS**

### **SECTIONS**

#### **AUDIENCE – AUD**

##### **Audiencias**

**Chair:** Peter Lunt (University of Leicester)

**Co-Vice Chairs:** Miguel Vicente (University of Valladolid)

Asta Zelenkauskaitė (Drexel University)

**Session 1:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** AUDM1a

**Time:** 8:30 – 10:00

**Room:** Pegasus 1

**Title:** Audience Research and Questions of Identity

**Chair:** TBC

**Presentations:**

Nissim Katz (Kinneret College): *-They watch but do not accept: How sociological minority groups perceive their symbolic annihilation in the media—The case of Mizrahi Jews in Israel.*

Maddalena Fedele, Sue Aran-Ramspott, Anna Tarragó (Universitat Ramon LLull Faculty of Communication and International Relations - Blanquerna): *I want to be a YouTuber". Preliminary findings from a young audience study of online referents and aspirational values.*

Rahul Gadekar (MICA, Ahmedabad) Ang Peng Hwa (Wee Kim Wee School of Communication and Information Nanyang Technological University, Singapore): *Social Compensation or Social Enhancement: A Case Study from India.*

Katerina Diamantaki (Katerina Diamantaki, Dr Assistant Professor in Communication DEREEThe American College of Greece Graduate Program Coordinator - MA in Digital Communication and Social Media Web: [www.acg.edu](http://www.acg.edu)), Dionysis Panos (Cyprus University of Technology): *The discursive formation of media generational identities.*

Luis Carlos Zúñiga Liñán (Universidad Jorge Tadeo Lozano, Seccional del Caribe): *The language that connects young people with the sensationalist press in Cartagena de Indias.*

Inmaculada J. Martínez, Juan Miguel Aguado (Universidad de Murcia, España): *Ways of being content: Mobile interfaces and identity presentation as a mainstream media consumption scenario.*

**Session 2:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** AUDM4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 1

**Title:** Mass Media Audiences

**Presentations:**

Noha Adel (Department of Mass Communication, Faculty of Arts, Menofia University, Egypt.): *Television anti-drug campaigns: Is there any effect left?*

Yannan Liu, Xuejing Zhang, Jian Huang (Communication University of China): *Construction of Comprehensive Assessment System on TV Program Communication Effect among Cross-screen Audience.*

Minna Markkanen, Mikko Villi, Anu Sivunen (University of Jyväskylä): *Internal Communication Processes in Media Organizations through the Eyes of the Audience.*

Sagit Dinnar (Open University Israel Interdisciplinary Center Herzliya Bar Ilan University), Hanna Adoni (The Hebrew University of Jerusalem Interdisciplinary Center Herzliya), Hillel Nossek (Kinneret Acadia College on the Sea of Galilee): *Newsters, News Repertoires, Civic Engagement and Political Participation among Young Adults in Israel.*

Halliki Harro-Loit (Professor of Journalism, University of Tartu), Ragne Kõuts (Lecturer of Journalism Sociology): *Media as mean to create or fulfill a pause?*

#### **COMMUNICATION POLICY & TECHNOLOGY – CPT**

##### **Políticas de Comunicación y Tecnología**

**Chair:** Aphra Kerr (Maynooth University, Ireland)

**Co-Vice-Chairs:** Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences (ISCC - CNRS / Paris-Sorbonne / UPMC)

**Session 3:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM1a

**Time:** 8:30 – 10:00

**Room:** Sala 103

**Title:** User Empowerment

**Chair:** Apha Kerr (Maynooth University, Ireland)

**Discussant:** Antoni Castells-Talens (Universidad Veracruzana, México)

**Presentations:**

Jo Pierson (Vrije Universiteit Brussel)/Stefania Milan (University of Amsterdam): *Empowerment by design: Configuring the agency of citizens and activists in digital infrastructure.*

Jelena Dzakula (London School of Economic, LSE): *Use of blockchain technology in UK's communications sector: the question of empowerment.*

Alejandra Nalley Collado Campos (Universidad Iberoamericana): *La resignificación del discurso político a través de memes: el caso de EPN.*

Enrique Iturralde Chaparro (Universidad Nacional Autónoma de México): *El imaginario tecnoinformacional del tuitero en usuarios activos de Twitter en la ciudad de Querétaro, México.*

Jorge Enrique Bravo (Universidad Nacional Autónoma de México): *México: un nuevo marco legal y regulatorio para las comunicaciones convergentes?*

**Session 5:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM3a

**Time:** 14:00 – 15:30

**Room:** Sala 103

**Title:** The Promise and Practice of ICTs

**Chair:** Antonios Vlassis (University of Liege)

**Discussant:** Robin Elizabeth Mansell (London School of Economics and Political Science)

**Presentations:**

HUI Fang (Renmin University of China): *Algorithmic Domination: The Discursive Formation of Algorithm in China.*

Trang Pham (Department of Communication, Media & Film, University of Calgary): *Vietnam's Broadband Internet - Farmers' Agency vs. Public Discourse: A Case Study to Extend Social Construction of Technology Theories in the South.*

Collette Snowden (School of Communication, International Studies and Languages, The University of South Australia): *Inside and Outside the Global News Bubble: Online News and perceptions of international-- national and local news.*

Ignacio Siles, |Andrés Méndez, Johan Espinoza (Universidad de Costa Rica): *Communication technology research in Latin America: A critical analysis of literature (2005-2015)*

**Session 4:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM1b

**Time:** 8:30 – 10:00

**Room:** Secretaría General

**Title:** Políticas de comunicación y medios en entornos de convergencia en América Latina

**Chair:** Diana Lombana (Universidad de Medellín)

**Discussant:** Gustavo Gómez (Uruguay)

**Presentations:**

Guillermo Mastrini (Universidad Nacional de Quilmes): *Políticas de comunicación en Argentina: del regulacionismo analógico a la convergencia pro Mercado.*

Gabriel Kaplún (Universidad de la República); Federico Beltramelli (Universidad de la República): *Políticas de comunicación en Uruguay: el país de la doble escena.*

Débora Pérez (Investigadora independiente), Patricia Téllez (Pontificia Universidad Javeriana): *Convergencia y medios comunitarios en Colombia. Una aproximación a su realidad desde la legislación en radio y televisión.*

Diana Lombana (Universidad de Medellín); Diana Ortega (Alcaldía de Medellín y Universidad de Medellín): *Historia del proceso de producción y formulación de la política pública de comunicación y medios comunitarios en la ciudad de Medellín.*

**Session 6:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM3b

**Time:** 14:00 – 15:30

**Room:** Secretaría General

**Title:** ¿Internet para todos?

**Chair:** Malvina Eugenia Rodríguez (Universidad Nacional de Villa María)

**Discussant:** Eduardo Enrique Villanueva-Mansilla (Pontificia Universidad Católica del Perú)

**Presentations:**

Elias David Suárez Sucre, Ángela Preciado Hoyos, María Cristina Ocampo (Universidad de la Sabana): *Innovación colaborativa abierta y comunicación digital en las empresas. Un análisis desde las culturas latinoamericanas.*

Francisco Bernete (Universidad Complutense de Madrid): *Desafíos para el conocimiento compartido y la cohesión so-*

cial generados por las innovaciones comunicativas en la era de la globalización.

Marco Galicia (Universidad Nacional Autónoma de México): *Dependencia tecnológica y cognitiva en la construcción del ciberespacio en México y su impacto en los contenidos.*

Víctor Andrés Castellanos (Universidad Sergio Arboleda, Santa Marta): *Respuesta a la crisis de los mecanismos de control ciudadano desde la virtualidad (redes sociales) para afianzar el ejercicio democrático.*

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**Session 7:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM4a

**Time:** 16:00 – 17:30

**Room:** Sala 103

**Title:** Privacy and Security

**Chair:** Jelena Dzakula (London School of Economic, LSE)

**Discussant:** Jeremy Shtern (Ryerson University)

**Presentations:**

Ksenia Ermoshina, Francesca Musiani (Institute for Communication Sciences - ISCC - CNRS / Paris-Sorbonne / UPMC): *What is a -good- secure messaging tool? The EFF Secure Messaging Scorecard and the shaping of digital (usable) security.*

Cristin O'Rourke, Aphra Kerr (National University of Ireland Maynooth): *Privacy Shields for Whom? Key Stakeholders and Discourses On Twitter and in the Newspapers about the EU-US Privacy Shield Framework.*

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**Session 8:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CPTM4b

**Time:** 16:00 – 17:30

**Room:** Secretaría General

**Title:** Ley y Comunicación en América Latina

**Chair:** Rodrigo Cetina Presuel (Lasell College, Boston)

**Discussant:** Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción)

**Presentations:**

Francisco J. Fernández (P. Universidad Católica de Chile Facultad de Comunicaciones): *Implementación de la Ley de TV Digital en Chile en un contexto -multiscreen- y de redes sociales.*

Rose Mara Vidal Souza (Faculdade Estácio de Sá): *Ley Acceso a la Información: un canal de la fuente de noticias.*

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Mariela Inés Baladron (Universidad de Buenos Aires), Ezequiel Alexander Rivero (Becario CONICET /UBA / CEA-UNC): *Regulación de servicios VOD OTT: alcances del debate en América Latina y preguntas desde el derecho a la comunicación.*

Abel Suing, Carlos Ortiz, María-Belén Quezada-Morocho (Universidad Técnica Particular de Loja): *Evaluación del ejercicio de la capacidad sancionatoria de la Superintendencia de la Información y Comunicación de Ecuador.*

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## COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC

### Comunicación Comunitaria y Medios Alternativos

**Co-Chairs:** Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

**Co-Vice-Chairs:** Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla)

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**Session 9:** Monday, July 17<sup>th</sup> 2017

**Slot code:** COCM1a

**Time:** 8:30 – 10:00

**Room:** Salón Arsenal

**Title:** Comunicación, Políticas Públicas y Movimiento Indígena /Communication, Public Policies and the Indigenous Movements

**Chair:** José Vicente Otero Ochate (Consejo Regional Indígena del Cauca / Universidad del Norte)

**Presentations:**

Roy Krovel (Oslo and Akershus University): *Movimiento zapatista, revolución y pueblos indígenas.*

Martín Albeiro Vidal Trochez (Consejo Regional Indígena del Cauca): *La comunicación indígena en Colombia y los laberintos políticos de la multiculturalidad.*

Jorge Agurto Aguilar (Servicios en Comunicación Intercultural Servindi): *Aportes a los fundamentos de la agenda indígena en comunicación.*

Eliana Herrera Huérano (Corporación Universitaria Minuto de Dios): *Una política pública de comunicación indígena desde abajo.*

Maria Magdalena Doyle (Universidad Nacional de Córdoba): *El derecho a la comunicación con identidad: aportes de los debates indígenas en Argentina para pensar la noción de derecho a la comunicación.*

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**Session 10:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COCM1b

**Time:** 8:30 – 10:00

**Room:** Barahona 2.2

**Title:** Community Radio and Crises/ Radios Comunitarias y Crisis

**Chair:** Dorothy Kidd (University of San Francisco)

**Presentations:**

João Paulo Carrera Malerba (Universidade Federal do Rio de Janeiro): *The technological face of a hypothetical crisis among community radios.*

Anne O' Brien (Maynooth University): *Theorizing Community Media – for and by women?*

Clemencia Rodriguez (Temple University), Heather Anderson (University of South Australia): *Is Community Radio in Crisis in the Global North? Lessons from Australia and the United States.*

Jose Augusto Ventin Sanchez (Universidad Jorge Tadeo Lozano): *Colombian University Radio as evidence of an elite turning its back on the structural issues of the country.*

Edinson Franciso Castro (Universidad del Zulia): *Ciudadania Y Radio Comunitaria en Venezuela, Caso estado Zulia.*

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**Session 11:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COCM3a

**Time:** 14:00 – 15:30

**Room:** Salón Arsenal

**Title:** Digital activism practices/Prácticas de activismo digital

**Chair:** Roy Krovel (Oslo and Akershus University)

**Presentations:**

Andrea Meyer Medrado (Federal Fluminense University): *Networks of Favela Digital Activism: Lessons, Challenges and Achievements.*

Stefania Milan (University of Amsterdam & University of Oslo) Miren Gutierrez (Universidad del Deusto): *Data as empowerment: The consequences of proactive data activism.*

Marina Prentoulis (University of East Anglia): *Responding to the Greek Crisis: Social Media, horizontal organization and networks.*

Yamile Becerra (Pontificia Universidad Javeriana): *Jóvenes y privacidad de la información digital: la necesidad de reconocer sus prácticas y tácticas tecnológicas.*

Patricia Angélica Peña, Chiara Saez (Universidad de Chile), Bruce Mutsvairo (Northumbria University, Newcastle-upon-Tyne Social Sciences Department United Kingdom): *Digital divide activism and situated learning in a South-South context: A comparative study of Chile and South Africa.*

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**Session 12:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COCM3b

**Time:** 14:00 – 15:30

**Room:** Barahona 2.2

**Title:** Community communication policies and third sector practices/ Políticas de comunicación comunitaria y prácticas del tercer sector

**Chair:** Patrick Prax (Uppsala University) and Salvatore Scifo (Bournemouth University), co-chairs.

**Presentations:**

Adilson Vaz Cabral Filho (Fluminense Federal University): *Community Communication as privileged regulatory key for National Policies of Communication.*

Verena Thomas, Jackie Kauli (Queensland University of Technology): *Building advocacy capacity of grassroots organisations for policy impact.*

Juan Ramos-Martin (University of Salamanca): *The revolution of the dispossessed. Structures, participation and political strategies of indigenous, alternative and community media networks in policy-making processes in Latin America.*

David Skinner (York University) Toronto, Canada): *Challenging Times: The struggle to transform community television policy in Canada.*

Gema Mateo (Benemérita Universidad Autónoma de Puebla): *Ingeniería en Comunicación Social del Voluntariado en organizaciones de la sociedad civil en Puebla, México.*

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**Session 13:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COCM4b

**Time:** 16:00 – 17:30

**Room:** Barahona 2.2

**Title:** Panel: El rol de los medios comunitarios en la democratización de la comunicación en la región andina/ The role

of community media in the democratization of the Andean region

**Chair:** Palmira Chavero (Facultad Latinoamericana de Ciencias Sociales)

**Presentations:**

Ana Tamarit, Ana Belén Puñal, Juan Carlos Cevallos (Universidad Estatal de Milagro): *Radio Comunitaria Salinerito: un espejo en el desierto comunicativo de la Región 5 de Ecuador.*

Mauro Cerbino (Facultad Latinoamericana de Ciencias Sociales): *Por una comunicación del común.*

Daniel Botero (Facultad Latinoamericana de Ciencias Sociales) | Jaime López (Comunicracia) | Edward Niño (Corporación Convivamos): *Los Medios Comunitarios en la disputa por el derecho a la comunicación en el ámbito local.*

Isabel Ramos, Palmira Chavero (Facultad Latinoamericana de Ciencias Sociales): *Medios comunitarios en Ecuador: del abandono estatal a los intentos por la democratizar la comunicación.*

Cristian Fuentes (Facultad Latinoamericana de Ciencias Sociales): *Comunicación popular y sectores subalternos en Colombia. Análisis de la experiencia de Agencia Prensa Rural.*

Lucimara Rett (Universidade Federal do Rio de Janeiro): *Arte público y música marginalizada: Bandas Callejeras en Rio de Janeiro.*

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## GENDER AND COMMUNICATION – GEC

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### Género y Comunicación

**Co-Chairs:** Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajihah Raza Rizvi (Film Museum Society, Lahore, Pakistan)

**Co-Vice Chairs:** Laura Castillo Mateu (Universitat Jaume I, Castelló, Spain)

Shweta Sharma (North Dakota State University)

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**Session 15:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** GECM1a

**Time:** 8:30 – 10:00

**Room:** Sala 302 A

**Title:** Gendering Technologies

**Chair:** Mehita Iqani

**Presentations:**

Claudia Cristina da Silva (Madeira Interactive Technologies Institute), Adolfo R. Mora, Joseph D. Straubhaar (The University of Texas at Austin): *Yo soy la única burra! Latinas and the gendering of information technologies at home.*

Sri Jothi Pichaimuthu (University of Madras), Neelamalar M (Anna University): *Role of Radio Media and Its Impact in Communicating Science and Technology Information among Rural Women.*

Aimee Rickman (California State University, Fresno): *Blurred boundaries: Young women's cross-platform media migration within U.S. marginality.*

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**Session 16:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** GECM3a

**Time:** 14:00 – 15:30

**Room:** Sala 302 A

**Title:** Queering Communication

**Chair:** TBC**Presentation:**

Luisa Ciampi, Sarah Cardey (University of Reading): *Using Queer Theory to challenge development communication strategy.*

Sam Tzu-hsiang YUAN (College of Communication, National Chengchi University): *Colonized Homosexuality: Mediated Gay Pornography Consumption in Taiwan.*

Effects of positive depictions of gays on reducing homophobia in Serbia, by Goran Madzarevic (Departament de Comunicació Audiovisual i Publicitat. Universitat Autònoma de Barcelona) and Maria T. Soto-Sanfiel (Departament de Comunicació Audiovisual i Publicitat. Universitat Autònoma de Barcelona)

Joanna McIntyre (University of the Sunshine Coast): *Transforming Transgender Discourses: Transgender Celebrities-- Reality TV-- and Transnormativity.*

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**Session 17:** Monday, July 17<sup>th</sup>, 2017**Slot code:** GECM4a**Time:** 16:00 – 17:30**Room:** Sala 302 A**Title:** Mediating Sexual Violence**Chair:** TBC**Presentations:**

Bailey Gerrits (Queen's University): *"We did that story in the 90s." Towards understanding Canadian journalists' perceptions of domestic and sexual violence news.*

Bárbara Camirim Almeida Lopes (Federal University of Bahia): *The portrayal of sexual assault in television fiction: an analysis of Doggett's rape storyline on Orange is the New Black.*

Nicky Falkof (University of the Witwatersrand): *Gender Violence and Media Spectacle in South Africa.*

Gabriella Nunes de Gouvêa, Célia Ladeira Mota (University of Brasília): *Intimate partner violence and cultural repertoire: the complex construction of meanings and identities.*

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**HISTORY – HIS**

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**Historia****Chair:** Nelson Costa Ribeiro (Catholic University of Portugal)**Vice-Chair:** Gideon Kouts (Université Paris 8)

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**Session 18:** Monday, July 17<sup>th</sup>, 2017**Slot code:** HISM4a**Time:** 16:00 – 17:30**Room:** Barahona 4.3**Title:** Journalism in Authoritarian and Transition Contexts**Chair:** Gideon Kouts, Université Paris 8**Presentations:**

Epp Lauk (University of Jyväskylä): *Killing the messenger: Extinction of journalism as profession in the course of Sovietization of the Estonian press (1940-41 and 1944-45)*

Jungyoung Kim (University of California): *News Media and the Production of Modern Liberal Subjects in an Authoritarian Regime.*

Jan Cebe (Charles University Prague): *Study trips of Czech journalists during the Protectorate of Bohemia and Moravia: An important part of Nazi Propaganda.*

José Reig-Cruañas (Universidad de Castilla-La Mancha), Jaume Guillamet-Lloveras (Universitat Pompeu Fabra): *Information and political change. The success of Cambio 16 and Interviú during the Spanish transition towards democracy.*

Antonio Castillo (Royal Melbourne Institute of Technology, RMIT University): *Revista Punto Final, a history of journalism and resistance.*

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**INTERNATIONAL COMMUNICATION  
– INC**

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**Comunicación Internacional****Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)**Co-Vice-Heads:** Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

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**Session 19:** Monday, July 17<sup>th</sup>, 2017**Slot code:** INCM1a

**Time:** 8:30 – 10:00**Room:** Sala 301**Title:** Analyzing World Trends in Freedom of Expression and Media Development**Chair:** Guy Berger, Director Division of Freedom of Expression and Media Development, UNESCO**Presentations:**

Guilherme Canela de Godoi (Regional advisor for Communication and Information, UNESCO Office in Montevideo): *The LAC media landscape in the era of convergence.*

Monroe Price (University of Pennsylvania): *UNESCO and the political economy of preparing global reports.*

Julie Reid (University of South Africa (UNISA), Julie Posetti (University of Wollongong, Australia.)): *The caveats of studying trends in freedom of expression and media development in the Africa region: a snapshot of a misunderstood continent.*

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**Session 20:** Monday, July 17<sup>th</sup>, 2017**Slot code:** INCM1b**Time:** 8:30 – 10:00**Room:** Sala 301 B**Title:** Politics, Development, Communication and Transformation**Chair:** Viola Candice Milton (University of South Africa)**Presentations:**

Charles Chiedu Okigbo (North Dakota State University): *Why We Need Development Communication in the So-called Developed Societies.*

Susanne Fengler (Erich Brost Institute for International Journalism TU Dortmund University) and the Journalism in a Global Context (JiGC) Research Group: *How migration transforms communication and politics: New discourses in European and African media – a comparative study in 11 countries.*

Vladimir Cotal San Martin (Örebro University): *How newspapers in five countries represent working conditions in developing countries: the case of the Rana Plaza accident in Bangladesh 2013.*

Matt Ebonye Mogekwu (Ithaca College, NY, USA): *New Media and Socio-Cultural Mutations: An International Landscape. Some Matters Arising.*

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**Session 21:** Monday, July 17<sup>th</sup>, 2017**Slot code:** INCM3a**Time:** 14:00 – 15:30**Room:** Sala 301**Title:** Tendencies and Perspectives in Global Media Flows**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)**Presentations:**

Olga Baysha (Higher School of Economics): *Democratic Colonization or Global Coloniality? Miscommunicating Social Change through Progressive Discourses.*

Catalina Jordache, Leo Van Audenhove, Jan Loisen (imec-SMIT, Vrije Universiteit Brussel): *Researching global media flows: a historical analysis of research methods used in the study of audiovisual content flows.*

Burce Çelik (Loughborough University London): *Communicative Authoritarianism in the neo-liberal Global South.*

Zhang Xiaoying (Beijing Foreign Studies University): *Daoism and media ethics.*

Santana Pathak (Adani Institute of Infrastructure Management, Ahmedabad, India): *Generational Shift in National Cultural Values: An Empirical Study in the Indian Context.*

Ya Yang (Beijing Normal University): *Analyzing a cross-cultural communication framework from the perspective of relational rationality: a case study of Chinese Confucius Institute in the last decade.*

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**Session 22:** Monday, July 17<sup>th</sup>, 2017**Slot code:** INCM4a**Time:** 16:00 – 17:30**Room:** Sala 301**Title:** BRICS Media Systems as a Challenge**Chair:** Kaarle Nordenstreng (University of Tampere)**Presentations:**

Colin Sparks (Hong Kong Baptist University): *Re-conceptualizing Media Systems.*

Fernando Oliveira Paulino, Líziane Soares Guazina (University of Brasília): *Brazilian Media Systems in a Shaking Environment.*

Elena Vartanova (Moscow State University), Dmitry Gavra (St. Petersburg State University): *Controversies of Post-analogue and Hybrid Media System in Russia.*

Sanjay Bharthur (University of Hyderabad): *Media Systems and Structures in Dynamically Developing India.*

Zhengrong Hu, Deqiang Ji (Communication University of China): *Re-defining Media Convergence and Re-thinking in the Role of Internet in Transforming the Media System in China.*

Viola Candice Milton (University of South Africa): *Decolonizing PSB: The politics of Broadcasting in South Africa.*

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## JOURNALISM RESEARCH AND EDUCATION – JRE

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### Periodismo de Investigación y Educación

**Chair:** Cláudia Lago (São Paulo University)

**Co-Vice-Chairs:** Oliver Hahn (University of Passau)

Sadia Jamil (University of Islamabad)

Abiodun Salawu (North-West University)

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**Session 23:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** JREM1b

**Time:** 8:30 – 10:00

**Room:** Barahona 11

**Title:** Journalism as a Profession: Researching the Practice

**Chair:** Sonia Virginia Moreira (State University of Rio de Janeiro)

**Presentations:**

Mireya Márquez Ramírez, Constanza López Mazzotti (Universidad Iberoamericana Mexico City): *The culture of photojournalism in Mexico: between continuing risk-- pragmatic professional norms and precarious working conditions.*

Rosa Elena Vallejo (CIESPAL): *Ejercicio periodístico en Ecuador: aplicación de normas deontológicas y sanciones.*

Roseli Figaro (University of São Paulo) | Claudia Nonato (FiamFaam Centro Universitário (São Paulo - Brazil)): *Enlaces de investigación sobre el mundo del trabajo del periodista en Latino América.*

Francisco J. Fernández, Diego Gomez (P. Universidad Católica de Chile Facultad de Comunicaciones): *Mejorando la calidad en la producción de noticias mediante la sistematización de la rutina periodística.*

Sonia Virginia Moreira (State University of Rio de Janeiro): *Education and working conditions - impacts affecting the Brazilian journalists.*

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**Session 24:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** JREM1a

**Time:** 8:30 – 10:00

**Room:** Sala 303 A

**Title:** Analyzing Journalism Coverage 1

**Chair:** Oliver Hahn (University of Passau)

**Presentations:**

Lisa Cong Chen (Hong Kong Baptist University): *Framing ISIS: A comparative analysis of news coverage in The New York Times and People's Daily.*

Denise Tavares (Fluminense Federal University): *A Journalistic struggle in the countryside: -Keeping an eye on the ruralists- x -Rural Channel.*

Lucy Bennett, Iñaki García-Blanco (Cardiff School of Journalism, Media and Cultural Studies Cardiff University): *Transparency and the judicial system: the British media and the debate around the introduction of cameras in the courtroom.*

Azmat Rasul (Florida State University), Muhammad Ehab Rasul (Department of Psychology, Florida State University): *Moral Disengagement and the War on Terror: A Qualitative Content Analysis of Drone Strikes in the US Elite Press.*

Robert E Gutsche Jr, Juliet Pinto (Florida International University), Paola Prado (Roger Williams University): *"No one is running away": A Critical Analysis of Public and Press Discourses of Sea Rise Impacts in South Florida.*

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**Session 25:** Monday, July 17th, 2017

**Slot code:** JREM3a

**Time:** 14:00 – 15:30

**Room:** Sala 303 A

**Title:** Journalism: Ethical Aspects, Role Perceptions and Cultures

**Chair:** Jyotika Ramaprasad (University of Miami)

**Presentations:**

Jyotika Ramaprasad (University of Miami): *Ethical Ideologies and Reporting Practices in Journalism: Comparing Countries in Asia and Sub-Saharan Africa.*

Filip Dingerkus (ZHAW - Zurich University of Applied Sciences) | Vinzenz Wyss (ZHAW - Zurich University of Applied Sciences): *Melting journalism cultures in oligopoly media landscapes - A comparison of language areas in Switzerland.*

Patric Raemy (University of Fribourg, DCM – Department of Communication and Media Research) Daniel Beck (University of Fribourg, DCM – Department of Communication and Media Research): *Are the Watchdogs Still Barking? Exploring a possible gap between journalistic role conceptions and role performance.*

Zahera Harb (Senior Lecturer in International Journalism City University London Journalism Department): *Journalism cultures in Egypt and Lebanon: Role Perception, Professional Practices and Ethical Considerations.*

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**Session 26:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** JREM4b

**Time:** 16:00 – 17:30

**Room:** Salón Arsenal

**Title:** Innovations in Journalism: Data-Drive Reporting and Virtual Reality

**Chair:** Oliver Hahn (University of Passau)

**Presentations:**

Claudia Cristina da Silva (Madeira Interactive Technologies Institute): *Exploring news ways of doing research and journalism by looking at Human-Computer Interaction Field.*

Florian Stalp (Research Associate to the Chair of Journalism, University of Passau) Oliver Hahn (Chair of Journalism, University of Passau): *Lone Wolf or Pack of Watchdogs: Systematic and Organisational Challenges of International Data Journalism.*

Monica Zhongxuan Dai, Ying Du (Hong Kong Baptist University): *Countering Technical Unconsciousness in Journalism Field: Applying Situated Learning Model in Data Journalism Education.*

Laila Lopes, Miruna Doicaru, Marnix van Gisbergen (NHTV University of Applied Sciences): *Immersive Journalism: Impact of Virtual Reality on European's attitudes towards refugees.*

Esa Sirkkunen (University of Tampere, Finland) Turo Uskali (Department of Communication, University of Jyväskylä, Finland) Heli Väätäjä (Department of Pervasive Computing, Tampere University of Technology): *Exploring the first wave of virtual reality journalism.*

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**Session 27:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** JREM4a

**Time:** 16:00 – 17:30

**Room:** Sala 303 A

**Title:** Journalism in the Face of Voices

**Chair:** Mayra Rodrigues Gomes - São Paulo University

**Presentations:**

Mayra Rodrigues Gomes (University of São Paulo School of Communications and Arts - Journalism and Publishing Dpt.): *Discourses in dispute. Journalism and the violence against women.*

Nithila Kanagasabai (School of Media and Cultural Studies, Tata Institute of Social Sciences.): *Online misogyny in the age of Neoliberalism: Women journalists and right-wing trolls in India.*

José Tarcisio Silva Oliveira Filho (Federal University of Minas Gerais): *Sexual violence in journalism: figurations in the local Brazilian TV news.*

Lisa Jane Waller (Deakin University), Kerry McCallum (University of Canberra): *The truancy trap: Australian news media representations of Indigenous school attendance and their relationship to policy.*

Chun Wei Lin (National Dong Hwa University): *The Virtual World of News Text: How Political News Represents Parapsychological Experiences of Indigenous Peoples in Taiwan.*

Ingrid Bachmann, Constanza Mujica, Gonzalo Saavedra (Pontificia Universidad Católica de Chile): *Voices that increasingly matter: Marginalized groups as exemplars in Chilean news (1991-2015)*

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## LAW – LAW

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### Leyes

**Chair:** Loreto Corredoira (Complutense University of Madrid)

**Co-Vice-Chairs:** Sara Bannerman (McMasters University)

Rodrigo Cetina Presuel (Lasell College, Boston)

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**Session 28:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** LAWM1a

**Time:** 8:30 – 10:00

**Room:** Sala 303 B

**Title:** Derechos Humanos, Dignidad y Derecho a la información

**Chair:** Ignacio Bel (Universidad Complutense de Madrid, España)

**Presentations:**

Loreto Corredoira (Professor School of Communication Complutense University Madrid, Spain): *La dignidad inherente a toda persona- la libertad y la igualdad como fundamentos de la legislación informativa y del tratamiento periodístico en las crisis democráticas o de fronteras.*

Juan Carlos Garzón Barreto (Universidad Externado de Colombia): *Transformaciones de lo mediático y reconfiguración del derecho de la comunicación.*

Rolando Guevara-Martínez (UNAM): *Hacia la construcción del derecho a la comunicación. Historia y evolución en la constitución mexicana.*

Fernando Gutiérrez Atala (Universidad Católica de la Santísima Concepción, Chile), Javier Odriozola Chéné (UDLH Ecuador), Juan Dominguez Panamá (UV): *La satisfacción de los periodistas de Ecuador- Chile y México frente a la formación universitaria recibida y sus implicancias en el ejercicio profesional y la satisfacción del derecho a la información.*

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**Session 29: Monday, July 17<sup>th</sup>, 2017**

**Slot code:** LAWM3a

**Time:** 14:00 – 15:30

**Room:** Sala 303 B

**Title:** Amenazas y control de los medios, Autorregulación

**Chair:** Marisa Aguirre, (Universidad de Piura)

**Presentations:**

Ignacio Bel Mallén (Universidad Complutense de Madrid): *Nuevas amenazas mundiales en el mundo de los medios: ¿Están las leyes preparadas para esto?*

Luisa Elena Torrealba (Instituto de Investigaciones de la Comunicación -ININCO, Universidad Central de Venezuela): *Leyes para la censura: Restricciones normativas para el ejercicio de la libertad de expresión y el derecho a la información en Venezuela.*

Isabel Serrano Maillo (Pfra. Derecho Constitucional): *Drones: Del espía militar al juguete indiscreto. Problemas jurídicos que plantea su uso.*

Oscar Armando Jaramillo, Claudia Vera (Universidad del Pacífico): *Actualización del Código de Ética del Colegio de Periodistas de Chile debido a los dilemas planteados por las redes sociales y el ecosistema digital.*

Andrés Di Leo Razuk (Universidad Nacional de la Matanza): *Legalidad e ilegalidad en Breaking Bad. El narcotráfico como vía para la libertad.*

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**Session 30: Monday, July 17th, 2017**

**Slot code:** LAWM4a

**Time:** 16:00 – 17:30

**Room:** Sala 303 B

**Title:** Media Freedom and Media Regulation

**Chair:** Loreto Corredoira (Complutense University of Madrid)

**Presentations:**

Peter Hanák, David Chudoba (Charles University Prague): *Media ownership regulation in the digital age: Is Europe responding?*

Ana Cristina Azevedo Pontes de Carvalho (Universidade Presbiteriana Mackenzie): *Internet Rules and Freedom of Expression: Analysis of the International Laws and Jurisprudence Impacting on Communication.*

Pedro Agustín Anguita (Universidad de Chile): *Free Competition and pluralism in the Chilean television and broadcasting market.*

Abubakar Danlami Alhassan (Bayero University, Kano, NIGERIA): *Balancing Freedom and Safety Online: Is Nigeria's Cybercrime Act a Threat to Freedom of Expression or is 'Reasonably Justifiable in a Democratic Society'?*

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## MEDIA AND SPORT – MES

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### Medios de Comunicación y Deporte

**Co-Chairs:** Deirdre Hynes (Manchester Metropolitan University)

Alina Bernstein (School of media studies, College of management academic studies (COMAS) The Steve Tisch School of Film and Television, Tel Aviv University)

**Vice-Chair:** Anthony Moretti (Robert Morris University)

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**Session 31: Monday, July 17<sup>th</sup>, 2017**

**Slot code:** MESM1a

**Time:** 8:30 – 10:00

**Room:** C. Damas

**Title:** Media and Sport around the world

**Chair:** Mai Al Khaja (United Arab Emirates University)

**Presentations:**

Lubov A Tsyganova (National Research University Higher School of Economics), Łukasz Michał Bieszke (Uniwersytet

Gdanskii): *View of Polish and Russian Media on Euro 2012: Comparing and Contrasting.*

Douglas-Wade Brunton (University of Michigan): *Of Afro-picks and clenched fists: A study of belonging.*

Junxuan Li, Yuanxun Huang (Hubei University), Yuanyuan Liu (Wuhan Sports University), Xiaofei Han (Hubei Vocational College of Physical Education): *The research on the promotion of the integration of sports industry and culture industry to national economy.*

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**Session 32:** Monday, July 17<sup>th</sup>, 2017**Slot code:** MESM3a**Time:** 14:00 – 15:30**Room:** C. Damas**Title:** Panel: Mediatisation and sport**Chair:** Kirsten Frandsen (Aarhus University)**Presentation:**

Thomas Birkner (University of Münster), Daniel Noelleke (University of Vienna): *Shielding and bypassing: Sports stars' strategies to gain independence from traditional sports media.*

Kirsten Frandsen (Aarhus University): *PANEL: Mediatisation and sport - institutional power, everyday media practice and cultural variation.*

Kirsten Frandsen (Aarhus University): *Fitness apps in networked societies – institutional change from individual use.*

Ana Carolina Vimieiro (Federal University of Minas Gerais - UFMG): *Mediatisation, digital media and football supporting cultures in Brazil.*

Brett Hutchins (Monash University): *A New Wave of Mediatisation? Mobile Media, Datafication and Emerging Logics of Media Sport.*

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**Session 33:** Monday, July 17<sup>th</sup>, 2017**Slot code:** MESM4a**Time:** 16:00 – 17:30**Room:** C. Damas**Title:** Media, Gender and Sport**Chair:** Douglas-Wade Brunton (University of Michigan)**Presentations:**

Kulveen Trehan (Guru Gobind Singh Indraprastha University, New Delhi, India): *How Representations of Sports Women are Interpreted by Audiences in India: A Reception Analysis of Sports Consumers especially Fans in the New Media Age.*

Haim Hagay (Netanya Academic College), Alina Bernstein (School of media studies, College of management academic studies (COMAS) The Steve Tisch School of Film and Television, Tel Aviv University): *The Male and Female Sports Journalists Divide on the Twittersphere.*

Riikka Turtainen (University of Turku Digital Culture): *Female team sports athletes in social media – Challenging the representations of gender-- race and sexuality.*

Deirdre Hynes (Manchester Metropolitan University), Ann-Marie Cook: *Why does Ronda Rousey (still) matter?*

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**MEDIA EDUCATION RESEARCH  
– MER****Investigación en Educación y  
Medios****Chair:** Sirkku Kotilainen (University of Tampere, Finland)**Vice-Chair:** Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)**Session 34:** Monday, July 17<sup>th</sup>, 2017**Slot code:** MERM3a**Time:** 14:00 – 15:30**Room:** Barahona 1.1**Title:** Studying Children and their Media Literacy**Chair:** Sirkku Kotilainen**Presentations:**

Devina Rajendra Sarwatay: *Requirement of Media Literacy among Children in India.*

Giordano Alvarado Silva (Corporación Universitaria Minuto de Dios): *¿Dónde viven los monstruos? Apuestas metodológicas de la investigación-creación para el trabajo con medios en la escuela.*

Daniela Favaro Garrossini, Francisco Sierra Caballero: *Mediación pedagógica y cultura participativa: La perspectiva colaborativa de innovación tecnológica en Universidades de América Latina.*

Félix Joaquín Lozano Cárdenas, Erika Alejandra Maldonado Estévez: *Jóvenes y pantallas: imaginar la nación desde la telenovela colombiana.*

Adriana Patricia Garzón, Diego Santamaría: "La vida es un cuento" una experiencia de creación de contenidos sonoros con primera infancia.

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**Session 35:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** MERM4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.1

**Title:** Digital Storytelling for Education and Social Change in Appalachia

**Chair:** Kulveen Trehan

**Presentations:**

Camilo Perez-Quintero: *PANEL: "Digital Storytelling for education and social change in Appalachia"*

Eric Williams: The Immersive Media Initiative

Arthur Cromwell: The Digital Archiving Project

Franklyn Charles, Camilo Perez-Quintero: The Interactive Appalachia Initiative

Jenny Nelson: The PD Narrative Project

Brian Plow: The Community Media initiative

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**Presentations:**

Victoria Elena González Mantilla (Universidad Externado de Colombia): *Análisis comparativo de la constitución del movimiento campesino y el movimiento estudiantil en Colombia y de los patrones de presentación de la información sobre dichos movimientos en el tiempo.com, semana.com y la silla vacía.*

Valeska Julie Muñoz Ramirez (Universidad de la Frontera): *Representaciones Sociales del cuerpo en la prensa nacional: medios tradicionales y alternativos.*

Rodrigo Alonso Cardoso Gonzalez (Universidad Nacional Autónoma de México): *Mediación y performance en la comunicación: el caso de Tinder y las representaciones sociales de jóvenes usuarios en la Ciudad de México.*

Lucinda Sepulveda (UANL): *Comunicación a través de los medios, opinión pública y sociedad (MPS)*

Alberto José Barbosa Peñaloza (Universidad Complutense de Madrid): *La imagen de la infancia en la prensa escrita española.*

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**Session 37:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** MPSM3a

**Time:** 14:00 – 15:30

**Room:** Salón Pórtico Obregón

**Title:** National identities and populism

**Chair:** Christian Schwarzenegger (University of Augsburg)

**Presentations:**

Raquel Lobão Evangelista (Universidade Católica de Petrópolis): *Meme war: humor and symbolic dispute between Brazil and Portugal.*

Lassane Ouedraogo (Ohio University): *Mediated Sankarism: Reinventing a Historical Figure to Reimagine the Future.*

Kai Hafez (University of Erfurt, Dept. of Media and Communication Studies): *A Complicated Relationship: Right-Wing Populism - Media Representation and Liberal Democratic Journalism Theory.*

Linda Jean Kenix (University of Canterbury): *Exploring nationalized ideology through international media: The publication of a viral pro-LGBT image compared against a nation's wealth, level of religion, and democracy.*

Marko Ribač (The Peace Institute): *Popular uprisings in Slovenia and the constitution of the public.*

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## MEDIATED COMMUNICATION, PUBLIC OPINION & SOCIETY – MPS

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### Comunicación Mediada, Opinión Pública y Sociedad

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**Chair:** Corinna Luethje (University of Rostock)

**Vice-Chair:** Susanne Eichner (Aarhus University)

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**Session 36:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** MPSM1a

**Time:** 8:30 – 10:00

**Room:** Salón Pórtico Obregón

**Title:** Young people and the media

**Chair:** TBC

**Session 38:** Monday, July 17th, 2017

**Slot code:** MPSM4a

**Time:** 16:00 – 17:30

**Room:** Salón Pórtico Obregón

**Title:** Telenovelas, satire and alternative facts

**Chair:** Katrin Christiane Döveling (University of Klagenfurt)

**Presentations:**

Susanne Eichner (Aarhus University), Yamila Heram (Instituto de Investigaciones Gino Germani, Universidad de Buenos Aires): *Points of connection close and far: German and Argentinian audiences of Danish TV drama.*

Aslıgül Berktaç (Bogazici University): *Ver para fazer desaparecer", "To see in order to make disappear": Brazilian Nationhood, Modernity, Cultural Incorporation, Visual Culture, and Racial Democracy: A Critical Perspective on the Brazilian Telenovela.*

Sabeen Jamil, Anja Boencke, Giorgia Castellano, Hannah Schifko (Hamburg University - Erasmus Mundus Programme in Journalism, Media and Globalisation): *Political satire shows and their role for political participation in democratic conflicts: A Comparative Study of the United Kingdom, Pakistan and Italy.*

Christian Schwarzenegger (Department for Media and Educational Technology Augsburg University) Thomas Birkner (Department of Communication, University of Münster): *Grumpy old men and indifferent youth? Generations, media repertoires and public participation in an age of alternative facts.*

Heitor Costa Lima da Rocha, Ivo Henrique Dantas Cavalcanti (Federal University of Pernambuco): *Rise of the Public, media and information bubbles.*

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## PARTICIPATORY COMMUNICATION RESEARCH – PCR

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### Investigación en Comunicación Participativa

**Chair:** Nico Carpentier (Uppsala University)

**Co-Vice-Chairs:** Ana Duarte Melo (Universidade do Minho)  
Jonas Agerbæk (Roskilde University)

**Secretary:** Siddharth Chadha (Uppsala University)

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**Session 39:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PCRM1a

**Time:** 8:30 – 10:00

**Room:** Sala 201

**Title:** KEYNOTE PANEL: A Conundrum for Development Communication Research

**Chair:** Nico Carpentier (Uppsala University)

**Presentation:**

Thomas Leigh Jacobson (Temple University): *Keynote panel presentation: A Conundrum for Development Communication Research—Is There a Role for Large-Scale Theory?*

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**Session 40:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PCRM3a

**Time:** 14:00 – 15:30

**Room:** Sala 201

**Title:** PANEL: Participation as struggle and the struggle for participation

**Chair:** Nico Carpentier (Uppsala University)

**Presentations:**

Patrick Prax, Nico Carpentier (Uppsala University): *The multiples struggles of participatory game design.*

Vaia Doudaki (Uppsala University): *Street newspapers as alternative media.*

Siddharth Chadha (Uppsala University): *Participation as a dialectic of necessity and contingency: A discourse theoretical analysis of Malmö Queer Film Festival 2017.*

Nico Carpentier (Uppsala University): *Struggling for peace and participation: The alignment of conflict transformation and participation - a Cypriot community media case study.*

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**Session 41:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PCRM3b

**Time:** 14:00 – 15:30

**Room:** Sala 301 B

**Title:** PANEL: Communication and Development: Rethinking theory and practice in the age of digital and social media

**Chair:** Sundeep Muppidi (University of Hartford)

**Presentations:**

Sundeep Muppidi (University of Hartford): *From POD to Podcasting: Pushing the Envelope on Communication for Empowerment in the Digital Age.*

Srinivas Melkote (Bowling Green State University): *Could development communication play a useful role to address and counter inequality and injustice in development and social change? A critical and conceptual Analysis.*

Sandhya Rao (Texas State University): *Social Media and Participatory Communication: Theory and Practice.*

Clayton Rosatti (Bowling Green State University): *The Theory and Practice of Anti-Poverty in the Digital Age: A Future of Left Internationalism.*

Rafael Obregón (UNICEF): *Digital communication and platforms in humanitarian response: Opportunities and challenges.*

**Session 42:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PCRM4a

**Time:** 16:00 – 17:30

**Room:** Sala 201

**Title:** Panel: Resistance Repertoires in Communication. Social movements, alternatives to modernity and communication practices in a time of crisis

**Chair:** Juan Carlos Valencia (Pontificia Universidad Javeriana)

**Presentations:**

Juan Carlos Valencia (Pontificia Universidad Javeriana) Paula Andrea Restrepo (Universidad de Antioquia): *Truly Smart Cities. Buen Conocer, digital activism and urban agro-ecology in Colombia.*

Dianlin Huang (Communication University of China): *Social media and Legitimization Tactics of grassroots NGOs in China: A case study of Love save pneumoconiosis (LSP)*

Tanja Dreher (University of Wollongong): *Cosmopolitan or de-colonising? Two modes of listening as participation.*

Kui Zhou, Yan Bingxuan (Communication University of China), Miao Weishan (Chinese Academy of Social Science): *Contested Visual Activism: Cyber Nationalism in China from a visual communications perspective.*

**Session 43:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PCRM4b

**Time:** 16:00 – 17:30

**Room:** Sala 301 B

**Title:** PANEL: Media and the Development Challenge: Historical Perspectives and New Frontiers in International Media Development Research

**Chair:** Susan Marie Abbott (University of Westminster) and Paul Rothman (Center for International Media Assistance)

**Discussant:** Marc Raboy, (McGill University)

**Presentations:**

Nicholas Benequista (Center for International Media Assistance, National Endowment for Democracy): *Uniting a fractured field: How do we create the knowledge we need for media development?*

Thomas Jacobson (Temple University): *Development Needs, Solutions Journalism, and Normative Press Theory.*

Susan Marie Abbott (University of Westminster): *Measuring impact: what should we be measuring?*

Winston Mano (University of Westminster): *Media Development in Africa in the Digital Age: Towards More Democratic Voices.*

## **POLITICAL COMMUNICATION RESEARCH – POL**

### **Investigación en Comunicación Política**

**Co-Chairs:** Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

Maria José Canel (Complutense University, Madrid, Spain)

**Co-Vice-Chairs:** Bengt Johansson (University of Gothenburg, Sweden)

Julio Juárez Gámiz (UNAM, Mexico City, Mexico)

**Session 44:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POLM1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.1

**Title:** Exploring interactions in social media networks

**Chair:** Kajsa Larsson Falasca (Mid Sweden University, Sundsvall, Sweden)

**Presentations:**

Liliana María Gómez (Universidad Sergio Arboleda): *Relaciones políticas durante elecciones en las redes sociales digitales.*

Björn Klein, Olaf Jandura (Institute for Social Sciences at the Heinrich Heine University Düsseldorf, Germany): *Online Political Election Markets as Platforms of Participation and Orientation. User Attributes as Determinants of Forecast Quality.*

René Jara, Claudio Broitman (Universidad de Santiago de Chile, Chile): *Caracterizando el uso de twitter en campañas locales. Un estudio sobre las elecciones municipales chilenas del 2016.*

James Dennis (University of Portsmouth, UK): *It's Not All Fake News and Filter Bubbles: Personalised News Consumption and Collective Exposure on Social Media.*

Lingwei Shao, Qiang Long (Zhejiang University, Hangzhou, China): *Social Media and Public Diplomacy: A Comparative Study of Microblog Feeds of EU Member States' Embassies in China.*

Alejandro Cardenas-Lopez (Universidad Iberoamericana, Mexico City, Mexico): *Uso de Twitter como estrategia de comunicación política en la campañas presidenciales del 2012 al 2016 en México, Colombia y Perú.*

**Session 45:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POLM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.1

**Title:** Humor, satire and personalization in politics

**Chair:** Lilia Raycheva (St. Kliment Okhridsky University)

**Presentations:**

Helena Lívia Dedecek Gertz, Sara Abbasi, Gabriel Guimaraes Soares de Sá (Hamburg University, Germany): *The Portrayal of Brazilian Democracy in the Media: An Analysis of National and International Newspaper Coverage of Rousseff's Impeachment.*

Dennis Steffan, Niklas Venema (Freie Universität Berlin, Germany): *Personalization, de-ideologization, and negative campaigning as strategies of professionalized political communication? A longitudinal analysis of campaign posters for German Bundestag elections, 1949–2013.*

Anna J. M. Wagner (Augsburg University): *I know words, I have the best words: Political satire-- follow-up communication and (political) participation.*

Mario Antonio Álvarez Fuentes (University of Leeds): *Understanding politics as an embodied experience from the perspective of political impressionists.*

**Session 46:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POLM4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.1

**Title:** Framing populisms

**Chair:** Reimar Zeh (University of Erlangen-Nürnberg, Germany)

**Presentations:**

Lilia Raycheva (St. Kliment Okhridsky University, Sofia, Bulgaria), Dobrinka Peicheva (Neophyte Rilski South-West University, Blagoevgrad, Bulgaria): *The media image of political populism in Bulgaria.*

Caroline Avila (Universidad del Azuay, Cuenca, Ecuador / Pontificia Universidad Católica de Chile, Santiago, Chile), William Porath (Pontificia Universidad Católica de Chile, Santiago, Chile): *Más allá de la tentación populista. El giro estratégico en la comunicación de gobierno en Ecuador.*

Luis Antonio Santos, Francisco Conrado, Rui Barros (University of Minho, Braga, Portugal): *The Portuguese Far Right on Facebook – What? Does it even exist?*

Christine A. Wandolo (Daystar University, Nairobi, Kenya): *The Significance of New Media in the Promotion of Democracy through Citizen Participation.*

Marijana Grbeša, (University of Zagreb), Berto Šalaj (University of Zagreb): *The Rise of Populism in Croatia: The Curious Case of Most (The Bridge)*

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**POLITICAL ECONOMY – POE**

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**Economía Política**

**Chair:** Rodrigo Gómez, (Universidad Autónoma Metropolitana-Cuajimalapa)

**Co-Vice-Chairs:** Peter Thompson, (Victoria University of Wellington)

Peichi Chun, (The Chinese University of Hong Kong)

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**Session 47:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POEM1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 A

**Title:** Media, Space and Power**Chair:** Peter A. Thompson (Victoria University of Wellington)**Presentations:**

Santiago Alberto Burgos (Universidad Jorge Tadeo Lozano): *Dealing with imaginaries and dispossession. Two cases in Cartagena de Indias.*

Patria Roman Velazquez, Shinjoung Yeo (Loughborough University London): *Creative Clusters and the Struggle of Migrant and Ethnic Economies in East London.*

Oscar Howard Gandy, jr. (University of Pennsylvania) Selena Nemorin (London School of Economics): *Neuroeconomics, Behavioral Economics and the Political Economy of Nudge.*

Wayne John Hope (Auckland University of Technology): *Time Global Capitalism and the Anthropocene: an ideology critique.*

Carlos Enrique Guzmán Cárdenas (Instituto de Investigaciones de la Comunicación de la Universidad Central de Venezuela, ININCO-UCV): *De las Encuestas Nacionales de Consumo Cultural a las Cuentas Satélites de Cultura. Economía de la Cultura y Consumos Culturales.*

*los medios indígenas en Latinoamérica: transformaciones político identitarias desde mediados del siglo pasado.*

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**Session 49:** Monday, July 17<sup>th</sup>, 2017**Slot code:** POEM3a**Time:** 14:00 – 15:30**Room:** Sala 304 A**Title:** Digital Commons, information Commodification**Chair:** Peichi Chung (The Chinese University of Hong Kong)**Presentations:**

Benjamin J. Birkinbine (University of Nevada, Reno): *Toward a Critical Political Economy of the Digital Commons.*

Carlos Peres Figueiredo Sobrinho (Universidade Federal de Sergipe): *Social Media and Algorithms: Configurations of the Lifeworld Colonization by New Media.*

Zane Griffin Talley Cooper (The Annenberg School for Communication at the University of Pennsylvania): *Sins of Attraction: The Political Economy of Media and Magnets.*

Justin Francese (University of Oregon, School of Journalism and Communication): *Free Trade and Notice and Takedown: Copyrights-- Users' Rights-- and the Future of Digital Politics.*

Thomas F. Corrigan, Mitchell Jordan (California State University, San Bernardino): *What does TV Teach Viewers about Internships? A Thematic Textual Analysis of Fictional Internships on Scripted-- Prime Time-- U.S. Network Television.*

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**Session 48:** Monday, July 17th, 2017**Slot code:** POEM1b**Time:** 8:30 – 10:00**Room:** Sala 304 B

**Title:** Theoretical Approaches of Political Economy, Public Sphere and Development.

**Chair:** Philippe Meers (University of Antwerp)

**Presentations:**

Lee Artz (Purdue University Northwest): *A New Political Economy for Social Movements: Popular Media, Access, Power and Cultural Hegemony.*

Cesar Bolaño (Federal Sergipe University), Mauricio Herrera-Jaramillo (University of São Paulo): *Modos de vida, conocimiento y capitalismo en perspectiva histórico-estructural. Para una crítica de la comunicación para el desarrollo en América Latina.*

Pascal Verhoeft (Vrije Universiteit Brussel): *A historical critique and reappraisal of public sphere theory. 17th Century Pamphlets as Constituents of a Public Communications Space.*

Daniel Guillermo Valencia (Pontificia Universidad Javeriana): *Condiciones de producción de la noticia en las regiones de Colombia y su incidencia en la calidad de la información y la formación de opinión pública.*

Maria Magdalena Doyle (Centro de Estudios Avanzados de la Universidad Nacional de Córdoba): *Los tiempos largos de*

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**Session 50:** Monday, July 17<sup>th</sup>, 2017**Slot code:** POEM3b**Time:** 14:00 – 15:30**Room:** Sala 304 B**Title:** Media Industries and Labour Issues**Chair:** Peichi Chung (The Chinese University of Hong Kong)**Presentations:**

Gabriela Raulino (Universidade Federal do Rio de Janeiro -UFRJ): *Audience activities on digital media: leisure or labour?*

Kate Oakley (University of Leeds): *The Politics of Precarity: regulating inequality in the cultural industries.*

Patrick Jones (University of Oregon); Janet Wasko (University of Oregon): *Shields and Swords: Media Industry Trade Associations in the 21st Century.*

Charles H. Davis (Faculty of Communication & Design Ryerson University), Emilia Zboralska (Ryerson University) Vanessa Ciccone (Communication & Culture, Ryerson University): *New Social Risks' and Non Standard Forms of*

*Employment in the Cultural Sector: the case of Ontario Screen Workers.*

Sholnn Freeman (Howard University- Washington, DC, USA): *American Woman: Nicki Minaj, Transnationalism, Neoliberalism, and USA Values.*

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Aras Coskuntuncel (American University): *Networked control and networked resistance in Turkey's authoritarian neoliberal turn.*

Marcus Jonathan Breen (Boston College): *Questions of Success and Failure: The alt right and political economy of communication.*

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**Session 51:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POEM4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 A

**Title:** Pacific Alliance countries and the third sector of the media. Battles and challenges.

**Chair:** Toby Miller (Loughborough University)

**Presentations:**

Chiara Saez Baeza (Instituto de la Comunicación e Imagen – ICEI, Universidad de Chile): *Media concentration, third media sector and democracy: the involution.*

Gabriela Martínez (University of Oregon): *Media development and community radio in Peru's post-Fujimori era.*

Maria Paula Martínez (Universidad de Los Andes): *The transformation of Colombian media landscape at the web of the armed conflict.*

Rodrigo Gómez (Universidad Autónoma Metropolitana): *The Long Run to Democratize the Mexican Communication System: From community radio stations to digital media and platforms.*

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**Session 52:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POEM4b

**Time:** 16:00 – 17:30

**Room:** Sala 304 B

**Title:** Politics & Populism & participation

**Chair:** Victor Pickard (University of Pennsylvania)

**Presentations:**

Kris Kodrich (Colorado State University): *"Fake news -alternative facts-- and shutting up the media: How the rancorous battle between the new U.S. president and the U.S. media impacts democracy.*

Lisa Blackman (Goldsmiths College University of London): *Class, Brexit and Trumpism.*

Olivier Jutel (University of the South Pacific): *Donald Trump and Affective Media Power.*

## WORKING GROUPS

### COMIC ART – COA

#### Comic

**Chair:** Geisa Fernandes (Observatório de Histórias em Quadrinhos (ECA\USP))

**Vice-chair:** Jorge Anaya Martínez (UNAM)

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**Session 53:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COAM3a

**Time:** 14:00 – 15:30

**Room:** Sala VIP III

**Title:** Comic art policy and urban expressions

**Chair:** Dr. Geisa Fernandes (Observatório de Histórias em Quadrinhos - ECA\USP)

#### Presentations:

John Anthony Lent (International Journal of Comic Art): *Guided Cartooning: The Case of Bangladesh.*

Edna Nelly Becerril Lerin (Universidad Nacional Autónoma de México): *Ayotzinapa en la caricatura política.*

Ernesto Ermar Coronel Pereyra (Posgrado de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México): *Banksy's graffiti policy -The Jungle-*

Umair Nadeem (University of Gujarat, Pakistan), Sidra Umair: *Satirical programs: Stimulate and Transform public opinion about political awareness among youth.*

Enrique Uribe-Jongbloed (Universidad de Bogotá Jorge Tadeo Lozano), Daniel Ernesto Aguilar Rodríguez (Universidad Externado de Colombia): *The present-- future and past of Bogotá: Representations of a city in contemporary comics.*

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**Session 54:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** COAM4a

**Time:** 16:00 – 17:30

**Room:** Sala VIP III

**Title:** Studies around Comic art

**Chair:** Dr. Cíatlaly Aguilar Campos (UNAM)

#### Presentations:

Matt Minich (Colorado State University): *How comics persuade: The effects of narrative transportation and character identification on persuasion in the medium of comics.*

Maria de Lourdes Torres Camargo (Universidad Latina Campus Roma): *Rasgos de identificación de la juventud mexicana con personajes del género yuri y yaoi.*

Levi Obonyo (Daystar University): *Theory and Practice of Doodling Ethics: A Comparative Study of Kenyan Cartoons.*

Brian Garman (Rhodes University): *Smashing the genre: can a new generation of African superheroes break out of their generic confines?*

Carolina Ito Messias (Universidade de São Paulo): *Disclosure of comics made by Brazilian women on the internet: new possible dialogues.*

### CRISIS, SECURITY AND CONFLICT COMMUNICATION – CRI

#### Crisis, Seguridad y Comunicación de Conflicto

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

**Vice-Chair:** Eva-Karin Olsson (Swedish Defence University)

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**Session 55:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** CRIM1a

**Time:** 8:30 – 10:00

**Room:** C. Caballero

**Title:** Covering Crisis: From Drama to Politics

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

#### Presentations:

Valentina Baú (University of New South Wales): *Radio, Conflict and Land Grabbing in Sierra Leone. Communicating rights and preventing violence through drama.*

Nicholas Peter Benequista (London School of Economics and Political Science/Center for International Media Assistance): *Terrorism and the Politics of Sentiment in Kenya.*

**Session 56:** Monday, July 17<sup>th</sup>, 2017**Slot code:** CRIM4a**Time:** 16:00 – 17:30**Room:** C. Caballero**Title:** Discourses of Violence**Chair:** Rikke Bjerg Jensen, (Royal Holloway University of London)**Presentations:**

Anna Grøndahl Larsen (Oslo and Akershus University College of Applied Sciences): *Threatening criminals and 'regular' citizens. News frames and media dynamics in news debates of radicalization and violent extremism.*

Sweta Singh (University School of Mass Communication, Guru Gobind Singh Indraprastha University, Kashmere Gate, Delhi): *Peace or war frames used in the coverage of Syrian conflict by Indian newspapers.*

Maria das Graças Pinto Coelho (Universidade Federal do Rio Grande do Norte - UFRN), Geilson Fernandes de Oliveira (Universidade Federal do Rio Grande do Norte (UFRN))|Marcilia Luzia Gomes da Costa Mendes (Universidade do Estado do Rio Grande do Norte UERN): *Narratives on the Brazilian crisis in Exame magazine: state of mind and emotions for living through current events.*

Vitor Souza Lima Blotta (School of Communications and Arts. University of São Paulo)| Bruno Paes Manso (University of São Paulo): *Violence and Human Rights in the Brazilian Press: spectacle-- statistics and recognition.*

**Title:** Diásporas y apropiaciones del espacio virtual**Chair:** Sofia Calvalcanti Zanforlin (Universidade Católica de Brasília - Brazil)**Presentations:**

Nilda Aparecida Jacks, Mariângela Machado Toaldo, Fernando Gonçalves, Roger Seula (Universidade Federal do Rio Grande do Sul - UFRGS)| Jane Aparecida Marques (Universidade de São Paulo - USP): *Juventud y Consumo Mediático: exploraciones etnográficas en tiempos de convergencia.*

Marcela Ibarra Mateos (Universidad Iberoamericana Puebla): *Producción de visibilidad: La diáspora mexicana y el espacio virtual.*

Susan Catherine Escobar Terán, Andrea Vázquez Martínez, Katiusca Flores Peralta (Universidad Politécnica Salesiana. Sede Guayaquil. Ecuador.): *Mirada a ñuca Ecuador: Difusión intercultural a través de la comunicación radial.*

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**ENVIRONMENT, SCIENCE & RISK COMMUNICATION – ESR**

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**Medio Ambiente, Ciencia y Comunicación de Riesgos****Chair:** Pieter Maeseele (University of Antwerp)**Vice-Chairs:** Dorothee Arlt (University of Bern, Switzerland), Anders Hansen (University of Leicester)

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**DIASPORA AND MEDIA – DIM**

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**Diáspora y Medios de Comunicación****Chair:** Sudeshna Roy (Stephen F. Austin State University, TX)**Co-Vice-Chairs:** Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)

Umi Khattab, (University of the Sunshine Coast)

**Session 57:** Monday, July 17<sup>th</sup>, 2017**Slot code:** DIMM3a**Time:** 14:00 – 15:30**Room:** Pegasos 2**Session 58:** Monday, July 17<sup>th</sup>, 2017**Slot code:** ESRM1a**Time:** 8:30 – 10:00**Room:** Barahona 1.2**Title:** Environmental Activism and Media**Chair:** Pieter Maeseele (University of Antwerp)**Presentations:**

Patrick D Murphy (Temple University): *From Limits to El Buen Vivir: Environmentalism, Social Movements and the Media.*

Libby Lester (University of Tasmania): *Environmental Activism, Journalism and the 'New War'.*

Alana Margaret Mann (University of Sydney): *Participation and the politics of place: Networked resistance to coal seam gas mining in Australia.*

Maitreyee Mishra (Heidelberg University): *Neoliberal Culture, Discourse and the Natural World: Views from the Global South.*

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**Session 59:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** ESRM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.2

**Title:** Environmental Communication

**Chair:** Kerrie Foxwell-Norton (Griffith University)

**Presentations:**

Joana Diaz-Pont (Autonomous University of Barcelona): *El papel de la comunicación en la gobernanza ambiental local: Evolución del discurso público y corporativo desde una perspectiva municipalista.*

Maria Victoria de la Morena (Corporación Universitaria Minuto de Dios): *Ecovilla -Proyecto Gaia-, prácticas de comunicación para un desarrollo sustentable.*

Diego Felipe Rueda Pérez (Universidad Jorge Tadeo Lozano): *El cine: arte y parte. Relato de un caso de co creación en el diseño de soluciones a problemáticas socio-ambientales en la Ciénaga de la Virgen.*

Aneta Podkalicka (Monash University) | Deb Anderson (Monash University): *What is lived-- local and everyday? Old concepts, new discourses in environmental communication.*

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**Session 60:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** ESRM4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.2

**Title:** Media and the Environment

**Chair:** Pieter Maeseele (University of Antwerp)

**Presentations:**

Maria Isabel Noreña Wiswell, Maria Victoria Rugeles Gelvez (Corporación Universitaria Minuto de Dios): *Comunicación y medio ambiente. Cambio de perspectiva en los estudios latinoamericanos.*

Susana Sampaio-Dias (University of Portsmouth) | Tania Minhós Rodrigues (Universidade Nova de Lisboa) | Maria Ferreira da Silva (Cardiff University): *Evaluating Journalists Perceptions of Environment and Conservation: a case in Guinea-Bissau, West Africa.*

Maria Emilia Garro Vidal (Fundación Ambiente Recursos Naturales): *Medios y ambiente: un análisis de discursos periodísticos en medios digitales argentinos.*

Charis Gerosideris (Keele University): *Environmental Security in the Case of Greece. Q Methodology and Public Engagement.*

Jagadish Thaker (Massey University), Prasheel Banpur (University of Hyderabad): *The Climate Change Generation? Youth Awareness and Engagement with Climate Change in India.*

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## GLOBAL MEDIA POLICY – GMP

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### Políticas Globales de Medios de Comunicación

**Co-Chairs:** Arne Hintz (Cardiff University)

Claudia Padovani (University of Padova)

**Co-Vice-Chairs:** Véronique Wavre (University of St-Gallen)

Petros Iosifidis (City University of London)

---

**Session 61:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** GMPM3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 1

**Title:** ROUNDTABLE: The Rise of Nationalism and the Challenge to Globalization.

**Chair:** Arne Hintz (University of Cardiff)

**Presentations:**

Des Freedman (Goldsmiths College)

Dorothy Kidd (University of San Francisco)

Maria Paula Martinez Concha (Universidad de los Andes)

Guillermo Mastrini (Universidad Nacional de Quilmes)

Vinod Pavarala (University of Hyderabad)

Victor Pickard (University of Pennsylvania)

Wang Weijia (Peking University)

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## **ISLAM & MEDIA – IAM**

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### **El Islam y los Medios de Comunicación**

**Chair:** Mahmoud Galander (Qatar University)

**Co-Vice-Chairs:** Bushra Rahman (Institute of Communication Studies, University of the Punjab)

Mohamed Kirat (Qatar University)

---

**Session 62:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** IAMM1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.1

**Title:** Depicting Islam and Muslims in Western Media

**Chair:** TBA

**Presentations:**

Laurens de Rooij (Durham University): *Engaging Representations: The interpretation of Islam and Muslims in the News by a non-Muslim audience.*

Zahera Harb (Senior Lecturer in International Journalism City University London Journalism Department): *Reporting Arabs and Muslims in the Anglo American Media: Orientalism as News Practice in the 21st century.*

---

**Session 63:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** IAMM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.1

**Title:** Media Coverage of Islamic Groups

**Chair:** TBA

**Presentations:**

Madiha Maqsood (Institute of Communication Studies) | Saba Ijaz (Institute of Communication Studies, University of the Punjab): *Media and Islam: An Empirical study of Religious Rituals portrayed in Main stream Pakistani Dramas.*

Eni Maryani Sunarya (Communication Department, Faculty of Communication, Universitas Padjadjaran, Indonesia) | Irma Ganesia (Universitas Padjadjaran): *The Mediatization of SARA conflict in Indonesian Online Media: The News on the -212 Peaceful Protest" against Ahok.*

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Mohammad Raudy Gathmyr (Department of Communication Studies, President University): *News Construction of Islamic Group in Indonesian Mainstream Media: A case study of -The Super Peaceful.*

Mohammad Raudy Gathmyr (Department of Communication Studies, President University): *Protest" 2 December 2016.*

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**Session 64:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** IAMM4a

**Time:** 16:00 – 17:00

**Room:** Barahona 2.1

**Title:** Representation of Muslim Groups

**Chair:** TBA

**Presentations:**

Raheem Karinkappara (nil): *Media Bias on Minority reporting in India-An Analysis of News Coverage of Muslims in Vernacular Media.*

Meghan R. Menchhofer (Indiana University Purdue University Fort Wayne Graduate Student and Teaching Assistant), Dr. Nadia I. Martinez-Carrillo (Indiana University Purdue University Fort Wayne Associate Professor of Communications Women's Studies Program affiliated faculty), Dr. Michelle Kelsey-Kearl (Indiana University Purdue University Fort Wayne Communications Department-Graduate Director and Associate Professor Women's Studies Program affiliated faculty): *-Oh honey-- I am a human just like you": discourses of resistance against media representations of Muslim.*

Meghan R. Menchhofer (Indiana University Purdue University Fort Wayne Graduate Student and Teaching Assistant)|Dr. Nadia I. Martinez-Carrillo (Indiana University Purdue University Fort Wayne Associate Professor of Communications Women's Studies Program affiliated faculty)| Dr. Michelle Kelsey-Kearl (Indiana University Purdue University Fort Wayne Communications Department-Graduate Director and Associate Professor Women's Studies Program affiliated faculty): *Immigrants and refugees.*

Sergey Gennadyevich Davydov (National Research University - Higher School of Economics): *Features of ISIS coverage in the media.*

Jamileh Kadivar (The University of Westminster's Doctoral Researcher): *Daesh and the Power of Digital Media.*

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## MEDIA PRODUCTION ANALYSIS – MPA

### Análisis de Producción de Medios

**Chair:** Roel Puijk, (Inland Norway University of Applied Sciences)

**Co-Vice-Chairs:** Chris Paterson (Leeds University)  
Willemein Sanders (Utrecht University)

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**Session 65:** Tuesday, July 17<sup>th</sup>, 2017

**Slot code:** MPAM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.3

**Title:** Panel: '

**Chair:** Chris Paterson (University of Leeds)

**Discussant:** Guy Berger (UNESCO)

**Presentations:**

Chris Paterson (University of Leeds): *Global News Agency Local Hires in the Iraq War – Lessons Learned?*

Lindsay Palmer (University of Wisconsin): *News Fixers in Moscow: Working with Foreign Journalists in an Era of Political Backlash.*

Saumava Mitra (University of Western Ontario): *Becoming and being a local/global photojournalist in Afghanistan: adversities, ambitions and differences.*

Marte Havikbotn Høyby (Oslo and Akershus University of Applied Sciences): *Risk and relations in the conflict zone: a study about working practices among parachute and community journalists in Mindanao.*

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### POPULAR CULTURE – POC

#### Cultura Popular

**Co-Chairs:** Barry King (Auckland University of Technology)  
Tonny Krijnen (Erasmus University Rotterdam)

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**Session 66:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POCM1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.2

**Title:** Formations of the Popular 1

**Chair:** Barry King, (Auckland University of Technology)

**Presentations:**

Karin Wilkins (University of Texas at Austin: Geopolitics in US Popular Culture): *Limited visions of the Middle East with devastating consequences.*

Alexandra Nutter Smith, Zakari Kaletka (University of Washington Tacoma): *The popular is political: Milo Yiannopoulos and the new politics of trolling.*

Marco Antonio Jiménez (Universidad Iberoamericana: Comedy and Madness in México): *From Medical Modernity to Popular Culture.*

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**Session 67:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POCM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.2

**Title:** Formations of the popular 2

**Chair:** John Benson

**Presentations:**

Maria del Pilar Salazar (Universidad Iberoamericana de Puebla): *"I am not a graffeur, but I do paint in the street." The construction of the "pintantes" subjects through the narratives of their practice and their use of the space.*

Barry John King (AUT University, New Zealand): *Interrogating the Iconic.*

Florian Vanlee, Sofie Van Bauwel, Frederik Dhaenens, (Ghent University): *Queers Like You and Me: A Qualitative Textual Analysis of the Intersection between Sexuality, Ethnicity, Gender and Class in Contemporary Flemish Television Fiction's LGBT Characters.*

Rajashree Gandhi (School of Media and Cultural Studies, Tata Institute of Social Sciences – Mumbai): *Handcrafted, Authentic, Gypsy, Exotic' - Trending commodification and cultural appropriation of distant life-worlds in India.*

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**Session 68:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** POCM4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.2

**Title:** Memes and Themes

**Chair:** Barry King, (Auckland University of Technology)

**Presentations:**

Helena Chmielewska-Szlajfe (Kozminski University): *Online tabloid journalism in Poland and the US: The (im)moral politician.*

Kathy Dobson, Irena Knezevic (Carleton University): *Liking and Sharing' the stigmatization of poverty and social welfare: Representations of poverty and welfare through Internet memes on social media.*

John Benson (La Trobe University, Australia): *Popular culture going against the trend: Constructing national and personal identity based on genetic similarity rather than racial difference.*

Carlos Eduardo Marquioni, Caroline Cavalcanti de Oliveira (Universidade Tuiuti do Paraná and FAE - Centro Universitário UTP - Universidade Tuiuti do Paraná): *On establishing potential imagined communities via TV shows: Master Chef Brazil and the setting of a Brazilian contemporary culinary cultural identity.*

Kerem Schamberger (LMU Munich), Michael Meyen (LMU Munich): *Structures of media control in post-socialist countries. A comparative study of eight mass media systems.*

Elira Turdubaeva (American University of Central Asia) Altin Asanova (Bishkek Humanitarian University): *Transformation of Politics and Communication in Kyrgyzstan: New Media, New Publics and New Actors.*

Mandy Tröger (University of Illinois at Urbana-Champaign): *The 'Big Four' Publishing Houses and the Transition of the Press in Post-Socialist Germany.*

Susan Marie Abbott (University of Westminster): *The Intellectual Origins of Media Development: Mapping the Theories and Ideas that Guide Donor Funded Media Assistance.*

Zhifan Luo (University at Albany): *Changes in ideological power and resilient authoritarianism in China.*

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**Session 70:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PSPM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.3

**Title:** Journalism Cultures, Information Wars and Audiences

**Chair:** Mandy Tröger (University of Illinois at Urbana-Champaign)

**Presentation:**

Liudmila Voronova (Södertörn University): *Local, national, transnational: Shifting audiences in Ukraine.*

Kamilla Renatovna Nigmatullina (Saint Petersburg State University): *Traditional vs. innovative' journalistic cultures: the impact of ICT-based content production on journalistic standards in today's Russia.*

Mireya Márquez Ramírez (Universidad Iberoamericana México City): *Mapping digital outlets in Mexico: the digital journalistic environment in a context of media capture.*

José Luis Lemini Camarillo (Universidad Iberoamericana): *Periodistas bajo amenaza: la percepción del impacto de la violencia en el periodismo de Saltillo.*

Olga Baysha (Higher School of Economics, Moscow): *Schizophrenia on Demand: Russia's Information Warfare in the Third Phase of Mediatisation.*

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**Session 71:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PSPM4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.3

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## **POST-SOCIALIST AND POST-AUTHORITARIAN COMMUNICATION – PSP**

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### **Comunicación en el Post socialismo y el Post autoritarismo**

**Chair:** Anastasia Grusha (Moscow State University)

**Co-Vice-Chairs:** Katja Lehtisaari (University of Helsinki)

Michael Meyen (LMU Munich)

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**Session 69:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PSPM1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.3

**Title:** Media, Economy and Politics: The Transformation of a tense relation

**Chair:** Kerem Schamberger, LMU Munich

**Presentations:**

**Title:** Media Discourses on the Shift

**Chair:** Kerem Schamberger (LMU Munich)

**Presentations:**

Nely Konstantinova (University of Leeds): *Digital media, protest and the dynamics of civil society in Bulgaria.*

Ran Yan (University of Birmingham, UK): *Negotiating 'Socialist New Countryside' Discourses through Media: A Case Study of Rural Television Dramas in Post-Reform China.*

Yun Liu, Min Kyung Kang, Jinju Baek (University of Seoul): *Isn't it a new transformed culture? New Chinese films, new dialogues, and new confrontation between Socialism and Capitalism: A Semiotic and discourse analysis on 'Tiny times', an new controversial film in China.*

Galiya Zhunussova Ibrayeva (Kazakhstan): *Concepts of images "past" and identify the "real" in the perception of Kazakh youth events of the twentieth century: the historical media discourse.*

## PUBLIC SERVICE MEDIA POLICIES – PMP

### Políticas de Medios Públicos

**Co-Chairs:** Yik-Chan Chin (Xi'an Jiaotong-Liverpool University)

Alessandro D'Arma (University of Westminster)

**Session 72:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** PMPM3a

**Time:** 14:00 – 15:30

**Room:** Barahona 3

**Title:** Historical and contemporary perspectives on PSM policies from around the world

**Chair:** Yik Chan Chin (Xi'an Jiaotong-Liverpool University)

**Presentations:**

Diego Garcia-Ramirez (Universidad Sergio Arboleda, Bogotá, Colombia): *Lies about the Colombian public service television.*

Olga Dovbysh (National Research University - Higher School of Economics): *Market actors or public service actors? Vague role of regional mass media in Russia.*

Alessandro D'Arma (U. of Westminster) & Yik Chan Chin (Xi'an Jiaotong-Liverpool University): *Articulating One's*

*Value: A Textual Analysis of BBC's Discursive Strategies in the Context of the Royal Charter Reviews (1992-2015).*

Rui Alexandre Novais (Centro de Investigação em Media, Política e Sociedade/U.Mindelo, Cabo Verde) - CECS - University of Minho, Portugal and University of Liverpool, UK), Gabriel Delgado (Centro de Investigação em Media, Política e Sociedade/U.Mindelo, Cabo Verde): *A Convergence Cul-de-sac? The Transforming Media Public Sector in Cape Verde.*

Livingston Andrew White (CARIMAC, Corinne Barnes, Yvette Rowe (CARIMAC, The University of the West Indies): *Switching channels – emerging alternatives to public service broadcasting in Jamaica.*

## RELIGION, COMMUNICATION AND CULTURE – RCC

### Religión, Comunicación y Cultura

**Co-chairs:** Victor Khroul (Journalism Faculty, Moscow State University)

Yoël Cohen (Ariel University, School of Communication)

**Session 73:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** RCCM1a

**Time:** 8:30 – 10:00

**Room:** Sala 101

**Title:** Role of New Media in Religious Institutions Today

**Chair:** Binod Agrawal

**Presentations:**

Mary Catherine Kennedy: *The Future is Now: A Content Analysis of Changes in New Media Use by the Catholic Church.*

Hananel Rosenberg (Ariel University & The Hebrew University of Jerusalem): *Wall Breakers:- Mobile phones--religious communities and the silent threat of text massages.*

Leslin Bastian (MICA): *Positive Contributions of Digital Media in Church Youth Movements: An Analysis.*

**Session 74:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** RCCM3a

**Time:** 14:00 – 15:30

**Room:** Sala 101

**Title:** Fear, Faith & Ritual

**Chair:** Mary Catherine Kennedy

**Presentations:**

Binod C Agrawal (Retired Vice Chancellor Himgiri Zee University, Dehradun, India): *Digital and Social Media and Improvisation of Religious Practices in Hindu India.*

Ivana Soares Paim (Pontifícia Universidade Católica de São Paulo e Instituto Federal de Educação Ciência e Tecnologia de São Paulo/Suzano): *The use of the image of the Devil as an instrument of fear and power at the Universal Church of the Kingdom of God.*

Silvânia Mineira Ribeiro Sottani (Universidade Federal do Rio de Janeiro): *The devil centrality in the Brazilian neopentecostalism: the violence of representation in a context of conservative ascension.*

Chiung Hwang Chen (Brigham Young University Hawaii): *Shaping Mormon Masculinity: Book of Mormon Action Heroes.*

Allan Novaes (Adventist University Center of São Paulo): *The Subliminal Message and the Conspiracy Imaginary in Adventist Literature about Television.*

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**Session 75:** Monday, July 17<sup>th</sup>, 2017

**Slot code:** RCCM4a

**Time:** 16:00 – 17:30

**Room:** Sala 101

**Title:** Religious Advertising & Public Relations

**Chair:** Yoel Cohen

**Presentations:**

Mary Catherine Kennedy (Mount St. Mary's University): *Signs of Contradiction: Understanding the Church and the Papacy through HBO's The Young Pope.*

Mihail Djukic (media and communication researcher): *The Relevance of Reputation for Traditional Religious Organizations.*

Maria T. Nicolás (UNIVERSIDAD PANAMERICANA): *Communicating Religion in a Professional Way: The Experience of the press office of Pope Francis' first apostolic trip to México.*

Muhammad Tariq (Institute of Communication Studies (ICS), University of the Punjab, Lahore-Pakistan): *A Critical Analysis of Pakistani National Press Portrayal of Zakat Advertisements during Ramadan.*

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## **HEALTH COMMUNICATION AND CHANGE – HCC**

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### **Health Comunicación & Change - Comunicación para la Salud y el Cambio**

**Chair:**

SubbaRao Gavarvarapu, (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

**Vice-Chairs:**

Yolanda Paul, (The University of the West Indies, Jamaica)

Kate Holland, (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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**Session 76:** Monday, July 17, 2017

**Slot code:** HCCM4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 2

**Title:** Media: Bridging Health Communication Gaps?

**Chair:** Yolanda Paul, The University of the West Indies, Jamaica

**Presentation**

Sayyed Fawad Shah (Hazara University Mansehra): *Do the Media in Pakistan Help Its Readers/Audience Make Informed Decisions?: A Case Study of Polio Vaccination.*

Victor García-Perdomo (University of Texas at Austin and Universidad de La Sabana) Yahira Guzmán (Universidad de La Sabana School of Medicine): *Attribution of responsibility in Suicide TV Media Coverage: the Case of Colombian TV News.*

Raquel Paiva (Universidade Federal do Rio de Janeiro) Igor Sacramento (Fiocruz): *Yellow fever in Brazil: an outbreak in the press and in everyday life.*

Daniela Stelzmann (Free University of Berlin) Daniel Maier (Free University of Berlin) Simone C. Ehmig (German Reading Foundation) Lukas Heymann (German Reading Foundation): *Bridging health information gaps – Can mass media usage improve health inequalities in favor of the socially disadvantaged? Results from a representative survey study in Germany.*

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**TUESDAY**  
JULY 18th, 2017  
Martes

# BOOK LAUNCHINGS

## PRESENTACIÓN DE LIBROS

### ***Objects of Remembrance: A memoir of American opportunities and Viennese dreams – Chinese version***

**Author:** Professor Monroe Price (Annenberg School of Communication)  
**Translated by:** Professor Yun Long (University of China)  
**Published by:** Social Science Academic Press (China)  
**Date:** July 19th at 15:00 to 15:30 –  
**Place:** Terrace Cloister of the Animas CCCI  
A panel marking the publication in Mandarin of Monroe Price's  
Chair: Karen Arriaza Ibarra  
Panelists: Barbie Zelizer, Guobin Yang, Yun Long and Monroe Price

### ***Protecting Journalism Sources in the Digital Age***

**Published by:** UNESCO  
**Speakers:** Guy Berger, Julie Posetti  
**Date:** July 19th at 10:00 to 10:30 –  
**Place:** Terrace Cloister of the Animas CCCI

### ***Open Cultural Studies (Magazine)***

<https://www.degruyter.com/view/j/culture>  
**Editor-in-chief:** Toby Miller  
**Date:** July 18th 18:00-20:00

### ***The Discursive-Material Knot: Cyprus in Conflict and Community Media Participation***

**Author:** Nico Carpentier  
**Publisher:** Peter Lang  
**Date:** July 18th 13:15 – 13:45  
**Place:** Terrace Cloister of the Animas CCCI

### ***New Concepts and Territories in Latin America***

### ***Nuevos Conceptos y Territorios de América Latina***

**Editors:** Adilson Cabral, César Bolaño, Denize Araujo, Fernando Andacht y / and Fernando Paulino

**Cover Image/ Imagen de Tapa:** "100 palabras" hlobo (hamilton lobo)

### ***Editorial Council / Consejo Editorial***

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Chiara Saenz-Baeza – Univ. Católica de Chile, Chile

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Gabriel Kaplún – Univ. de la República, Uruguay

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Communication/Communication; Media/Medios; Latin America/América Latina; Internet; Citizenship/Ciudadanía

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Curitiba: Editora Página 42 - July 2017

**Date:** July 18th at 10:00 to 10:30

**Place:** Claustro de las Ánimas

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## SESSIONS-OFF-THE-VENUE

### SESIONES FUERA DEL RECINTO

#### PANEL: Media and Sport Conversations with Cartagena

**Chair:** Joaquin Marin Montin (University of Seville Departamento de Comunicación Audiovisual, Publicidad y Literatura Facultad de Comunicación Universidad de Sevilla), Paula Bianchi (Universidade Federal do Pampa)

##### **Presentations:**

José Carlos Marques (Universidade Estadual Paulista - UNESP - Brasil): *La superación de los estigmas y de los prejuicios: los Juegos Paralímpicos de Río 2016 y la representación de los atletas discapacitados en la prensa brasileña.*

Lizandro Angulo, Laura Carolina Vargas (Universidad del Tolima): *No es -pobre- ni viene de la selva: tratamiento periodístico del ciclista Nairo Quintana en la prensa colombiana y europea.*

José Luis Rojas Torrijos: *La estrategia digital de internacionalización de Marca para su consolidación como medio deportivo líder en Latinoamérica.*

Claudia Ivette Pedraza Bucio (Universidad Autónoma Metropolitana): *Nuevos espacios para nuevas comunidades: las mujeres como prosumers de información deportiva. El caso mexicano de Fridapop.*

Joaquin Marin Montin (University of Seville)| Paula Bianchi (Universidade Federal do Pampa): *Rafaela Silva y Carolina Marín. Media Representations of Olympic Heroines at the Rio 2016 Games.*

**Date:** Tuesday, July 18th, 2017

**Time:** 16:00 – 17:30

**Place:** Salón Vicente Martínez Martelo, Alcaldía de Cartagena. Centro, Diagonal 30 #30 – 78, Plaza de la Aduana.

#### PANEL: Perils and Possibilities: The Media in Post-Peace Agreement Colombia.

**Chair:** Alex L. Fattal (Penn State University, USA)

##### **Presentations:**

Alex L. Fattal (Penn State University)| Omar Rincón (Universidad de los Andes Ceper Director)|Guilherme Canela De Souza Godoi (UNESCO): *PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia.*

Guilherme Canela (UNESCO): *How the Colombian Peace Process Fits within Challenges for Ensuring Freedom of Expression in Latin America Aligns with International Standards.*

Alex L. Fattal (Penn State University): *The FARC and the Culture Industry: What the Media Spectacle of the FARC's 10th Conference says about its Prospects for Political Integration.*

Omar Rincón (Universidad de los Andes, Colombia): *Los medios y el periodismo perdidos en los horizontes de paz.*

Oscar Useche, Ligia Fanny Naranjo, Ignacio Holguín, Christopher Courthén (Corporación Universitaria Minuto de Dios): *Los territorios de paz y las posibilidades de creación ética y estética de las resistencias.*

Jairo Dario Velásquez Espinosa (Universidad del Rosario): *Media frames about the coverage of the peace plebiscite between the colombian goverment and the FARC guerrilla.*

**Date:** Tuesday, July 18th, 2017

**Time:** 16:00 – 17:00

**Place:** Fundación Nuevo Periodismo Iberoamericano – FNPI, Casa Surtigas, Barrio El Cabrero 2a # 41, calle 30 # 8b11

## INVITED AND SPECIAL SESSIONS

### SESIONES INVITADAS Y ESPECIALES

#### SESION INVITADA - UNESCO - INVITED SESSION

##### "Media and social media: meeting the issues of terrorism and violent extremism"

"Medios comerciales y redes sociales: enfrentando los temas del terrorismo y la violencia extremas"

July 18th, 2017 10:30-12:30 Getsemani Auditorium

Contact: Guy Berger <g.berger@unesco.org>

Chair: Guy Berger, UNESCO

**Panelists:** Divina Frau Meigs, Université Sorbonne Nouvelle (France); Robin Mansell, London School of Economics and Political Science, (UK); Kate Coye, Central European University, (Hungary); Silvio Waisbord, George Washington University, (USA); Gholam Khiabani, University of London, (UK); Manisha Pathak-Shelat, MICA, Shela, Ahmedabad (India); Abiodun Salawu, North West University, Potchefstroom (South Africa); Megan Knight, University of Hertfordshire (United Kingdom), Gholam Khiabany, Goldsmiths, University of London, (UK)

Recent years have seen increasing engagement by both the United Nations, academia and various think-tanks around the complex subject of the role of social media to prevent and counter radicalization, especially of youth. For example, in 2015, the UN Secretary General released a Plan of Action to Prevent Violent Extremism. In terms of its mandates in communication, information, education and culture, UNESCO has undertaken various actions around the topic. Noteworthy items include the conference "Youth and the Internet: fighting radicalization and extremism" in 2015. In 2016, "the call of Quebec" came out of a global conference with UNESCO titled "Internet and the radicalization of youth: Preventing, Acting and Living together", where three research papers contributed to the discussions (<http://en.unesco.org/ConfQcUNESCO/home>). An integrated framework "Empowering Youth to Build Peace" is underway. Recent UNESCO publications related to the subject include "Countering Online Hate Speech", "Media and Information Literacy: reinforcing human rights, countering radicalization and extremism", "Terrorism and the Media: a handbook for journalists", and "Social media and the radicalization of youth in the digital age".

Among the issues raised in all these are assumptions about, and analysis of, media effects and disintermediation. In addition, there are debates about the differing roles and status of media and internet companies, law and regulation (such as in relation to filtering and blocking of online content) "propaganda" and "counter-speech", gender representations, and the political use of discourse. There are issues about instrumentalisation of journalism by actors, and how journa-

lists deal with concepts of patriotism and national security. The impact on the public sphere is another dimension to consider. Media and Information Literacy is strongly implicated, as well as issues of identity and populist politics. These aspects are all integral to the conference theme "Transforming Culture, Politics and Communication: New media, new territories, new discourses".

Recientemente se ha visto crecer el compromiso de las Naciones Unidas, la academia y varios grupos de pensamiento sobre el complejo asunto del papel que juegan los medios sociales en la prevención y contra radicalización, especialmente de la juventud. Por ejemplo, en 2015 el Secretario general de la ONU divulgó un Plan de Acción para Prevenir del Extremismo Violento. En los términos de su mandato en comunicación, información, educación y cultura, UNESCO ha emprendido varias acciones sobre el tema. Entre los elementos destacables está la conferencia "Juventud e Internet: luchando contra la radicalización y el extremismo" en 2015. En 2016 "el llamado de Quebec" surge de la conferencia global con UNESCO llamada "Internet y la radicalización de la juventud: previniendo, actuando y viviendo juntos". En ella, tres ponencias investigativas contribuyeron con esta discusión (<http://en.unesco.org/ConfQcUNESCO/home>). Un contexto integrado "Empoderando a la juventud para construir la paz" está en camino. Las publicaciones recientes de UNESCO referidas al tema, incluyen "Contrarrestando los discursos de odio on-line", "La alfabetización en medios e información: reforzando los derechos humanos, la contra-radicalización y el extremismo", "El terrorismo y los medios: un manual para periodistas", y "Medios sociales y la radicalización de la juventud en la era digital".

## GAMAG INVITED SESSION

### "Research, Knowledge and Activism"

Julio 18th, 2017 14:00-15:30 Getsemani Auditorium

**Contact:** Aimée Vega aimeevegamx@yahoo.com.mx

**Moderator / Discussant:** Guy Berger, UNESCO

**Participants:** Carolyn M. Byerly, Howard University / Interim Chair, GAMAG Research & Policy Committee: "Plan of Action for Research and Policy Initiatives through GAMAG" - Claudia Padovani, Padova University & Karen Ross, University of Newcastle: "Advancing Gender Equality in Media Industries: A European Project in Progress" - Aimée Vega Montiel, UNAM: "GAMAG and UNESCO's University Network on Gender, Media & ICTs: ways of the scholar community to improve both research and activism" - Lisa McLaughlin, Miami University of Ohio. "Building Research Collaborations Between the IAMCR and GAMAG: Challenges and Possibilities" - Sandra Chaher, Comunicar Igualdad. "Public policies on Communication and Gender in Latina America: Achievements and Challenges" - Albana Shala, International Program for Development Communication, UNESCO. "How research complements training to transform gender in reporting"

The new Global Alliance for Media and Gender (GAMAG) puts IAMCR, and therefore research and knowledge, in a more prominent position in the international arena and opens up the opportunity to engage the IAMCR community with emerging initiatives, including UNESCO's University Network on Gender, Media and ICTs; European projects, etc., and to link with both advocacy and policy actions. IAMCR's feminist scholars have been instrumental in shaping GAMAG's direction since UNESCO launched the Alliance in 2013, and they will continue to lead GAMAG – Aimée Vega (IAMCR vice President) as GAMAG International Steering Committee interim chair, Carolyn Byerly (a senior international scholar and longtime IAMCR member) as GAMAG Research and Policy Committee interim chair. Other IAMCR feminist scholars are involved with GAMAG's work in regional chapters and a range of committees. This session has the goal of advancing ways to engage IAMCR members in scholarly activities that bring research and knowledge together in addressing gender equality in communication. Panelists will present emerging initiatives associated with GAMAG in order to generate discussion among session participants as to ways these might align with IAMCR.

*La Nueva Alianza Global para los Medios de Comunicación y los temas de Género (GAMAC) colocó a IAMCR, y por lo tanto a la investigación y al conocimiento, en una posición prominente en la arena internacional y abrió la posibilidad de vincular a IAMCR con iniciativas emergentes, incluyendo la red universitaria de UNESCO en asuntos de género, medios e ICT, proyectos europeos, etc. así como vincularla con acciones de políticas y de cabildeo. Las académicas feministas de IAMCR han sido cruciales en darle ruta a GAMAC desde que UNESCO lanzó esta alianza en 2013, y continuarán liderando GAMAC - Amiée Vega (IAMCR - Vice Presidente), como la coordinadora interina del Comité Internacional de Gobierno de GAMAC, Carolyn Byerly (investigadora senior, miembro de toda la vida de IAMCR), como coordinadora interina de Comité de Investigación y Política de GAMAC. Otras académicas feministas de IAMCR están involucradas en el trabajo de los capítulos regionales de GAMAC en varios comités. Esta sesión tiene el objetivo de avanzar en formas de involucrar otros miembros de IAMCR en actividades académicas que reunan la investigación con el conocimiento para enfocarlos hacia la igualdad de género y la comunicación. Los panelistas presentarán nuevas actividades asociadas con GAMAC para animar el debate dentro de los participantes que asistan, así como alinearlas con IAMCR.*

**ICA INVITED SESSION****"Academic Citizenship in Demanding Times"**

**July 18<sup>th</sup>, 2017 8:30-10:00 Getsemani Auditorium**

**Panelists:** Peng Hwa Ang, Professor at the Wee Kim Wee School of Communication and Information, Nanyang Technological University. He researches and teaches media law and policy with a special emphasis on Internet governance - Barbie Zelizer is the Raymond Williams Professor of Communication, and the Director of the Scholars Program in Culture and Communication at the Annenberg School for Communication, University of Pennsylvania. - Professor Zelizer is co-editor and founder of the journal *Journalism: Theory, Practice, and Criticism* (Sage) - Silvio Waisbord is Professor in the School of Media and Public Affairs at George Washington University. He is editor-in-chief of the *Journal of Communication* and former editor-in-chief of the *International Journal of Press/Politics*. Jairo Lugo-Ocando is Associate Professor and Deputy Head of School of Media and Communication, University of Leeds. He has worked in several universities in the UK and has been a visiting research Fellow at the Universidad Católica Andres Bello (Venezuela) and at the National University of Singapore.

These are trying times for those of us working in academia. With populist movements cutting a seemingly wide sweep across the globe, what we have to say about research and even facticity is being contested. How should we respond? What do we have to say when we are viewed as part of the elites who are to be challenged or ignored? Our response has some urgency because of the political salience of communication in democracy. The Panel aims to discuss these issues from multiple perspectives of the role of good academic citizenship at these times.

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**IAMCR UNIVERSITY FILM FESTIVAL 2017**

FESTIVAL DE CINE UNIVERSITARIO

**“Dialogues that cross borders”**  
**“Diálogos que cruzan las fronteras”**

**Day 2**

**Time:** 18:00 – 21:00 HRS

**Place:** Instituto de Bellas Artes de Cartagena,  
Carrera 9 #39-12, Barrio San Diego

(Programme in the back cover – Programa en la contraportada)

**TUESDAY**, July 18th



## PARALLEL SESSIONS

### SECTIONS

### AUDIENCE – AUD

#### Audience – Audiencias

**Chair:** Peter Lunt (University of Leicester)

**Co-Vice Chairs:** Miguel Vicente (University of Valladolid)

Asta Zelenkauskaita (Drexel University)

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**Session 76:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** AUDT1a

**Time:** 8:30 – 10:00

**Room:** Sala 201

**Title:** Cinema Audiences

**Chair:**

**Presentations:**

Maricela Portillo (Universidad Iberoamericana) / Jerónimo Repoll (Universidad Autónoma Metropolitana- Unidad Xochimilco): *Youth Cultures and Screen Culture: the social experience of going to the cinema in the Mexican youth of the middle of the 20th Century.*

Anouk Batard (LaSSP Science Po Toulouse, University of Toulouse): *Contexts & conditions of the reception of Nollywood, an African popular movie culture: Social dispositions, identifications and everyday politics.*

Henrique Denis Lucas (Universidade Federal do Rio Grande do Sul), Regiane Regina Ribeiro (Federal University of Paraná): *An overview of film reception studies in Brazil: slight advances for a field legitimization.*

Maria T. Soto-Sanfiel, Isabel Villegas-Simón (Departament de Comunicació Audiovisual i Publicitat, Universitat Autònoma de Barcelona), Ariadna Angulo-Brunet (Departament de Psicologia Básica i Evolutiva, Universitat Autònoma de Barcelona.): *What do European youngsters think about cinema?: An exploratory research on attitudes within the European Union.*

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**Session 77:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** AUDT2a

**Time:** 10:30 – 12:00

**Room:** Sala 201

**Title:** Audience Cultures

**Chair:**

**Presentations:**

Lorena Antezana, Cristian Cabalin (Universidad de Chile): *Memorias televisivas a 40 años del Golpe de Estado: El pasado reciente en Chile para las audiencias de series de ficción.* Guillermo Vásquez Fermi (Pontificia Universidad Católica del Perú): *Entre el reality y el melodrama: la verdadera audiencia del programa juvenil Esto Es Guerra.*

Rodolpho Raphael de Oliveira Santos, Valdecir Becker, Ed Porto Bezerra (Universidade Federal da Paraíba): *Televisión de las cadenas públicas de gobierno en Brasil: un estudio sobre la participación, difusión y audiencia.*

Adriana Rodríguez Sánchez, Carlos Andrés Tobar Tovar (Pontificia Universidad Javeriana, Cali): *Experiencias con los medios y tecnologías de la comunicación en el ámbito de la valoración social de lo indígena en el resguardo Wáširuma (Vijes, Valle del Cauca, Colombia)*

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**Session 78:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** AUDT3a

**Time:** 14:00 – 15:30

**Room:** Sala 201

**Title:** Fandom

**Chair:**

**Presentations:**

XI LU (None): *A Fantasy Theme Analysis Of Chinese K-pop Fans On-line Expressions of Patriotism.*

Maria Immacolata Vassallo de Lopes (University of São Paulo, Brazil), Clarice Greco (UNIP - Universidade Paulista / USP - Universidade de São Paulo): *Adaptation, inspiration and fanfiction: forms of transcreating a story inside the fandom of The Phantom of the Opera.*

Nuria García Muñoz, Emili Prado Picó, Belén Monclús Blanco, Alba Mendoza Camps (Universitat Autònoma de Barcelona): *Social Audience and European Serial Fiction.*

Annette Hill (Lund University): *Saga's Story: emotional engagement in the production and reception of Nordic crime drama The Bridge.*

Alina Bernstein, Dalia Liran Alper (College of management academic studies (COMAS)): *-Natalie's my favourite. She tells it like it is-. Youth Audiences Discuss their Consumption and Reception of Israeli TV Dramas.*

Ana Luiza Monteiro Alves (Universidade Federal Fluminense): *Racial relations in Cuba: an approach to the reception of Brazilian telenovelas.*

**Session 79:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** AUDT4a

**Time:** 16:00 – 17:30

**Room:** Sala 201

**Title:** Constructing Audiences

**Chair:**

**Presentations:**

Mónica Salazar Gómez (Pontificia Universidad Javeriana): *Aproximación a una propuesta metodológica para el estudio de audiencias de primera y segunda pantalla.*

María Luisa Humanes (University Rey Juan Carlos): *Modelos explicativos de la exposición selectiva a la información política y el periodismo de las audiencias en España.*

Rosa Zeta de Pozo, Tomás Atarama Rojas (Universidad de Piura): *La interacción de las audiencias con las noticias en los portales digitales de los principales diarios de Perú.*

Rodrigo Fonseca Rodrigues, Astréia Soares Batista (Universidade FUMEC): *Music on-demand streaming services e industrias creativas: economía política y micro-políticas de la audiencia musical.*

Daniel Gambaro (University of São Paulo), Thais Saraiva Ramos (Audiovisual Design Research Group, CNPq, Brazil), Valdecir Becker, Ed Porto Bezerra (Federal University of Paraíba): *Design Audiovisual: cuando los estudios de audiencia encuentran la interacción persona-computadora.*

**Chair:** Eduardo Enrique Villanueva-Mansilla (Pontificia Universidad Católica del Perú)

**Discussant:** Julieta Cuevas Parra (Universidad Iberoamericana Puebla)

**Presentations:**

Tomoko Kanayama (Institute of Advanced Media Arts and Sciences), Tsutomu Kanayama (Ritsumeikan University): *Community Radio Policy in Japan—Current Status and Future.*

Carlos Francisco Baca Feldman (Universidad Iberoamericana Puebla), Erick Huerta Velázquez (Redes por la Diversidad, Equidad y Sustentabilidad A.C.): *La brecha digital como oportunidad: Redes digitales autónomas de comunidades indígenas en Oaxaca y Chiapas, México.*

Malvina Eugenia Rodríguez (Universidad Nacional de Villa María) Elizabeth Beatriz Theiler (Universidad Nacional de Villa María): *Participación ciudadana y estrategias sociodigitalizadas en nuevas expresiones del conflicto social en Argentina.*

Valeria Casallas/Paola Helena de las Mercedes Acosta (Artes de la Escena): *Communication, development and social change: una propuesta de justicia reconstructiva a desde las artes escénicas.*

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**Session 81:** Tuesday, July 18<sup>TH</sup>, 2017

**Slot code:** CPTT2a

**Time:** 10:30 – 12:00

**Room:** Salón Arsenal

**Title:** Online Governance and Hate Speech

**Chair:** Jeremy Shtern (Ryerson University, Canada)

**Discussant:** Carolina Dantas Figueiredo (Universidade Federal de Pernambuco)

Diana Lombana (Universidad de Medellín)

**Presentations:**

Yik Chan Chin (Xi'an Jiaotong-Liverpool University), Changfeng Chen (School of Journalism & Communication, Tsinghua University, Beijing, China): *Social Media Governance: Exploration of Emerging Model in the People's Republic of China.*

Kate Coyer (Central European University): *Social media policy and white supremacy online.*

Andrea Gómez (Master Student at the Universidad Iberoamericana): *La doble connotación de ser migrante y ser indígena en Estados Unidos: discurso de odio en la era Trump.*

Carolina Dantas Figueiredo (Universidade Federal de Pernambuco): *Controversy mapping: a method applied to the "Ocupe Estelita" social movement.*

## **COMMUNICATION POLICY & TECHNOLOGY – CPT**

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### **Políticas de Comunicación y Tecnología**

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**Chair:** Aphra Kerr (Maynooth University, Ireland)

**CO-Vice-Chairs:** Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences (ISCC - CNRS / Paris-Sorbonne / UPMC))

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**Session 80:** Tuesday, July 18<sup>TH</sup>, 2017

**Slot code:** CPTT1a

**Time:** 8:30 – 10:00

**Room:** Salón Arsenal

**Title:** ICTs and Social Change

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**Session 82:** Tuesday, July 18<sup>TH</sup>, 2017**Slot code:** CPTT3a**Time:** 14:00 – 15:30**Room:** Salón Arsenal**Title:** Digitalisation policies across national spaces**Chair:** Collette Snowden (University of South Australia)**Discussant:** Arne Hintz (Cardiff University)**Presentations:**

Antonios Vlassis (University of Liege): *The policy-making process of the EU Audiovisual Media Services Directive review: many political voices-- one digital world?*

Josef Trappel (University of Salzburg, Austria): *From broadcast to mobile broadband policy: critical issues and interventions.*

Jelena Dzakula (London School of Economic, LSE): *Communications regulation in the UK and the use of big data: assessing the impact on democratic citizenship.*

Yimei Zhu (University of Leicester): *Open access policy and data sharing practice in UK academia.*

Guy Thurston Hoskins (York University): *Beyond 'zero sum': Charting the relationship between Network Neutrality-- the Digital Divide and Zero Rating in the global South.*

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**Session 83:** Tuesday, July 18<sup>TH</sup>, 2017**Slot code:** CPTT4a**Time:** 16:00 – 17:30**Room:** Salón Arsenal**Title:** UNESCO global consultation on Internet indicators**Chair:** Guy Berger and Guilherme Canela Godoi (UNESCO, Division of Freedom of Expression and Media Development)**Presentations:**

Robin Mansell (London School of Economics and Political Science): *The Influence of Internet Indicators.*

Arne Hintz (Cardiff University): *Internet Universality and Datafication: Indicators for Digital Citizens in the Era of Mass Surveillance.*

Gabriel Kaplún (Universidad de la República - Uruguay): *Media and internet indicators: social legitimacy and transformative capacity.*

Jeremy Shtem (Ryerson University): *Governing the Advertising Supported Internet: Towards an Internet Universality Indicator for Investment in Global Social Media Content Creation.*

Claudia Padovani (University of Padova): *A multi-dimensional approach to gender inclusion in the Internet Universality Indicators.*

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**COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC**

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**Comunicación Comunitaria y Medios Alternativos****Co-Chairs:** Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

**Co-Vice-chairs:** Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla)

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**Session 84:** Tuesday, July 18<sup>th</sup>, 2017**Slot code:** COCT1a**Time:** 8:30 – 10:00**Room:** Secretaría General**Title:** Panel: Media Justice: Interrogating a Key Concept for Alternative, Citizen and Community Media/ Justicia mediática: cuestionando un concepto clave para los medios alternativos, ciudadanos y comunitarios**Chair:** Tanja Dreher (University of Wollongong)**Presentations:**

Nick Couldry (London School of Economics): *Being Practical about Media Justice.*

Anthea Garman (Rhodes University): *The #Feesmustfall Challenge to Journalism-As-Usual and the Demand for Social Justice via Media.*

Lina Dencik (Cardiff University): *Towards Data Justice? Reframing the Datafication Debate.*

Emiliano Treré (Scuola Normale Superiore / University of Sydney): *Media Justice and Algorithmic Repression in Mexico.*

Gerard Goggin (University of Sydney): *Disability and Media Justice.*

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**Session 85:** Tuesday, July 18<sup>th</sup>, 2017**Slot code:** COCT1b**Time:** 8:30 – 10:00**Room:** Barahona 3

**Title:** Indigenous communication and community media 1 / Comunicación indígena y medios comunitarios 1

**Chair:** Andrea Medrado (Fluminense Federal University)

**Presentations:**

Anjali Monteiro (Tata Institute of Social Sciences): *Beyond Borders: The Place of Indigenous Traditions in Community Media Initiatives*.

Dora Muñoz (Universidad Indígena): *Indigenous Communication and the Nasa Life Plan – An Overview*.

Sweta Singh (Guru Gobind Singh Indraprastha University): *Bluetooth radio and tribal communication: a case study of CG-Net Swara*.

Antonieta Mercado (University of San Diego): *From Celebration to social justice: How Guelaguetza cultural festivals prepare indigenous immigrants for civic life*.

Alex Secúe (Radio PaYumat/Liberación de Madre Tierra): *Communication for The Future: Lessons Learned from the Tejido de Comunicación of Northern Cauca and the Urgency of Moving Forward*.

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**Session 87:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT2a

**Time:** 10:30 – 12:00

**Room:** Secretaría General

**Title:** Diagnosis and practices of community radios/ Diagnósticos y prácticas de las radios comunitarias

**Chair:** Kate Coyer (Central European University)

**Presentations:**

Salvatore Scifo & Jordan Wildon (Bournemouth University): *Committed to the community? Assessing the practice of community radio stations in Dorset*.

Ana María Diaz (Universidad Santiago de Cali): *¿Cómo suena la radio comunitaria en Cali? Diagnóstico de 4 Radios Comunitarias de la Ciudad (2015-2016)*

Juan Domingo Ramírez (Universidad Austral de Chile): *Radios comunitarias en Chile: el afecto y voluntad como impulso de acción - en la voz de sus actores*.

Vinod Pavarala (University of Hyderabad): *The Elephant in the Room: Negotiating the State in the Community Radio Sector in South Asia*.

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**Session 86:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT1c

**Time:** 8:30 – 10:00

**Room:** Sala 301

**Title:** Alternative and Social media practices/ Prácticas mediáticas alternativas y de mídias sociais

**Chair:** Adilson Vaz Cabral Filho (Fluminense Federal University)

**Presentations:**

Yasmin Gopal (Grand Valley State University): *Building Brand Equity Through Social Media*.

Luiza Mônica Assis Silva, Victor Márcio Laus Reis Gomes, Vânia Mara Vasques Balbino Souza, Zilianna Farrapeira Lacerda, Raissa Silva Queiroz, Samuel Azevedo Serra (Universidade Católica de Brasília): *Comunicación organizacional comunitaria: el diagnóstico de las prácticas comunicativas de un banco comunitario en la periferia de Brasilia*.

Travis Wall & Teodor Mitew (University of Wollongong): *Swarm networks and the design process of a distributed meme warfare campaign*.

Bin Wang (Renmin University of China), JingPing Wang (Pennsylvania State University): *How Does the Internet Work in China's Urban Community Context? Extending Communication Mediation Model*.

Natalia Traversaro (Universidad Nacional de Córdoba): *Defensa del derecho y la democratización de la comunicación en Argentina: prácticas y estrategias de organizaciones de medios audiovisuales sin fines de lucro (2010-2016)*

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**Session 88:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT2b

**Time:** 10:30 – 12:00

**Room:** Barahona 3

**Title:** Indigenous communication and community media 2 / Comunicación indígena y medios comunitarios 2

**Chair:** Anjali Monteiro (Tata Institute of Social Sciences)

**Presentations:**

Minerva Campion (Universidad Central): *The contributions of Sumak Kawsay to Communication Studies: analysis of the Continental Summits of Indigenous Communication of Abya Yala*.

Francesca Belotti (Universidad Nacional de Quilmes) Emilse Siares (Universidad de Buenos Aires): *¿Los medios de pueblos originarios son comunitarios? Experiencias de comunicación indígena mediatisada en Argentina*.

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla): *A joint commitment: indigenous and community media to change reality*

Prasheel Anand Banpur (University of Hyderabad): *WhatsApp and the Urban Yerukala: Communicational Layers and Identity Flows*.

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**Session 8g:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT2c

**Time:** 10:30 – 12:00

**Room:** Sala 301

**Title:** Panel: Technopolitical practices, mediations and logics: connecting concepts, experiences and knowledge/  
Prácticas tecnopolíticas, mediaciones y lógicas: conectando conceptos, experiencias y saberes

**Chair:** Emiliano Treré (Scuola Normale Superiore)

**Presentations:**

Alejandro Barranquero (Universidad Carlos III de Madrid) | Emiliano Treré (Scuola Normale Superiore): *Technopolitics, digital activism and social movements: Deconstructing the notion to enlarge its explanatory potential.*

Paola Madrid Sartoretto (Södertörn University): *Exploring the politics in technopolitics – media practices and the mediation between technology and politics among Brazilian social movements.*

Francisco Sierra Caballero (CIESPAL / Seville University): *Cyberactivism, Digital Citizenship and New Urban Movements.*

Summer Harlow (University of Houston): *Latin America's "Super Pioneers" of Online Journalism: Innovation and Success as an Alternative to Mainstream Media.*

Sandra Jeppesen (Lakehead University Orillia): *The intersectional political economy of technopolitics in Greek anti-austerity protest media.*

Maria Laura Agüero, Ana Müller, María Emilia Villagra (Universidad Nacional de Salta): *Comunicación popular desde el territorio de la ruralidad y la resistencia en el Noroeste argentino.*

**Session 91:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT3b

**Time:** 14:00 – 15:30

**Room:** Barahona 3

**Title:** Voices of listeners and followers / Voces de escucha y seguidores

**Chair:** Maha Bashri (United Arab Emirates University (UAEU)

**Presentations:**

Nikhil Thomas Titus (University of Pittsburgh): *From Documentary to Community Media and Socialist to Sociallike: Engaging publics through production and exhibition.*

Ismar Capistrano Costa Filho (Universidade Federal do Ceará): *Imaginarios de los radioyentes: los sentidos culturales de Frecuencia Libre.*

Ya-Chi Chen (Chinese Culture University) Chinese Culture University TAIWAN): *Challenges and opportunities: Minority language radio under transformation.*

Shudipta Sharma (University of Chittagong) University of Chittagong, Bangladesh): *Social Media in Bangladesh: New Weapon for Promoting Islamic Extremism?*

Francisco Sérgio Sousa & Márcia Vidal Nunes (Federal University of Ceará): *When the minorities speak: the subaltern voices search for visibility in the web series Cartas Urbanas from the collective Nigéria in Fortaleza (Brazil) (Presentation in spanish)*

**Session 90:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT3a

**Time:** 14:00 – 15:30

**Room:** Secretaria General

**Title:** Panel: New Creative Practices in Community Activism/ Nuevas Prácticas Creativas en El Activismo Comunitario

**Chair:** Fidele Vlavo (Independent researcher)

**Presentations:**

Eleftheria Lekakis (University of Sussex): *Anti-Advertising Activism and Transnational Creative Tactics.*

Paula Serafini (University of Leicester): *Drilling, Mining and Memes: Vernacular Digital Media and Neoextractivism in Argentina.*

Lucy Finchett-Maddock (University of Sussex): *Art Strike: Attention, Saturation, Striation.*

Gemma Argüello-Manresa (Independent Researcher): *Individual creativity and intellectual property: art, disobedience and the digital mediation.*

**Session 92:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT3c

**Time:** 14:00 – 15:30

**Room:** Sala 301

**Title:** Panel: The Aesthetics of Protest: Visual Culture and Communication during the Gezi Park Protests / La estética de la protesta: cultura visual y comunicación durante las protestas en el Parque Gezi

**Chair:** Salvatore Scifo (Bournemouth University)

**Presentations:**

Aidan James McGarry (University of Brighton): *The Aesthetics of Protest: Performance and Social Movements on Social Media.*

Hande Eslen-ziya (University of Brighton): *An Analysis of Visual Culture and Communication During the Gezi Park Protests.*

Umut Korkut (Glasgow Caledonian University): *Exploring the Methodological and Ethical Issues of Conducting Social Media Research in Turkey.*

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**Session 93:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT4a

**Time:** 16:00 – 17:30

**Room:** Secretaria General

**Title:** Community television/Televisión comunitaria

**Chair:** Robert Huesca (Trinity University)

**Presentations:**

Laura Liceth Sánchez Arévalo (Corporación Universitaria Minuto de Dios): *Una mirada al ejercicio actual de televisión comunitaria abarcando aspectos que la caracterizan. Caso TV Suesca.*

Tania Francisca Villalva (Universidad Politécnica Salesiana): *Televisión Comunitaria: desafíos culturales, sociales y políticos. CASO: TV MICC.*

Nicolás Agustín Robledo Piscottano (Universidad de la República): *Sin pantalla. El fracaso de la televisión comunitaria en Uruguay.*

Chen-Ling Hung (National Taiwan University): *Speaking for my people: Taiwan Indigenous Television and its news making.*

Akiko Ogawa (Nagoya University): *Criticizing and Understanding Community Media: Reconsidering the Role of Program Council System in Japan.*

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**Session 94:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT4b

**Time:** 16:00 – 17:30

**Room:** Barahona 3

**Title:** Digital communicative practices for resistance and protest/ Prácticas comunicativas digitales para la resistencia y la protesta

**Chair:** Miguel Ezequiel Badillo (Universidad Nacional Abierta y a Distancia)

**Presentations:**

Ricardo Oliveira de Freitas (Universidade do Estado da Bahia - UNEB): *Jóvenes del candomblé: ciberactivismo y protagonismo juvenil entre los miembros de las religiones afro-brasileñas.*

Natalia Flores (Federal University of Santa Maria) | Isaltina Maria de Azevedo Mello Gomes (Federal University of Pernambuco): *Urban space and social inequality in Ocupe Estelita video productions.*

Patrick Deslauriers (Université du Québec à Montréal - UQAM): *Power and resistance in social media: the case of the AMAgeddon.*

Kate Coyer (Central European University): *Protest and politics in radio activism.*

Carlos Francisco Baca-Feldman (Universidad Iberoamericana Puebla): *Cuando en las calles y el espacio radioeléctrico se desborda lo común: Una mirada a partir de la lucha oaxaqueña de la APPD en 2006.*

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**Session 95:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COCT4c

**Time:** 16:00 – 17:30

**Room:** Sala 301

**Title:** Media contents, cultural representations, alternative discourses/ Contenidos mediáticos, representaciones culturales y discursos alternativos

**Chair:** Ricardo Oliveira de Freitas (Universidade do Estado da Bahia - UNEB)

**Presentations:**

Natalie Khazaal (Texas A&M University): *The Cultural Politics of Religious Defiance in Islam: How Pseudonyms and Media Can Destigmatize Apostates.*

Maha Bashri (United Arab Emirates University - UAEU): *New Media, New Discourse? Minorities, Alternative Space and Homophily on Facebook.*

Micaela Lüdke Rossetti (Pontifícia Universidade Católica do Rio Grande do Sul): *Alternative influences on the media representation of women in the Brazilian Carnival.*

Francis Arackal Thummy (Amity University): *Online synergizing alternative media for Empowering people: study of three online sites in India: thecitizen.in, thewire.in, and newslaundry.com*

Susan Forde (Griffith University): *Alternative approaches to environment reporting in the digital era: 'Keep it in the Ground' and advocacy journalism.*

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## **EMERGING SCHOLARS NETWORK – ESN**

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### **Académicos Emergentes**

**Co-Chairs:** Sylvia Blake, (Simon Fraser University)

Ksenia Ermoshina, (CNRS ISCC)

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**Session 96:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESNT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.1

**Title:** The Myth and Contradictions of Sustainable Development: Politics and Situated Practices of Mediating the Environment

**Chair:** Taeyoung Kim, (Simon Fraser University)

**Discussant:** Pieter Maeseele, (University of Antwerp)

**Presentations:**

Chamee Yang (University of Illinois): *Data-Driven Urban Governance and the Condition of Post-industrial Politics in South Korea.*

Fabian Prieto Ñañez (University of Illinois): *Repairable Media. An archeology of popular consumption and technological recycling in Bogota, Colombia.*

Karla Palma (University of Chili): *Tales of Sustainable housing: exploring technologies of the forest industry.*

Karthik Kamalanathan (University of Hyderabad): *The Public Discourse on Child Nutrition: A Case of Augmented Silence in South India.*

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**Session 97:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESNT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 4.1

**Title:** Media, politics, and gender representation

**Chair:** Carolyn M. Byerly, (Howard University)

**Discussant:** Barbara Camirim, (Federal University of Bahia)

**Presentations:**

Chelsea Morgan Eddington (Colorado State University): *ESPN and Gender Representation: An Analysis of Women's Roles in Sports Media.*

Kate Maria Wilkinson (University of KwaZulu-Natal): *Women: The bearer of meaning or the maker of meaning? Challenging the representations of women in Comic Book Culture.*

Steph Hill (Ryerson University): *From Political Action to Earned Media: Representation-- Corporate Speech-- and the North Carolina Bathroom Law.*

Bailey Gerrits (Queen's University): *Framing domestic violence in Canadian news: Victim-blaming, Individualization, and Racialization.*

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**Session 98:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESNT3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.1

**Title:** Education, research, and technology

**Chair:** Silvia Dominguez Gutierrez, (University of Guadalajara)

**Discussant:** Philippe Useille, (University of Valencienne)

**Presentations:**

Jhessica Reia, Pedro Mizukami (Center for Technology and Society - FGV): *-Where Can I Find It?" Digitization and Access to Educational Materials by Communication Students in Brazil.*

Yonela Vukapi (University of KwaZulu-Natal): *-ZAZI-Know Your Strength"- A reception Analysis of contraceptive utilisation in correlation to unplanned and unwanted pregnancies among young female learners' in Umnini-- KwaZulu-Natal.*

Kristen Wright (University of Oregon): *Moving Through Fields: Overlapping Social Practices Using Technology at Home and in the Classroom.*

Alysha Amrita Bains (Simon Fraser University): *A Community Perspective on Literacy Education in Contemporary Times.*

Franziska Thiele (University of Rostock): *Reaching for the Top – Communication Strategies to Accumulate Power in Science.*

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**Session 99:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESNT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.1

**Title:** Social media in politics and the everyday

**Chair:** Yonela Vukapi, (University of KwaZulu-Natal)

**Discussant:** Jeremy Shtern, (Ryerson University)

**Presentations:**

Jeannine Teichert (University of Bremen): *Doing friendship by media - how media transforms our everyday life relations.*

Weiwei Xu (the University of Sydney): *Platform politics in WeChat and Weibo: state control and regulation.*

José Miguel Pereira González (Associate Professor at the Pontificia Universidad Javeriana in Bogotá, Colombia): *Cultural Diversity, Pluralism and Social Media in Colombia.*

Chen Luo (School of Journalism, Communication University of China, PRC) Ziqiao Li (School of Journalism, Communication University of China, PRC): *Instant Online Celebrities and Commercialism in Modern China: Taking Sina Weibo as an Inspection Field.*

Miriam Bartsch (University of Hamburg, Germany): *Persistent negative media effects – why-- with which media-- and what can be done?*

## GENDER AND COMMUNICATION - GEC

### Género y Comunicación

**Co-Chairs:** Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajiha Raza Rizvi (Film Museum Society, Lahore, Pakistan)

**Co-Vice Chairs:** Laura Castillo Mateu, (Universitat Jaume I, Castelló, Spain)

Shweta Sharma, (North Dakota State University)

**Session 100:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT1a

**Time:** 8:30 – 10:00

**Room:** Pegasos 1

**Title:** Resistant Subjectivities

**Chair:** Jessica Oswald

**Presentations:**

Ntokozo Sibahle Yingwana (African Centre for Migration & Society at the University of the Witwatersrand): *Destabilising essentialised notions of sex workers' sexual subjectivities through digital-storytelling.*

Mehita Iqani (University of the Witwatersrand): *Recycling subjectivities: Comparing 'Zero Trash Girl' and 'A Day in the Life of a Dalit Wastepicker'.*

Francesca Leracitano (Department of Social Sciences - Communication, Education, and Psychology, Lumsa University of Rome): *I don't want to be what you want. Stereotypical self-representations and circumvention strategies on a girl-power dating website.*

Nithila Kanagasabai (School of Media and Cultural Studies, Tata Institute of Social Sciences): *Subject Transformations: New media-- new feminist discourses.*

**Session 101:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT1b

**Time:** 8:30 – 10:00

**Room:** Sala 101

**Title:** Representation Reloaded

**Chair:** Nicky Falkof

**Presentations:**

Rafael Ventura, Maddalena Fedele, Maria-Jose Masanet, Pilar Medina-Bravo (Universitat Pompeu Fabra): *Perpetuation*

*of gender stereotypes in love and sexual relationships: Heteronormativity in TV series consumed by young people.*

Samiksha Koirala (University of Oslo): *Gender Representation in the Nepali press during pre-conflict-- conflict and post-conflict periods.*

Tomaz Affonso Penner (University of São Paulo): *The voices online: ideological approaches and representativeness in LGBT Brazilian vlogs.*

Maja Al Khaja, Pam Creedon (School of Journalism and Mass Communication, University of Iowa), Mai Al Khaja (United Arab Emirates University): *Transformation in Emirati Culture through Gender Equity and Tolerance: A Comparative Study.*

**Session 102:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT2a

**Time:** 10:30 – 12:00

**Room:** Pegasos 1

**Title:** Family Matters

**Chair:** Pierre Wilhelm (Athabasca University)

**Presentations:**

Kumryang Kang, Jeong-ah Yoon, Jinju Baek (Department of Journalism and Communication Studies, Sungkyunkwan University Seoul, Korea): *Isn't it endless quarrel? TV talk show-- conflicts between mother-in-law and daughter-in-law-- and sub-cultural implications: A Discourse analysis on 'Welcome to mother-in-law'-- a TV talk show-- in Korea.*

Naglaa Elmary (British University in Egypt - BUE): *The Use of Social Media by Syrian Refugee Families: Who holds the power?*

Einat Lachover (Sapir Academic College): *Conservative Motherhood and Challenging Motherhood in Israeli TV Series.*

Onyinyechi Nancy Nwaolikpe (Babcock University): *Communication Intervention Programmes on Knowledge of Baby Factory' Phenomenon among in-School Adolescents in South-East Nigeria.*

**Session 103:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT2b

**Time:** 10:30 – 12:00

**Room:** Sala 101

**Title:** Gendered Screens

**Chair:** Mehita Iqani

**Presentations:**

Shubhda Arora (Mudra Institute of Communications, Ahmedabad -MICA): *Gendered Memories of Partition in Cinema: Exploring Intersectionality and Meaning Making in the film 'Qissa'*

Aditi Maddali (School of Media and Cultural Studies, Tata Institute of Social Sciences): *Beyond Bollywood Binaries - Love and Popular Hindi Cinema.*

James A. Dettleff (Pontificia Universidad Católica del Perú): *Andean female representation on Peruvian films from the internal conflict era.*

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**Session 104:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 1

**Title:** Women, Politicians & Nationhood

**Chair:** Glenda Daniels

**Presentations:**

Federica Fornaciari, Laine Goldman (National University): *Hillary in Wonderland: A Critical Discourse Analysis of Women in Political Leadership Roles.*

Jana Leyman (University of Antwerp): *Female political language style: a case study of Hillary Clinton's speeches during the American National elections in 2016.*

Jessica Oswald, Sudeshna Roy (Stephen F. Austin State University): *Public and private intersectionalities: An examination of clash of identities during 2016 US presidential election.*

Larissa Monteiro Rosa (Faculdade Cásper Líbero): *How to be a woman: the mediatic construction of an implicit comparison between Dilma Rousseff and Marcela Temer.*

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**Session 105:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT3b

**Time:** 14:00 – 15:30

**Room:** Sala 101

**Title:** Usos y representaciones de género en los medios digitales

**Chair:** Sugeily Vilchis

**Presentations:**

Belén Valencia (Universidad Autónoma Metropolitana de México- UAM Xochimilco): *Representaciones estéticas en red: CiberARTivismo y feminismo en Latinoamérica.*

Walys Becerril Martínez (Facultad de Ciencias Políticas y Sociales-Universidad Nacional Autónoma de México): *Los procesos de apropiación de las tecnologías de la información y la comunicación. El caso de mujeres mexicanas egresadas de Laboratoria.*

Bruno Santos Nascimento Dias (Universidad Andina Simón Bolívar - Ecuador): *Los discursos discriminatorios a partir de recepción televisiva del fútbol femenino en Twitter de Brasil durante las Olimpiadas de Río 2016.*

Enrique Alberto Alcaraz Segura (Universidad Nacional Autónoma de México): *Medios digitales para usuarios y usuarias LGBTI ¿Alternativa informativa o industrias culturales?*

Aimée Vega Montiel (Universidad Nacional Autónoma de México, Centro de Investigaciones Interdisciplinarias en Ciencias y Humanidades), Adina Barrera Hernández, Nelly Lara Chávez, Mónica, Amilpas García, Marco Galicia, Leticia Diaz Quiroz: *Consolidación de la industria pornográfica a través del ambiente digital Latinoamericano: una investigación diagnóstica.*

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**Session 106:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 1

**Title:** Brands, Beauty and Fashion

**Chair:** Mehita Iqani

**Presentations:**

Nurhaya Muchtar (Indiana University of Pennsylvania): *Masculinity and fashion: a study of social identity theory and gender socialization.*

Eni Maryani Sunarya (Communication Department, Faculty of Communication, Universitas Padjadjaran, Indonesia), Fitriah Ady Utami Tjenreng: *Hermès as a Social Class Symbol and a Culture Commodification In The Life of Jakarta's Middle Class Woman.*

Janell Marion Le Roux (University of Limpopo): *Media construction of beautiful hair: A study of the representation of hair and feminine beauty in two popular South African magazines.*

Janell Marion Le Roux (University of Limpopo): *The Renaissance of the Natural? Black female perceptions of artificial and natural hair as reflections of identity in South Africa.*

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**Session 107:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GECT4b

**Time:** 16:00 – 17:30

**Room:** Sala 101

**Title:** (In)Visibilidad: Género y Comunicación en América Latina

**Chair:** Laura Castillo

**Presentations:**

Yusly Paola Pérez (Universidad de Cartagena): *Género, "Desarrollo" y Derecho a la Comunicación: tránsitos y tensiones.*

Angélica Castro Camacho y Esteban Cubero Hernández (Centro de Investigación en Comunicación de la Universidad de Costa Rica.): *Género, comunicación y políticas públicas:*

una mirada a la transversalización del género y derecho a la comunicación en América Latina.

Adina Barrera (Posgrado en Ciencias Políticas y Sociales, UNAM): *La invisibilización de las mujeres en el derecho a la información pública gubernamental. Acercamiento a la satisfacción de información desde la experiencia de siete defensoras de derechos de las mujeres.*

Frambel Lizárraga Salas (Universidad Nacional Autónoma de México): *La participación y representación de las mujeres migrantes en la prensa de México y Estados Unidos (2015-2017)*

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## HISTORY – HIS

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### Historia

**Chair:** Nelson Costa Ribeiro (Catholic University of Portugal)

**Vice-Chair:** Gideon Kouts (Université Paris 8)

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**Session 108:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HIST1a

**Time:** 8:30 – 10:00

**Room:** Sala 301 B

**Title:** Theoretical and Policy Legacies

**Chair:** Mandy Tröger (University of Illinois at Urbana-Champaign)

**Presentations:**

Michael Hanke (University of Natal -UFRN): *Information Society and Contemporary Media Culture: The contribution of Vilém Flusser-- pioneer of communication and media studies in Brazil and Europe.*

Andrea Cadelo (Pontificia Universidad Javeriana): *Revisiting Samper's *Ensayo sobre las Revoluciones Políticas* (1861) in light of the newspaper in which it was originally published: *El Español de Ambos Mundos*.*

Yang Sheng (Tsinghua University): *Being Cultural Marxists: Revisiting the Chinese New Lefts-- 1997-2017.*

Koichiro Shigaki (Doshisha University): *Frieda Hennock's Media Policy in 1950's: Underrated yet Still Significant.*

Jairo Alfonso Lugo-Ocando (University of Leeds)|Ximena Orchard (Universidad Alberto Hurtado in Chile): *How Progress was 'sold' to us: The Alliance for Progress and the Mediatization of Development Policy in Latin America.*

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**Session 109:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HIST2a

**Time:** 10:30 – 12:00

**Room:** Sala 301 B

**Title:** Media and the Dissemination of Fear during War and its Aftermath

**Chair:** Epp Lauk, University of Jyväskylä

**Presentations:**

Nelson Costa Ribeiro (Catholic University of Portugal): *Inducing Fear through the Airwaves: Nazi-Broadcasting Propaganda in Neutral Countries.*

Christian Schwarzenegger (University of Augsburg), Gaby Falböck (University of Vienna): *Voices for a World in-between? Exile media as transnational hinges between confidence and fear. The Case of the Austro American Tribune (AAT).*

Isabel Capelo Gil (Catholic University of Portugal): *Film and the administration of fear: Productions of post-war memory in Germany and Japan.*

Barbie Zelizer (Annenberg School for Communication): *Breeding Fear: US Enemy Formation during the Cold War.*

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**Session 110:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HIST3a

**Time:** 14:00 – 15:30

**Room:** Sala 301 B

**Title:** Representation of the Past and Memory Construction through the media

**Chair:** Barbie Zelizer, Annenberg School for Communication

**Presentations:**

Adriana Alves de Paula Martins (Universidade Católica Portuguesa): *Archives, Portuguese Film and the Visual Rewriting of Salazarism*

Vanessa Veiga de Oliveira (Federal University of Minas Gerais): *Storytelling shapes the public memory? The struggle for recognition for memory and justice in Brazil.*

Janny Amaya Trujillo (Universidad de Guadalajara): *Transmedia dynamics in the construction of cultural memory. An analysis about the memory of the 1985 earthquake in Mexico.*

Manuel Menke (Augsburg University): *Structural Transformation 2.0? Memory and History in Digital Public Spheres.*

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**Session 111:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HIST4a

**Time:** 16:00 – 17:30

**Room:** Sala 301 B

**Title:** Print: Stereotypes, Myths and Distribution

**Chair:** Christian Schwarzenegger, University of Augsburg

**Presentations:**

Gideon Kouts (Université Paris 8): *Stereotypes and Communal Identity: Representations of Jewish Immigrants in Palestine by 19th Century Hebrew Journalists.*

Lotta Louunasmeri (University of Helsinki): *Building mythical leadership through images: Finnish president Kekkonen as an early king of promotion.*

Mandy Tröger (University of Illinois at Urbana-Champaign Heinrich Böll Foundation (Germany)): *The Struggle over Press Distribution as a Market Strategy in early Post-Socialist Germany.*

Mochish K.S. (Tata Institute of Social Sciences and Flame University): *Historical Relevance of the Vernacular Press in the Global South: Tracing the History of Malayalam language Press through its Role in the public Action in Kerala-- India -1923-2013.*

Mary-Louise Craven (York University): *Messages in an Edwardian fonds of postcards: Social Networks and the creation of social capital.*

**Chair:** Deqiang Ji (Communication University of China)

**Presentations:**

Seon Gi Baek, Jungwoo Jang, Doudou Chen (Department of Journalism and Communication Studies, Sungkyunkwan University Seoul, Korea): *Is it disastrous or peaceful strategy? THADD disposition, media coverage, Korean Peninsula Crisis, and international disputes: A discourse analysis on news coverage about it among South Korea, Japan, China, and U.S*

Regina Cazzamatta (Uni Erfurt): *Determinants of the Latin America News coverage in the German press.*

Diana Ingenhoff (University of Fribourg): *A Validated 5D Country Image Measurement Scale for Public Diplomacy: Analyzing Value Drivers and Effects of Country Images on Stakeholders' Behavior in Seventeen Countries.*

Rhonda Samih Zaharna (American University, Washington DC): *Three Communication Logics of Global Public Diplomacy.*

**Session 113:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** INCT2a

**Time:** 10:30 – 12:00

**Room:** Pegasos 2

**Title:** Television, a Globalized Industry

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations:**

Wei Lei (China Radio International): *Encountering Chinese modernity: the emerging popularity of Chinese television drama in East Africa.*

Dieer Liao, Yueyue Liang (School of Journalism & Communication, Tsinghua University): *Asian television-- international communication and cultural globalization: A critical analysis from 2000 to 2015.*

Swapnil Rai, Joseph Straubhaar (University of Texas at Austin): *From Bollywood to TV Globo: Industry driven soft power in the democratic BRICS India and Brazil.*

**Session 114:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** INCT3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 2

**Title:** Media and the Environment

**Chair:** Herman Wasserman (University of Cape Town)

**Presentations:**

Linda Jean Kenix (University of Canterbury): *Responsibility, Human Interest, Conflict, Morality and Economics: How the Ideology of 15 Different News Publications Shaped Media*

## INTERNATIONAL COMMUNICATION – INC

### International Communication - Comunicación Internacional

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Vice-Heads:** Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

**Session 112:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** INCT1a

**Time:** 8:30 -10:00

**Room:** Pegasos 2

**Title:** News Coverage and Diplomacy

*Coverage of Refugees in the United States-- Australia and the United Kingdom.*

Andrew Kennis (Universidad Iberoamericana): *Comparatively Analyzing Climate Change News Coverage from Corporate-Non-Profit and Bi-National Sources.*

Carolina Teixeira Weber, Agnese Eugenia Maria, Mariano da Rocha Barichello (Universidade Federal de Santa Maria, Brazil): *Transmedia storytelling practices under an ecological perspective: a case from the Brazilian independent journalism.*

Maria Luisa Azpiroz (Universidad Panamericana): *Actores sociales en la Cumbre del Clima de París: el mensaje de mujeres-- jóvenes-- indígenas y grupos religiosos.*

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**Session 115:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** INCT4a

**Time:** 16:00 – 17:30

**Room:** Pegasus 2

**Title:** Gaps in Global Communities and Communication

**Chair:** Viola Milton, (University of South Africa)

**Presentations:**

Anne Grüne (University of Erfurt): *Global Gaps in Global Communication: (Failed) Lifeworld Interaction Between New Global Elites and Local Masses.*

Benoit Cordelier (Université du Québec à Montréal (UQAM)): *Cosmopolitan On-Line Consumer Communities - Belonging and Pitfalls of Ethnocentric Discourses.*

Tanja Estella Bosch, Wallace Chuma (University of Cape Town): *Framing racism and xenophobia in South Africa: banal nationalism?*

Susana Sampaio-Dias (University of Portsmouth): *Per diem payments as a form of indirect censorship and state control in Guinea-Bissau journalism.*

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## JOURNALISM RESEARCH AND EDUCATION – JRE

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### Journalism Research and Education - Periodismo de Investigación y Educación

**Chair:** Cláudia Lago (São Paulo University)

**Co-Vice-Chairs:** Oliver Hahn (University of Passau)

Sadia Jamil (University of Islamabad)

Abiodun Salawu (North-West University)

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**Session 116:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** JRET1a

**Time:** 8:30 – 10:00

**Room:** Sala 103

**Title:** UNESCO Panel: New Insights into Safety for Women in Journalism

**Chair:** Guy Berger - UNESCO

**Presentations:**

Carolyn M. Byerly (Howard University): *Examining Women Journalists' Resistance to Violence.*

Aimeé Vega Montiel (UNAM – CEIICH): *Violence of gender against women journalists in Mexico.*

Linda Steiner (University of Maryland): *Why women war reporters keep silent about sexual assault and why this matters.*

Michelle Ferrier (Ohio University): *How trolls silence freedom of press: na examination of online harassment of women journalists.*

Jonathan Bock (Fundación para Libertad de Prensa - FLIP): *Violence of gender against women journalists in Colombia.*

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**Session 117:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** JRET1b

**Time:** 8:30 – 10:00

**Room:** Sala VIP III

**Title:** Journalism and Digitalization

**Chair:** Megan Knight (University of Hertfordshire)

**Presentations:**

Siobhan Ann McHugh, Julie Nicole Posetti (University of Wollongong, Australia): *Transforming legacy print journalism into a successful podcast format: an ethnographic study of The Age's Phoebe's Fall.*

Megan Knight (University of Hertfordshire): *Examining the Social Media Echo Chamber.*

Shujun Jiang (United Arab Emirates University) | Ali Rafeeq (United Arab Emirates University): *How to get more likes, shares and comments? Factors influencing user engagement on mainstream UAE news websites.*

Einar Thorsen, Daniel Jackson, Alistair Middlemiss. Thomas Dence (Bournemouth University): *Sourcing practices and the demotic voice in live blogging vs online news.*

Bin Yamin Khan (Université Lille 3 - Sciences Humaines et Sociales): *Uses of Social Media and Needs Gratification of University Students: A case of Pakistan.*

**Session 118:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** JRET2a

**Time:** 10:30 – 12:00

**Room:** Sala 103

**Title:** Journalism Education: Formación Profesional

**Chair:** Luis Angel Puello (Universidad de Cartagena)

**Discussant:** Silvia Domingues Gutierrez (Universidad de Guadalajara)

**Presentations:**

Paula Melani Rocha (Universidade Estadual de Ponta Grossa/ Universidad Estadual de Campinas) Julian Colussi Ribeiro (Universidad del Rosario): *Los desafíos de la universidad en la formación profesional del periodista contemporáneo.*

Sonia Milena Torres Quiroga (Corporación Universitaria Minuto de Dios): *Enseñanza del periodismo universitario. Del saber a la práctica.*

Ada Cristina Silveira (Federal University of Santa Maria), Edileuson Santos Almeida (Federal University of Roraima): (*Trans*) *Formación en Periodismo: Propuestas de universidades brasileñas en un escenario de cambios.*

Daniel Olivera Pérez (Universidad de La Habana, Universidad Iberoamericana), Laura Piñera Ruiz (Universidad de La Habana): *La formación profesional de periodistas en Cuba durante la última década. Análisis del diseño y la implementación curricular en la Universidad de La Habana.*

Luis Ángel Puello (Universidad de Cartagena): *Investigación y periodismo en la Universidad de Cartagena. Una aproximación desde los trabajos de grado presentados en el programa de comunicación social.*

Maggie Reid (Ryerson University): *Public Service Journalism in the Age of Entrepreneurship.*

**Session 120:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** JRET4a

**Time:** 16:00 – 17:30

**Room:** Sala 103

**Title:** Analyzing Journalism Coverage 2

**Chair:** Tabe Bergman (Xi'an Jiaotong-Liverpool University)

**Presentations:**

Tabe Bergman (Xi'an Jiaotong-Liverpool University): *People just like you: A mirror theory of China's English-language journalism.*

Mengfei Luan, Mingyang Yu (Shanghai Jiao Tong University): *The Construction of Shanghai's City Image under the Framework of Chinese and American News A Comparative Study of -New York Times' and -China Daily" (2007-2016).*

Ruhan Zhao, Mingyuan SUN (Communication University of China): *Political and Journalistic Discourse Divide: A frame analysis on the Tianjin Explosion's Press Conference in China.*

Richard C. Vincent (Indiana State University): *A Dispositional and Frame Analysis of Global Warming in Editorial and Non-Editorial News Coverage of Nine British and United States Newspapers.*

Achmad Supardi (President University, Indonesia): *Dismantling a municipality's regulation: how news media herding public opinion and doing advocacy.*

**Session 121:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** JRET4b

**Time:** 16:00 – 17:30

**Room:** Sala VIP III

**Title:** Workbench of Journalism Education Experiences

**Chair:** Ylva Rodny-Gumede (University of Johannesburg)

**Presentations:**

Nancy Achieng Booker (Aga Khan University, Graduate School of Media and Communications): *New dimensions, new spaces: The import of disruptive innovations to journalism practice and education in Kenya.*

Faith Valencia-Forrester (Griffith University), Bridget Backhaus (RMIT): *Project Safe Space: transformative journalism education as wise practice for advocacy and social change.*

Ylva Rodny-Gumede (University of Johannesburg): *Decolonizing the Journalism Curriculum: Conceptual Notes and Analysis following a Student Survey.*

Ann Hollifield, Lee B. Becker, Tudor Vlad (University of Georgia): *U.S Journalism's education's strategic adaptations to resource competition and demographic change in American higher education.*

Gloria Anyango Ooko (University of the Witwatersrand): *Against consensus: The importance of material, symbolic and discursive struggles against regulation of Journalism training in Kenyan universities*

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## LAW – LAW

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### Leyes

**Chair:** Loreto Corredoira (Complutense University of Madrid)

**Vice-Chairs:** Sara Bannerman (McMasters University)

Rodrigo Cetina Presuel (Lasell College, Boston)

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**Session 122:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** LAWT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.2

**Title:** Regulating Networks

**Chair:** Rodrigo Cetina Presuel (Lasell College)

**Presentations:**

Lili Lei (Dalian University of Technology): *The Role of Network Operators in China's Cyber Security Law.*

Richard C. Vincent (Indiana State University): *Effects of the Trump Administration to likely International policy and regulation changes to the Open Internet or Net Neutrality.*

Guy Thurston Hoskins (York University): *Draft once; deploy everywhere? Digital universalism and (mis)understanding Brazil's Marco Civil da Internet.*

Timothy Dwyer (Department of Media and Communications, University of Sydney): *Regulating the Share Economy: Digital Media Contexts for Law and Policy Interventions.*

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**Session 123:** Tuesday, July 18, 2017

**Slot code:** LAWT3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.2

**Title:** Privacy and Networked Governance

**Chair:** Sara Bannerman (McMaster University)

**Presentations:**

Sara Bannerman (McMaster University): *The Networked Governance of Communication*

Rodrigo Cetina Presuel (Lasell College): *Privacy, metadata and migration status: A networked governance approach to protecting vulnerable populations against discrimination and harm.*

Loreto Corredoira |Isabel Serrano (Complutense University): *Privacy: A -first world luxury" in a society plagued by porn--pedophilia and human trafficking?*

Ángela Moreno (Universidad Central de Chile): *El derecho al olvido en Chile.*

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**Session 124:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** LAWT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.2

**Title:** Intellectual Property

**Chair:** Lucas Vaccaro Logan (University of Houston - Downtown)

**Presentations:**

Lucas Vaccaro Logan (University of Houston - Downtown): *Intellectual Property and Information Policy: Constructing Student Interest in the Law.*

Martin Fredriksson (Linköping University) Christiaan de Beukelaer (University of Melbourne): *Copyright and Human Rights as media regulations.*

Miral Sabry EL Ashry (Egypt): *Protection Information, Social Media and Copyright Law: A Case Study of the Egyptian Journalists*

Vitor Souza Lima Blotta (School of Communications and Arts, University of São Paulo): *Interactive storytelling and collaborative content production through the Web: new challenges to exclusive intellectual rights.*

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## MEDIA AND SPORT – MES

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### Medios de Comunicación y Deporte

**Co-Chairs:** Deirdre Hynes (Manchester Metropolitan University)

Alina Bernstein (School of Media Studies, College of Management Academic Studies - COMAS) The Steve Tisch School of Film and Television, Tel Aviv University)

**Vice-Chair:** Anthony Moretti, (Robert Morris University)

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**Session 125:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MEST4a

**Time:** 16:00 – 17:30

**Room:** Salón Vicente Martínez Martelo, Alcaldía de Cartagena. Centro, Diagonal 30 #30 – 78, Plaza de la Aduana.

**Title:** Media and Sport Conversations with Cartagena

**Chair:** Joaquín Marín Montin (University of Seville Departamento de Comunicación Audiovisual, Publicidad y Literatura Facultad de Comunicación Universidad de Sevilla), Paula Bianchi (Universidade Federal do Pampa)

**Presentations:**

José Carlos Marques (Universidade Estadual Paulista - UNESP - Brasil): *La superación de los estigmas y de los prejuicios: los Juegos Paralímpicos de Río 2016 y la representación de los atletas discapacitados en la prensa brasileña*.

Lizandro Angulo, Laura Carolina Vargas (Universidad del Tolima): *No es -pobre- ni viene de la selva: tratamiento periodístico del ciclista Nairo Quintana en la prensa colombiana y europea*.

José Luis Rojas Torrijos: *La estrategia digital de internacionalización de Marca para su consolidación como medio deportivo líder en Latinoamérica*.

Claudia Ivette Pedraza Bucio (Universidad Autónoma Metropolitana): *Nuevos espacios para nuevas comunidades: las mujeres como prosumers de información deportiva. El caso mexicano de Fridapop*.

Joaquín Marín Montin (University of Seville) | Paula Bianchi (Universidade Federal do Pampa): *Rafaela Silva y Carolina Marín. Media Representations of Olympic Heroines at the Rio 2016 Games*.

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## MEDIA EDUCATION RESEARCH – MER

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### Investigación en Educación y Medios

**Chair:** Sirkku Kotilainen (University of Tampere, Finland)

**Vice-Chair:** Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

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**Session 126:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MERT1a

**Time:** 8:30 – 10:00

**Room:** Sala 303 B

**Title:** Innovation and Creativity for Media Education

**Chair:** Stuart Poyntz

**Presentations:**

Minna Horowitz, Andrea Botero: *Importing Innovation? Culture and Politics of Education in Creative Industries, Case Kenya*.

Dobrinka Stancheva Peicheva, Lilia Raycheva Todorova-Kolarova: *Media Literacy and Political Populism in Media Ecology Frame*.

Cláudia Lago, Luci Ferraz de Melo: *When Practice is More than Theory: Educommunication as an undergraduate program in Brazil*.

Norma Isabel Medina: *ICT literacy against educational lag*.

Morella del Carmen Alvarado Miquilena: *Uso creativo de los medios aportes desde Venezuela*.

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**Session 127:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MERT2a

**Time:** 10:30 – 12:00

**Room:** Sala 303 B

**Title:** Learning with Media

**Chair:** Michael Hoechsmann

**Presentations:**

John Jairo León: *La escritura creativa en la formación de estudiantes universitarios*.

Paulo Junior Silva Pinheiro: *Information and Communication Technologies and the democratization of the process of content generation via WhatsApp by communication students in private institutions*.

Juan Carlos Ceballos Sepúlveda: *Scholars media: reflections and concepts from teachers and students*.

Lea Mandelzis and Mira Foierstein: *Critical media consumption: College students challenge media frames of the Israeli - Palestinian conflict*.

lolanda Tortajada (Rovira i Virgili University, Spain), Cilia Willem (Rovira i Virgili University, Spain): *Youth's Construction of Desirability on Social Media in Spain*.

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**Session 128:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MERT3a

**Time:** 14:00 – 15:30

**Room:** Sala 303 B

**Title:** Engaging the World through Media Education

**Chair:** Henrike Freidrichs-Liesenköller

**Presentations:**

Raquel Ramirez Salgado: *La promoción del empoderamiento de las mujeres a través de la educación para los medios y la perspectiva de género feminista.*

Manisha Pathak-Shelat: *Engaging the World: Digital Literacy for Transcultural Citizenship.*

Altaf Khan, Fawad Ali Shah: *Peace journalism: a glocal perspective.*

Stuart R Poyntz, Michael Hoechsmann: *Global Shifts in Media Education: Where are we now?*

Carl Bybee Shelby Stanovsek (University of Oregon): *Media Studies, Bodies and Technologies: Media Studies for a Living World.*

**Session 129:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MERT4a

**Time:** 16:00 – 17:30

**Room:** Sala 303 B

**Title:** Media Literacy and Critical Citizens

**Chair:** Manisha Pathak-Shelat

**Presentations:**

Huei Lan Wang: *Media Literacy Education for Critical Citizen Action: A General Education Course Case Study on 'Civil Journalism and Action' in Taiwan.*

Mareli del Carmen Olmos: *Comunicaciones escolares: Una experiencia comunicacional en las Instituciones de Educación Pública de Cartagena de Indias – Colombia.*

Cornelia M. Wallner, Susan Alpen, Marian T. Adolf: *Media Literacy Competencies for Navigating Media Cultures: Findings of a Comparative Study in Southeast Asia.*

Manuel Pinto: *Rethinking news and media literacy in the 'post-truth' environment*

Cindy Mariana Ariza Rodriguez: *Educar comunicadores sociales y periodistas en las era digital: el nuevo desafío.*

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## **MEDIATED COMMUNICATION, PUBLIC OPINION & SOCIETY – MPS**

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### **Comunicación Mediada, Opinión Pública y Sociedad**

**Chair:** Corinna Luethje (University of Rostock)

**Vice-Chair:** Susanne Eichner (Aarhus University)

**Session 130:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPST1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.3

**Title:** Columbian and Mexican perspectives

**Chair:** Yamila Heram (Universidad de Buenos Aires)

**Presentations:**

Viana Jaraba (Universidad Iberoamericana de México): *Tratamiento informativo de las noticias de salud en Televisión Mexicana: Tendencias y Omisiones.*

Melissa Sofhie Astaiza Delgado, Juan David Cucuñáme (Estudiantes Fundación Universitaria de Popayán): *X Conferencia Nacional Guerrillera Farc-Ep: papel de la mujer, educación y manipulación mediática contra la insurgencia.*

Mirla del Carmen Villadiego Prins (Pontificia Universidad Javeriana): *La narrativa -ilustrada de la publicidad. Entre las fórmulas mágicas y los consejos prácticos.*

César Augusto Gaviria Cuartas (Universidad del Tolima): *Discurso mediático-- comunicación emotiva y opinión pública contemporánea.*

**Session 131:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPST2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.3

**Title:** Refugees and critical media theory

**Chair:** Susanne Eichner (Aarhus University)

**Presentations:**

Regina Gloria Nunes Andrade (State University of Rio de Janeiro), Cibele Mariano Vaz de Macêdo (Ibirapuera University), Graça Hoefel (University of Brasília), Denise Maria de Oliveira Lima (State University of Rio de Janeiro): *Cartography of vulnerability of human rights of migrants: case studies france - brazil of grants for public policy management grants for public policy management.*

Miriym Aouragh (University of Westminster): *The Syrian People Know Their Way: The shift from online contestation to digital retentio*n.

Marijana Grbeša, Domagoj Bebić (Faculty of Political Science, University of Zagreb): *'Thank you Croatia!': Framing of the Refugee Crisis in Croatian Public Discourse*.

Rafiza Luziani Varão (Catholic University of Brasília) | Rodrigo Miranda Barbosa (Federal University of Pernambuco): *From Ignorance to Wisdom: Similarities and Differences about the concept of mass in Gustave LeBon and James Surowiecki*.

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**Session 132:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPST3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.3

**Title:** Media services and quality

**Chair:** Hillel Nossek (Kinneret College on the Sea of Galilee)

**Presentations:**

Philipp Bachmann (University of Zurich), Diana Ingennhoff (University of Fribourg), Mark Eisenegger (fög - Forschungsinstitut Öffentlichkeit und Gesellschaft / Universität Zürich): *A multi-method analysis of news media quality: Comparing scholars' assessments with citizens' perceptions*.

Hillel Nossek (Kinneret College on the Sea of Galilee, Israel), Marisa Torres da Silva (NOVA University of Lisbon (Portugal)), Miguel Vicente-Mariño (Universidad de Valladolid, Spain): *Does the Medium Make a Difference? Salience of Media Technologies (Print-- Electronic and Digital) in News Repertoires and its Interrelationships with Democratic Attitudes*.

Weijia Wang (School of Journalism and Communication, Peking University) | Qi Wang (School of Journalism and Communication, Peking University): *Rethinking 'Mediated Politics' in Contemporary China*

Willemien Laenens (Vrije Universiteit Brussel): *New ways of addressing all citizens in a digitalised society: communication tools for public governmental services*.

Xu Song (Stockton University), Cindy Christen (Colorado State University): *E-Service Communication Between Organization and Customer: Effects of Schema Resonance on Information Inquiry E-Service*.

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**Session 133:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPST4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.3

**Title:** Mediated conflicts

**Chair:** Corinna Lüthje

**Presentations:**

Svetlana S Bodrunova, Anna Smoliarova, Kamilla Nigmatullina (School of Journalism and Mass Communication, St.Petersburg State University), Ivan Blekanov (Faculty of Applied Mathematics and Control Processes, St.Petersburg State University): *Informers or Influencers? The roles of media in Twitter discussions on inter-ethnic conflicts in Germany, France, and Russia*.

Ekmel Gecer (Sakarya University), Ramazan Guresci (Dumlupınar University): *Media, Democracy and Power: The Turkish Case*.

Mochish K.S (Doctoral Scholar, School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai, India and Assistant Professor at the FLAME School of Communication, FLAME University, Pune, India): *Media and the Caste Oppression in the Global South: An Analysis of the Media Coverage of the Dalit Atrocities in India between- 2014-2017*.

Lea Mandelzis (Kinneret Academic College): *Representations of Peace in News Discourse: Viewpoint and Opportunity for Peace Journalism*.

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## PARTICIPATORY COMMUNICATION RESEARCH – PCR

### Investigación en Comunicación Participativa

**Chair:** Nico Carpentier (Uppsala University)

**Vice-Chairs:** Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæk (Roskilde University)

**Secretary:** Siddharth Chadha (Uppsala University)

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**Session 134:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT1a

**Time:** 8:30 – 10:30

**Room:** C. Damas

**Title:** Participation and the Urban

**Chair:** Nico Carpentier (Uppsala University)

**Presentations:**

Mónica Orozco Torres (Universidad Iberoamericana - Puebla): *La inexistente línea abismal...*

Andreas Papallas, Antonis Stylianou, Angeliki Gazi (Cyprus University of Technology): *Role of technology in enhancing*

*public participation for urban policy: the case of an interactive installation in Limassol.*

David Leonardo Jimenez (Universidad Autónoma Latinoamericana), Angela Piedad Garcés (Universidad de Medellín): *Repensando las periferias de Medellín desde la comunicación participativa.*

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**Session 135:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT1b

**Time:** 8:30 – 10:30

**Room:** C. Caballero

**Title:** Participation and the Environment

**Chair:** Chris Paterson (University of Leeds)

**Presentations:**

Sonia Uruburu Gilede y Yaneth Ortiz Nova (Universidad Santo Tomás): *Resultados de la Segunda fase del proyecto Naturaleza y ambiente: dos categorías que se enfrentan. El caso del grupo de trabajo intergeneracional para la transmisión de los saberes tradicionales-- creado por las abuelas ticuna de San Sebastián de los Lagos.*

Sarah Cardey (University of Reading): *Communicating climate information across natural and social sciences: A critical analysis of climate information interventions from gender and farmer participation perspectives.*

Sara Teixeira Rego Balonas (Communication and Society Research Centre): *Fighting food waste through participation and activism - a case study.*

Javier Anibal Espitia (Corporación Universitaria Minuto de Dios): *La participación social y la comunicación participativa-- ayudas eficaces para mitigar el cambio climático.*

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**Session 136:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT2a

**Time:** 10:30 – 12:00

**Room:** C. Damas

**Title:** Political Participation I

**Chair:** Siddharth Chadha (Uppsala University)

**Presentations:**

David Jesse Katiombo (Technical University of Kenya), Gloria Ooko (University of the Witwatersrand): *Returning the medium: Analysis of the mobile telephone as a tool for political participation in Kenya.*

Rebeca Padilla (Universidad Autónoma de Aguascalientes), Ana Isabel Zermeño (Universidad de Colima): *ICT in Mexican Government and Civil Society Organizations for the Development of Young People. A Diagnosis from a Participatory Perspective.*

Ángela Téllez (Corporación Universitaria Minuto de Dios): *The right to be heard: Children and teen participation in policy making in Bogotá.*

Winston Mano (CAMRI) | Viola Candice Milton (University of South Africa): *Speaking Truth to Power: Communications-- Politics and Participation in Southern Africa.*

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**Session 137:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT2b

**Time:** 10:30 – 12:00

**Room:** C. Caballero

**Title:** Participation, Development and Social Change

**Chair:** Nicholas Benequista (Center for International Media Assistance, National Endowment for Democracy)

**Presentations:**

Jessica Noske-Turner (RMIT University), Vinod Pavarala (University of Hyderabad), Jo Tacchi (University of Loughborough in London; RMIT University): *Institutionalising the C4D Evaluation Framework: between principled aspirations and pragmatic compromises.*

Sundeep Muppudi (University of Hartford): *Participatory communication in Social Change and Empowerment: Exploring the role of non-linear, local, and multiperspectival structural frameworks in development communication.*

Ricardo Moura Braga Cavalcante (Empresa Brasileira de Pesquisa Agropecuária) Adilson Rodrigues da Nóbrega (Empresa Brasileira de Pesquisa Agropecuária): *Rural producers as local communicators: improving communication skills in the Brazilian semiarid.*

Bernardo Alayza Solis, Oleg Nicetic, Elske van de Fliert (University of Queensland): *Communication for inclusive innovation: revealing discourses and actions toward more inclusive innovation processes for local development in Cusco, Peru.*

Jessica Noske-Turner (RMIT University): *Expertise in participation development: should the C4D expert survive?*

Ricardo Arquimedes Castro Quintero y Gladys Adriana Espinel Rubio (Universidad Francisco de Paula de Santander): *El concepto de comunicación y cambio social en los Organismos de Cooperación Internacional: PNUD y Global Communities en Norte de Santander (2015).*

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**Session 138:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT3a

**Time:** 14:00 – 15:30

**Room:** C. Damas

**Title:** Future Trajectories for Participatory Research

**Chair:** Nico Carpentier (Uppsala University)

**Presentations:**

Jo Tacchi (Loughborough University): *Contextualized Affordances: the use of communication for participation and social change.*

Qinying Chen (Temple University) | Lingling Pan (Michigan State University): *Towards An Integrative East-West Paradigm for Modernization.*

Thomas Tufte (University of Leicester): *The resurgence of a practice approach-- and the implications for research and practice in communication for social change.*

Loes Witteveen (Van Hall Larenstein University of Applied Sciences, Wageningen University), Elske van de Flert (University of Queensland) | Rico Lie (Wageningen University): *Conceptualising Participation in User Experience and User Interface Design for Digital Rural Communication.*

Colin Tinei Chasi (University of Johannesburg): Participation studies and solidary rights: A communication perspective

Susan Drucker (Hofstra University): *The Right to Communicate and the Digitalization and Privatization of Public Space.*

John Pollock (The College of New Jersey): *Making Human Rights News: Expanding Participation, Challenging Constraints.*

Gary Gumpert (Urban Communication Foundation): *Screens and Places: Redefining Participatory Public Space.*

Mario Murillo (Hofstra University): *The Digital vs. the Physical: How the Virtual Revolution Bypassed a Community Radio Icon and Left it Without a Home - A Personal Reflection on Pacifica's WBAI.*

**Session 141:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT4b

**Time:** 16:00 – 17:30

**Room:** C. Caballero

**Title:** Participation and Organisation - Civil Society and Community Media

**Chair:** Salvatore Scifo (Bournemouth University)

**Presentations:**

Chau Bao Doan, Evangelia Papoutsaki, Giles Dodson (Unitec Institute of Technology): *Social change in Vietnam: contextualising a catalyst model through a case study of the LIN Center for Community Development in Ho Chi Minh City, Vietnam.*

Arun John (University of Hyderabad): *Tribal community, State and Community Radio.*

Young-Gil Chae (Hankuk University of Foreign Studies at Seoul), Yeran Kim (Kwangwoon University), Sook-Jung Lee (Chung-Ang University): *Community media participation and communicative equality.*

Megan Boler, Elizabeth Davis (University of Toronto): *The Affective Politics of Participatory Media: Mapping -Feeling Rules.*

**Session 139:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT3b

**Time:** 14:00 – 15:30

**Room:** C. Caballero

**Title:** Indigeneous Participations

**Chair:** Ana Duarte Melo (Universidade do Minho)

**Presentations:**

Juan José Vieco Albarracín (Universidad Nacional de Colombia): *Investigación-Acción-Participativa en la construcción del Plan de Vida del resguardo indígena Wacoyó de Puerto Gaitán - Meta, Colombia.*

Jeannette Plaza (Corporación Unificada Nacional de Educación Superior, CUN): *La comunicación como abordaje de lo sagrado en los pueblos kogui y kankuamo. Enunciados y enunciación en tiempos y saberes educativos.*

Juana Ochoa Almanza, David Fayad Sanz y Eliana del Rosario Herrera Huértnano (Corporación Universitario Minuto de Dios): *Amazonas: one territory, many voices.*

Roy Krøvel (Oslo and Akershus University College): *Indigenous research "cultivation and nurturing of Wisdom and Knowledge".*

**Session 140:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PCRT4a

**Time:** 16:00 – 17:30

**Room:** C. Damas

**Title:** PANEL: Participatory Public Spaces: Rights and Rites

**Chair:** Peter Haratonik (The New School)

**Presentations:**

## POLITICAL COMMUNICATION RESEARCH – POL

### Investigación en Comunicación Política

**Co-Chairs:** Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

Maria José Canel (Complutense University, Madrid, Spain)

**Co-Vice-Chairs:** Bengt Johansson (University of Gothenburg, Sweden)

Julio Juárez Gámiz (UNAM, Mexico City, Mexico)

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**Session 142:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POLT1a

**Time:** 8:30 – 10:00

**Room:** Sala 302 A

**Title:** How much contribution of social media to the development of democracies?

**Chair:** Mario Alvarez Fuentes (University of Leeds, UK)

**Presentations:**

Björn Klein, Olaf Jandura (Heinrich Heine University, Düsseldorf, Germany): *Online Political Election Markets as Platforms of Participation and Orientation. User Attributes as Determinants of Forecast Quality.*

Carlos A. Ballesteros Herencia (Universidad de Valladolid, Spain): *Movilización para las campañas electorales a través de las redes sociales. Elecciones generales españolas de 2015 (2oD)*

Indrani Bachan-Persad (The University of the West Indies, Kingston, Jamaica): *The growing influence of social media in the 2015 national elections in Trinidad and Tobago.*

Tanja Estella Bosch (University of Cape Town, South Africa): *Digital media and political citizenship: Facebook and politics in South Africa.*

Iria Puyosa (Universidad Central de Venezuela, Caracas, Venezuela): *Online Campaigns in Ecuador Presidential Elections: Information-- Interactivity-- Engagement and Mobilization.*

Syed Murtaza Alfarid Hussain, Arindam Gupta (Assam University, Silchar, India): *Political Image Building in the Digital Age: An analysis of the Twitter communication of Indian Prime Minister Narendra Modi.*

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**Session 143:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POLT2a

**Time:** 10:30 – 12:00

**Room:** Sala 302 A

**Title:** Exploring media effects

**Chair:** Dan Hallin (University of California, San Diego, USA)

**Presentations:**

Laihui Yu, Ke Xue, Mingyang Yu (Shanghai Jiaotong University, China): *Political News Exposure and Trust in Government: Testing Mediator and Moderator Effects.*

Diego Armando Mazorra (Universidad Externado de Colombia, Bogotá, Colombia): *Confianza en la información de medios sociales y su impacto en la hipótesis de la acción correctiva.*

Reimar Zeh, Christoph Adrian (University of Erlangen-Nürnberg, Germany): *Short term reciprocal effects between political knowledge and media use. Evidence from the last German Election.*

Joao Carlos Magalhaes (London School of Economics and Political Science, UK): *Ambiguous effects of perceived algorithmic bubbles on political recognition: evidence from the Brazilian political crisis.*

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**Session 144:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POLT3a

**Time:** 14:00 – 15:30

**Room:** Sala 302 A

**Title:** Methodology: New models, techniques and challenges

**Chair:** Iñaki Garcia-Blanco (Cardiff University, Wales)

**Presentations:**

Yi Lin Tsai (National Chengchi University, Taipei, Taiwan): *Using big data approach to analysis candidates campaign and crowd discussion on facebook, A case study of the 2014 Taipei mayoral election.*

José Manuel Robles (Universidad Complutense de Madrid, Spain), Ana María Córdoba (Universidad de La Sabana, Bogotá, Colombia): *¿Desintermediación? Una nueva cultura de comunicación política en las redes. El Big Data y los casos de #UnidosPodemos y #BlackLivesMatter.*

Jonas Kaiser, Nikki Bourassa (Harvard University, Cambridge, USA): *Building Bridges with Breitbart: A Topic Model Analysis of Online Media Coverage During the US Presidential Election 2016.*

Johanna María Muñoz Lalinde (Universidad del Norte, Colombia), Pedro Molina Rodríguez-Navas (UAB, Barcelona, Spain): *Metodología para evaluar la transparencia de las webs de las alcaldías en Colombia.*

**Session 145:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POLT4a

**Time:** 16:00 – 17:30

**Room:** Fundación Nuevo Periodismo Iberoamericano – FNPI, Casa Surtigas, Barrio El Cabro 2a # 41, calle 30 # 8b11

**Title:** PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia

**Chair:** Alex L. Fattal (Penn State University, USA)

**Presentations:**

Alex L. Fattal (Penn State University) | Omar Rincón (Universidad de los Andes Ceper Director) | Guilherme Canela De Souza Godoi (UNESCO): *PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia.*

Guilherme Canela (UNESCO): *How the Colombian Peace Process Fits within Challenges for Ensuring Freedom of Expression in Latin America Aligns with International Standards.*

Alex L. Fattal (Penn State University): *The FARC and the Culture Industry: What the Media Spectacle of the FARC's 10th Conference says about its Prospects for Political Integration.*

Omar Rincón (Universidad de los Andes, Colombia): *Los medios y el periodismo perdidos en los horizontes de paz.*

Oscar Useche, Ligia Fanny Naranjo, Ignacio Holguín, Christopher Courtheyn (Corporación Universitaria Minuto de Dios): *Los territorios de paz y las posibilidades de creación ética y estética de las resistencias.*

Jairo Dario Velásquez Espinosa (Universidad del Rosario): *Media frames about the coverage of the peace plebiscite between the colombian goverment and the FARC guerrilla.*

## POLITICAL ECONOMY – POE

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### Economía Política

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa)

**Vice-Chairs:** Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

**Session 146:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POET1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.2

**Title:** Social Movements and Subaltern resistance

**Chair:** Lee Artz (Purdue University Northwest)

**Presentations:**

Seela Sarkar (Santa Clara University): *The Skills Training, Corporate Humanitarian Complex and New, Heterogeneous Actors in Reshaping Civil Society.*

Jane Duncan (University of Johannesburg): *Stopping the spies: learning from activist campaigns about effective anti-surveillance work.*

Gabriela Martinez (University of Oregon): *Paper: Music Video and Human Rights in Guatemala: Challenging the Structural Power of Media via YouTube.*

Maria Soledad Segura (UNC / CONICET): *Media movements in times of pushback of human rights: Is everything lost?*

Verlane Aragão Santos (Universidade Federal de Sergipe): *Trabajo, cultura y creatividad: autonomía/heteronomía de los -emprendedores de la música-*

**Session 147:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POET2a

**Time:** 10:30 – 12:00

**Room:** Barahona 1.2

**Title:** Panel carbon capitalism and communication

**Chair:** Graham Murdock (Loughborough University)

**Presentations:**

Benedetta Brevini, Terry Woronov (University of Sydney): *Nothing but truthiness in Australia: public discourses on the Adani Carmichael mine.*

Patrick Mccurdy (The University of Sydney): *Bearing Witness and the logic of Celebrity in the Struggle over Canada's Oil/Tar Sands.*

Justin Lewis (Cardiff University): *Mediated Consumerism and the Climate Crisis.*

Richard Maxwell (Queens College CUNY) | Toby Miller (Loughborough University): *The struggle for green citizenship: environmental organizations between activism, advocacy and policy.*

**Session 148:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POET3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.2

**Title:** Political economy of news & journalism

**Chair:** Peichi Chung (The Chinese University of Hong Kong)

**Presentations:**

Victor Pickard (University of Pennsylvania): *The Rise of the Misinformation Society: Market Failure and the Decline of Journalism.*

David Elliot Berman (Annenberg School for Communication at the University of Pennsylvania): *Clickbait Ate the News: An Alternative Explanation for the Decline of the News Industry.*

Peter A. Thompson (Victoria University of Wellington): *Merging on the Ridiculous? The Political Economic Implications of the NZME- Fairfax NZ Merger Application for Newspaper Market Competition in New Zealand.*

Errol Salomon (University of Pennsylvania): *International E-Lancer Resistance: Precarious Freelance Journalists-- Their Rights and Contract.*

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**Session 149:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POET4a

**Time:** 16:00 – 17:00

**Room:** Barahona 1.2

**Title:** Networks in East Asia

**Chair:** Jörg Becker (Kom Tech Institute for Communication and Technology Research)

**Presentations:**

Jan Miessler (Hong Kong Baptist University): *Chinese hierarchical network society as a model.*

Peichi chung (The Chinese University of Hong Kong): *Digital Formation of Sport Gaming Network in East Asia.*

Randall James Nichols (University of Washington Tacoma): *Problematizing the Transcorpate Franchise: The Case of Pokemon Go.*

Dal Yong Jin (Simon Fraser University): *Socio-economic Interpretation of Korea's Mobile Technologies: a historical approach.*

Weishan Miao (Institute of Journalism and Communication, Chinese Academy of Social Sciences) | Zhi'an Zhang (School of Communication and Design Sun Yat-sen University): *In search of sexual desire: Social media-- market and state policy in China.*

Changchang Wu (Eastern China Normal University) | Fandong Meng (Eastern China Normal University): *The Chinese Snipe-Hunting of Didi Chuxing: Policy, Financial Capital and the Uncertain Future of the Sharing Economy.*

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## WORKING GROUPS

### COMIC ART – COA

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#### Comic

**Chair:** Geisa Fernandes (Observatório de Histórias em Quadrinhos (ECA\USP))

**Vice-chair:** Jorge Anaya Martínez (UNAM)

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**Session 150:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COAT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 4.2

**Title:** Comic art, memory and culture

**Chair:** Dr. Edna Nelly Becerril Lerin (UNAM)

**Presentations:**

Citlaly Aguilar Campos (Universidad Nacional Autónoma de México): *Major Lazer: La animación en la música electrónica como recurso transmedia*.

Leonel Enrique Buelvas (Universidad Iberoamericana), Osiris María Chajín (Unicolombo): *Tecnología, mestizanismo y deseo en las misteriosas ciudades de oro*.

Geisa Fernandes (Observatório de Histórias em Quadrinhos - ECA\USP): *Dirty art, pure rhythm: Reflections on comics and jazz*.

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México - UNAM): *De sueños juveniles a pesadillas históricas: la visión japonesa de la segunda guerra mundial a través las cintas -La tumba de las luciérnagas- y -Se levanta el viento-*

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**Session 151:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** COAT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.2

**Title:** Comic art, culture and self-constructions

**Chair:** Dr. John Anthony Lent (International Journal of Comic Art)

**Presentations:**

Monica Fontana (Universidade Federal de Pernambuco): *Comics and cultural memory: autobiographical outlooks on our relationship with media*.

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Susana Jeanine Mondragón (Universidad Nacional Autónoma de México): *El libro vaquero (The cowboy book): Cartoon and Popular Mexican Culture*.

Laura Nallely Hernández Nieto, Iván Facundo Rubinstein (Universidad Nacional Autónoma de México): *Historia y memoria popular. Crónica alternativa de la Ciudad de México en la obra de Gabriel Vargas*.

Javier Alberto Barreto (Corporación Universitaria Minuto de Dios): *Desde la ventana de mi casa puedo dibujar el mundo*.

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### CRISIS, SECURITY AND CONFLICT COMMUNICATION – CRI

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#### Crisis, Seguridad y Comunicación de Conflicto

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

**Vice-Chair:** Eva-Karin Olsson (Swedish Defence University)

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**Session 152:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** CRIT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.2

**Title:** Journalism during Conflict and Crisis

**Chair:** Simon Thibault (Université de Montréal)

**Presentations:**

Yennué Zárate Valderrama (Universidad Iberoamericana): *Local journalism in war: Experience from Latin America*.

Einar Thorsen, Chindu Sreedharan (Bournemouth University): *"This is the duty of our work": post-earthquake challenges faced by Nepali journalists*.

Filip Dingerkus, Guido Keel, Christoph Spurk (Zurich University of Applied Sciences): *Methodological innovation in impact evaluation of journalism projects. The case of the impact study on Studio Tamani in Mali*.

Irfan Raja (University of Huddersfield): *The Syrian Conflict and the Quest of Hegemony: A Comparative Study of the BBC and RT in Reporting Aleppo*.

Phil Chamberlain (University of the West of England): *War reporting from above: has the use of drones to cover the Syrian civil war provided more than just spectacular images?*

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**Session 153:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** CRIT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.2

**Title:** How Refugees and Protest Captured the Headline

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

**Presentations:**

Mervi Pantti, Markus Ojala, Salla-Maaria Laaksonen (University of Helsinki): *Digital dynamics of accountability and public legitimacy – Finnish Immigration Service during the -European refugee crisis.*

Corinne Schweizer (London School of Economics and Political Science), Gyorgyi Horvath (London School of Economics and Political Science), Tijana Stolic (London School of Economics and Political Science), and Sanja Vico (Goldsmiths, University of London): *Public Sphere along the Balkan Route: How Serbian-- Hungarian and German Newspapers discuss the Migration Crisis.*

Sünje Paasch-Colberg (Freie Universität Berlin): *Picturing the -refugee crisis. Visual patterns in the German TV coverage of the refugee and immigration issue.*

Dimitra Dimitrakopoulou (School of Journalism & Mass Communication, Aristotle University of Thessaloniki, Greece) Sergios Lenis (Hellenic Open University): *Protest: The case of the Colourful Revolution in FYRMacedonia.*

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**Session 154:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** CRIT3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.2

**Title:** Managing Narratives and Structures in Crisis

**Chair:** Rikke Bjerg Jensen (Royal Holloway University of London)

**Presentations:**

Simon Thibault (Université de Montréal): *Diplomatic disputes over media strategies in post-conflict countries: explaining the trans-Atlantic divide.*

Minqin MA, Song AO (School of Communication, Hong Kong Baptist University): *The moderating effect of response and sources on the relationship between sadness and reputation.*

Soledad Puente, Daniela Grassau (Pontificia Universidad Católica de Chile): *Blind spots and tensions between authorities-- emergency management experts and journalists during catastrophe coverage: qualitative analysis on perceptions and expectations of those responsible in the case of Chile.*

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Emy Paola Osorio Matorel (Universidad de Cartagena): *A Semiotic-Discursive Analysis of news regarding the murders of social leaders in Colombia between August 2016 and January 2017: A case of study.*

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## DIASPORA AND MEDIA – DIM

### Diáspora y Medios de Comunicación

**Chair:** Sudeshna Roy (Stephen F. Austin State University, TX)

**Co-Vice-chairs:** Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)

Umi Khattab (University of the Sunshine Coast)

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**Session 155:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** DIMT3a

**Time:** 14:00 – 15:30

**Room:** Salón Pórtico Obregón

**Title:** Refugees, Media and Diaspora Formation

**Chair:** Sudeshna Roy (Stephen F. Austin State University, USA)

**Presentations:**

Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília - Brazil): *"MyRefugeeFriend" Campaign Analysis: Interculturality and Cosmopolitanism at Christmas Night.*

Sudeshna Roy (Stephen F. Austin State University): *Diasporas in Crisis: An examination of competing discourses of Palestinian and Syrian refugees in Lebanon.*

Joao Guilherme Casagrande Martinelli Lima Granja Xavier da Silva (UNB - University of Brasilia/Federal Government Brasil): *Media visibility and the balance between humanitarian and crisis perceptions in migration and refugee policies: the reception of Haitian flows in Brazil 2010-2016.*

Jordânia Bispo Rocha, Ana Carolina Rocha Pessôa Temer, Raphaela Xavier de Oliveira Ferro (Federal University of Goiás): *The media and the reading of the crisis experienced by the Arab community: a study of reception of Syrian immigrants in Goiás.*

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**Session 156:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** DIMT4a

**Time:** 16:00 – 17:30

**Room:** Salón Pórtico Obregón

**Title:** Representaciones midiáticas de las diásporas

**Chair:** Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília - Brazil)

**Presentations:**

Vanessa Solano Cohen (Universidad Diego Portales), Fernanda Stang (Universidad Alberto Hurtado): *El escozor de la alteridad en un "país isla": un análisis sobre la construcción mediática del migrante colombiano en la televisión chilena.*

Agrivalca Canelón (Universidad de La Sabana): *Nos-otros, -la diáspora: fundamentación y contexto para el estudio de la representación de los emigrantes en los medios de comunicación de Venezuela.*

Luis Fernando Gasca Bazurto (Corporación Unificada Nacional de Educación Superior, CUN): *La representación cinematográfica en los imaginarios de la población desplazada.*

Luis Rolando Alarcón (Universidad Señor de Sipán): *Lo afroperuano en la televisión nacional del Perú: un estudio sobre su representación-- discriminación y estereotípia.*

**Presentations:**

Gareth Huw Stanton (Department of Media and Communications, Goldsmiths, University of London, New Cross, London): *Global sushi, global environmental threat?: media struggles for the oceans.*

Juliana Gil Gutiérrez, Denisse Roca Servat, Jaime Alberto Quintero Arias (Universidad Pontificia Bolivariana): *Water issues in media: The scenario of today's discourses about nature.*

Claudio Broitman, René Jara (Universidad de Santiago): *La marea roja, los salmones y el impacto ambiental: un conflicto socio-ambiental en Chile (2016).*

Isaltina Maria de Azevedo Mello Gomes (Universidade Federal de Pernambuco (UFPE))| Luciana Pereira da Silva (Instituto Federal de Pernambuco (IFPE)): *Real Estate Expansion, Environment and Journalism.*

**Session 158:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESRT2a

**Time:** 10:30 – 12:00

**Room:** Sala 304 A

**Title:** News and Climate Change

**Chair:** Maitreyee Mishra (Heidelberg University)

**Presentations:**

Mikkel Eskjær (Aalborg University, Copenhagen): *Environmental news vs. climate change news: political contestation in developed and developing countries.*

Mariana Alves Campos (Aarhus University / City University London): *Should journalists practise journalism of attachment when reporting the climate change war?*

Eugenia Lee (University of Sydney): *Use of information visualisations in climate change news: an analysis of image-text relations in data journalism.*

Jeffrey Alan Hoffmann (University of New Mexico, USA): *The social and discursive construction of climate change denial discourse in the present and future: Intertextual maps and disruptive tactics.*

## ENVIRONMENT, SCIENCE & RISK COMMUNICATION – ESR

### Medio Ambiente, Ciencia y Comunicación de Riesgos

**Chair:** Pieter Maeseele (University of Antwerp)

**Co-Vice-Chairs:** Dorothee Arlt (University of Bern, Switzerland)

Anders Hansen (University of Leicester)

**Session 157:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESRT1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 A

**Title:** Socio-environmental conflict and Media

**Chair:** Kerrie Foxwell-Norton (Griffith University)

**Session 159:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESRT3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 A

**Title:** News and Energy

**Chair:** Pieter Maeseele (University of Antwerp)

**Presentations:**

Sofia Angeles Vargas- Payera (Universidad de Chile): *Geothermal energy in Chilean mass media: the energy black sheep.*

Karel Deneckere (Vrije Universiteit Brussel): *Discursive damage control and the Chernobyl disaster. A discourse-theoretical analysis of the Belgian newspaper coverage.*

Christoph Adrian (University Erlangen-Nürnberg) | Reimar Zeh (University Erlangen-Nürnberg): *The influence of news consumption on energy technology acceptance in Germany.*

Zarrin Zardar (Allameh Tabatabai University): *Is Biotechnology Medialized in Iran? Framing Analysis of Iranian TV programs.*

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**Session 160:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ESRT4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 A

**Title:** Science, Risk and Crisis Communication

**Chair:** Pieter Maeseele (University of Antwerp)

**Presentations:**

Chun Ju Huang, Miao-Ju Jian (National Chung Cheng University): *When science encounters pop culture: TV programs as a trial to improve science communication.*

Michele Amorim Becker (Universidade Federal de Sergipe): *Comunicación de riesgos y participación de comunidades tradicionales en procesos de toma de decisión en el río San Francisco / Brasil.*

Mandar M Dewoolkar (University of Vermont, Burlington, Vermont) | Shakuntala Rao (State University of New York, Plattsburgh, New York): *News coverage of water contamination: The missing scientific and engineering perspective in crisis communication.*

Olutobi Akingbade (Rhodes University): *Ebola fear and panic: contextualising vanguard's coverage of the 2014 Ebola outbreak in Nigeria within a moral panic framework.*

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## **ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH**

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### **Ética de la Sociedad y Ética de la Comunicación**

**Chair:** María Teresa Nicolás, (Universidad Panamericana)

**Co-Vice-Chairs:** Elvira García, (CEU Cardenal Herrera University)

Yanick Farine, (Université du Québec à Montréal)

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**Session 161:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** ETHT2a

**Time:** 10:30 – 12:00

**Room:** Salón Pórtico Obregón

**Title:** Framing Ethics in the Newsroom

**Chair:** Teresa Nicolás Gavilán (Universidad Panamericana)

**Presentations:**

Cherian George (Hong Kong Baptist University): *Independence from the crowd: protecting journalistic integrity in Asian news organisations.*

Liliana Gutiérrez-Coba (Universidad de La Sabana), Mariano Ure (Universidad Católica Argentina), Jairo Valderrama-Valderrama (Universidad de La Sabana): *En busca de sentido: la identidad y condiciones laborales de los periodistas colombianos.*

Shakuntala Rao (State University of New York, Plattsburgh, New York, USA), Kanchan K Malik (Department of Communication, University of Hyderabad): *Conversing Ethics in India's News Media: A capabilities approach to media ethics training and practice.*

Ben-Hur Demeneck (State University of Ponta Grossa - UEPG): *Ethical Challenges of Cross-border Journalism: Responsibilities and Values of Journalists in Stories such as SwissLeaks.*

Ceren Sözeri (Galatasaray University): *Is it possible to do good journalism by being part of a story?*

## GLOBAL MEDIA POLICY – GMP

### Políticas Globales de Medios de Comunicación

**Co-Chairs:** Arne Hintz (Cardiff University)

Claudia Padovani (University of Padova)

**Co-Vice-Chairs:** Véronique Wavre (University of St-Gallen)

Petros Iosifidis (City University of London)

**Session 162:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** GMPT2a

**Time:** 10:30 – 12:00

**Room:** Sala VIP III

**Title:** Unpredictable dynamics? Media and technology in a transformed and global age

**Chair:** Arne Hintz (University of Cardiff)

#### **Presentations:**

Antonios Vlassis (University of Liege), Christiaan De Beukelaer (University of Melbourne, Australia): *International organizations in the global media governance: The 'creative economy' policy agenda making for whom and for what?*

Jade Miller (Wilfrid Laurier University): *Structuring Nigeria's Movie Industry in a Minimal Policy Environment.*

Daeho Kim (Inha University): *More civil society participation in public media: Implications for global media policy*

Janaíne Sibelle Freires Aires, Suzy dos Santos (Universidade Federal do Rio de Janeiro): *Back to where you once belonged: el discurso del odio y el sistema de medios para el fortalecimiento de las élites nacionales-conservadoras en Brasil.*

Bilge Yesil (CUNY-College of Staten Island), Efe Kerem Sozeri (Independent Researcher), Emad Khazraee (Kent State University), Laura Schwartz-Henderson (University of Pennsylvania): *Turkey's Internet Policy: The Emergence of a Distributed Network of Online Suppression and Surveillance.*

## HEALTH COMMUNICATION AND CHANGE – HCC

### Comunicación para la Salud y el Cambio

**Co-Chairs:** SubbaRao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Vice-Chairs:** Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland, (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

**Session 163:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HCCT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1:1

**Title:** Public Policies, Health & Communication (Políticas Públicas, salud & comunicación)

**Chair:** Raquel Paiva, Universidade Federal do Rio de Janeiro

#### **Presentations:**

Janet García González (Universidad Autónoma de Nuevo León): *Evaluación de políticas públicas en salud: Caso promoción y comunicación de la salud en México.*

Tonatiuh Cabrera Franco (National Autonomous University of Mexico), Julio Alfredo Ortiz Ramirez (National Institute of Genomic Medicine): *Políticas transferentes: el caso de la regulación publicitaria en México.*

Marcel Aparecido Consani (USP-Universidade de São Paulo (Sao Paulo State University): *Comunicación para el bienestar: cómo el enfoque educativo ayuda a crear y divulgar el conocimiento en la investigación en salud.*

Magda Ospina (Universidad del Norte, Colombia): *Impacto del audiovisual en el fortalecimiento de las Habilidades Sociales en jóvenes.*

Janine Miranda Cardoso (Oswaldo Cruz Foundation), Wedencley Alves (University of Juiz de Fora), Stéphanie Lyanie de Melo e Costa (Postgraduate Program in Information and Communication in Health – PPGICS- of Oswaldo Cruz Foundation (Fiocruz) - PhD Student), Catarina Schneider. *Periodismo y las epidemias en Brasil: un debate sobre el dengue y la gripe H1N1.*

**Session 164:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HCCT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 1.1

**Title:** New Media Technologies & Health communication

**Chair:** Kate Holland, University of Canberra Australia

**Presentations:**

Mia Lindgren (Monash University), Monika Djerf-Pierre (Gothenburg University, Sweden Monash University, Australia): *Storytelling the -superbug crisis: storylines-- storytelling techniques-- and storytellers on YouTube.*

Samantha Vanderslott (University of Oxford): *Pro-vaccination in the news: Campaigns through public petitions and social media.*

Ana Carolina de Oliveira Monteiro Santos, Nathállia Silva Gameiro, Fernanda Santana Miranda (Fundação Oswaldo Cruz - Fiocruz): *Facebook as a health communication strategy: the experience of a Brazilian scientific institution.*

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**Session 165:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HCCT3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.1

**Title:** Communicating about HIV and AIDS

**Chair:** Kate Holland, University of Canberra

**Presentations:**

Angella Napakol (Uganda Christian University): *Commission HIV/AIDS news in Ugandan newspapers: Conversations with health news editors and reporters.*

Nqobile Thobile Ndzinisa (University of KwaZulu Natal): *Demystifying the epidemic: Understanding educated perceptions of Zulu cultural beliefs about HIV and AIDS communication.*

Archana Rao Manukonda (Sarojini Naidu School of Fine arts and Communication, University of Hyderabad): *Participatory Health Communication: An effective approach to reach gays for HIV prevention.*

James Alexander Forbes (York University): *Positive Talk: Online Forums-- HIV and MSM Sexual Health in the Canadian Context.*

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**Session 166:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** HCCT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.1

**Title:** Panel: Addressing New Disease Threats - Intersection between Socio-cultural Research-- Health Communication and Communities and New Media Technologies for Zika Prevention and Care

**Chair:** Rafael Obregón, UNICEF

**Presentations:**

Ketan Chitnis, Rafael Obregón (UNICEF): *Panel: Addressing New Disease Threats - Intersection between Socio-cultural Research, Health Communication and Communities and New Media Technologies for Zika Prevention and Care.*

Kevin Louis Bardosh (Department of Anthropology & Emerging Pathogens Institute, University of Florida) Giovanna Nuñez (Latin America and the Caribbean Regional Office - LACRO, UNICEF), María José De León (Latin America and the Caribbean Regional Office - LACRO-, UNICEF): *Operationalizing Social Research for Zika Prevention: Reflections on UNICEF's Effort to Translate Qualitative Data into Improved Risk Communication across 8 Latin America and Caribbean Nations.*

E. Kuor Kumoji, Maria Elena Figueroa, Gabrielle Hunter, Alice Payne Merritt (Johns Hopkins Center for Communication Programs), Anton Schneider, Arianna Serino (United States Agency for International Development): *Using new media to track knowledge, perceptions, and practices around Zika in four Latin American countries: SMS survey monitoring methodology.*

Ketan Chitnis, Jose Lainez, Rafael Obregón (UNICEF): *Harnessing evidence-based communication and new media technologies for Zika prevention and care and support: Emerging lessons from Latin American countries.*

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## ISLAM AND MEDIA – IAM

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### El Islam y los Medios de Comunicación

**Chair:** Mahmoud Galander (Qatar University)

**Co-Vice-Chairs:** Bushra Rahman (Institute of Communication Studies, University of the Punjab)

Mohamed Kirat (Qatar University)

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**Session 167:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** IAMT1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 B

**Title:** Islamic Issues in Contemporary Media

**Chair:** TBA

**Presentations:**

Olga Logunova (Higher school of Economics): *Islamic terrorism in the usa and russian newspapers: comparative analysis.*

Bilal Haider Rana (University of Erfurt): *Hate at first sight: Sexism-- hate and Islamophobia in an online discursive event.*

Atta Osman Abdelaziz (Canadian University): *The Challenges of the Egyptian Media Diversity in Current Stage.*

Basyouni Ibrahim Hamada (Department of Mass Communication, College of Arts and Sciences, Qatar University): *Journalists' Perception of their Roles and Ethics in Muslim and Western Countries: Evidence from.*

Journalists' Perception of their Roles and Ethics in Muslim and Western Countries: Evidence from the Worlds of Journalism Study.

Bushra Hameedur Rahman (University of the Punjab): *Transforming identities and relations: Taliban peace talks and Pakistani media.*

Ghassan Abu-Husein (Aljazeera Media Network): *The Image That ISIS Built: A Deep Dive into Dabiq Magazine.*

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## MEDIA PRODUCTION ANALYSIS – MPA

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### Análisis de Producción de Medios

**Chair:** Roel Puijk, (Inland Norway University of Applied Sciences)

**Co-Chairs:** Chris Paterson (Leeds University)

Willemien Sanders (Utrecht University)

**Session 168:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** IAMT2a

**Time:** 10:30 – 12:00

**Room:** Sala 304 B

**Title:** Islam and Muslims in print cinema and cyberspace

**Chair:** TBA

**Presentations:**

Mohamed Kirat (Qatar University): *Media at Work: Priming and Framing Charlie Hebdo and Chapel Hill Killings.*

Abida Ejaz (Assistant Professor Institute of Communication Studies, University of the Punjab, Lahore, Pakistan): *Articulation of Religion in the Cyberspace: The Case of Islamic Fatwa Websites.*

Emilia Teles da Silva (Universidade Federal Fluminense - Programa de Pós-Graduação em Comunicação): *The Hinduization of Bombay Cinema in 1949 - The case of Barsaat (Raj Kapoor, 1949)*

**Session 170:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPAT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.3

**Title:** Production routines

**Chair:** Roel Puijk (Inland Norway University of Applied Sciences)

**Presentations:**

Nando Malmelin (Aalto University), Sari Virta (Jönköping International Business School; University of Tampere): *Creativity as critical resource in media production.*

Willemien Sanders (Utrecht University), Kate Nash (University of Leeds): *Exploring a new field: documentary impact production in the UK and the Netherlands.*

Daithi McMahon (University of Derby): *Producing Radio Drama for the Millennial Audience – Sveriges Radio's 'Voices of the Dead'.*

**Session 169:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** IAMT3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 B

**Title:** Media, Politics and Islam

**Chair:** TBA

**Presentations:**

Muhammad Jameel Yusha'u (Uni Focus Academy): *Trump's Muslim Ban: A Critical Discourse Analysis of Aljazeera, New York Times and Wall Street Journal.*

**Session 171:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPAT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 4.3

**Title:** Journalistic production

**Chair:** Willemien Sanders (Utrecht University)

**Presentations:**

Saumava Mitra (University of Western Ontario): *Letting more than the pictures do the talking: Afghan photojournalists' perceptions and representations of Afghanistan.*

Ozan Asik, Riza Sam (Uludag University in Bursa, Turkey): *Saving the 'Reality Principle' in Journalism in 'Post-Truth' Age: Reflections on the Potential Role of Local News Production.*

Michael B Munnik (Cardiff University): *Willing to listen, willing to speak: On expanding journalist-source relations in times of crisis.*

Bartosz Wilczek (Università della Svizzera italiana): *How actors in media companies reduce complexity and uncertainty and thereby shape journalistic performance.*

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**Session 172:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** MPAT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.3

**Title:** Technology and production

**Chair:** TBA

**Presentations:**

Carlos Eduardo Marquioni (UTP - Universidade Tuiuti do Paraná): *On the adaptations in the terrestrial TV's production practices due to the second screen experience: An analysis of the reconfiguration in Brazilian televisual media production.*

David Parra Valcarce, Concha Edo Bolós, Juan Carlos Marcos Recio (Universidad Complutense de Madrid): *Analisis de la aplicación de las tecnologías de realidad aumentada en los procesos productivos de los medios de comunicación españoles.*

Lucero Giraldo, Sandra Leal, Jorge Prudencio Lozano (Quindío University): *De la virtualización antropológica a la virtualización digital. Narraciones ciudadanas del -centro comercial de cielos abiertos- de Armenia, Colombia*

Patricia Lora, Janneth Palacios (Fundación Universitaria Los Libertadores): *Observando los procesos de comunicación-creatividad y transformación social en plataformas digitales: La experiencia del Observatorio en Comunicación de la Fundación Universitaria Los Libertadores (Colombia)*

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## POPULAR CULTURE – POC

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### Cultura Popular

**Co-Chairs:** Barry King (Auckland University of Technology)  
Tonny Krijnen (Erasmus University Rotterdam)

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**Session 173:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POCT1a

**Time:** 8:30 – 10:00

**Room:** Sala 303 A

**Title:** Forming/Reforming Identities

**Chair:** Barry King

**Presentations:**

Renata Gomes Melo (Universidade Paulista Unip), Laura Marani Bahia (Universidade Senac), Jose Mauricio Conrado Moreira Da Silva (Universidade Mackenzie), Eduarda Fernanda Lopes (Espry University): *Cultural Industry, humor and emerging advertising formats: An analysis of "Porta dos Fundos" Brazilian web channel.*

Ryan S. Eanes (Washington College): *A constellation of stars: Is there a relationship between Yelp and Michelin restaurant ratings?*

Niall Patrick Brennan (Fairfield University, USA): *Affect, Online Queer Communities and the Possibility of Political Change? Hopes of Channeling RuPaul's Drag Race into LGBTQ Visibility and Action through Social Media in the US and Brazil.*

Silvia Coca Córdova (Universidad Iberoamericana Puebla): *The indigenous fashion from the highlands of Chiapas.*

Jill Whitfield (Texas Christian University), Cindy T. Christen (Colorado State University): *Factors that influence celebrities' personal brands: the effects of fan club membership offers on celebrity image.*

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**Session 174:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POCT2a

**Time:** 10:30 – 12:00

**Room:** Sala 303 A

**Title:** Panel: The Mediation of Urban Anxieties in Johannesburg

**Chair:** Glenda Daniels

**Presentations:**

Mehita Iqani (University of the Witwatersrand): *'Plastic aesthetic: Reading iThemba Tower, Johannesburg'*

Nicky Falkof. (University of the Witwatersrand): *'Blood, crime and consumption: The "plasma gangs" scare in Alexandra, Johannesburg'*

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**Session 175:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POCT3a

**Time:** 14:00 – 15:30

**Room:** Sala 303 A

**Title:** Theorizing the popular: South American Perspectives 1

**Chair:** Estela Acosta y Lara, (Fundación Comunica)

**Presentations:**

Paola Andrea Hernández Arcila, Sara Colorado Molina, Lina María Sánchez Marín (Corporación Universitaria Minuto de Dios): *"Juicios Socio-Culturales (Disonancias Cognitivas) sobre la 'Palabra' Inciden en el Denominado Discurso de Ideología de Género de la Cartilla Ambientes Escolares Libres de Discriminación"*

Julio César Monasterio (Universidad Nacional del Comahue – CEAPEDI): *Estado y prácticas culturales. Representaciones en torno al proceso de oficialización de las fiestas populares en la norpatagonia argentina 2003-2015.*

Oscar Andrés Rodríguez (Corporación Universitaria Minuto de Dios): *Macondo: Cultura universal, patrimonio del Caribe colombiano / Macondo: Universal culture, Colombian Caribbean patrimony.*

Carlos Alberto Vásquez (Universidad de la paz, UNIPAZ): *Caracterización de las fiestas patronales del Corpus Christi de San Vicente de Chucuri y la Virgen de la Original de Simití, como expresiones culturales patrimoniales en la región del Magdalena Medio.*

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**Session 176:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** POCT4a

**Time:** 16:00 – 17:30

**Room:** Sala 303 A

**Title:** Theorizing the popular: South American Perspectives 2

**Chair:** Estela Acosta y Lara, (Fundación Comunica)

**Presentations:**

Juan Carlos Gómez Torres, Juan Carlos Forero Rodríguez (Corporación Universitaria Minuto de Dios): *Aprender a comunicar lo corpóreo.*

Alejandro Cuervo (Corporación Universitaria Minuto de Dios): *La tendencia: conciencia colectiva y mito del poder.*

Juan Manuel López (Independent Scholar): *Carlos Michelena y el teatro callejero: Un estudio sobre el humor como estrategia de crítica al poder político y como expresión de la cultura popular.*

Maria del Rosario Álvarez De Moya (Corporación Universitaria Minuto de Dios): *La colonización antioqueña y construcción de identidad colectiva en el territorio.*

Julián Andrés Burgos Suárez (Universidad Católica de Pereira): *Paisaje, comunicación y narrativas. Narrativas e historias de vida mediáticas en la construcción del paisaje regional cafetero en Colombia.*

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## PUBLIC SERVICE MEDIA POLICIES – PMP

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### Políticas de Medios Públicos

**Co-Chairs:** Yik-Chan Chin (Xi'an Jiaotong-Liverpool University)

Alessandro D'Arma (University of Westminster)

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**Session 177:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** PMPT1a

**Time:** 8:30 – 10:00

**Room:** Salón P. Obregón

**Title:** PSM in Latin America: Issues, policies and practices

**Chair:** TBC

**Presentations:**

Ezequiel Alexander Rivero (Universidad Nacional de Buenos Aires): *Modelos de organización, control y financiamiento para la televisión pública en internet en países del MERCOSUR.*

Daniela Inés Monje (Universidad Nacional de Córdoba Instituto Académico Pedagógico de Ciencias Sociales. Universidad Nacional de Villa María, Argentina): *La deuda interna: acceso ciudadano y políticas sobre medios públicos en Argentina.*

Fabio López de la Roche (Universidad Nacional de Colombia): *Los medios públicos y el periodismo en la comunicación de la justicia transicional y de la Comisión de la Verdad.*

Juan Carlos Garzón Barreto (Universidad Nacional de Colombia): *Políticas y acciones estatales en materia de comunicaciones para la implementación de los acuerdos de paz en Colombia.*

Lenin Rafael Martell (University of the State of Mexico (UAEM)): *How to tell stories for Public Media to comprehend the most recent political and social changes in the North American region?*

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## RELIGION, COMMUNICATION AND CULTURE – RCC

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### Religión, Comunicación y Cultura

**Co-chairs:** Victor Khroul (Journalism Faculty, Moscow State University)

Yoël Cohen (Ariel University, School of Communication)

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**Session 178:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** RCCT3a

**Time:** 14:00 – 15:30

**Room:** Sala VIP III

**Title:** News Coverage of Religion

**Chair:** Gabriel Avila

**Presentations:**

Victor Khroul (Journalism Faculty, Moscow State University): *Religious Impact on Journalism Ethics in Russia*.

Yoel Cohen (Mass Communication): *Is Religion a Foreign News Story? A case study in the foreign press corps in Israel.*

Sulaiman Adeshina Osho (Department of Communication, marketing and Media, Robert Gordon University, United Kingdom): *Transforming National Culture through News Discourse – Examining the Perspectives of Radio News Construct about Imagined Nationhood of Nigeria.*

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## VISUAL CULTURE – VIC

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### Cultura Visual

**Co-Chairs:** Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

**Vice-Chair:** Denize Araujo (Uni. Tuiuti Do Parana)

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**Session 179:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** VICT1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.1

**Title:** Cinema and visual culture

**Chair:** Deborah Tudor (Southern Illinois University)

**Presentations:**

Rafaella Martins de Souza (Universidade Estadual de Londrina): *The passage of images – Chantal Akerman's countercinema and the representation of the immigrant.*

Denize Correa Araujo (Universidade Tuiuti do Paraná-Curitiba Brazil): *Images of Agnès Varda: autobiography, intertextuality and new discourses.*

Fangyu Chen (Hong Kong Baptist University): *The Great Wall: Transforming Manner of Sino-Hollywood Film Co-Production.*

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**Session 180:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** VICT2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.1

**Title:** Medios Visuales y Tendencias Contemporáneas – Visual Media and contemporary trends

**Chair:** Denize Araujo (Universidade Tuiuti do Paraná - Curitiba Brazil)

**Presentations:**

Sergio Aguilar Alcalá (Universidad Nacional Autónoma de México): *Las fronteras de lo verdadero en los falsos documentales.*

Lucas Martins Néia (Universidade de São Paulo, Brazil); Daniela Alfonso Ortega (Universidade de São Paulo, Brazil): *De cómo América descubrió los turcos: telenovelas turcas a la luz del contexto sociocultural latinoamericano.*

Manuel Antonio Pérez Tejada (Universidad de Monterrey, México): *¿De qué hablamos cuando hablamos de cine mexicano?: Tendencias transnacionales y narrativas globales en el cine de México.*

Carlos López Lizarazo (Universidad de Medellín, Colombia): *El cine en el Gran Caribe hispánico y la nueva exótica: mirada crítica al cine de ficción contemporáneo de la región.*

Lizbeth Kanyat (Universidade de São Paulo, Brazil): *El hombre imaginante y la obra de su imaginación: una reflexión sobre los procesos de localidad y apropiación de la ficción televisiva extranjera.*

Enrico Diego Mandriola (Universidad Minuto de Dios, Colombia): *Kinesthetic Cinema - Cinematography in dialogue with indigenous cosmologies.*

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**Session 181:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** VICT3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.1

**Title:** Technological Changes and Visual culture

**Chair:** Julianne Newton

**Presentations:**

Deborah A. Tudor (Southern Illinois University): *Touching the Digital Skin*.

Weihua Wu (Massachusetts Institute of Technology; Communication University of China): *Chattering with the Virtual Self and the Other: The Everyday Visual Practice, Bullet Screen, and the Online Video Sharing Community in China*.

Thiago Henrique Ramari (State University of Londrina): *The "neo-neorealism" as a method to criticize the consumption of violent images as entertainment in "Funny Games" and "Funny Games U.S."*

José Cláudio Siqueira Castanheira (Universidade Federal de Santa Catarina - UFSC): *Goodbye to cinema: digital and new architectures of seeing and hearing*.

Edgar Gómez Cruz (RMIT): *Beyond the frame: Towards a new agenda for the study of visual practices.*

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**Session 182:** Tuesday, July 18<sup>th</sup>, 2017

**Slot code:** VICT4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.1

**Title:** Popular culture and visual media

**Chair:** Denize Araujo

**Presentations:**

Sunny Yoon (Hanyang University): *Idol in Veil: young muslims and K-pop fandom in Indonesia*.

Denielle Janine Emans (Virginia Commonwealth University in Qatar): *Between representation and reconstruction: A case study of the transformative potentialities of visual communication for social change in Qatar*.

Thais Jorge, Eugenio Cony Cidade (University of Brasilia): *-Gangnam Style -- a break in our visual culture: new media-- new territoriality and new discourse in a post-modern narrative.*

Marcio Serelle (Pontifical Catholic University of Minas Gerais): *The conservative culturalism of -Narcos-: Latin American mediations between fact and fiction.*

Ines Maria Silva Maciel; Katia Augusta Maciel (Federal University of Rio de Janeiro): *Culture and memory in interactive narrative.*

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**TUESDAY**, July 18th



# WEDNESDAY

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JULY 19th, 2017

Miércoles



# WEDNESDAY

JULY 19th, 2017



FRANCISCO SIERRA



CLEMENCIA RODRÍGUEZ

Director of the Interdisciplinary Group of Studies in Communication, Politics and Social Change ([www.compoliticas.org](http://www.compoliticas.org)) and Editor of the Journal of Studies for Development Social Communication (REDES.COM) ([www.revista-redes.com](http://www.revista-redes.com)). He has been guest speaker at universities throughout Latin America, as well as research centers and universities in Spain, Portugal, France and Italy. He is an expert in communication policies, new technologies and citizen participation in the European Union. Author of Communications and Education Policies, Critique and Development of the Knowledge society (Gedisa, Barcelona, 2006) and Elements of Information Theory (MAD, Seville, 1999). He is Founder and Executive Director of International Relations of the Spanish Association for Communication Research (AEIC).

Is Full time professor in the Department of Media Studies and Production at Temple University. In her book titled "Fissures in the Mediascape: An International Study of Citizens' Media" (2001), Rodriguez developed her 'citizens' media theory,' a ground-breaking approach to understanding the role of community/alternative media in our societies. Her research explores how communities that engage in their own media production revise understandings of self, re-name the world, and activate individual and collective processes of empowerment and social change. In 2011 she published "Citizens' Media Against Armed Conflict: Disrupting Violence in Colombia" (University of Minnesota Press), where she documents how people living under the dark shadow of war, use community radio, television, video, digital photography, and the Internet, to shield their communities from the negative impact of armed violence.

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## PANEL 3: COMMUNICATION, EDUCATION & TECHNOLOGY

### COMUNICACIÓN, EDUCACION Y TECNOLOGIA

July 19<sup>th</sup> 11 am- 12:30pm - Gestemaní Auditorium

Any policy or design for future scenarios will rely upon the articulation of an educational modernization process based on digital technologies. The diffusionist discourse of the technological extension of knowledge is currently covered by the policy of Educational Communication; it is essential to the adaptation of the social system, and to the logic of reproduction also known as "Cognitive Capitalism". This requires us to define a new framework of communication, from the standpoint of Educational Communication, which will allow us to move from a "capitalized" reading of the innovation technology processes in the educational system, to a structural vision of the social appropriation process of new technologies in the Age of Democracy 2.0 . This is especially relevant to peripheral regions such as Latin America and Africa, but also to peripheral regions of the so-called first world countries, whose subordinate or dependent positions mean that their public education systems are greatly affected, both culturally and economically.

En el actual contexto, nos encontramos con un escenario dominado por la crisis del modelo pedagógico y por un paradigma científico determinado por el monoteísmo racionalista y el saber instrumental de corte positivista. El sistema educativo en general y el modelo universitario en particular responden a una lógica de privatización en el marco de un capitalismo cognitivo rentista y privativo, que prima la articulación con las necesidades del capital frente a la rentabilidad social.

La crisis implicó la devaluación creciente de la escuela pública a la discriminación de las sensibilidades y subjetividades, produciendo una educación modulada desde el mercado con contenidos conceptuales descontextualizados y desconectados. Este enfoque sustentada en la lógica emisor-receptor, es decir, la trasmisión de los conocimientos arraigado en los procedimientos y las pedagogías, inicia una ruptura que valida la lógica de una construcción constate del conocimiento.

No obstante, con el auge de la mediación digital en el paradigma social, que apunta nuevos modelos de ciudadanía, surgen posibles líneas de fuga en el modelo educacional. La educación, en el modelo expandido sucede en cualquier momento y en cualquier lugar, en gran medida fuera de las

instituciones educativas. El uso de las tecnologías digitales de comunicación apuntan a prácticas emergentes que, fuera de estructuras formalizadas, desarrollan el pensamiento crítico y nuevas culturas de colaboración en red que prefiguran formas alternativas de sociedad del conocimiento en el que la tendencia es la del aprendizaje continuo, que responde a las siguientes características: distribución horizontal del conocimiento: co-aprendices y co-educadores, intersecciones y transgresiones interdisciplinarias, redes de aprendizaje, convivencia de diferentes formas culturales de conocimiento en el espacio universitario, nuevos lugares de aprendizaje como la fábrica, un ancianato, una empresa, un hospital y por último la transformación en los modos de circulación del saber.

Esta nueva ecología de la educación vincula a los actores de diferentes comunidades y nuevas capacidades de acción y relación, la emergencia de la cultura digital que transforma a sus actores. La integración de los procesos informales de educación pasa por la mediación de las nuevas tecnologías y la posibilidad de crear, transformar y adaptar, aquí se hallan las experiencias de los wiki, el software libre o los códigos abiertos, licencias libres, donde se articulan usuarios-creadores y expandidores de conocimiento. Siguiendo a la UNESCO las TIC son "herramienta fundamental para la construcción de Sociedades (2003).

En este sentido las herramientas como el Internet ganan más espacio en las instituciones de educación y más aún en la generación de interacciones y con mayores recursos para ampliar el acceso a los contenidos. El aprendizaje colaborativo, presente en la noción de la comunidad social, a través de las TICs se convierten en lugares de aprendizaje y creación de redes de colaboración y nuevas formas de organizarse en la dimensión virtual. Las TICs generan comunidades (co-educadores) que logran materializar acciones significativas y de impacto social. Esto trae consigo la demanda de implementación de políticas de Estado en materia de TIC, infraestructuras, la facilitación de los accesos a las TIC.

La emergencia de nuevos actores y comunidades genera la ecología de saberes que irrumpen a monocultura y cuestiona la geopolítica del conocimiento situado, de modo contrario el conocimiento expandido abre el espacio para un diálogo de saberes, desde una perspectiva interdisciplinario, transdisciplinario. Este diálogo es intercientífico a partir de la vida cotidiana, desde la sabiduría popular, sistemas de saberes indígenas y campesinos, saberes locales, saberes ancestrales. Es decir, la comunidad como metodología de aprendizaje, una pedagogía decolonial, que transforma la investigación hacia una metodología participativa con la comunidad, que valida las competencias adquiridas en entornos informales y promueve la autoorganización.

La pedagogía decolonial y la emergencia de saberes es una oportunidad para América Latina, continente que presenta

un arraigo inequitativo y desigual en los accesos digitales siendo la brecha de ingresos económicos como la limitante para el acceso a las TIC y la ausencia de políticas de telecomunicaciones que generen la participación y los accesos, a excepción de países como Costa Rica, Chile, Brasil y México. Las TICs en América latina sirven como indicadores de la relación de la distribución de infraestructuras, manifiesta la ausencia de la intervención de políticas, la inversión dedicada a la investigación por parte de las universidades. No obstante Latinoamérica evidencia la relación de la tecnología aplicado a sus prácticas culturales y sus formas de dar sentido a estas.

¿Cuáles son los cambios tecnológicos en el área de la educación de mayor incidencia en América latina?

¿Cómo salir de los modelos educativos de transmisión hacia las expandidas en un entorno cada vez más mediado tecnológicamente?

¿Cómo pensar los nuevos lenguajes mediáticos y tecnológicos en relación a las nuevas alfabetizaciones y nuevos planteamientos pedagógicos que acarrean?

¿Cuáles son los mecanismos de articulación entre las industrias culturales y el uso pedagógico de los medios convencionales? ¿Cómo se contraponen estas tendencias con los usos emancipadores y educativos de la comunicación?

¿Qué procesos animan Internet y las nuevas tecnologías para la participación y la educación interactiva y conectada?

**Panelists:****Divina Frau-Meigs, France**

Graduate of the Sorbonne University, Stanford University (Palo Alto) and Annenberg School for Communications (University of Pennsylvania, Philadelphia). Fulbright and Lavoisier trainee. Associate professor at the Sorbonne University. A media sociologist, she is a specialist in content and risk behaviors (violence, pornography, information, media panics, etc.) as well as in reception and use of information and communication technologies (acculturation, education, Regulation, etc.).

**Claudia Villamayor, Argentina**

Lecturer and Researcher of the School of Journalism and Social Communication of the National University of La Plata (UNLP) and the National University of Quilmes, Argentina. She works as an advisor on strategies for managing community / popular media policies, social movements, organizations, projects and programs of civil society and the state. She has published books as author and coauthor as Planning and Management of Communication (Coautora.1994). for Latin America and the Caribbean presented to the Latin American Federation of Social Communication Faculties in 1992. She was co-director (1998-2002) and Director (2003-

2009) of the Management and Institutional Strengthening Program of the World Association of Community Radio Broadcasters for Latin America and the Caribbean.



### Germán Muñoz, Colombia

Graduated in Philosophy of the University San Buenaventura of Bogota. He has a PhD in 'Social Sciences, Childhood and Youth' of the University of Manizales-Cinde, and a Doctorate of third cycle in Semio-linguistic of the EHESS of Paris. Professor, researcher and director of the Master's Program in Communication&Education in the Culture of the School of Communication in UNIMINUTO, Bogotá, and of the Center for Advanced Studies in Childhood and Youth of CINDE-U. Manizales. Leader of the Research Group "Young people, cultures and powers". Scriptwriter and director of educative TV series. Advisor and consultant of social development projects.

El campo de la Comunicación Educativa ha sufrido el impacto de las transformaciones socio-culturales que han ocurrido en las primeras décadas del siglo XXI y la última del pasado siglo. Señalo básicamente dos elementos:

- La creciente conciencia histórica acerca de la urgencia de un pensamiento de la decolonialidad que fundamentalmente la lectura del ámbito socio-cultural en América Latina (Abya Yala). Dicho pensamiento atraviesa necesariamente el campo de la Comunicación-Educación.
- La emergencia de repertorios tecnológicos contemporáneos que reconfiguran los mundos de la comunicación, la educación, la cibercultura y la informática comunitaria, importantes en la construcción de ciber-ciudadanías.

En este Congreso mundial de la IAMCR resulta fundamental centrar la atención en el pensamiento social que nace de las epistemias del Sur y de las reconfiguraciones que

este sugiere en el ámbito de la Comunicación Social, en las transformaciones culturales y políticas que atraviesa con sus prácticas.

Este panel se centra claramente en el tema de la Tecnología. Sin embargo, mi intervención quisiera, a partir de un caso puntual (la propuesta de la Comunicación-Educación en la Cultura de Uniminuto), poner el acento en la reconfiguración del campo, cuando se incluye el componente cultural y, desde esta perspectiva, se piensa la vida social en su conjunto.



### Roberto Aparici, Spain

Director of the Professional Master "Social networks and digital learning" and the doctoral program "Communication and education in digital environments" at the National University of Distance Education (UNED) in Madrid, Spain. He is a specialist in edocomunication, culture of participation, digital narrative, media integration and convergence. He was one of the authors of the report "Media education in school 2.0" for the Spanish Ministry of Education. His latest works: "Educommunication: beyond 2.0", "Connected in cyberspace", "Building reality in the media"

## PANEL 4: ROUNDTABLE MEDIA AND SOCIAL MOVEMENTS

### MESA REDONDA SOBRE MEDIOS Y MOVIMIENTOS SOCIALES

July 19<sup>th</sup> 11 am- 12:30pm - Barahona Auditorium

The purpose of this roundtable, to interview a group of academics committed to the study of the activism of social movements based on digital communication. Hence, the issues related to the topic, such as fractures, disruptions, new territorialities, fears and uncertainties, will be described from their direct experience. The Chair Clemencia Rodriguez will address the following questions to the participants:

1. Lim: movements in the 1980s and 90s were more global (think Seattle and anti IMF). They have become more local. The internet has become more local. Is this the case in your region of the world and the social movements you study?2. Lim: causes of long-term claims: a) rise of middle class; her movements led by urban middle class that emerged recently and expect more; b) rise of NGOs and other civil society orgs—and civic participation of youth; c) failed reforms of the 90s in many of these places (reforms towards more democratic societies). How does Lim's analysis resonate with your region? Similarities? Contrasts?3. Movements are a result of short-term causes interacting with long-term causes. All this triggered by a specific event (i.e., self-immolation in Tunisia) that goes viral thanks to digital platforms. Do you see this interaction long-term/short-term/trigger reflected in your movements?4. Are movements sudden and spontaneous or rooted in long histories of resistance and uprising? Can you tell us a little about *the spheres of origin and places of imagination* of your movements? 5. To what extent your movements media use reflects Lim's hybrid networks? The kind of hybridity and intermodality described on page 8, about the use of different media by different agents in Tunisia.6. Brokering, bridging, framing. Have you seen examples of framing? Simplifying a complex narrative of injustice into simple soundbites, images, icons, heroes, memes?7. How important is the performative "space of appearance" (Arendt) in your movements? What was the role of visible bodies in the streets? Did activists use social media to assist mass protests and marches? To resist security forces?8. Cases of contagion: have you seen any? (so interesting the role of Al Jazeera; why is it that TeleSur has not have the same effect in Latin America?)



**Emiliano Treré, Italy**

Emiliano Treré is currently a Research Fellow at the Institute of Humanities and Social Sciences of the Scuola Normale Superiore (Italy) and at the COSMOS Center on Social Movements Studies based at the same institution. He has published many articles in highly ranked international journals and has also written books on the challenges, opportunities, and myths of media technologies in social movements and political parties in Europe and Latin America. He is coeditor of "Social Media and Protest Identities" (*Information, Communication & Society*, 2015), "Latin American Struggles & Digital Media Resistance" (*International Journal of Communication*, 2015), and "From Global Justice to Occupy and Podemos: Mapping Three Stages of Contemporary Activism" (*tripleC*, 2017). His book, provisionally titled *Complexities of Contemporary Digital Activism: Social Movements and Political Parties in Spain, Italy and Mexico*, is forthcoming with Routledge.



**Merlyna Lim, Canada**

Is Canada Research Chair (CRC) in Digital Media and Global Network Society. Prior to joining the Carleton University community, she held research and teaching positions at

Princeton University, Arizona State University, the University of Southern California, KITLV (the Royal Netherlands Institute of Southeast Asian and Caribbean Studies), and the East West Center. Lim's research and teaching interests are focused on political and cultural implications in media and technology, relationships built through globalization, democratization, and social change. Lim's past and current research projects are predominantly conducted in Southeast Asia and the Middle East. Lim's current projects deal with the conceptual and theoretical understanding of digital media's current role in supporting contemporary social movements and transforming politics globally.

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In the last decade we have seen major protests occurring around the world. The frequency of these protests has increased dramatically since the so-called "Arab Spring" started in Tunisia in December 2010. Since then there have been thousands of protests emerging in various places of the world. Visual depictions of the protesters occupying public spaces made it to the headlines of international media such as the New York Times, The Guardian and Der Spiegel, and were broadcasted in news hours of major satellite television channels such as CBC, BBC and Al-Jazeera. (*first paragraph of Lim's paper*)

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**María Paula Martínez Concha, Colombia**

She is professor at the Journalist Studies Center of Los Andes University in Bogotá. She studied Political Science and Journalism, and her main points of interest are data journalism and visualization of information. Her research interests are in media analysis and impact of NTIC in democracy. She created mediosencolombia.com. Her last publication is Mapping Digital Media, sponsored and published by the Media Program of the Open Society Foundation.

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## INVITED AND SPECIAL SESSIONS

### SESIONES INVITADAS Y ESPECIALES

#### SESION INVITADA DE ALAIC, Asociación Latinoamericana de Investigadores de la Comunicación - INVITED SESSION

#### "Research Traditions in Dialogue: Communication Studies in Latin America and Europe"

July 19<sup>th</sup>, 2017 8:30 – 10:00 Getsemani Auditorium

**Convenor:** Fernando Oliveira Paulino, Professor at the University of Brasilia, Brazil, and Director of International Affairs of the ALAIC.

**Panelists:** Gabriel Kaplún, Professor at the University of the Republic, and Scientific Director of the ALAIC, Uruguay, César Bolaño, Professor at the Federal University of Sergipe, Brazil, Nico Carpentier, Uppsala University/Free University of Brussels, Sweden/ Belgium, Miguel Vicente-Mariño, University of Valladolid, Spain, and Leonardo Custodio, Researcher, Finland).

This session debates the perspectives stated in the book 'Research Traditions in Dialogue: Communication Studies in Latin America and Europe' (Media XXI), edited by ALAIC and ECREA. The publication collected texts with reflections on the core axes within Latin American and European Communication and Media Studies. It organises a dialogue between the Latin American and European authors on the following topics: a) Functional currents, b) Critical currents, c) Culturalist currents, d) Alternativist currents, e) Postcolonialist and decolonialist currents, and f) Feminist currents. The texts included a historical perspective, a detailed analysis of the current debates, and proposals on future perspectives. Whenever pertinent, theoretical proposals and methodological approaches were included. The book editors invited the authors that written chapters on the same axe to establish an online dialogue that led to an additional reflection. This innovative process that also will be debated during the session at IAMCR Conference, aimed to build up a solid and enriching exchange of ideas between the authors that are part of the book, and intended to add a comparative dimension to the book. This methodology could be used in future projects, including others regions like North America, Africa, Asia, and Oceania.

Esta sesión debatirá las perspectivas establecidas en el libro "Tradiciones investigativas en diálogo: estudios de comunicación de América Latina y Europa" (Media XXI), editado por ALAIC y ECREA. Esta publicación recoge textos y reflexiones del corazón de la investigación en comunicación y medios de estas dos regiones. Organiza el diálogo entre los autores latinoamericanos y europeos en los siguientes temas: a) corrientes funcionalistas, b) corrientes críticas, c) corrientes culturalistas, d) corrientes alternativas, e) postcolonialismo y de-colonialismo, f) corrientes feministas. Los textos incluyen una perspectiva histórica, análisis detallados de los debates de cada corriente, y propuestas para el futuro. Cuando es pertinente, se incluyen propuestas teóricas y metodológicas. Los editores del libro invitaron a los autores de los diferentes ejes y regiones a tener un diálogo en-linea, que llevó a análisis posteriores. Este proceso innovativo, que también será analizado en la sesión, busca enriquecer un intercambio de ideas entre autores, y añadirle una dimensión comparativo al libro. Esta metodología puede aplicarse en otros proyectos, incluyendo las regiones como Norte América, Asia, África y Oceanía.

## **SESION INVITADA DE ACICOM, Asociación Colombiana de Investigadores de la Comunicación INVITED SESSION**

**"Research in communication and journalism in Colombia: epistemes for times of peace"**  
"Investigación en comunicación y periodismo en Colombia: epistemias para tiempos de paz"

**July 19th, 2017 16:00-17:30 Getsemani Auditorium**

**Panelists:** Germán Rey, José Miguel Pereira G., Beatriz Elena Marín, Miguel Badillo, Julián Burgos, Sandra Osses, Jair Vega, Mario Morales.

Colombia is at a historic crossroads. Thanks to the recent Peace Agreement achieved by the Government, we now have a fresh opportunity to reflect upon our economic, social and political problems from a different perspective; these problems have hindered the growth and development of this country for many years, and the moment has come to remedy this situation. Communication research and journalism have made it possible for the academia and its research groups to question and ponder deeper into these issues thus establishing a strong presence in the national context so as to insure that the memory of what transpired during the conflict will never be lost. Through vigorous activity in the national arena, rigorous enquiries and persistent vigilance we should be able to make an important contribution to a society that has long desired to live in peace. Hence ACICOM wishes to propose the formation of a panel during this event to stimulate and drive a dialogue forward on trends and challenges of communication research and journalism studies in Colombia within the context of the peace and reconciliation process.

*Colombia vive hoy una oportunidad histórica con los acuerdos de paz, una oportunidad que permite pensar y reorientar la posibilidad de resolver los problemas sociales, económicos y políticos que por años afectaron el crecimiento y desarrollo de nuestro país.*

*La investigación en comunicación y periodismo ha permitido cuestionar, reflexionar y mantener desde la academia y sus grupos de investigación un ejercicio constante para preservar la memoria y aportar desde sus rigurosos ejercicios de indagación a una sociedad que anhela vivir un país en paz.*

*De ahí que ACICOM propone en este evento un panel que propicie una conversación sobre las tendencias y desafíos de la investigación en comunicación y los estudios de periodismo en Colombia en contextos de procesos de paz y reconciliación.*

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## SESION INVITADA DE FELAFACS - Federación Latinamericana de Facultades y Programas de Comunicación Social

### "How to build up communication bridges between the North and the Global South?"

"¿Cómo construir puentes de la investigación en comunicación entre el Norte y el Sur Globales?"

July 19th, 2017 14:00 – 15:30 Getsemani auditorium

**Chair:** Rafael González Pardo

**Participants:** Toby Miller, Gabriel Kaplum, Jesús Arroyave, Juan Fernando Muñoz, Daniel C. Hallin y María Immacolata **Vasallo.**

The Latin American Academy, in representation of Global South, needs to generate an ever growing number of horizontal dialogues with other academic traditions which would allow it to have a more compelling presence in the communications' debate arena worldwide.

Even though an important thought process on the topic is taking place in Latin America, there is still a growing need to generate more methodological and technically rigorous analysis. This must be done using the study's objectives as a starting point, which should center on the understanding of communication and make its academic research more focused on the world context, thus breaking the intellectual imperviousness into which it has gradually been falling.

Because of this FELAFACS would like to propose that a panel be formed to generate dialogue about the bridges that can and should be built between the North and Global South. The panel would examine scenarios such as intellectual and scientific production, trends and challenges in research, theoretical development in the field of communication, networking, and the importance of convergence between associations.

*La academia latinoamericana, representante del sur Global, cada vez más necesita generar diálogos de forma horizontal con otras tradiciones académicas, que le permita tener mayor presencia en las grandes discusiones que sobre el campo de la comunicación se está dando en el mundo. Si bien en la región latinoamericana se están dando importantes reflexiones, cada vez más se siente la necesidad de generar análisis con mayor rigor teórico y metodológico. Esto, partiendo de la construcción de objetos de estudio, lo que debe concretar y centrar la comprensión de la comunicación y su investigación académica en el contexto del mundo, rompiendo así el hermetismo intelectual en el se ha venido cayendo. Por ello Fefafacs propone en este Congreso un panel que permita generar diálogos sobre los puentes que se deben y pueden trazar entre el norte y el sur global, a partir de analizar escenarios como la producción intelectual y científica, las tendencias y desafíos de la investigación, el desarrollo teórico del campo de la comunicación y la importancia de la articulación gremial y el trabajo en red.*

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## GARCÍA MARQUEZ CARTAGENA WALKING SESSION

CAMINATA POR LA CARTAGENA DE GARCÍA MARQUEZ

**Time:** 17:30-19:00hrs

**Place:** Meeting in the Obregon Hall of CCCI to start the walk – Encuentro en el Hall Obregon del CCCI

Jaime Abello Banfi creator with Gabriel García Márquez of the Iberoamerican New Journalism Foundation, and very

close to him organized a walking tour in the Cartagena of the famous writer, stopping and explaining the relations of the places with his books. Will be an amazing experience for the literature and magic realism lovers.

*Jaime Abello Banfi creador con Gabriel García Márquez de la Fundación Nuevo Periodismo Iberoamericano y muy buen amigo suyo organiza una caminata por la Cartagena del famoso escritor, parando y explicando en cada lugar y rincón la relación entre estos y su libro. Será una experiencia extraordinaria para los amantes de la literatura y del realismo mágico,*

## PARALLEL SESSIONS

### SECTIONS

### AUDIENCE – AUD

#### Audiencias

**Chair:** Peter Lunt (University of Leicester)

**Co-Vice-Chairs:** Miguel Vicente (University of Valladolid)

Asta Zelenkauskaitė (Drexel University)

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**Session 183:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW1a

**Time:** 8:30 – 10:00

**Room:** Sala 301

**Title:** Children/youth online media use

**Chair:**

**Presentations:**

Olga Sergeyeva (Saint-Petersburg State University, The Sociological Institute of the Russian Academy of Sciences): *Computer Games and Social Time of Families: A Sociological Perspective*.

Rocío López Ordosgoitia (University of Lille) | Andrea Lafaurie (IESE, North University, Universidad del Norte): *Digital childhood in the global south: Researching children engagement with media in Colombia*.

Fong-ching Chang (Department of Health Promotion and Health Education, National Taiwan Normal University), Chiung-Hui Chiu Ping-Hung Chen (The Graduate Institute of Mass Communication, National Taiwan Normal University, Taiwan), Nae-Fang Miao (Department of Nursing, Taipei Medical University, Taiwan): *Children's use of mobile devices, literacy, smartphone addiction and parental mediation in Taiwan*.

Bjorn Nansen (University of Melbourne): *Picking-up, partitioning, passing-back, and publicising: Competing patterns of family mediation in young children's use of mobile touch-screen media*.

Carlos Andrés Gutiérrez-González (Universidad del Norte, Colombia): *Youthful audiences*.

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**Session 184:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW3a

**Time:** 14:00 – 15:30

**Room:** Sala 301

**Title:** Audiences and Digital Media

**Chair:**

**Presentations:**

Santiago Justel Vázquez (Universitat Internacional de Catalunya / Universitat Ramon Llull) | Josep Lluís Micó Sanz (Universitat Ramon Llull): *Entre el interés público y el interés del público: audiencia- analítica web y criterios de noticierabilidad en cuatro redacciones europeas*.

Giuliano Dante Seni Medina, Martha Cecilia Romero Moreno (Universidad Autónoma del Caribe): *Jóvenes, TIC y convivencia*.

Marcia Furtado Avanza (FAPCOM - Faculdade Paulus de Tecnologia e Comunicação) | Wesley Moreira Pinheiro (FAPCOM - Faculdade Paulus de Tecnologia e Comunicação): *Proceso de medición de audiencia de la prensa a través de la interactividad de Facebook*.

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**Session 185:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW4a

**Time:** 16:00 – 17:30

**Room:** Sala 301

**Title:** Panel: Audiences in Context: A Dynamics of Fear in Contemporary Culture **Chair:**

**Presentations:**

Annette Hill (Lund University): *Panel: Audiences in Context: A Dynamics of Fear in Contemporary Culture*.

Roza Tsagarousianou (University of Westminster): *The Securitization of Islam in Britain and the politics of fear*.

Tarik Sabry (University of Westminster): *Syrian Refugee Children, Screen-Media and the Political Economy of Fear*.

Jose Luis Urueta (Lund University): *Articulating Fear: Politics, morality and illegal fans of cult conspiracy drama Utopia*.

Jane Roscoe (London Film School): *Stranger Things: Audience engagement with narrative, memory and trauma in popular drama*.

Annette Hill (Lund University): *Renarrativising Fear: Transnational audiences and documentary engagement with The Act of Killing and The Look of Silence*.

## COMMUNICATION POLICY & TECHNOLOGY – CPT

### Políticas de Comunicación y Tecnología

**Chair:** Aphra Kerr (Maynooth University, Ireland)

**Co-Vice-chairs:** Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences (ISCC - CNRS / Paris-Sorbonne / UPMC)

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**Session 186:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW1a

**Time:** 8:30 – 10:00

**Room:** Pegasos 2

**Title:** Mobile communication and empowerment

**Chair:** Diana Lombana (Universidad de Medellín)

**Discussant:** Gerard Goggin (University of Sydney)

**Presentations:**

Luisa Eugenia Ochoa-Chaves (Costa Rica University): *Participación ciudadana en las sociedades del conocimiento: Aplicaciones móviles para el gobierno abierto en Argentina, México y Costa Rica.*

Leah Jerop Komen (Daystar University): *Mobile telephony the transformer of co-presence interactions in rural Kenya.*

Ghalia Abu Kaf, Muhammad Abu Jafar (Ben-Gurion University of the Negev), Amit M Scheiter (Ben-Gurion University of the Negev and Penn State University): *Mobile communications among the Bedouin in Israel: an empirical demonstration of deliberate discrimination.*

Awais Saleem (School of Communication, Florida State University, Tallahassee, FL, U.S.A.): *Using mobile phones to combat corruption: A case of citizen feedback model (CFM).*

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**Session 187:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 2

**Title:** The Internet Social Forum (ISF): Is "A People's Internet" Based in Participatory Internet Governance Possible?

**Chair:** Lisa McLaughlin (Miami University-Ohio)

**Presentations:**

Arne Hintz (Cardiff University): *Tackling the Challenges of Datafied Citizenship.*

Eduardo Enrique Villanueva-Mansilla (Pontificia Universidad Católica del Perú): *Social Movement or Socially Conscious Hacktivism? The Viability of Intervening in the Internet's Policy-making Process through a Social Justice Virtual Platform.*

Carolina Ines Aguirre (Universidad de San Andrés): *Challenges Facing Internet Governance Arrangements for More Inclusion.*

Lisa McLaughlin (Miami University-Ohio): *Learning from the Gendered Past of Internet Governance: Toward Feminist Legitimation of an Internet Social Forum.*

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**Session 188:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 2

**Title:** Media Diversity and ICTs

**Chair:** Carlos Francisco Baca Feldman (Universidad Iberoamericana Puebla)

**Discussant:** José Manuel Ramos (BUAP)

**Presentations:**

Dirk Arnold (Institut für Kommunikationswissenschaft, WWU Münster): *Media Diversity Policies in Europe in light of transforming media systems.*

Ya-Chi Chen (Department of Journalism, Chinese Culture University (TAIWAN) Chinese Culture University Taiwan): *Whose Voices? How media policy shapes minority language radio in Taiwan.*

Maria Jose Deogracias, Patxi Azpíllaga, Beatriz Zabalondo (Universidad del País Vasco / Euskal Herriko Unibertsitatea): *Las políticas de apoyo al euskera en el sistema cinematográfico del País Vasco.*

Julieta Cuevas Parra (Universidad Iberoamericana Puebla): *Lengua de Señas Mexicana (LSM) y video en redes sociales digitales: apropiación tecnológica de la comunidad sorda en México.*

## **COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC**

### **Comunicación Comunitaria y Medios**

#### **Alternativos**

**Co-Chairs:** Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

**Co-Vice-Chairs:** Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla)

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**Session 189:** Wednesday, July 19th, 2017

**Slot code:** COCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 103

**Title:** Community Media, environment and territory / Medios comunitarios, medioambiente y territorio

**Chair:** Juan Francisco Salazar (University of Western Sydney)

#### **Presentations:**

Luz Aída Ruiz Martínez (COMPPA - Comunicador@s Populares por la Autonomía): *Defensa Territorial, Medioambiental y Resistencia Mediática: La Experiencia del Consejo Cívico de Organizaciones Populares e Indígenas de Honduras (COPINH)*

Dorothy Kidd (University of San Francisco): *Documentary Video and Mining Justice.*

José Manuel Ramos-Rodríguez (Universidad Iberoamericana Puebla): *Comunicación indígena en la sierra de Puebla ante los proyectos de muerte.*

Kerrie Foxwell-Norton (Griffith University): *Geo-Community Media and Its Prospects for Environmental Stewardship: An Australian Case Study.*

Larisa Kingston Mann (Temple University): *Savage intimacy, deviant safety: surveillance technology and club culture.*

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**Session 190:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW1b

**Time:** 8:30 – 10:00

**Room:** Barahona 2.1

**Title:** Community and alternative media and democratization processes / Medios comunitarios y alternativos y procesos de democratización

**Chair:** Vinod Pavarala (University of Hyderabad)

#### **Presentations:**

Narendra Singh Rao (Delhi University) / Shashwati Goswami (Indian Institute of Mass Communication): *Assessing the Role of Community Radio in the Process of Democratization in India.*

Joy Leopold (University of Miami): *Protests and the Private Citizen: When the media stifles democratic participation.*

Alejandro Barranquero (Universidad Carlos III de Madrid) *Community communication and communication for social change in Spain. An interpretative appraisal from the perspective of researchers*

Lucía Calderón (Universidad Nacional Autónoma de México): *Trump's Era: Twitter as the new arena for defining vital issues.*

Brilliant Mhlanga (University of Hertfordshire): *Sites of contestation: Community Radio, identity politics and the Nation-state in Africa.*

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**Session 191:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW1c

**Time:** 8:30 – 10:00

**Room:** Barahona 3

**Title:** Panel: Comunicación propia y comunicación apropiada/ One's own communication and appropriated communication

**Chair:** Jair Vega (Universidad del Norte, Colombia)

#### **Presentations:**

Dora Muñoz Attilo (Universidad Autónoma Indígena Intercultural): *Tejido de Comunicación del pueblo Nasa de la Asociación de Cabildos Indígenas del Norte del Cauca, ACIN.*

Claudia Magallanes Blanco (Universidad Iberoamericana Puebla): *Teléfono celular en Oaxaca.*

Sylvia McAdam (Universidad de las Primeras Naciones): *Movimiento IDLE NO MORE: revolución positiva y pacífica para honrar la soberanía indígena y proteger la tierra y el agua.*

Gretchen King (University of Ottawa) *Insights from The Future of First Nations, Inuit, and Métis Broadcasting: Conversation & Convergence*

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**Session 192:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 103

**Title:** Community communication practices and peace building 1/ Prácticas de comunicación comunitaria y construcción de paz 1

**Chair:** Cristina Sala-Valdés (Universidad Oberta de Catalunya)

**Presentations:**

Arlovich Correa Manchola (Universidad del Tolima): *Transformaciones de la cultura nasa en Gaitania, Tolima, en un contexto de post-conflicto: retos comunicativos para la construcción de la paz en el territorio.*

Amparo Cadavid, Angélica Nieto, Carmen Lucia Bohórquez (Corporación Universitaria Minuto de Dios): *The role of communication in overcoming war and building peace.*

Antoni Castells-Talens (Universidad Veracruzana): *Lowering walls through digital media? Communication-- participation-- and the construction of peace in a Mexican prison.*

Melba Patricia Quijano Triana (Corporación DeMente): *Comunicación en clave de paz: caracterización de experiencias colectivas de comunicación para pensar la construcción de paz en Colombia.*

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**Session 193:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3b

**Time:** 14:00 – 15:30

**Room:** Barahona 2.1

**Title:** Social movements and communicative practices/  
Movimientos sociales y prácticas comunicativas

**Chair:** Emiliano Treré (Scuola Normale Superiore)

**Presentations:**

Valeria Meirovich (Universidad Nacional de Córdoba): *Romper las fronteras, buscar al sujeto. Una propuesta teórico-metodológica para el abordaje de la dimensión comunicativa en las prácticas políticas de los movimientos sociales.*

Sasha Costanza-Chock (Massachusetts Institute of Technology): *Transformative Media Organizing: Key findings from participatory action research across three social movements.*

Gita Zadnikar (Alma Mater Europaea): *Social movements and their media: challenges from past to present.*

María Liliana Córdoba (Universidad Nacional de Córdoba): *La investigación de luchas contemporáneas por el derecho a la comunicación: desafíos teórico-metodológicos.*

Sandra Jeppesen, Kamilla Petrick (Lakehead University Orillia): *Toward an intersectional critical analysis of the political economy of autonomous media resource mobilization.*

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**Session 194:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3c

**Time:** 14:00 – 15:30

**Room:** Barahona 3

**Title:** Panel: Periodismo innovador en el territorio del postconflicto colombiano/ Innovative journalism in the post-conflict Colombian territory

**Chair:** Jonathan Bock (Foundation for Freedom of the Press - FLIP)

**Presentations:**

Jonathan Bock (Fundación para la Libertad de Prensa - FLIP): *La radiografía de los medios colombianos en zonas de conflicto.*

Gustavo Gómez (OBSERVACOM Uruguay): *Experiencias Internacionales, qué debe aprender Colombia para el post conflicto.*

Sandra Borda (Universidad de Bogotá Jorge Tadeo Lozano): *La comunicación después de la violencia.*

Sebastián Salamanca (Fundación para la Libertad de Prensa - FLIP): *Políticas públicas de comunicación para el post conflicto.*

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**Session 195:** Wednesday, July 19th, 2017

**Slot code:** COCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 103

**Title:** Community Communication and Alternative Media Business Meeting

**Chair:** Salvatore Scifo, Andrea Medrado, Claudia Magallanes-Blanco, Tanja Dreher

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## EMERGING SCHOLARS NETWORK- ESN

### Académicos Emergentes

**Co-Chairs:** Sylvia Blake (Simon Fraser University)

Ksenia Ermoshina (CNRS ISCC)

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**Session 196:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW1a

**Time:** 8:30 – 10:00

**Room:** Sala 301 B

**Title:** Representation, race and resistance

**Chair:** Alysha Bains, (Simon Fraser University)

**Discussant:** Zahera Harb, (City University of London)

**Presentations:**

Claudio Ignacio Molina Conejeros (Universidad de la Frontera): *Imagen y criminalización del pueblo mapuche en noticias de la sección "conflicto Mapuche" de Emol (Trabajo en proceso).*

Roberto Spiezio (City University of Hong Kong): *Constructing the Dragon: Media Discourse on China and Relations of Power in Italian National Dailies, 1994-2013.*

Jon Adam Chen (University of Cape Town): *I write what we like: A textual analysis of Fallist microblogging.*

Taeyoung Kim (Simon Fraser University): *Public media's role in regenerating nationalism with migrants: A case study of Korean television program, My Neighbor Charles.*

Daniela Grassau (Pontificia Universidad Católica de Chile)| Nicolle Etchegaray (Universidad Diego Portales and Pontificia Universidad Católica de Chile): *Digital inequality: who increase their capital on the Web? Differentiated uses of capital-enhancing activities among Chilean Young adults.*

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**Session 197:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW3a

**Time:** 14:00 – 15:30

**Room:** Sala 301 B

**Title:** Media and democracy

**Chair:** Abida Ejaz, (University of the Punjab)

**Discussant:** Ksenia Ermoshina, (ISCC CNRS)

**Presentations:**

Tara Mahoney (Simon Fraser University): *Probing Elections through Text Messages: The Affect Resonance of Creative Publics.*

Rebeca Domínguez Cortina (Universidad Iberoamericana; Universidad Autónoma de la Ciudad de México): *Mexico politics; methodology; presidential debates.*

Katarzyna Elliott-Maksymowicz (Drexel University): *Tweeting Security: Security Discourse on Twitter During The Third US Presidential Debate of 2016.*

Maria Lucia de Paiva Jacobini (PUC-Campinas): *Who speaks of the crisis? The sources in print journalism about the economic crisis in Brazil.*

Dasniel Olivera Pérez (Universidad de La Habana, Universidad Iberoamericana): *Concepción teórico-metodológica del proyecto de investigación re-estructuración del sistema mediático cubano entre los años 2007 y 2017.*

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**Session 198:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW4a

**Time:** 16:00 – 17:30

**Room:** Sala 301 B

**Title:** Labour relations and speaking truth to power

**Chair:** Franziska Thiele, (University of Rostock)

**Discussant:** Kate Oakley (University of Leeds)

**Presentations:**

John Remensperger (Annenberg School for Communication at the University of Pennsylvania): *Yes to Workers, Maybe to Labor: Representations of Labor in the LA Free Press.*

Chris Raftery, Stephanie Scott, Rosa Mikeal Martey (Colorado State University): *The Haunted Dispersion: Ghost Protests and Activism in the Digital Era.*

Willemien Calitz (University of Cape Town): *Influences on South African and Chinese journalists covering China's human rights and sustainable development record.*

Ope Akabi (Annenberg School for Communication at the University of Pennsylvania): *Privacy at the Blurring Boundaries of Work.*

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## GENDER AND COMMUNICATION – GEC

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### Género y Comunicación

**Co-Chairs:** Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajihah Raza Rizvi (Film Museum Society, Lahore, Pakistan)

**Co-Vice Chairs:** Laura Castillo Mateu (Universitat Jaume I, Castelló, Spain)

Shweta Sharma (North Dakota State University)

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**Session 199:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.1

**Title:** Digital Activism, Digital Networks

**Chair:** Nithila Kanagasabai

**Presentations:**

Wanjiru Mbure (Stonehill College, Department of Communication Stonehill College): #Activism: Gender and Nationhood in #KideroMUSTGO and #DeportKoffiOlominde.

Rocío López González (Universidad Veracruzana), Gladys Ortiz Henderson (Universidad Autónoma Metropolitana), Guadalupe González Lizarraga (Universidad de Sonora): *Young college students in digital social networks: Access, interaction and participation from a gender perspective.*

Nancy Regina Gómez (Universidad del Norte, Colombia): *Feminist online organizations' discourses on gender equality in Latin America.*

Selena Irene Neumark (Simon Fraser University): *On Gender and Margins: The Transformative Force of New Media.*

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**Session 200:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW1b

**Time:** 8:30 – 10:00

**Room:** Sala 303 B

**Title:** Sexualidades en los márgenes: prácticas representacionales en la cultura popular

**Chair:** Nelly Chavez

**Presentations:**

Raúl Fernando Diaz (Pontificia Universidad Javeriana de Bogotá): *De los susurros a los gritos: prácticas de comunicación y resistencia anti heteronormativa en Bogotá.*

Sugeily Vilchis Arriola (UNAM): *La invisibilidad de la narrativa lésbica.*

Laura Castillo-Mateu, Emma Gómez Nicolau (Universitat Jaume I in Castelló, España): *Sororidad, clase y sexualidad: relaciones femeninas y feministas en "14 de abril. La República"* (Diagonal TV, 2011-)

Deicy Yvets Morales Medina (RED AMLAT): *Universidade UNISINOS PPG Comunicação-CNPq (Brasil) - REDE AMLAT: El cuerpo como dispositivo discursivo en la población transfemenina.*

Virginia Ramírez Jiménez (Universidad Iberoamericana): *El erotismo y la pornografía. La relación entre el cuerpo, la fotografía y el sexo en la obra de Alberto García Alix.*

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**Session 201:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.1

**Title:** Inclusivity and Voice

**Chair:** Bailey Gerrits

**Presentations:**

Wilson Truman Okaka (Kyambogo University Department of Teacher Education and Development Studies), Irene Judith Nagasha (Kyambogo University , Kampala, Uganda): *Gender Equality Communication in Community Participation for Game Management in Uganda.*

Angie Biondi (Université Tuiuti Paraná): *L'énonciation et la visibilité des victimes: la parole politique des femmes dans les posts sur les réseaux sociaux*

Gema Massiel Espinoza Delgado (Universidad Iberoamericana): *Communicate to empower: An analysis of the importance of strategic communication in the work of NGO feminists in Nicaragua to be able to participate in the design of public policies with a gender perspective.*

Anita Ruth Biessi, Heather Alison Nunn (University of Roehampton): *Women speak out: transforming the normative politics of gender and voice.*

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**Session 202:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW3b

**Time:** 14:00 – 15:30

**Room:** Sala 303 B

**Title:** Violencia de género y feminicidio: de discursos, experiencias y transformación

**Chair:** Pierre Wilhelm

**Presentations:**

Nelly Lucero Lara Chávez (Gender and communication): *El discurso feminicida en las letras de canciones de la música regional mexicana: el dispositivo de la normalización mediática de la violencia de género contra las mujeres.*

Eleana Harin Proo Méndez (Universidad Nacional Autónoma de México): *El significado de la experiencia de la violencia feminicida en familiares de víctimas y sobrevivientes en el Estado de México: una mirada desde el interaccionismo simbólico-- la fenomenología y la estigmatización.*

Alejandra Patricia Gómez Cabrera (Universidad Nacional Autónoma de México (UNAM)): *El Entramado de los Afectos. Defensa y Poder en la Comprensión de la Violencia de Género.*

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**Session 203:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.1

**Title:** Television / Audiences

**Chair:** Aimee Rickman (TBC)

**Presentations:**

Óscar Coromina, Matilde Delgado, Elisa Paz (Universitat Autònoma de Barcelona): *Social Media Discussion About Gender Representation on European TV Talk Shows.*

Jessica Moorman (PhD Candidate): *Living single, watching single: Black women's interpretations of single Black women in Black oriented relationship media.*

Ivy Grace Cachola Espejo, Eliza-Anne Beatrice Sison Dazo, Janna Paula Geron, Nadine Janessa Buñao, Pamela Renee Reyes (University of the Philippines): *Si Malakas ay Si Maganda: Feminist Interpretations of Western TV Shows by Young Filipina Women.*

Pierre Wilhelm (Athabasca University), Lazaro Dibut Toledo (Universidad del Golfo de California): *Female Movie Viewers' Processing of Contravening Beauty Ideals In Movie Drama in Cuba and Mexico and Their Body Esteem.*

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**Session 204:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW4b

**Time:** 16:00 – 17:30

**Room:** Sala 303 B

**Title:** Feminidades posibles: entre la convención y la distorsión

**Chair:** Laura Castillo

**Presentations:**

Verónica Sandra Fuenmayor Contreras (Universidad Bolivariana de Venezuela / Universidad Central de Venezuela): *Imágenes de la mujer y visiones de mundo en la telenovela. Caso voltea pa' que te enamores.*

Giuliana Cassano (Pontificia Universidad Católica del Perú): *Construyendo madres: representaciones de género y melodrama televisivo en el Perú en el siglo XXI. Estudio de tres casos.*

Ana Belén Puñal Rama, Ana Tamarit Rodriguez, Juan Carlos Cevallos Lozano (Universidad Estatal de Milagro): *Las trabajadoras sexuales de Milagro (Ecuador) y su mirada crítica del discurso mediático hacia ellas.*

Claudia Ivette Pedraza Bucio (Universidad Autónoma Metropolitana): *Regulación y autorregulación con perspectiva de género en México: retos y posibilidades del nuevo marco normativo.*

Maria Guadalupe Trejo Estrada (Universidad Vasco de Quiroga): *The discourse of new communalism in Mexico and its contribution for building a communication society. Critical Analysis of Aprender a escuchar. Enseñanzas maya-tojolobales by Carlos Lenkersdorf.*

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**HISTORY – HIS****Historia**

**Chair:** Nelson Costa Ribeiro (Catholic University of Portugal)

**Vice-Chair:** Gideon Kouts (Université Paris 8)

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**Session 205:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW1a

**Time:** 8:30 – 10:00

**Room:** C. Caballero

**Title:** The Press in South America

**Chair:** Jaume Guillamet-Lloveras (Department of Communication, Universitat Pompeu Fabra, Barcelona)

**Presentations:**

Mónica Pérez-Marín (Universidad de Medellín): *Representaciones de la Naturaleza colombiana en National Geographic Magazine (1903–1926)*

Lina María Leal (Corporación Universitaria Minuto de Dios): *Colombia frente al antisemitismo y la inmigración de judíos polacos y alemanes 1933 – 1948.*

Gloria Inés Mestre (Pontificia Universidad Javeriana): *Hace 100 años: inicio de la prensa en Honda-- Colombia como símbolo de progreso.*

Fernando Casado (Instituto de Altos Estudios Nacionales), Rebeca Sánchez: *Despolitización y entretenimiento: una mirada histórica del sensacionalismo en la prensa ecuatoriana.*

Rachel Bertol Domingues (UFF and UFRJ): *Influences and confluences: international publications as a factor of cultural differentiation in the Brazilian 'belle époque'.*

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**Session 206:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW3a

**Time:** 14:00 – 15:30

**Room:** C. Caballero

**Title:** Communication and History: Narratives and Imaginary About Iberian And Latin American Dictatorships In The 20th Century

**Chair:** Epp Lauk, University of Jyväskylä

**Presentations:**

Nelson Costa Ribeiro (Catholic University of Portugal): *"Making Portugal Great Again!" Radio Broadcasting and Salazar's Nationalist Discourse in 1930s and 1940s.*

José Manuel Peláez Ropero (Universidade do Minho): *Shadows on the screen: the construction of a female imaginary in the newsreel No-Do (Spain, 1943-1975)*

Camila Garcia Kieling (Pontifical Catholic University of Rio Grande do Sul): *Press and institutional breakdowns: expressions of the imaginary in journalistic narratives.*

Cristiane Freitas Gutfreind (Pontifícia Universidade Católica do Rio Grande do Sul): *Authoritarianism and imaginary in Brazilian archive images.*

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**Session 207:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW4a

**Time:** 16:00 – 17:30

**Room:** C. Caballero

**Title:** The Digital Era: Archives, Journalism and Citizenship

**Chair:** Isabel Capelo Gil, Catholic University of Portugal

**Presentations:**

Halliki Harro-Loit (University of Tartu): Access to archived news content: Estonian case.

Danbi Yoo (University of Massachusetts): *New Territories for Digital Citizenship? The Civic Identity of the First Civic Hackers in South Korea.*

Carla Ganito (Catholic University of Portugal)|Cátia Ferreira (Catholic University of Portugal): *Don't read that book! - moral panics and social fears from Gutenberg to the Digital.*

Alba Silva-Rodríguez (University of Santiago de Compostela)| Xosé López-García (University of Santiago de Compostela): 11 Years of mobile journalism in Spain

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## INTERNATIONAL COMMUNICATION – INC

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### Comunicación Internacional

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Co-Vice-Heads:** Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

**Session 208:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 101

**Title:** Journalism, Media Systems and International Broadcasting

**Chair:** Winston Mano (University of Westminster)

**Presentations:**

Kerem Schamberger, Michael Meyen (Ludwig-Maximilians-Universität): *Journalists' autonomy around the globe: A comparative study of 41 mass media systems.*

Augusto Junior da Silva Santos (Universidade Estadual Paulista "Júlio de Mesquita Filho" (UNESP-Bauru)): *International broadcasting: a comparative study of American and Brazilian experience.*

Rodrigo Araya, María José Aragónés (Pontificia Universidad Católica de Valparaíso): *¿Primero el Estado o el Periodismo?: las nociones con que se estudia periodismo en América Latina.*

Franco Lacomini, Leticia Mueller, Rodrigo Asturuan (Universidade Tuiuti do Paraná): *Two faces of a government: An analysis of the coverage done by Empresa Brasileira de Comunicação of Michel Temer's interim presidency.*

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**Session 209:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 101

**Title:** Business meeting of the international communication section

**Chair:** Karen Arriaza Ibarra – **Chair:** Deqiang Ji – **Vice Chairs:** Viola Milton

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**Session 210:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 101

**Title:** Discourses on 'Regional Globalization'

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations:**

Margarita Ledo Andlón, Silvia Roca-Baamonde, María Soliña Barreiro-González (Universidad de Santiago de Compostela): *Cine, Lenguas No Hegemónicas e Identidad: Subtitulado y Nuevos Territorios para la Diversidad.*

Hernán David Espinosa-Medina (Universidad de La Sabana), Enrique Uribe-Jongbloed (Universidad de Bogotá) Jorge Tadeo Lozano: *Don Camilo's international travel: Applying the cultural transduction framework.*

Pedro Aguiar (Rio de Janeiro State University): *News Agencies of the Global South: preliminary findings of an ongoing survey.*

Herman Wasserman (University of Cape Town) and Dani Madrid Morales (City University of Hong Kong): *China's Mediated Soft Power Strategies in Kenya and South Africa. An Audience Perspective.*

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## JOURNALISM RESEARCH AND EDUCATION – JRE

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### Periodismo de Investigación y Educación

**Chair:** Cláudia Lago (São Paulo University)

**Vice-Chairs:** Oliver Hahn (University of Passau)

Sadia Jamil (University of Islamabad)

Abiodun Salawu (North-West University)

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**Session 211:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW1a

**Time:** 8:30 – 10:00

**Room:** C. Damas

**Title:** The Politics of Fake News: What is it, Who is Responsible, and What can be done about it

**Chair:** Anat First (Netanya Academic College)

**Presentations:**

Linda Steiner (University of Maryland): *Definitions and solutions for fake news: Who says what?*

Silvio Waisbord (George Washington University): *The great reaction: Reasserting journalistic professionalism in the age of Trump.*

Herman Wasserman (University of Cape Town): *The twitter trenches in South Africa's propaganda war.*

Michael Koliska (Auburn University), Karin Assmann (University of Maryland): *Fake news, the lying press and German journalist's responses to a stigma.*

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**Session 212:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW3a

**Time:** 14:00 – 15:30

**Room:** C. Damas

**Title:** Journalism Innovations and New Challenges

**Chair:** Abiodun Salawu (North-West University)

**Presentations:**

Fábio Henrique Pereira (Universidade de Brasília), Florence Le Cam (Université Libre de Bruxelles): *Rhetoric of changes: the international circulation of discourse about online journalism.*

Kostas Saltzis (University of Leicester): *Technology 'braking' journalism: The role of technology as a constraining rather than enabling force in news production.*

Abiodun Salawu (North-West University): *Alaroye, Isolezwe and the adoption of digital technologies.*

Philippe Useille (Université de Valenciennes et du Hainaut Cambrésis): *Innovations journalistiques et nouvelles expériences de l'information.*

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**Session 213:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW3b

**Time:** 14:00 – 15:30

**Room:** Sala VIP III

**Title:** Journalism Research: Theory, Epistemology and Methodology

**Chair:** Andrew Kennis (Universidad Iberoamericana)

**Presentations:**

Enric Saperas (Rey Juan Carlos University), Ángel Carrasco-Campos (University of Valladolid), Manuel Martínez Nicolás (Rey Juan Carlos University): *How do scholars use -theory in Journalism Studies peer-reviewed papers? The case of the European Journal of Communication.*

Jesse Owen Hearns-Branaman (Beijing Normal University – Hong Kong Baptist University – United International College, Zhuhai): *Boundary Performance and Epistemology in the US 2016 Fake News Media Debate.*

Isabella Gloger (University of Koblenz-Landau): *Re-defining the Concept of Hard and Soft News: A Factorial Survey on Journalists' Understanding of a Popular Concept.*

Andrew Kennis (Universidad Iberoamericana): *The Media Dependence Model: Introducing a Critical Analysis of Mainstream News Media Performance on Leading Social Movements of the Digital Age.*

Sonia Aguiar (Universidade Federal de Sergipe (Brasil)): *El periodismo local-regional en el mundo: desde impreso a digital-- de lo global a lo hyperlocal.*



Mary Weinstein (Universidade Estadual do Sudoeste da Bahia (Uesb)): *Journalism and education: the news about the city.*

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**Session 214:** Wednesday, July 19<sup>th</sup>, 2017**Slot code:** JREW4a**Time:** 16:00 – 17:30**Room:** C. Damas**Title:** Journalism: Actors, Audiences and Boundaries**Chair:** Beatriz Becker (Federal University of Rio de Janeiro)**Presentations:**

Vaia Doudaki (Uppsala University), Angeliki Boubouka (Independent researcher): *Sources in the news as agents of legitimization.*

Beatriz Becker, Leal Machado, Igor Waltz, Joana Tassinari (Federal University of Rio de Janeiro - PPGCOM/ECO-UFRJ): *The Centrality of TV News in the Convergent Media Environment: rethinking how the links between production and reception assign meanings to the 2016 Olympic Games.*

Ignacio Bergillos (GRISS – UAB CESAG - UIB) | Rosa Franquet (Universitat Autònoma de Barcelona GRISS - UAB): *Audience participation in Spanish news programs between 2010 and 2016: Sobering up after the digital enthusiasm.*

Jairo Alfonso Lugo-Ocando (University of Leeds), Silvia Salar Olmedo (Department of Journalism, Faculty of Information and Communication, University of Malaga): *News Media Plurality by means of International Cooperation: The case of 'Voces in El Salvador.*

Hannah Spyksma (Queensland University of Technology; University of Hamburg, Aarhus University): *Unintentional journalism' and advocacy in the Pacific: blurring the boundaries or a new approach to reporting global news?*

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**LAW – LAW****Leyes**

**Chair:** Loreto Corredoira (Universidad Complutense of Madrid)

**Co-Vice-Chairs.** Sara Bannerman (McMasters University)

Rodrigo Cetina Presuel (Lasell College, Boston)

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**Session 215:** Wednesday, July 19<sup>th</sup>, 2017**Slot code:** LAWW1a**Time:** 8:30 – 10:00**Room:** Salón Arsenal**Title:** Transparency, Access to Information, E-Government; Communication and the courts**Chair:** Isabel Serrano**Presentations:**

Matias Ponce (Universidad Católica del Uruguay): *The political communication culture and the levels of transparency: Why is most important the culture that the regulation. Compare analysis of Chile and Uruguay 2010-2015.*

Katharine Allen (The University of Virginia): *Freedom of information and democracy: A comparative examination into the right to know.*

Sahil Koul (Vivekananda Institute of Professional Studies, GGSIP University, New Delhi): *Human Rights of Journalists in Jammu and Kashmir: A Comparative Analysis Between Journalists Working in Jammu Region and Kashmir Region.*

Marcus Assis Lima, Ricardo Gomes Menezes (Southwest of Bahia State University - UESB): *Between factual and fictional: -enunciation scenes" in Literature and in the Courts.*

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**Session 216:** Wednesday, July 19<sup>th</sup>, 2017**Slot code:** LAWW3a**Time:** 14:00 – 15:30**Room:** Salón Arsenal**Title:** Press Freedom and Hate Speech

**Chair:** Richard C. Vincent (Indiana State University, Terre Haute)

**Presentations:**

Anthony Lewis Fargo (Indiana University): *Re-Imagining First Amendment Theory in the 21st Century: First Steps.*

Peter Tiako Ngangum (Université Libre Bruxelles): *The National Communication Council: Opportunity or Constraint for Press freedom and Freedom of Expression in Cameroon.*

Ximena Orchard, Pamela Romero, Ana María Castillo (Universidad Alberto Hurtado): *State advertising, access to information and media pluralism in Chile: contrasting policy and practice.*

Sebastian Zarate (University of Florida, College of Journalism and Communications): *Between a Neutral and Pluralist Environment: Hate Speech in the U.S. Supreme Court and the European Court of Human Rights.*

Chris Demaske (University of Washington Tacoma): *The First Amendment and Internet Hate Speech: Outdated solutions to a modern problem.*

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## **MEDIA EDUCATION RESEARCH – MER**

### **Investigación en Educación y Medios**

**Chair:** Sirkku Kotilainen (University of Tampere, Finland)

**Vice-Chair:** Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

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**Session 217:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MERW3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 1

**Title:** Cultural Perspectives in Educommunication

**Chair:** Juan Carlos Ceballos

**Presentations:**

Daniela Favaro Garrossini (Universidad de Brasilia), Francisco Sierra Caballero (Universidad de Sevilla): *Mediación pedagógica y cultura participativa: La perspectiva colaborativa de innovación tecnológica en Universidades de América Latina.*

Maria Camila Contreras (Corporación Universitaria Minuto de Dios), Olga Lucia Patiño: *Herramientas que están transformando la educación en los colegios y preparando hacia una cultura de paz.*

Paola Chaparro (Corporación Universitaria Minuto de Dios): *Arte, educomunicación y nuevas tecnologías, una propuesta metodológica para crear nuevos escenarios de aprendizaje*

Joan Pedro-Carañana: *A social-historical analysis of the visions on the relations between university education, technologies and nature.*

Patricia Cecilia Burrowes: *Observatory of Expanded Advertising: An experience with advertising literacy workshops in Rio de Janeiro, Brazil.*

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**Session 218:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MERW4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 1

**Title:** Youth and Participatory Media Education

**Chair:** Manisha Pathak-Shelat

### **Presentations:**

Kizhavana Jayasankar: *Towards Participatory Media Education Praxis: The DiverCity Web Archive.*

Henrike Friedrichs-Liesenkötter: *Media and Education in regard to Young Refugees in Germany – Results of a Qualitative Study with Young Refugees and Social Workers.*

Nestor David Polo: *Best-sellers of Young Reading: appropriation and communicative practices concerning written popular fiction.*

Carlos Barreneche, Eduardo Gutiérrez (Universidad Javeriana, Bogotá): *Transmedia skills: differences and inequalities in the Colombian context.*

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## **MEDIATED COMMUNICATION, PUBLIC OPINION & SOCIETY – MPS**

### **Comunicación Mediada, Opinión Pública y Sociedad**

**Chair:** Corinna Luethje (University of Rostock)

**Vice-Chair:** Susanne Eichner (Aarhus University)

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**Session 219:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MPSW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.1

**Title:** Mediated social relations

**Chair:** Linda Jean Kenix (University of Canterbury)

**Presentations:**

Alicia Elena Silva (Universidad de Carabobo - UC): *Human and social relations in cybersociality.*

Bjorn Nansen (University of Melbourne): *From self to person through posthumous digital presence.*

Andrés Rosenberg Benadretti (Pontificia Universidad Católica de Chile): *Nasty Discussion: an Overview on Flaming and Incivility in News Comments Sections.*

Corinna Luethje, Franziska Thiele (University of Rostock): *Communication Floods – E-Mails in Scholarly Communication.*

Katrin Christiane Döveling (University of Klagenfurt): *Stepping Stones or Handicaps. Inclusion and Exclusion in Academia.*

**Session 220:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MPSW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.1

**Title:** Online dating, mobile communication and privacy

**Chair:** Susanne Eichner (Aarhus University)

**Presentations:**

Aditi Paul (Assistant Professor): *Is it better text or talk? Comparing the effect of communication medium on the acquaintanceship process.*

Arpan Yagnik (The Pennsylvania State University), Aditi Paul (Pace University): *Let me be your Matchmaker: Examining effectiveness of advertising appeals of online dating apps.*

Daniela Stelzmann (Free University of Berlin): *Always on: about mobile phone use of young adults in face-to-face interactions.*

Ruchi Tewari (Ahmedabad University), Reena Shah (Faculty-Nirma University.): *Scale Development to Measure the Selfie Behaviour of College Students in India.*

Federica Fornaciari (National University): *Privacy Frames: How the Media Write About, Discuss, and Afford Privacy.*

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**Presentations:**

Anastasia Denisova (University of Westminster): *Viral cultures for resistance: the role of memes in the social media communication of alternative discourses and dissent in Russia.*

Dhiraj Murthy (University of Texas at Austin): *From the Grim Sleeper to #blacklivesmatter: are urban black people turning to Twitter to mobilize?*

Paul Reilly (University of Sheffield): *Loyalists against Democracy? Twitter, affective publics and the union flag protests in Northern Ireland.*

Photini Vrikki (Brunel University London): *Towards stories that matter: Narratives of (dis)connection on Twitter following the Brexit referendum.*

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**Session 222:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW1b

**Time:** 8:30 – 10:00

**Room:** Sala 303 A

**Title:** Outside the Comfort Zone: Participation, Persuasion and Consumption

**Chair:** Siddharth Chadha (Uppsala University)

**Presentations:**

Fernanda Elouise Budag (Universidade de São Paulo - USP): *Participation and transformation: practices and perceptions about communication and collaborative consumption.*

Ana Duarte Melo, Sara Balonas, Teresa Ruão (University of Minho), Manuela Felício (Public Health Department, North Regional Health Administration): *Participatory Challenges in Public Health Communication.*

Ana Duarte Melo (Universidade do Minho): *Hacking Trump: opportunity advertising as participation.*

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**Session 223:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.2

**Title:** Business Meeting

**Chair:** Nico Carpentier (Uppsala University)

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## PARTICIPATORY COMMUNICATION RESEARCH – PCR

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### Investigación en Comunicación Participativa

**Chair:** Nico Carpentier (Uppsala University)

**Co-Vice-Chairs:** Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæk (Roskilde University)

**Secretary:** Siddharth Chadha (Uppsala University)

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**Session 221:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.2

**Title:** PANEL: Voices of resistance on Twitter

**Chair:** Anastasia Denisova (University of Westminster)

**Session 224:** Wednesday, July 19<sup>th</sup> , 2017

**Slot code:** PCRW3b

**Time:** 14:00 – 15:30

**Room:** Sala 303 A

**Title:** PANEL: Inclusive rural communication services. Building evidence, informing policies

**Chair:** Bruce Girard (Comunica)

**Presentations:**

Elske van de Flert (University of Queensland): *Inclusive rural communication services. Building evidence, informing policies – rationale, design and findings of a global collaborative study.*

Loes Witteveen (Van Hall Larenstein University of Applied Sciences / Wageningen University): *Perspectives of anticipation, reflexivity, inclusion and responsiveness to study the sustainability and impact of communicative interventions – Lessons learned from a global collaborative study.*

Mario Acunzo (FAO): *Multi-stakeholder engagement and policy dialogue for inclusive rural communication services: the need for evidence.*

Francesco Maniglio (CIESPAL): *Policy options for rural communication services: Latin American perspective.*

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**Session 225:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.2

**Title:** Resist!

**Chair:** Sara Balonas (University of Minho)

**Presentations:**

Richard Romancini, Fernanda Castilho (University of São Paulo): *¿Cómo ocupar una escuela? Yo busco en internet!: la política participativa en ocupaciones de escuelas públicas en Brasil.*

Mariana Jiménez López (Universidad Iberoamericana Puebla): *Una experiencia de comunicación entre comunidades en resistencia: Pahuatlán-- Puebla en defensa de la vida y el territorio.*

Alberto Efendi Maldonado (UNISINOS - Universidade do Vale do Rio dos Sinos): *Movimientos socio-comunicacionales y nuevas configuraciones mediáticas en América Latina.*

Diego Alberto Polo (Universidad del Tolima): *No todo lo que brilla es oro: Resistencias comunicativas al proyecto minero La Colosa. Análisis de las construcciones de sentido y hegemonías elaboradas por organizaciones sociales y campesinas en Cajamarca, Tolima en 2016.*

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**Session 226:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW4b

**Time:** 16:00 – 17:30

**Room:** Sala 303 A

**Title:** Audiovisual Participations

**Chair:** Ana Duarte Melo (Universidade do Minho)

**Presentations:**

Christopher Eduardo Herrera Guerrero (Universidad Iberoamericana Puebla): *Vídeo participativo como herramienta metodológica para el estudio de expresiones de identidad juvenil: la experiencia en un centro comunitario.*

Cecilia Viviana Ceraso (Universidad Nacional de La Plata): *Una comunicación para la Transformación. La experiencia de comunicación popular audiovisual en los Montes de María.*

Pauline Anastasiou (RMIT University): *The Black Circle: Making Video with Communities for Social Change.*

Aysu Arsoy (Eastern Mediterranean University): *Representations of leadership and community: A visual rhetoric analysis of the Mont-Pelerin and Geneva negotiations on the Cyprus problem.*

Maria José Hernández (Universidad Iberoamericana): *El discurso audiovisual participativo como herramienta metodológica de investigación para comunidades transmigrantes.*

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## POLITICAL COMMUNICATION RESEARCH – POL

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### Investigación en Comunicación Política

**Co-Chairs:** Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

Maria José Canel (Complutense University, Madrid, Spain)

**Co-Vice-Chairs:** Bengt Johansson (University of Gothenburg, Sweden)

Julio Juárez Gámiz (UNAM, Mexico City, México)

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**Session 227:** Wednesday, July 19<sup>th</sup> , 2017

**Slot code:** POLW1a

**Time:** 8:30 – 10:00

**Room:** Sala 201

**Title:** Understanding media behaviors in times of transformation

**Chair:** Marijana Grbeša (University of Zagreb, Croatia)

**Presentations:**

Bingyang Xie (National Chengchi University, Taipeih, Taiwan): *Constructing Metanarrative in Red China: Framing the Mukden Incident on People's Daily from 1946 to 2016.*

Wallace Chuma (University of Cape Town, South Africa): *Political communication in an African post-colony: The case of election campaign messaging in Zimbabwe.*

Matías Ponce (Universidad Católica del Uruguay, Montevideo, Uruguay): *The political communication culture or the political ideology: What's explain the relationship between the press and the governments? Argentina-- Chile and Uruguay 2010-2017.*

Mostafa Shehata (Roskilde University, Denmark): *Newspapers and social network sites transformations in Egypt post the 2011 revolution: Politicizing media and mediatising politics.*

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**Session 228:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POLW3a

**Time:** 14:00 – 15:30

**Room:** Sala 201

**Title:** Exploring communication effects

**Chair:** Christina Holtz-Bacha (University of Erlangen-Nürnberg, Germany)

**Presentations:**

Ka Ho Lee (Hong Kong Shue Yan University): *Influences of Opinion Contexts on Opinion Expression.*

Juma Kasadah (City University of Hong Kong): *Trump-Clinton tweets and its effects on public and media perceptions in the 2016 U.S Presidential Campaigns.*

Dimitrina Jivkova Semova, Eva Aladro Vico (Universidad Complutense de Madrid): *Young People, Public Space and Active Citizenship: What Current Social and Political Conflictivity Do They Perceive?*

Iñaki Garcia-Blanco (Cardiff University, Gales), Lucy Bennett (Cardiff University, Gales): *Voting with their heads and their hearts: The EU referendum through letters to the editor.*

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**Session 229:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POLW4a

**Time:** 16:00 – 17:30

**Room:** Sala 201

**Title:** PANEL: Social Media versus Mainstream Media: Analyses of the 2016 U.S. Presidential Election

**Chair:** Festus Eribo (East Carolina University, Greenville, USA)

**Presentations:**

Festus Eribo (East Carolina University, Greenville, USA): *PANEL: Social Media versus Mainstream Media: Analyses of the 2016 U.S. Presidential Election*

May Abdallah (Lebanese University, Beirut, Lebanon): *Traditional and Social Media Coverage of the U.S. 2016 Presidential Election Campaign in the Middle East.*

Imafidon Olaye (William Patterson University, Wayne, USA): *Accounting for the Unaccountable: Alternative Agenda and other Peripheral Factors in the 2016 U.S. Presidential Election Campaign.*

Bernard Emenyenou (Nizwa College of Applied Sciences, Oman): *What happens to dance step when the music changes.*

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## POLITICAL ECONOMY – POE

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### Economía Política

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa)

**CO-Vice-Chairs:** Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

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**Session 230:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW1a

**Time:** 8:30 – 10:00

**Room:** Salón Pórtico Obregón

**Title:** Panel: Infrastructures of Empire-- Title: Decolonial Infrastructures and US Empire in Decline

**Chair:** Paula Chakravarty (NYU)

**Presentations:**

Paula Chakravarty (NYU): *Decolonial Infrastructures and US Empire in Decline.*

Miryam Aouragh (University of Westminster): *Infrastructures of Empires and its complacent discontents.*

Adel Iskandar (Simon Fraser University): *Between Collapsing Categories and Emboldened Empire.*

Omar Jabary-Salamanca (Ghent University): *Unsettling Colonial Infrastructures.*

Angela Arias Zapata (New York University): *Media Infrastructures and Right Wing Popular Movements in Colombia.*

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**Session 231:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW3a

**Time:** 14:00 – 15:30

**Room:** Salón Pórtico Obregón

**Title:** Panel: Media without Democracy: Contemporary Dilemmas

**Chair:** Graham Murdock (Loughborough University)

**Presentations:**

Natalie Fenton, Des Freedman (Goldsmiths, University of London): *The great media swindle*.

Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, México): *Latin American Media (Communication) Systems: Democratic hindrance or vector?*

Paula Chakravarty (New York University): *Mediatized Populisms: Illiberal Futures from the Rest of the World*.

Gholam Khiabany (Goldsmiths, University of London): *Capitalism and Media without Democracy: The unexceptional case of 'Arab Exceptionalism'*

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**Session 232:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW4a

**Time:** 16:00 – 17:30

**Room:** Salón Pórtico Obregón

**Title:** Broadcasting in Latin America- convergence and continuity

**Chair:** Gabriela Martínez (University of Oregon)

**Presentations:**

John Graham Sinclair (School of Historical and Philosophical Studies, University of Melbourne): *Transformation in Latin American Television*.

Guillermo Mastrini, Martín Becerra (Universidad Nacional de Quilmes / CONICET): *Media concentration in Latin America: Towards a new scenario with digitization and convergence?*

Enrique E. Sanchez-Ruiz (University of Guadalajara): *Moving hegemony in the Mexican television scene?*

Christopher Anthony Chavez (University of Oregon): *Who is the Public? National Public Radio and the Ideal Latino Listener*

## WORKING GROUPS

### COMIC ART – COA

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#### Comic

**Chair:** Geisa Fernandes (Observatório de Histórias em Quadrinhos -ECA/USP)

**Vice-chair:** Jorge Anaya Martínez (UNAM)

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**Session 233:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COAW1a

**Time:** 8:30 – 10:00

**Room:** Sala VIP III

**Title:** Comic Art through new technologies and gender

**Chair:** Monica Fontana (Universidade Federal de Pernambuco)

**Presentations:**

Danghelly Giovanna Zúñiga-Reyes (Universidad del Rosario): *Reactualización de las superheroínas y heroínas del universo DC Comics.*

Lorena Treviño (Universidad Nacional Autónoma de México): *Serie locales para públicos globales: la estrategia de contenidos originales de Netflix en la transmisión de animes en países occidentales.*

Carolina Pacheco Luna (Facultad de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México (UNAM)): *Renacer en un apocalipsis zombie: el empoderamiento de género a través del caso del personaje de Carol en "The walking dead".*

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### DIASPORA AND MEDIA – DIM

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#### Diáspora y Medios de Comunicación

**Chair:** Sudeshna Roy (Stephen F. Austin State University, TX)

**Co-Vice-chairs:** Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)

Umi Khattab (University of the Sunshine Coast)

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**Session 234:** Wednesday, July 19<sup>th</sup> 2017

**Slot code:** DIMW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.2

**Title:** Diaspora Studies in International and Intercultural Communication

**Chair:** Farrah Berube (Université du Québec à Trois-Rivières)

**Presentations:**

Chuniaud Marion (GERACII UQAM): *Participación artística al servicio de la comunicación para la Paz.*

Christian Agbobli, Magda Fusaro (Université du Québec à Montréal (UQAM)): *The Uses of the Internet in Canada : What Kinds of Empowerment for Immigrants?*

Ndiaga Loum (Université du Québec en Outaouais), Oumar Kane (Université du Québec à Montréal): *Culture, development and communication: how to propose a theoretic renewal based on old issues?*

Olga Voronova (Faculty of Journalism, Moscow State University), Liudmila Voronova (Södertörn University): *Russian-language media space: features, tendencies and typology.*

Hui Ye (Communication University of China & Royal Holloway College, University of London): *Finding -Mother Culture on Screen: A Study on the Media Use of Second Generation British Chinese.*

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**Session 235:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIMW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.2

**Title:** Migration/Immigration and Diasporas

**Chair:** Denielle Janine Emans (Virginia Commonwealth University in Qatar)

**Presentations:**

Camila Escudero (Universidade Federal do Rio de Janeiro -UFRJ): *Today is party: the construction of the social and cultural identities of the immigrant in the celebrations of the origins.*

Denielle Janine Emans (Virginia Commonwealth University in Qatar): *New discourses in Qatar: A comparative study of labour migration and socio-cultural power structures in traditional and digital news media.*

Fernanda Martinelli (University of Brasilia - UnB), Brazil: *Diaspora and Migration as branded-content.*

Goitom Negash (Ohio University): *Digital Connectivity and Integration: The case of Eritrean Refugees and Migrants in Columbus-Ohio.*

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**Session 236:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIMW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.2

**Title:** New Media and Diasporas

**Chair:** Denise Matthews (Eastern Connecticut State University)

**Presentations:**

David Ramirez Plascencia (University of Guadalajara): *Social media and diasporic discourse: how the Internet encourages cultural resistance of Mexicans living in Barcelona, Spain.*

Denise Matthews (Eastern Connecticut State University); George Topalidis (University of Florida): *Friending Ferment: Greek-American with Ottoman Origins on Facebook.*

Glenda Ballantyne (Swinburne University of Technology): *Tuning into the soundtrack of daily life: How a polymedia environment has enabled older members of the Irish diaspora in Melbourne to immerse themselves in the everyday rhythms of life in their homeland.*

Eduardo Zilles Borba, Marcelo Zuffo (University of São Paulo (USP)): *Gen Z Perception of Reality Through Virtual and Augmented Devices.*

Svetlana S Bodrunova (School of Journalism and Mass Communication, St. Petersburg State University): *Secondary gatekeeping in Twitter discussions on inter-ethnic conflicts: beyond 'majority/minority' filter bubbles?*

Doris Elena Muñoz Zapata, Betsy Carolina Valencia Ayala, María Victoria Pabón Montealegre (Universidad Pontificia Bolivariana) : *Organizational communication on virtual environments: Pending reflections for the strengthening of Teleworking.*

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**Session 238:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW3a

**Time:** 14:00 – 15:30

**Room:** Secretaria General

**Title:** Challenges of digital divide

**Chair:** Lawrence Wood (Ohio University)

**Discussant:** Umair Nadeem (University of Gujarat, Pakistan)

**Presentations:**

Kirti Singh, Dipak De (Institute of Agricultural sciences, Banaras Hindu University): *Tool and techniques for measuring digital empowerment.*

Andres Lombana-Bermudez (Berkman Klein Center for Internet and Society at Harvard University): *Home environments and the development of online skills: A case study of Latino/Hispanic working class immigrant youths living in Austin, Texas.*

Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences): *Dailywage—Draught, Danger and the I-Slate: Contexts and their role in ICT for Education.*

Andrea Limberto (University of São Paulo): *Digital archives for overcoming the digital divide in Latin America.*

Andrea Rosales, Mireia Fernández-Ardèvol (IN3 - Universitat Oberta de Catalunya): *Structural ageism in digital technologies.*

Domagoj Bebić (Assistant Professor): *Power of Internet meme in contemporary political communication.*

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**Session 239:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW4a

**Time:** 16:00 – 17:30

**Room:** Secretaria General

**Title:** Digital divide and the society

**Chair:** Padma Rani (Manipal University)

## **DIGITAL DIVIDE – DID**

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### **Brecha Digital**

**Chair:** Olga Smirnova (Lomonosov Moscow State University)

**Vice-Chair:** Anna Gladkova (Lomonosov Moscow State University)

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**Session 237:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW1a

**Time:** 8:30 – 10:00

**Room:** Secretaria General

**Title:** New media and digital divide

**Chair:** Andrea Limberto (University of São Paulo)

**Discussant:** Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences)

**Presentations:**

Umair Nadeem (University of Gujarat, Pakistan), Sidra Umair: *New media: Transforming youth's perception regarding voting behavior.*

Guilherme Popolin (Universidade Estadual de Londrina - UEL): *Meme on the internet: the myth of the communist conspiracy in Brazil.*

**Discussant:** Rafiza Varão (Universidade Católica de Brasília - UCB)

**Presentations:**

Sergey Grigorievich Korkonenko, Marina A. Berezhnaia (St Petersburg State University): *Media nets of communities for the national and cultural identity.*

Lawrence Wood (Ohio University): *An Ethnographic Case Study of Instagram: A Picture of the Digital Divide.*

Isadora Ortiz de Camargo (University of São Paulo): *Resignedif Journalism and the future of media organizations: sociocultural transformations on management of contents at the age of the screens.*

Monica Zhongxuan Dai (Hong Kong Baptist University): *Going beyond the Cartesian Split: Understanding the Internet of Things with Extended Mind Thesis.*

Massimo Ragnedda (Northumbria University): *The rise of the Digital capital and its relation with the third level of the Digital Divide.*

Betty B.B Ackah (Simon Fraser University): *Digital Inclusion or Divide? The Case of Ghana's Health Sector.*

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## ENVIRONMENT, SCIENCE & RISK COMMUNICATION – ESR

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### Medio Ambiente, Ciencia y Comunicación de Riesgos

**Chair:** Pieter Maeseele (University of Antwerp)

**Co-Vice-Chair:** Dorothee Arlt (University of Bern, Switzerland)

Anders Hansen (University of Leicester)

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**Session 240:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESRW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.3

**Title:** Business Meeting

**Chair:** Pieter Maeseele (University of Antwerp)

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## ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH

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### Ética de la Sociedad y Ética de la Comunicación

**Chair:** María Teresa Nicolás, (Universidad Panamericana)

**Vice-Chairs:**

Elvira García, (CEU Cardenal Herrera University)

Yanick Farine, (Université du Québec à Montréal)

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**Session 241:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ETHW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.3

**Title:** Ethical Behaviour and Communication

**Chair:** Concha Edo Bolós (Universidad Complutense de Madrid)

**Presentations:**

Yanick Farmer (Université du Québec à Montréal): *Impacts of communication techniques on ethical behaviour and awareness: a comparative analysis.*

Ylva Rodny-Gumede (University of Johannesburg) Colin Chasi (University of Johannesburg): *High Deception in Higher Education: A philosophical discussion of the role of ethical communication in education in post-colonial South Africa.*

Evaldo Becker (Universidade Federal de Sergipe) Michele Amorim Becker (Universidade Federal de Sergipe): *Ética socioambiental e o direito à comunicação em comunidades tradicionais que habitam às margens do Rio São Francisco/Brasil.*

Shanade Bianca Barnabas (University of Johannesburg): *Ethics and multivocality: Exploring challenges of this communicative mode in heritage-making.*

Jose Eduardo Machain (CONACAL): *Infancias y agendas de comunicación: políticas-- medios y prácticas éticas emergentes.*

Silvia Inés Molina y Vedia del Castillo (Universidad Nacional Autónoma de México) María de Lourdes Resendiz Martínez (Universidad Nacional Autónoma de México): *The Absence of Responsibility.*

**Session 242:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ETHW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.3

**Title:** The power of representation in news media

**Chair:** Yanick Farmer (Université du Québec à Montréal)

**Presentations:**

Maria Teresa Nicolás (Universidad Panamericana): *Reconciliación-- reconstrucción y acuerdo de paz en Colombia. Análisis de la prensa internacional según el modelo del peace journalism.*

Roberto Sancho Larrañaga (Universidad Autónoma de Bucaramanga): *Narraciones, calidad de la información y valores en entornos digitales: Opinión pública y proceso de negociación de paz en Colombia.*

Robin Reul (University of Antwerp): *Half a citizen, twice as deviant: Discursive preferences in mainstream and alternative news on the internment of mentally disabled criminals in Belgium.*

Oulai Marc Bertrand Goué (Université de Montréal): *The fabric of a discursive object The ethics of journalistic practices in times of war: the Ivorian civil war of 2010-2011.*

Sharrona Pearl (The Annenberg School for Communication at the University of Pennsylvania): *The Religious Framework of Forgiveness Without Apology for Survivors of Shootings.*

Mrinmoy Majumder (Mudra Institute of Communications Ahmedabad (MICA)): *Representation of 'labour' in news: A critical perspective.*

Leonardo Francisco Figueiras Tapia (Universidad Nacional Autónoma de México): *Poder, política y ética.*

Lorena Rocio Arvizu (Universidad Iberoamericana): *El periodismo cultural como discurso para repensar la política.*

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## GLOBAL MEDIA POLICY – GMP

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### Políticas Globales de Medios de Comunicación

**Co-Chairs:** Arne Hintz (Cardiff University)

Claudia Padovani (University of Padova)

**Co-Vice-Chairs:** Véronique Wavre (University of St-Gallen)

Petros Losifidis (City University of London)

**Session 244:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GMPW4a

**Time:** 16:00 – 17:30

**Room:** Salón Arsenal

**Title:** ROUNDTABLE: Global media policy of the future

**Chair:** Claudia Padovani (University of Padova)

**Presentations:**

Sara Bannerman (McMaster University)

Ksenia Ermoshina (Mines Paris Tech)

Rodrigo Gomez (UNAM)

Aphra Kerr (Maynooth University)

Robin Mansell (London School of Economics)

Kaarle Nordenstreng (Tempe University)

Jo Pierson (Vrije Universiteit Brussel)

Marc Raboy (McGill University)

**Session 243:** Wednesday, July 19th, 2017

**Slot code:** ETHW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.3

**Title:** Ethical perspectives in politics, activism and propaganda

**Chair:** Carola Isabel García Calderón (Universidad Nacional Autónoma de México)

**Presentations:**

Hugo Luis Sánchez (Universidad Nacional Autónoma de México - UNAM): *Prensa, poder y ética en México en los tiempos de Peña Nieto: el caso de Carmen Aristegui-MVS (2014-2015).*

Carlos Mario Berrio Meneses (Universidad de Medellín): *El declive del héroe y el ascenso de las sombras. Problemáticas éticas de la transformación del héroe contemporáneo.*

Camila Pereira Morales (UniRitter Laureate International Universities): *Discursos sobre el Decrecimiento: Un análisis comparativo de las organizaciones Akatu e Adbuster.*

## HEALTH COMMUNICATION AND CHANGE – HCC

### Comunicación para la Salud y el Cambio

**Co-Chairs:** Subba Rao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Vice-Chairs:** Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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**Session 245:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW1a

**Time:** 8:30 -10:00

**Room:** Sala 302 A

**Title:** Digital Health Communication

**Chair:** Marjan de Bruin, The University of the West Indies, Jamaica

**Presentations:**

Patricia Campbell (Red Deer College): *Embodied expertise and self-care practices: How runners enact medical expertise online.*

Olaf H. Werder (The University of Sydney, Australia): *Connecting with Killer Apps – Can Digital Health Communication Overcome Health Resistant Behaviour?*

Francisco Conrado Filho, Sandra Marinho, Luis António Santos (University of Minho): *Tweeting the Zika virus: a social network analysis.*

Carlos Arcila Calderón (University of Salamanca), Luz Marina Alonso (Universidad del Norte, Colombia): *Big data approaches for health communication research: predictive sentiment and network analyses in social media.*

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**Session 246:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 302 A

**Title:** Innovations, New media & Health Strategies (Innovaciones, nuevos medios y estrategias de salud)

**Chair:** Igor Sacramento, Fiocruz

**Presentations:**

Armando Romero Ventura (Universidad Autónoma Metropolitana): *La construcción social del VIH y su tratamiento a través del uso de plataformas de facebook: VIH. Aprendiendo a sonreír de nuevo; un estudio de caso en México.*

Elizabeth Vargas-Rosero (Universidad Nacional de Colombia) Laura Posso Menco (Universidad del Norte, Colombia) Kelly Pozo García (Universidad del Norte, Colombia): *La tendencia fitness en Instagram: interacciones sociales virtuales y las representaciones de salud y bienestar.*

Julián Enrique Páez Valdez (Universidad Católica de Pereira): *Photoboy-- Una herramienta tecnológica para la promoción y prevención de diferentes tipos de cáncer causados por el consumo de tabaco en espacios públicos digitales de la ciudad de Pereira.*

Luz Marina Alonso Palacio (Universidad del Norte, Colombia), Carlos Arcila: *Adopción de innovaciones en salud y redes interpersonales.*

Carla Colona G. (Departamento de Comunicaciones - Pontificia Universidad Católica del Perú): *Papá Oso: Comunicación y salud neonatal en el marco del valor económico y cultural de un recién nacido enfermo en el Hospital Regional de Cusco, Perú.*

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**Session 247:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 302 A

**Title:** Professional Perspectives: Innovation and Vision

**Chair:** Yolanda Paul, The University of the West Indies, Jamaica

**Presentations:**

Qiaolei Jiang, Chunjuan Luan (Dalian University of Technology): *Diffusion, Convergence and Influence of Pharmaceutical Innovations: A Comparative Study on China and U.S. Patents.*

Kate Holland (University of Canberra, Australia): *Repertoires of media criticism and praise and their connections to biocommunicability: an interview study with mental health consumers advocates and professionals.*

Tatiane Mendes Pinto (Universidade Estadual do Rio de Janeiro): *Cinema at the hospital: an analysis at the University Hospital of Rio de Janeiro.*

Fabiana Campos Franco, Satina Priscila Marcondes Pimenta Mello, Igor Nascimento dos Santos (Estácio de Sá de Vitória): *Disclosure of medicines: the focus of media on reverse policy and society behavior.*

## **POPULAR CULTURE – POC**

### **Cultura Popular**

**Co-Chairs:**

Barry King (Auckland University of Technology)  
Tonny Krijnen (Erasmus University, Rotterdam)

**Session 248:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 A

**Title:** Cinematic Figurations

**Chair:** Nial Brennan

**Presentations:**

Nikhil Thomas Titus (School of Media and Cultural Studies University of Pittsburgh): *Cinema and Censorship in the Construction of Indian Heritage*.

Jungwoo Jang, Dakyung Choo, Kyoung Hee An (Sungkyunkwan University-Seoul, Korea): *Isn't it metaphor or new interpretation? Korean historical film, metaphors, dialogues, and re-interpretations in the modern society: A Semiotic and discourse analysis on, 'the Throne (2014)', an Oedipal conflict film.*

Noam Tirosh (Ben-Gurion University of the Negev, Israel): *The "Mizrahi Pillar of Fire"- Activists' perceptions of the role of media in a memory-driven conflict.*

Ravikant Kisana (FLAME University): *If you ask for Kashmir, we'll rip you apart: The appropriation of Kashmiri freedom movement by Bollywood cinema.*

**Session 249:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 A

**Title:** Constructing the Popular 1

**Chair:** Florian Vanlee

**Presentations:**

Anderson Lopes da Silva (Universidade de São Paulo): *Zombies "Made in Brazil": practices of representation of the undead from popular culture to the media culture.*

Robbie Fordyce (University of Melbourne), Timothy Neale, Thomas Apperley (Deakin University): *The gamification of Australian racism and anti-racist gaming.*

Holger Briel, (Xi'an Jiaotong Liverpool University): *Not just your average cartoon - 'Mainzelmännchen' as agents of conservative TV propaganda.*

**Session 250:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 A

**Title:** Constructing Popular 2

**Chair:** John Benson

**Presentations:**

Laura Marcela Cardona (Javeriana University, Bogotá): *Septimazo.*

Shivdas Yuvaraj Thorat (Tata Institute of Social Sciences): *Lord Buddha TV in the paradigm of Popular Culture.*

Sebastián Alaniz (Universidad Adolfo Ibáñez): *"Mentalidad televisiva"- patterns and particularities of song lyrics dedicated to television in Chile.*

Laura Guimaraes Correa (Universidade Federal de Minas Gerais, UFMG): *Writing the "wrong": women's visual protests over the surfaces of London and Mexico City.*

## **PUBLIC SERVICE MEDIA POLICIES – PMP**

### **Políticas de Medios Públicos**

**Co-Chairs:** Yik-Chan Chin (Xi'an Jiaotong-Liverpool University)

Alessandro D'Arma (University of Westminster)

**Session 251:** Wednesday, July 19th, 2017

**Slot code:** PMPW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.3

**Title:** PSM, journalism, audience engagement and accountability

**Chair:** Yik Chan Chin (Xi'an Jiaotong-Liverpool University)

**Presentations:**

Matilde Delgado Reina, Celina Navarro Bosch, Pau Lluis Gumié, Elisa Paz Perez (Universitat Autònoma de

Barcelona): *Social television and information: Public and commercial strategies in Europe.*

Rosa Franquet Calvet, Oscar Coromina, Gemma Bernal and Sheila Guerrero (Universitat Autònoma de Barcelona): *Info-Show In European Television: The Industry Lab For Engagement With The Social Audience.*

Fernando Oliveira Paulino, Jairo Faria (University of Brasilia), Madalena Oliveira (University of Minho): *Public Service of Media, Ombudsperson services and media observatories: approaches and diversities in Brazil, Portugal, and Argentina.*

Amanda Oye (York University): *Correcting market failure in the Canadian news industry.*

César Bárcenas Curtis (UNAM): *Digital Terrestrial Television in Mexico City. An opportunity for universal access?*

## **RELIGION, COMMUNICATION AND CULTURE – RCC**

### **Religión, Comunicación y Cultura**

**Co-chairs:** Victor Khroul (Journalism Faculty, Moscow State University)

Yoël Cohen (Ariel University, School of Communication)

**Session 252:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.2

**Title:** Religious Identity & The Impact of New Media

**Chair:** Ivana Soares Paim

**Presentations:**

Alba Sabaté Gauxachs (Ramon Llull University): *Religious Digital Consumption among Youth. Study Case in Catalonia.*

Nelson O. Omenuga (University of Greenwich): *New Media, Youth & Renegotiation of Ethnic and Religious Identity in Nigeria.*

Ngozi Marion Emmanuel (Nnamdi Azikiwe University, Awka, Anambra State): *The Preacher, his 'Endangered Flock' and the New Media: Analyzing and critiquing the New Face of Religion in Nigeria Today.*

Gabriel Avila (Universidad Iberoamericana): *How to Be a Jesus' Disciple in the 'Almighty' Media Age: The «induced communitarian censorship» as an immunization strategy to the media influence.*

Sneyder Rojas Díaz (Universidad Católica Luis Amigó FUNLAM): *A Theological Approach to the Social Problems Associated with the Use of Information and Communication Technologies-ICT.*

**Session 253:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.2

**Title:** Portrayal of Religion in Film

**Chair:** Victor Khroul (Journalism Faculty, Moscow State University)

**Presentations:**

Elizabeth Lieza Louw (University of the Witwatersrand): *Shifting perspectives in the representation of colonial missions in documentary films.*

Patricia Elizabeth Cortés (Asociación Latinoamericana de Investigadores de la Comunicación, ALAIC): *Bolivia: Film Incendies...Light Stories and Humanity: Experiences of dialogue with women in Bolivia.*

**Session 254:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.2

**Title:** Religious Communication & Dialogue

**Chair:** Victor Khroul (Journalism Faculty, Moscow State University)

**Presentations:**

Carlos Novoa Pinzón (Corporación Universitaria Minuto de Dios): *Relations of the Muslim community of the Abou Bakr AlSiddiq mosque in Bogotá with the non-Muslim population of its surroundings.*

Sajida Awais (University of Central Punjab, Lahore, Pakistan): *The Era of Free Social Media and One-Way Flow of Information (A case study on Paris Attack and Participation of Muslims and Non-Muslims on Facebook)*

Fernando N Cavalcante (UFRN - Dilson Alexandre UNI7): *The Sea without Faithful Waters: Youth researchers views outside the classroom about conflicts of religious tourism in Canindé city.*

Leticia Monteiro Rocha, Greicy Mara França, Angela Eveline Werdemberg dos Santos (Universidade Federal de Mato Grosso do Sul), Eduardo Perotto Biagi (Universidade Católica Dom Bosco): *Media Activism in Religious Groups of Facebook in Brazil: Abadiânia-- Irmãos Verdadeiros and Amor a Nossa Senhora Aparecida e à Igreja Católica.*

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## VISUAL CULTURE – VIC

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### Cultura Visual

**Co-Chairs:** Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

**Vice-Chair:** Denize Araujo, (Uni. Tuiuti Do Parana)

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**Session 255:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 B

**Title:** Imagen digital, Internet, Redes sociales y su nuevo régimen de visualidad - Digital Image, Internet, Social Webs and the new regime of visuality

**Chair:** Patricia Moran (Universidad Sao Paulo)

**Presentations:**

Luis Carlos Contreras Martins (Corporación Universitaria Minuto de Dios): *El tratamiento digital de la imagen: un proceso cognitivo de Comunicación Visual.*

Alexis Castellanos Escobar (Pontificia Universidad Javeriana, Colombia): *Las imágenes visuales de la infancia: una construcción de identidades en manuales escolares nacionales.*

Angélica María Gallardo (Universidad de Pamplona, Colombia): ¿Y eso como qué le representa?

Sergio Roncallo Dow (Universidad de la Sabana, Colombia), Diego Armando Mazorra (Universidad Externado de Colombia): *El lenguaje de la política en Internet: la comunicación de gobierno por YouTube y memes ante la homogenización del discurso público.*

Carlos Obando (Pontificia Universidad Javeriana, Colombia): *De la pantalla suprema a la pantalla esfera: narrativas transmedia, narrativas expandidas.*

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**Session 256:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 B

**Title:** Gender studies and visual communication

**Chair:** Deborah Tudor

**Presentations:**

Susan Keith (Rutgers University): *Women (and men) in the streets: Visual framing of the Women's March in U.S. newspapers.*

Luiza Lusvarghi (University of Sao Paulo): *Banditism as gender issue: the romantic outcast played by woman in Latin American cultural imaginary.*

Ravikant Kisana (FLAME University): 'Queer Eyes': Locating The 'Gaze' In The Visual Narratives Of Queer Cinema.

Paulo Roberto Ferreira de Camargo (Universidade Tuiuti do Paraná / Pontifícia Universidade Católica do Paraná): *Performative masculinities in the cinema of Beto Brant.*

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**Session 257:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 B

**Title:** Visual journalism and media ethics

**Chair:** Sunny Yoon (Hanyang University)

**Presentations:**

Julianne H. Newton (University of Oregon School of Journalism and Communication): *Toward Transformative Visual Ethics: New Worlds + New Ways of Seeing = New Ways of Knowing.*

Andre Fagundes Pase, Eduardo Campos Pellanda (Pontifical University of Rio Grande do Sul -PUCRS): *The Ethics of Immersion-- a discussion about ethical questions in Immersive Journalism.*

BUSINESS MEETING

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## FIESTA EN LA PLAZA

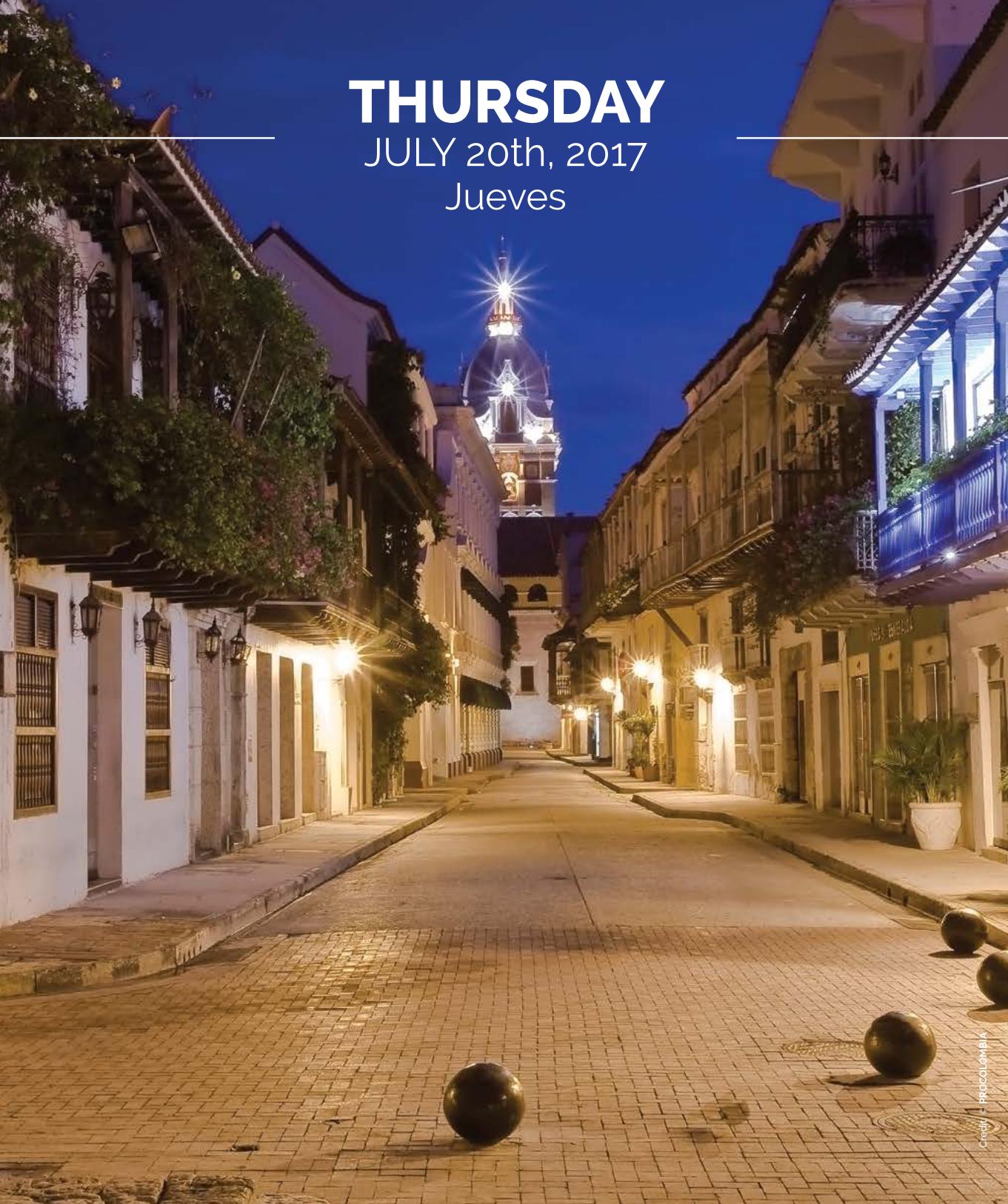
### Plaza de la Aduana | Cartagena de Indias

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Wednesday, July 19<sup>th</sup>, 2017

**19:30 hrs**

Beverages / Bebidas  
Caribbean Food / Comida Caribeña  
Lots of Music and an Amazing Show  
Orquesta Africa Charang  
Grupo Ekobios



**THURSDAY**  
JULY 20th, 2017  
Jueves

**THURSDAY**  
JULY 20th, 2017

**IAMCR**  
**60<sup>TH</sup> ANNIVERSARY**



**Leah Komen,**  
Daystar University,  
Kenya



**Deqiang Ji,**  
Communication  
University of China



**Janet Wasko,**  
USA



**Kaarle Nordenstreng,**  
University of Tampere  
(Finland)



**Helena Sousa,**  
Universidade do Minho,  
Portugal



**Guy Berger,**  
Division of Freedom of  
Expression and Media  
Development, UNESCO



**Cees Hamelink,**  
University of  
Amsterdam  
(The Netherlands)



**Robin Mansell,**  
London School of  
Economics  
(UK/Canada)



**Roque Faraone,**  
(Uruguay)

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IAMCR was founded in December 1957 at UNESCO in Paris. It was initially a predominantly European association, building bridges between East and West and across the Atlantic, but after a period of consolidation in the 1960s it began to grow in the 1970s, especially towards the developing countries. (See IAMCR History in A Nutshell, IAMCR in Retrospect (prepared for the 50th anniversary). The 40th anniversary in 1997 was celebrated in Oaxaca (Mexico) and the 50th anniversary in 2007 in Paris. The 60th anniversary in Cartagena is staged as a panel first reminding us of the drastic changes in the world since the 1950s – in geopolitics, morals and sciences – and then flashing to the current state of media and communication research in different continents. The event is accompanied by live music by the IAMCR house band with local musicians.

*IAMCR fue fundado en diciembre de 1957 en UNESCO en París. Fue inicialmente una asociación de europeos que construía puentes entre oriente y occidente, y más allá del Atlántico, pero después de un periodo de consolidación en los sesenta, comenzó a crecer en los setenta, especialmente hacia los países en desarrollo. (Ver IAMCR History in A Nutshell, IAMCR in Retrospect (preparado para el aniversario número 50). El aniversario número 40 en 1997 se celebró en Oaxaca (México) y el número 50 en 2007 en París. El aniversario 60, en Cartagena, cuya lección inaugural nos recordará los cambios drásticos que se han dado en el mundo desde los años cincuenta – en la geopolítica, la moral y las ciencias – para luego pasar a mirar el estado actual de la investigación de la comunicación y los medios en los diferentes continentes. Este cierre estará acompañado de música en vivo por la banda propia de IAMCR y músicos locales.*

**Chair:** Janet Wasko, IAMCR President, University of Oregon (USA)

**Panelists:****Kaarle Nordenstreng, University of Tampere (Finland)**

Historical changes in geopolitics since the 1950s: the creation of the European Union, the end of the Cold War, the spread of globalization, while China and BRICS have grown to challenge the Western world order.

**Cees Hamelink, University of Amsterdam (The Netherlands)**

The moral history of the 20th century: the evolution of human sociality as arena for communication research. A fascinating panorama of cosmopolitan values versus provincial myopia.

**Robin Mansell, London School of Economics (UK/Canada)**

Science and technology innovation has contributed to radical change in mediated communication in parallel with decades of struggle between instrumental and critical traditions in the media and communications research. Should we be pessimistic or optimistic about the outcomes of that struggle for the field and for its influence beyond the academy?

**Roque Faraone**

Cuentista y periodista uruguayo.. Profesor de Historia y de Teoría de la Comunicación Social. Estudió de los medios de comunicación masiva. Miembro del grupo fundador de la Revista Crónica. Vinculado con IAMCR dese un inicio.

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**Special guests to the IAMCR 60 years celebration panel**

Invitados especiales al panel de celebración de los 60 años de IAMCR

**Leah Komen**, Daystar University, Kenya

**Deqiang Ji**, Communication University of China

**Helena Sousa**, Universidade do Minho, Portugal

**Guy Berger**, Division of Freedom of Expression and Media Development, UNESCO

## INVITED AND SPECIAL SESSIONS

### SESIONES INVITADAS Y ESPECIALES

#### SESION INVITADA DE - FAO & CIESPAL - INVITED SESSION

##### **"Regional initiatives and capacity strengthening in communication for rural development"**

"Iniciativas regionales y fortalecimiento de capacidad en comunicación para el desarrollo rural"

July 20th 10:30 – 12:30 - Barahona 3

The International Centre for High-level Studies on Communication in Latin America (CIESPAL) and the UN Organization for Food and Agriculture (FAO) invite you to this special session on experience sharing and learning opportunities in the field of rural Communication for Development (ComDev).

*El Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL) y la Organización de las Naciones Unidas para la Alimentación y la Agricultura (FAO) invitan a esta sesión especial sobre oportunidades para el intercambio de experiencias y el aprendizaje en materia de Comunicación para el Desarrollo (CpD) rural.*

Onda Rural is meant to strengthen exchange and collaboration ties among regional actors interested in the use of ComDev and ICTs to support family farming, resilience and sustainable rural development in Latin America. Onda Rural is starting a new phase, facilitated by CIESPAL and FAO in partnership with AMARC, that will support rural communication projects and services in the region by providing technical assistance, fostering South-South cooperation and promoting policy dialogue. A web-based platform ([www.onda-rural.net](http://www.onda-rural.net)) allows networking among members of the initiative. This IAMCR session will serve to present the initiative and join forces with other potential partners such as institutions, universities, researchers and individuals interested in communication for rural development. **Learning opportunities in rural ComDev:** During the session, you will also learn about a series of knowledge resources and training materials developed by FAO for those who want to design and implement participatory rural communication strategies. Among them, the **online course on communication for rural development** (FAO, 2016 <http://www.fao.org/elearning/#/elc/en/course/COMDEV>) for free, interactive and self-paced learning and the **CCComDev platform** ([www.cccomdev.org](http://www.cccomdev.org)) provide innovative ways to learn and become part of a global community of practice in ComDev.

**Ond@Rural: iniciativa latinoamericana de CpD:** Onda Rural nace para fortalecer el intercambio y la colaboración entre actores interesados en el uso de la CpD y las TIC para la agricultura familiar, la resiliencia y el desarrollo rural sostenible en América Latina. Onda Rural inicia una nueva etapa, impulsada por CIESPAL y la FAO en colaboración con AMARC, que apunta a apoyar proyectos y servicios de comunicación rural en la región a través de asistencia técnica, cooperación Sur-Sur y promoción de espacios de dialogo sobre políticas. Una plataforma web ([www.onda-rural.net](http://www.onda-rural.net)) habilita el trabajo en red de los miembros. La sesión IAMCR permitirá presentar la iniciativa y sumar esfuerzos a través de alianzas entre entidades gubernamentales, universidades, investigadores y personas interesadas en la CpD rural. **Oportunidades de aprendizaje en CpD rural :** Se presentará también una serie de recursos y materiales de formación desarrollados por la FAO para quienes quieran diseñar y poner en práctica estrategias de comunicación rural participativa. Entre ellos, el **curso a distancia sobre comunicación para el desarrollo rural** (FAO, 2016 <http://www.fao.org/elearning/#/elc/en/course/COMDEV>) gratuito, interactivo y personalizado y la **plataforma CCCComDev** ([www.cccomdev.org](http://www.cccomdev.org)), constituyen formas innovadoras de aprender y ser parte de una comunidad global de profesionales de CpD.

## **PARALLEL SESSIONS**

### **SECTIONS:**

#### **AUDIENCE – AUD**

##### **Audiencias**

**Chairs:** Peter Lunt (University of Leicester)

**Co-Vice Chairs:** Miguel Vicente (University of Valladolid)

Asta Zelenkauskaite (Drexel University)

**Session 258:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** AUDTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 103

**Title:** Audience Section Business Meeting

**Session 259:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** AUDTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 103

**Title:** Digital Media Audiences

**Chair:** Miguel Vincente

##### **Presentations:**

Asta Zelenkauskaite (Drexel University): *Marketplace of attention on the radios stations Facebook pages: What types of posts do audiences like?*

Shuhan Chen (University of Leicester): *The individualization of China and its Positive Energy. A study on Chinese youth and their Social Media use.*

Bella Palomo (University of Malaga), Jon A. Sedano (University of Malaga): *Effectiveness of WhatsApp usage on collaborative fact-checking.*

Jaume Suau, Pere Masip, Carlos Ruiz, Maria Lluisa Llamero, David Puertas (Blanquerna School of Communication and International Relations, University Ramon Llull): *Meeting the 'others': counterbalancing audiences' selective exposure in the online realm.*

Aneta Podkalicka (Monash University), Esther Milne (Swinburne University of Technology), Jenny Kennedy (RMIT, Melbourne): *Grand Designs: audience engagement and modes of consumption.*

**Session 260:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** AUDTH3a

**Time:** 14:00 – 15:30

**Room:** Sala 103

**Title:** Audience Theory

**Chair:**

##### **Presentations:**

Olaf Jandura, Raphael Koesters (Heinrich Heine University Düsseldorf): *Considering the Meso-Level: Description of Audience Groups as Political Milieus.*

Susanne Eichner (Aarhus University) Elizabeth Prommer (University Rostock): *Doing media: Multiple perspectives as a concept for theory and research in a complex media environment.*

Pascal Verhoest (Vrije Universiteit Brussel): *Audiences and cultural representation: a theoretical and methodological reconnaissance of schemata-theory.*

Ida Vikoren Andersen (Department of Information Science and Media Studies): *Researching audience online.*

Nandi Chinni Kumar (University of Hyderabad, India): *A Critical study of New Media on Audience Dependency.*

## **COMMUNICATION POLICY & TECHNOLOGY – CPT**

### **Políticas de Comunicación y Tecnología**

**Chair:** Aphra Kerr (Maynooth University, Ireland)

**Co-Vice-Chairs:** Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences -ISCC - CNRS / Paris-Sorbonne / UPMC)

**Session 261:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** CPTTH1a

**Time:** 8:30 – 12:00

**Room:** Sala 301

**Title:** Drawing Policy Lessons From the History of Alternative Media and Networks

**Chair:** Lucy Finchett-Maddock (University of Sussex)

**Discussant:** Arne Hintz (Cardiff University)

**Presentations:**

Melanie Dulong de Rosnay (CNRS): *From Pirate Communities to Free Radios: Alternative Networks and the Law.*

Maria Michalis (University of Westminster): *Internet access policy in the EU: is there room for alternative community networks?*

Felix Treguer (ISCC-CNRS): *Alternative Internet Networks? The History and Legacy of a "Crazy Idea".*

Dominique Trudel (ISCC-CNRS/Université de Montréal): *The History of American Independent Telephony: From the Struggle Over Common Carrier Regulation to Net Neutrality.*

**Session 262:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** CPTTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 301

**Title:** Business meeting

**Chair:** Aphra Kerr (Maynooth University)

**Session 263:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** CPTTH3a

**Time:** 14:00 – 15:30

**Room:** Sala 301

**Title:** Users and the ICT industry

**Chair:** Maria Michalis (University of Westminster)

**Discussant:** Jo Pierson (Vrije Universiteit Brussel)

**Presentations:**

Kenneth C.C. YANG (The University of Texas at El Paso); Yowei Kang (Assistant Professor Degree Program of Creative Industries and Digital Film Kainan University Taoyuan 33857, Taiwan): *Consumer Autonomy, Consumer Resistance Behavior, and Ad Blockers in the Digital Advertising Marketplace: Emerging Policy Implications.*

Sung Wook Ji, Changyoung Jeon, Honggi Kim (Hankuk University of Foreign Studies), Min Ho Ryu (Graduate School of Technology Management, Hosei University, South Korea): *The Effects of Domestic Search Engines on the Development of the Internet.*

Carla Ganito, Ana Jorge, Cátia Ferreira (Universidade Católica Portuguesa): *Going offline: Industry and user practices.*

Lucas Vaccaro Logan (University of Houston - Downtown): *Selling the Numbers on Music Piracy to Burn Down the Digital Library.*

## **COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC**

### **Comunicación Comunitaria y Medios Alternativos**

**Co-Chairs:** Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

**Co-Vice-Chairs:** Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanc, (Universidad Iberoamericana de Puebla)

**Session 264:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** COCTH1a

**Time:** 8:30 – 10:00

**Room:** Pegasos 1

**Title:** Memory, resistance and culture / Memoria, resistencia y cultura

**Chair:** Natalie Khazaal (Texas A&M University)

**Presentations:**

Claudia Pilar García (Pontificia Universidad Javeriana): *Tejedoras de Mampuján. Iniciativa de memoria sobre la desaparición forzada.*

Susana Kaiser (University of San Francisco): *Memory Checkpoints: Confronting Traumatic Pasts in Argentina's Sidewalks.*

Miguel Ángel Castiblanco, Luis Alexander Díaz (Corporación Universitaria Minuto de Dios): *El documental web como recurso en la construcción de memoria histórica una mirada desde las prácticas y sus posibilidades.*

Eli LaBan (Temple University): *That's We Language: The Role of Media in Preserving the Culture and Autonomy of the Caribbean Coast of Nicaragua.*

Yuping Zhang (Wuhan University): *Global feminism made in China: An extended case study on the transculturation of The Vagina Monologues (2003–2016)*

**Session 265:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** COCTH1b**Time:** 8:30 – 10:00**Room:** Pegasos 2**Title:** Social Media, community and alternative journalism / Redes Sociales, Periodismo comunitario y alternativo**Chair:** Nidia Cristina Abatedaga (Universidad Nacional de Córdoba)**Presentations:**

Juçara Gorski Brittes (Universidade Federal de Ouro Preto) | Rafael Drumond (Universidade Federal de Ouro Preto): *To resist the media, to exist in the media: the newspaper A Sirene.*

Milena de Castro Ribeiro (Universidade Federal do Ceará): *QUADRA online: el uso de Facebook de la Radio Comunitaria y nuevas prácticas de comunicación en una comunidad de Fortaleza (CE)*

Matt Reichel (Rutgers University): *The Restoration of Trust in Journalism: Social Media's Radical Intervention.*

Denise Becker (Centro Universitário Internacional Uninter): *New territories for Brazilian journalism.*

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**Session 266:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** COCTH1c**Time:** 8:30 – 10:00**Room:** Salón Arsenal**Title:** Panel: Walking the Word in Indigenous Media – Reflections on the Participatory Communication Process of Northern Cauca / Caminando el mundo en los medios indígenas. Reflexiones del proceso de comunicación participativa en el norte del Cauca**Chair:** Mario Alfonso Murillo Ayala (Hofstra University)**Presentations:**

Dora Muñoz (Universidad Indígena Nasa): *Indigenous Communication and the Nasa Life Plan – An Overview.*

TBC: *The Nasa School of Communication of Northern Cauca: A Look Back at the Origins and Achievements of the Tejido Process.*

Vilma Almendra (CRIC, NASA Community or a university): *Words without Action, Action without Words: The Gradual Debilitation of the Communication Process of Northern Cauca.*

Alex Secué (Radio Pa'Yumat/Liberación de Madre Tierra): *Communication for The Future: Lessons Learned and the Urgency of Moving Forward.*

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**Session 267:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** COCTH2a**Time:** 10:30 – 12:00**Room:** Pegasos 1**Title:** Community communication practices and peace building 2/ Prácticas de comunicación comunitaria y construcción de paz 2**Chair:** Antoni Castells-Talens (Universidad Veracruzana)**Presentations:**

Maria Isabel Campos Achicanoy, María Isabel Caicedo Álvarez, Fabián Andrés Valverde Sánchez (Unicompfacaúca): *Difusión del Derecho a la Paz en las zonas rurales del departamento del Cauca a través de radios comunitarias.*

Cristina Sala-Valdés (Universidad Oberta de Catalunya): *La comunicación comunitaria para el cambio social como herramienta para descolonizar la paz: el proyecto ALTAVOCES en Colombia.*

Rodrigo Sánchez (Proyecto 40) | Mayela Reyes (Victoria University): *Letting Subaltern histories speak through the Australian Living Peace Museum.*

Tatiana Da Silva Lima (Universidade Federal Fluminense): *News from a personal 'peace: the open veins of violence and the meaning dispute in media narratives of resistance.*

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**Session 268:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** COCTH2b**Time:** 10:30 – 12:00**Room:** Pegasos 2**Title:** Mujeres y prácticas comunicativas para la transformación social/Women and communicative practices for social transformation**Chair:** María Isabel Villa Montoya (Universidad EAFIT)**Presentations:**

Amaranta Cornejo Hernández (CONACYT-CESMECA): *La comunicación como procesos de cambio con y desde las mujeres. La experiencia de la Red Kasesel k'op en Chiapas.*

Paola Andrea Torres Noreña (Corporación Universitaria Minuto de Dios): *El teatro como herramienta de transformación social en los procesos de inclusión y reconocimiento de mujeres vinculadas al ejercicio de la prostitución.*

Ana Marai Jiménez (Universidad Iberoamericana Puebla): *Reconfiguración de la identidad de mujeres jóvenes amazgas que estudian fuera de la comunidad y retornan con la intención de transformarla.*

Wendy Alejandra Santos Niño (Universidad Pontificia Bolivariana) | Giovanni Bohórquez Pereira (Universidad Pontificia Bolivariana): *Experiencias de un grupo de madres comunitarias de Colombia que usan las Tic para consolidar un proceso de trabajo en Red.*

Esperanza del Carmen González Valentin (Universidad Iberoamericana, Puebla): *Voces en Rebeldía: Mujeres, radios comunitarias, movimiento social. Una mirada desde su experiencia.*

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**Session 269:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** COCTH2c

**Time:** 10:30 – 12:00

**Room:** Salón Arsenal

**Title:** Community and alternative journalism / Periodismo comunitario y alternativo

**Chair:** Verena Thomas (Queensland University of Technology)

**Presentations:**

Nivea Canalli Bona (College of the Atlantic) Guilherme Gonçalves Carvalho (Centro Universitário Internacional - Uninter): *Alternative Journalism in Brasil: which voices?*

Paula Evelyn Silveira Barbosa (Universidade de Brasília (UnB). *Medios Alternativos post-64 y Periodismo Independiente hoy*

Elaide Martins da Cunha (Universidade Federal do Pará): *Narrativas periodísticas y activismo de los medios: la noticia por el interior.*

Amador Iranzo (Universitat Jaume I): *Nuevas dinámicas de producción periodística para los medios alternativos. El testimonio como herramienta de cambio social.*

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**Session 270:** Thursday, July 20th, 2017

**Slot code:** COCTH3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 1

**Title:** Participatory communication experiences and practices / Experiencias y prácticas de comunicación participativa

**Chair:** Juan Domingo Ramírez (Universidad Austral de Chile)

**Presentations:**

Agnes del Rosario Jiménez (Universidad Iberoamericana): *Al click de la clicá. Reconfiguración identitaria en ex pandilleros salvadoreños y la práctica de la fotografía participativa.*

Guilherme Bento de Faria Lima (Universidad Federal Fluminense): *Laccops practical workshop - Smartphone as a strategic tool for Audiovisual Production.*

Nidia Cristina Abatedaga, Cristina Andrea Siragusa (Universidad Nacional de Córdoba), Silvia Irene Chaig (Universidad Provincial de Córdoba): *Auto-narrar(nos): identidades y saberes tecno-especializados en tiempos digitales.*

Yuko Tsuchiya (Hiroshima University of Economics): *Listening, Narrating and Creating: Possibilities of an Alternative Media Production to Hand down Local Cultures to the Youth.*

Cristianne Sousa Bezerra, Fabiana Lima Abreu, Maria Auxiliadora Gadelha da Cruz (Instituto Federal de Educação, Ciência e Tecnologia do Ceará): *La muestra interdisciplinaria: Juventud, Arte y Ciencia (JAC) y su contribución hacia una nueva práctica comunicativa.*

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**Session 271:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** COCTH3b

**Time:** 14:00 – 15:30

**Room:** Pegasos 2

**Title:** Apropiación de tecnologías de comunicación comunitaria y alternativa/ Appropriation of community and alternative communication technologies

**Chair:** Tania Francisca Villalva (Universidad Politécnica Salesiana)

**Presentations:**

Elluz Tatiana Pinilla Triana, Lina María Alvarado Rueda (Universidad Pontificia Bolivariana), María Isabel Villa Montoya (Universidad EAFIT): *Apropiación social de las Tecnologías de la Información y la Comunicación en las Emisoras comunitarias La Cometa y La Esquina Radio de Colombia.*

Orley Reinaldo Durán Gutiérrez (Universidad de la Paz): *Usos y apropiaciones de la comunicación, las tecnologías mediáticas y plataformas digitales en la protesta social de los movimientos sociales campesinos en Colombia.*

Paola Andrea Vásquez, Carlos Eduardo Rodríguez Muñoz (Corporación Universitaria Minuto de Dios): *Uniminuto Radio - Soacha. Un espacio de comunicación para el desarrollo y el cambio social.*

Wilmar Daniel Gómez Monsalve (COPU): *Identificación y diagnóstico de medios de comunicación alternativos digitales en población rural para la conformación de una Red de Medios Alternativos Digitales en veredas del Municipio de Bello (Antioquia - Colombia)*

Belegui Enriquez (Universidad Iberoamericana, Puebla): *Rádio bocinas: Encuentro, expresión y espacio público.*

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**Session 272:** Thursday, July 20th, 2017

**Slot code:** COCTH3c

**Time:** 14:00 – 15:30

**Room:** Salón Arsenal

**Title:** Social media and digital networks/ Redes sociales y medios digitales

**Chair:** Summer Harlow (University of Houston)

**Presentations:**

Cesar Augusto Rodríguez Cano (Universidad Autónoma Metropolitana): *Redes de medios tecnopolíticos y comunicación alternativa. Un análisis de hiperenlaces sobre las interconexiones globales de movilizaciones locales.*

Brian Robert Semuju (University of KwaZulu-Natal): *Theorizing dependency relations in small media.*

Miguel Ezequiel Badillo (Universidad Nacional Abierta y a Distancia): *Ciberciudadanía ambiental y resistencia: caso explotación minera La Colosa, Tolima.*

Saskia Witteborn (The Chinese University of Hong Kong): *Digital Heterotopias as Affective Counter Spaces.*

**Session 274:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** ESNTH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.3

**Title:** ESN Business Meeting

**Chair:** Ksenia Ermoshina, ESN co-chair, ISCC CNRS

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## **EMERGING SCHOLARS NETWORK – ESN**

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### **Académicos Emergentes**

**Co-Chairs:** Sylvia Blake (Simon Fraser University)

Ksenia Ermoshina (CNRS ISCC)

**Session 273:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** ESNTH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.3

**Title:** Film, memory, identity, and performativity

**Chair:** Sergio J. Aguilar Alcalá, (National Autonomous University of Mexico)

**Discussant:** Jorge Salvador Anaya Martínez, (National Autonomous University of Mexico)

**Presentations:**

Daniel Moeller Oelgaard (Lund University): *How videos (re)make the international: Performing Sovereignty and the case of Islamic State propaganda.*

Waydi Miranda (Universidad Iberoamericana): *La experiencia cinematográfica en Cartagena de Indias, Colombia (1930-1960): memoria y espacios de exhibición comercial.*

Hans-Peter Degen (Aarhus University): *Does media coverage affect perception and public opinion towards a cultural mega event?*

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## **GENDER AND COMMUNICATION – GEC**

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### **Género y Comunicación**

**Co-Chairs:** Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajihah Raza Rizvi (Film Museum Society, Lahore, Pakistan)

**Co-Vice Chairs:** Laura Castillo Mateu (Universitat Jaume I, Castelló, Spain)

Shweta Sharma (North Dakota State University)

**Session 275:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** GECTH1a

**Time:** 8:30 – 10:00

**Room:** C. Damas

**Title:** Identity Politics

**Chair:** Sri Jothi Pichaimuthu

**Presentations:**

Priyanka Mittal (Jawaharlal Nehru University): *Transnational Media of Saudi Arabia and Women.*

K. Tracy Lee, Shih-Chien Chang (Chuhai College of Higher Education, HK): *The politics of identity of (Hong) Kong girls in social media.*

Christina Zhang (Auckland University of Technology): *Gender, politics, and media: Exploring identities of 'leftover women' in contemporary China.*

**Session 276:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** GECTH1b

**Time:** 8:30 – 10:00

**Room:** C. Caballero

**Title:** Sexuality and Ideology

**Chair:** Jessica Moerman

**Presentations:**

Linuo Zhao (Peking University)/Xun Zhao (Peking University): *Public WeChat's Female Bloggers Contend with Mainstream Ideologies: The Establishment of New Opinion Leaders Rising from Female Discourse of Power – A study of public WeChat account "Mimeng".*

Gyorgyi Horvath (London School of Economics): *The News Media as a Moral Agent for Social Change: Domestic Violence and the Simek Case in Hungary.*

Nermine Mourad Aboulez (The American University in Cairo): *Superhero v Bystander Effect: Effects of Media Priming on Sexual Harassment Intervention.*

Tamires Ferreira Coelho (Federal University of Minas Gerais (Brasil) / Federal University of Ouro Preto): *Women of Brazilian Sertão: resistance and violence linked to the exhibition on Facebook.*

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**Session 277:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** GECTH2a

**Time:** 10:30 – 12:00

**Room:** C. Damas

**Title:** Industries, Production & Performance

**Chair:** Liudmila Voronova

**Presentations:**

Rozanne Susan Engel (University of Cape Town): *Gender and Race in the South African Film Industry: A Comparative Analysis of the Representation in South African Film Festivals, Box Office and the SAFTA Awards.*

Anne O' Brien (Maynooth University): *Pink Ghetto or Feminist enclave? Transforming work cultures and gender politics in documentary film production.*

Suzania Brahmacharimayum (Auckland University of Technology): *Theatre and drag identity: a comparative study of gender performance traditions in Manipur and New Zealand theatre.*

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**Session 278:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** GECTH2b

**Time:** 10:30 – 12:00

**Room:** C. Caballero

**Title:** Public Femininities

**Chair:** Sudeshna Roy

**Presentations:**

Haneke Elizabeth Basson, Adrie Le Roux (Vega School of Design Brand Business): *The feasibility of Femvertising: An exploration of the effect of femvertising on female South African consumers' brand perceptions.*

Anelise Wesolowski Molina (Universidade Católica de Brasília): *Hypersexualization and Risk in Dissenting Gender Identities: notes for the dissolution of chance.*

Sun Gui Guirong (Shandong Normal University): *"Chinese Women's Dream": Time-travel Fiction and the Popular Feminism in Contemporary China.*

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**Session 279:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** GECTH3a

**Time:** 14:00 - 15:30

**Room:** C. Damas

**Title:** Journalism and News

**Chair:** Linuo Zhao

**Presentations:**

Einat Lachover (Sapir Academic College), Dafna Lemish (Associate Dean for Program School of Communication and Information Rutgers the State University of New Jersey): *Women in Israeli journalism: Forwards and backwards.*

Eugenia Melo Cabral (DeVry Fanor): *Investigative journalism breaching the gender barrier in Brasilian online magazine AzMina.*

Ricarda Drücke, Corinna Peil (University of Salzburg): *Don't we have other worries than gender equality!?" – Antifeminism in debates on Gender politics in online news forums.*

Glenda Daniels (University of the Witwatersrand): *Glass Ceiling? Scrutinising gender politics and transformation in the South African newsroom.*

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## HISTORY – HIS

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### Historia

**Chair:** Nelson Costa Ribeiro (Catholic University of Portugal)

**Vice-Chair:** Gideon Kouts (Université Paris 8)

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**Session 280:** Thursday, July 20th, 2017

**Slot code:** HISTH2a

**Time:** 10:30 – 12:00

**Room:** Salón Pórtico Obregón

**Title:** Communities, Journalism and the Media

**Chair:** Lina María Leal (Corporación Universitaria Minuto de Dios)

**Presentations:**

Andrés Felipe Castañeda (Universidad Santiago de Cali): *El cine en Cali a inicios del siglo XX: una diversión civilizadora.*

Christian David Acosta Silva (Corporación Universitaria Minuto de Dios): *Ondas informativas: inicio del periodismo radial en Colombia.*

María Elena Torres Cuevas (Universidad Autónoma del Estado de Hidalgo): *Breve historia de la radio como medio de comunicación de la comunidad indígena en los municipios de Ixmiquilpan y Huejutla-- estado de Hidalgo.*

Maria Soledad Vargas (Pontificia Universidad Católica de Valparaíso): *Estilos de vida, ética y estética en los dominicales de los diarios ABC, La Vanguardia y El País (1974-1999).*

Jorge Vázquez-Herrero (Universidade de Santiago de Compostela): *Origen y evolución de las narrativas digitales en el periodismo.*

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**Session 282:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** INCTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 B

**Title:** China's belt and Road Initiative and the Changing Geopolitics of International Communication

**Chair:** Yun Long, Deputy Director, The National Centre for Communication Innovation Studies (Communication University of China)

**Presentations:**

Muhammad Yousaf (University of the Punjab), Deqiang Ji (Communication University of China): *Regional Press Framing of China-Pakistan Economic Corridor: A Case Study.*

Jidong Li (Communication University of China), Vladimir Oleshko (Ural State University): *Rethinking the Discourse of Globalization: Value Reconstruction.*

Changchang Wu, Fandong Meng (East China Normal University): *The Role of Xinjiang New Media in International Communication.*

Ruhan Zhao (School of Journalism, Communication University of China), Yu Jiao (Vrije Universiteit Brussel): *Beyond Economic Transition, Towards Information Order: Analysis of China's One Belt One Road Strategy for Information Infrastructure.*

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**Session 283:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** INCTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 304 B

**Title:** Digital Discourses in Transnational Perspectives

**Chair:** Matt Ebonye Mogekwu (Ithaca College)

**Presentations:**

John Lord Couper (Gulf University for Science and Technology), Mahmud Khalili (Bircham International University): *Transforming Discourses: Social Media and Youth in Afghanistan.*

Zara Idrees (University of Miami, USA): *Exploring the Counter-narrative: Media Framing of U.S.-Russian Standoff Over the Syrian Crisis.*

Willemien Calitz (University of Cape Town): *From Rhino Poaching to Mining: The Coverage of China's Human Rights and Sustainability Record in South African Media.*

Joseph Straubhaar, Maria Skouras (University of Texas at Austin): *Learning to Digitally Labor? Facebook Free Basics and the Global South.*

## **INTERNATIONAL COMMUNICATION – INC**

### **Comunicación Internacional**

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Vice-Heads:** Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

Muyang Li (University at Albany, State University of New York): *Narrating Democracy: The Redefinition and Appropriation of Global Discourse in China's Social Media.*

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**Session 284:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** INCTH3b

**Time:** 14:00 – 15:30

**Room:** C. Caballero

**Title:** China: Social Media Equivalent to Social Developments?

**Chair:** Deqiang Ji (Communication University of China)

**Presentations:**

Kenneth C.C. Yang (The University of Texas at El Paso), Yowei Kang (Kainan University Taoyuan) Degree Program of Creative Industries and Digital Film Kainan University Taoyuan 33857, Taiwan): *How realistic is the 'Chinese Dream'? Perspectives from Chinese Netizens in Weibo (Microblogs).*

Christian Mislan and Ayleen Cabas-Mijares (University of Missouri): *Against the Revolution: Nothing. Nationalism, Globalization and Media in Cuba.*

Qiaolei Jiang, Volha Shypenka (Dalian University of Technology): *Individualism, loneliness and smartphone dependency among international students in China.*

Johnny Jie Gu (Communication University of China): *From divergence to semi-convergence: The transformation of media regulation and commercialization in China's online video industry.*

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**Session 285:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** INCTH3a

**Time:** 16:00 – 17:30

**Room:** Sala 304 B

**Title:** China in the International Scene: Transformation of the Media Market, Cultural Discourse, and Geopolitics

**Chair:** Weihua Wu (Massachusetts Institute of Technology, Communication University of China)

**Presentations:**

Yu Wang, Lutong Sun (Communication University of China): *The regional image of Latin America on Chinese media - A case study of News Coverage of 'Latin America' on People's Daily.*

Chen Xiangyu (Nanjing Forestry University), Gu Jie (Communication University of China): *Motivations for using Mobile TV among Chinese college students: An integrated analysis by the expectancy theory and uses and gratifications model.*

Tian Weigang (Communication University of China): *An analysis of the interactive relationship between international relations and world media reports about Asian Infrastructure Investment Bank (AIIB).*

Zeng Xiangmin (Communication University of China): *The Reshaping of the Broadcasting and Television system: A Study of the experimental development of Media Convergence in Mainland China.*

He Suliu (China Documentary Research Center, CDRC): *Imaging China and the Representation of a Nation: The Changing Face of China's Documentary in the Global Community.*

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## JOURNALISM RESEARCH AND EDUCATION – JRE

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### Periodismo de Investigación y Educación

**Chair:** Cláudia Lago (Universidade de São Paulo)

**Vice-Chairs:**

Oliver Hahn, (University of Passau)

Sadia Jamil, (University of Islamabad)

Abiodun Salawu, (North-West University)

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**Session 286:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** JRETH1a

**Time:** 8:30 – 10:00

**Room:** Sala 303 A

**Title:** Journalism, Conflict and Peace

**Chair:** Rune Ottosen

**Presentations:**

Mario Enrique Morales (Universidad Javeriana): *Estándares de calidad de la información en el cubrimiento sobre el proceso de paz en Colombia en televisión pública y privada y en prensa escrita nacional y regional.*

Juliana Castellanos Castellanos (Institución Universitaria Politécnico Grancolombiano): *El nuevo reto: hacer periodismo para la paz.*

Yennué Zarate Valderrama (Universidad Iberoamericana): *Specialised training of journalists in the armed conflict: the colombian endeavor.*

Rune Ottosen (Journalism Education Oslo and Akershus University College of Applied Sciences): *Teaching peace journalism: Propaganda or critical approach to war reporting?*

Altafullah Khan (Chairperson, Department of Journalism and Mass Communication, University of Peshawar, Pakistan), Sayyed Fawad Shah (Hazara University Mansehra): *Peace Journalism for Conflict Resolution: Perceptions of the Journalism Teachers in a Conflict Area.*

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**Session 287:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** JRETH1b

**Time:** 8:30 – 10:00

**Room:** Sala 303 B

**Title:** Journalism Discourses

**Chair:** Frederico de Mello Brandão Tavares (Universidade Federal de Ouro Preto)

**Presentations:**

Beatriz Marocco (Universidade do Vale do Rio dos Sinos): *La reincidencia del acontecimiento en el discurso periodístico.*

Mariana Suárez Esquivel (Universidad Iberoamericana, México): *Estudio del discurso de la prensa escrita mexicana en la capital y el estado de Veracruz sobre el homicidio del fotoperiodista Rubén Espinosa Becerril: una perspectiva desde el ACD.*

Maria Elena Gronemeyer, William Porath (Pontificia Universidad Católica de Chile): *The framing of political news sources quoted in the Chilean press: traces of source statements in journalistic narrative.*

Jesús Adonis Martínez (Programa de Posgrado en Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México): *Análisis comparativo del discurso periodístico de opinión en los diarios The New York Times y Gramma en torno al proceso de acercamiento Cuba-Estados Unidos. Una lectura cruzada preliminar del primer año de deshielo (diciembre 2014-diciembre 2015).*

Ana Leticia Hernández (Universidad Iberoamericana): *La personalización en el periodismo mexicano-- un recurso para exaltar a los narcotraficantes.*

Frederico de Mello Brandão Tavares (Universidade Federal de Ouro Preto), Bruno Souza Leal (Federal University of Minas Gerais): *Concept-covers and the game of updating in journalism: the piauí magazine case.*

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**Session 288:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** JRETH2a

**Time:** 10:30 – 12:00

**Room:** Sala 303 A

**Title:** ROUNDTABLE: Journalism Education in a Global Perspective

**Chair:** Oliver Hanh (University of Passau)

**Presentations:**

Beate Josephi: Journalism Education in a Global Perspective (University of Sydney)

Kaarle Nordenstreng: Journalism Education in a Global Perspective (University of Tampere)

Megan Knight: Journalism Education in a Global Perspective (University of Hertfordshire )

Sonia Virginia Moreira: Journalism Education in a Global Perspective (INTERCOM - Brazilian Association for Interdisciplinary Studies in Communication )

Sanjay Bharthur: Journalism Education in a Global Perspective (University of Hyderabad)

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**Session 289:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** JRETH2b

**Time:** 10:30 – 12:00

**Room:** Sala 303 B

**Title:** Journalism: Storytelling and New Narratives

**Chair:** Nara Lya Cabral Scabin (São Paulo University)

**Presentations:**

Carlos A. Cortés-Martínez (School of Journalism - University of Missouri): *Latin American News Storytelling Contributions to XXI Century Journalism.*

Anders Gjesvik, Birgitte Kjos Fonn (Oslo and Akershus University College of Applied Sciences): *Discourses as a Mean to Make Profile Interviews Universal.*

Alice Baroni (PUC University, Rio de Janeiro): *The Narcosul's Ambassadors: Possibilities and challenges for acquiring social capital through in-depth reporting.*

Mia Lindgren (Monash University): *Me, Myself and I: autoethnographic study of journalistic challenges of personal audio storytelling.*

Nara Lya Cabral Scabin (School of Communications and Arts - Journalism and Publishing Dpt. – Universidade de São Paulo - Brasil): *Journalistic discourses on comedy and freedom of expression in Brasil: in search of a media critique committed to the otherness challenge.*

Kiki Turner (University of Colorado Boulder): *Conversing with the Catatonic: An Analysis of Humor and Hostility-- Education and Mobilization in Last Week Tonight with John Oliver.*

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**Session 290:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** JRETH3a

**Time:** 14:00 – 15:30

**Room:** Sala 303 A

**Title:** Journalism in Challenging Political Contexts

**Chair:** Felipe Oliveira Pena (Universidade Federal Fluminense)

**Presentations:**

Jesse Owen Hearn-Branaman (Beijing Normal University-Hong Kong Baptist University-United International College): *Professionalism and Thai journalism after the 2014 coup d'état.*

Jefferson Lyndon Dagsindal Rragario (School of Communication, Hong Kong Baptist University): *The Press in a Populist Era: The Philippine Press Freedom Movement under Rodrigo R. Duterte.*

Miguel Efrén Garcés Prettel (Universidad Tecnológica de Bolívar), Jesús Arroyave Cabrera (Universidad del Norte): *Journalistic autonomy in violent social and political contexts: Influential factors that determine professional autonomy to develop and publish news in Colombia.*

Felipe Oliveira Pena (Universidade Federal Fluminense): *The gatekeeper commentator: a scheduling strategy in Brazilian political journalism (A case study on the Journal of 10-- by GloboNews).*

Gilles Labarthe (Academy of Journalism and Media -AJM-University of Neuchâtel, Switzerland): *Journalisme d'investigation 2.0 : une étude sur l'évolution des relations conflictuelles avec les sources politiques suisses.*

Guilherme Guerreiro Neto (Universidade da Amazônia): *Polarized society, threatened democracy: Movements within the journalistic field in a broken Brasil.*

Gabriel Lotero-Echeverri (Universidad Pontificia Bolivariana): *Tendencias del ciberperiodismo sobre educación: Estudio de las secciones educativas de dos periódicos colombianos.*

Sonia Aguiar (Universidade Federal de Sergipe, Brasil): *El periodismo local-regional en el mundo: desde impreso a digital-- de lo global a lo hyperlocal.*

Maria Socorro Veloso (Universidade Federal do Rio Grande do Norte): *El ejercicio de la crítica al periodismo en la obra de José Saramago.*

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## MEDIA AND SPORT – MES

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### Medios de Comunicación y Deporte

**Co-Chairs:** Deirdre Hynes (Manchester Metropolitan University)

Alina Bernstein (School of media studies, College of management academic studies (COMAS) The Steve Tisch School of Film and Television, Tel Aviv University)

**Vice-Chair:** Anthony Moretti, (Robert Morris University)

**Session 291:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MESTH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.2

**Title:** Media and the mega sporting events

**Chair:**

**Presentations:**

Gabriel de Lima Alves Cortez (Universidade Estadual Paulista): *The Brasilianness notions in the anglo-saxon journalism: a discourse analysis of The New York Times coverage in the period of the World Cup FIFA 2014.*

Rodrigo Jacquin (Independent Researcher), George N Kiousis (California State University, Northridge 18111 Nordhoff St. Northridge, CA 91330-8287): *"What a Farce!" A Netnographic Study of Video Assistant Referees at the 2016 FIFA Club World Cup.*

Brett Hutchins (Monash University): *Watching the 2016 Rio Olympics Across Multiple Screens: Mobile Media, Social Networking and the Continuing Power of Broadcast Television*

Pam Creedon (School of Journalism and Mass Communication, University of Iowa), Mai Al Khaja (United Arab Emirates University): *2019 Special Olympics World Summer Games: Cultural Coverage of Disability.*

Ai Song (Keio University): *Olympics Nationalism in China -From London to Rio, In the Perspective of Media Policy.*

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**Session 293:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MESTH2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.2

**Title:** Media and Sport: Something Old Something New

**Chair:** Brett Hutchins (Monash University)

**Presentations:**

Anja Janoschka, Dominik Georgi, Seraina Mohr, Susanne Ulrich (Lucerne University of Applied Sciences and Arts): *Community-Oriented Communication - A New Promising Discourse in Sport Sponsoring?*

David Rowe (Western Sydney University): *The Media-Sport Nuptial: Something Old, Something New, Something Weird.*

Sanghamitra Dutta (Tata Institute of Social Sciences): *Power media, Sports and Politicization of the game.*

Rolando Guevara-Martínez (UNAM): *Chivas TV and Rights of Audiences.*

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**Session 294:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MESTH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.2

**Title:** Business Meeting

**Chair:** Deirdre Hynes Manchester Metropolitan University and Alina Bernstein School of media studies, College of management academic studies

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## MEDIA EDUCATION RESEARCH – MER

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### Investigación en Educación y Medios

**Chair:** Sirkku Kotilainen (University of Tampere, Finland)

**Vice-Chair:** Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

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**Session 295:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MERTH2a

**Time:** 10:30 – 12:00

**Room:** Sala VIP III

**Title:** La formación y la investigación doctoral en el campo de la Comunicación

**Chair:** Manuel Pinto

**Presentations:**

Ernesto Pérez Morán (Universidad de Medellín, Colombia): *La formación doctoral, una necesidad.*

Alberto Alejandro Alzate Giraldo (Universidad de Medellín, Colombia): *La investigación posgradual, una necesidad aplicada.*

Javier Valeriano Juárez (Universidad de Medellin, Colombia): *Comunicación y género, una necesidad social.*

José Antonio Planes Pedreño (Universidad de Medellin, Colombia): *La narrativa de las Industrias Culturales y creativas, una necesidad investigativa.*

Toby Miller: *De las Industrias Culturales a las Industrias Creativas ¿Una necesidad?*

Mónica Pérez Marin, Ana María Suárez Monsalve (Universidad de Medellín, Colombia): *La Comunicación Corporativa y las Relaciones Públicas, una necesidad en los Doctorados de Comunicación.*

Carlos Alfonso López Lizarazo (Universidad de Medellín, Colombia): *El cine caribeño como Industria Cultural: Una necesidad industrial y creativa.*

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**Session 296:** Thursday, July 20th, 2017

**Slot code:** MERTH3a

**Time:** 14:00 – 15:30

**Room:** Sala VIP III

**Title:** Business meeting

**Chair:** Sirkku Kotilainen, Manisha Pathak-Shelat

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## PARTICIPATORY COMMUNICATION RESEARCH – PCR

### Investigación en Comunicación Participativa

**Chair:** Nico Carpentier (Uppsala University)

**Co-Vice-Chairs:** Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæk, (Roskilde University)

**Secretary:** Siddharth Chadha, (Uppsala University)

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**Session 297:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 302 A

**Title:** Political Participation II

**Chair:** Elva Mónica García (Universidad Católica de Pereira)

**Presentations:**

Elva Mónica García (Universidad Católica de Pereira): *De la comunicación participativa en las comunas a la comunicación pública en lo gubernamental, caso Medellín.*

Carlos Alberto Peña, Laura Vanessa Orozco (Universidad Sergio Arboleda): *Medios de comunicación y participación ciudadana: la necesidad del control ciudadano democrático a través de nuevas alternativas mediáticas digitales en Colombia.*

Jorge Alejandro Delarbre (Universidad Nacional Autónoma de México): *La participación política de los jóvenes estudiantes universitarios en la esfera pública política frente al gobierno de Enrique Peña Nieto.*

Heidy Sofia Arzuza (Universidad Sergio Arboleda): *Estudio de los contenidos informativos de prensa referidos al ejercicio del control ciudadano democrático sobre la gestión pública en Santa Marta.*

Luis Carlos Rodríguez Páez (corporación Universitaria Minuto de Dios) Yulieth Aldana (Corporación Universitaria Minuto de Dios): *Las ciudadanías en la escuela.*

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**Session 298:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH1b

**Time:** 8:30 – 10:00

**Room:** Sala 304 A

**Title:** Participation, Children and Youngsters

**Chair:** Ana Duarte Melo (Universidade do Minho)

**Presentations:**

Maria Cecilia Leiva, German Adolfo Retola, Beatriz Catani, Juan Manuel Unzaga (Universidad Nacional de La Plata): *Paraiso: Una experiencia de investigación performática.*

Maria Paula Lizarazo, John Richard Sánchez Castiblanco (Ministerio de Cultural): *Metodología Alharaca Lab – participación, infancia y comunicación.*

Cindy Carolina Palomares Ortega, Marina Vázquez Guerrero (Universidad de Colima, México): *Jóvenes youtubers en Iberoamérica: un estado del arte.*

Lina Marcela Salas Ramírez (Universidad Nacional Autónoma de México): *Mediadores en red: la participación de cuidadores en comunidades digitales para beneficio de la primera infancia.*

Maria Elsa Unriza Puin (Universidad Cooperativa de Colombia): *Imaginarios de los jóvenes acerca del posconflicto desde procesos de comunicación para el cambio social.*

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**Session 299:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 302 A

**Title:** PANEL: Neither I make myself clear, nor you understand me: Communication and slow pedagogy

**Chair:** José Ignacio Chaves (Corporación Universitaria Minuto de Dios)

**Presentations:**

Carlos Eduardo Sanabria Sanabria (Universidad de Bogotá Jorge Tadeo Lozano, Seccional del Caribe): *Teaching as a question and the dialogue of pedagogical communication.*

Maria Fernanda Peña (Corporación Universitaria Minuto de Dios): *Corporality as a dialogue possibility. Recognition and inclusion in the classroom.*

Beatriz Elena Múnera (Universidad de Bogotá Jorge Tadeo Lozano): *Educating ourselves with and from images.*

José Ignacio Chaves (Corporación Universitaria Minuto de Dios): *Las pintadas, a slow, participative and pedagogical communication.*

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**Session 300:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH2b

**Time:** 10:30 – 12:00

**Room:** Sala 304 A

**Title:** Online Media and Participation

**Chair:** Vaia Doudaki (Uppsala University)

**Presentations:**

Jing wang (Tsinghua University, Beijing Foreign Studies University): *The Unshakable Authoritarian Narratives: Impact of Social Media Participation on Construction of Collective Memory.*

Jonathan Mendels (Ben-Gurion University of the Negev), Amit M Scheiter (Ben-Gurion University of the Negev and Penn State University): *Digital role-playing games, capabilities, and the redistribution of power: Integrating Boal, Freire and Sen.*

Angeliki Gazi), Andreas Papallas (Cyprus University of Technology): *Social media as an autonomous participatory praxis and a social exchange process within the ethnically divided city.*

Mayara da Costa e Silva, Samantha Viana Castelo Branco Rocha Carvalho (Federal University of Piauí): *Regional communication and the internet: the study of a portal in the Brazilian northeast.*

Ekaterina Kalinina (Södertörn University): *Instagram archive: participatory practices in Russia.*

Jonathon Hutchinson (University of Sydney): *Algorithmic Culture-- Cultural Intermediation and Civil Society Participation: The impact of digital influence on new media discourse.*

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**Session 301:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH3a

**Time:** 14:00 – 15:30

**Room:** Sala 302 A

**Title:** Participation, Science and the University

**Chair:** Ana Duarte Melo (Universidade do Minho)

**Presentations:**

Rodrigo Araya, Pilar Bruce (Pontificia Universidad Católica de Valparaíso): *Políticas culturales universitarias al servicio de la democratización del espacio público: el caso de Valparaíso, Chile.*

Roxana Quiroz-Carranza (Universidad Autónoma de Yucatán): *Participatory Communication: Desafíos metodológicos y retos políticos en el campo de la comunicación participativa y los derechos humanos. El caso de un bachillerato universitario en Mérida, Yucatán, México.*

Amanda Castiblanco Venegas (Corporación Universitaria Minuto de Dios): *Comunicación participativa en la academia: espacio constructor de tejido social -academia, comunidad- fortaleciendo la documentación del patrimonio cultural inmaterial y la memoria histórica.*

Aline Bastos (Universidade Federal de Minas Gerais): *Potentials and Limits of Public Engagement in Science and Technology.*

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**Session 302:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** PCRTH3b

**Time:** 14:00 – 15:30

**Room:** Sala 304 A

**Title:** Participation and Dialogue

**Chair:** Vaia Doudaki (Uppsala University)

**Presentations:**

Fiona Ruth Martin (University of Sydney): *In search of dialogic media: deconstructing participation at the end of news commenting.*

Marleen te Walvaart (University of Antwerp): *Producer Perspectives on Audience Engagement: Building a Community for a Current Affairs Programme.*

Iratí Agirreazkuenaga, Simon Peña, Ainara Larrondo (Universidad del País Vasco): *El populismo y el interés del público en la era de la postverdad: el componente emocional y político en las participaciones de los magazines radiofónicos/Ordinary citizen's emotional and political engagement in non-news radio programmes.*

Fabiola Calazans, Liziâne Soares Guazina (University of Brasília): *Dialogues of intolerance and anger: notes on political participation during the recent Brasilian impeachment process.*

Claudia Patricia Nieto Sanchez, Mario Grjialva (Ohio University), Darwin Guerrero (Pontificia Universidad Católica del Ecuador): *Dialogic health promotion: Toward a systemic approach to Chagas disease prevention.*

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**POLITICAL COMMUNICATION  
RESEARCH – POL**

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**Investigación en Comunicación  
Política**

**Chairs:** Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

Maria José Canel (Universidad Complutense, Madrid, Spain)

**Co-Vice-Chairs:** Bengt Johansson, (University of Gothenburg, Sweden)

Julio Juárez Gámiz, (UNAM, Mexico DC, México)

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**Session 303:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POLTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 301 B

**Title:** Hate versus peace, competition versus issues: does communication make a difference?

**Chair:** Mostafa Shehata (Roskilde University, Denmark)

**Presentations:**

Victor García-Perdomo (University of Texas at Austin, USA and Universidad de La Sabana, Bogotá, Colombia): *Between Peace and Hate: Framing the 2014 Colombian Presidential Election on Twitter.*

Elina Londoño, Alejandra Lopera (Universidad Eafit, Medellín, Colombia): *Posverdad en 140 caracteres: análisis de las visiones sobre el Proceso de paz en Colombia.*

Amelia Aben Athar Olinto Ramos (Universidade Federal Fluminense, Niterói, Brasil): *The Role of Election Polls in Newsmaking in the 2014 Brazilian Presidential Elections.*

Charles Chiedu Okigbo, Malcolm Jason (Department of Communication, North Dakota State University, Fargo, USA): *Horse Race and Issues in the US 2016 Presidential Election Campaign.*

Rui Alexandre Novais (University of Mindelo, Cabo Verde; CECS - University of Minho, Braga, Portugal; and University of Liverpool, UK): *By elimination... Negative campaigning in the 2016 Cape Verdean presidential elections.*

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Kajsa Larsson Falasca (Mid Sweden University, Sundsvall, Sweden): *Strategic Political Communication in Social Media or Digital Political Labour.*

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**Session 305:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POLTH3a

**Time:** 14:00 – 15:40

**Room:** Sala 301 B

**Title:** Looking at government communication strategies

**Chair:** Matías Ponce (Universidad Católica del Uruguay, Montevideo, Uruguay)

**Presentations:**

Chao Zhang (Tsinghua University/University of Pennsylvania, USA), Yiran Zhang (University of Pennsylvania, USA): *From Invisibility to Visibility: China's Government's Media Strategies in Popular Protest.*

Armando Garduño (UNAM, Mexico): *Enmarcando la reforma energética mexicana: discursos de think-tanks, partidos políticos y periódicos de la Ciudad de México.*

Janet Lau (Hong Kong Baptist University, Hong Kong): *De-legitimization by legitimacy: An attempt of Beijing against localism in Hong Kong.*

Liliana Celis, Marta Milena Barrios (Universidad del Norte, Colombia): *De lo escrito a lo divulgado: Los retos de la comunicación de la política pública de gestión de riesgos de desastre en Colombia.*

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**Session 304:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POLTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 301 B

**Title:** The everlasting tensions between politicians and the media

**Chair:** Ana María Córdoba Hernández (Universidad de La Sabana, Bogotá, Colombia)

**Presentations:**

Heiloiza Golbspan Herscovitz (California State University Long Beach, USA): *Media vs. political parties in the 2014 Presidential Elections in Brasil.*

Lubna Shaheen (University of the Punjab, Lahore, Pakistan), Abdul Hadi Imran (Aitchison College, Lahore, Pakistan): *I have set the Press Free! Geometry of General Musharraf's Gimmicks and Grammar of Pakistani National press.*

Rafael González Pardo (Universidad del Norte / Federación Latinoamericana de Facultades de Comunicación - FELAFACS, Colombia), Fabián Hernández Cadena (Universidad Central / Misión de Observación Electoral - MOE, Colombia): *Tensiones entre medios y democracia en procesos electorales-- un recorrido por el caso Colombiano.*

Sang Hea Kil (San Jose State University, USA): *Whiteness and the Media: How Liberalism and Vertical Integration promote Racism in the News*

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## POLITICAL ECONOMY – POE

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### Economía Política

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa)

**Vice-Chairs:**

Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

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**Session 306:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POETH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.1

**Title:** Networks, public access, digital divide

**Chair:** Helena Sousa (University of Minho)**Presentations:**

Dwayne Roy Winseck (School of Journalism and Communication, Carleton University, Ottawa, Canada): *From Copper Cable Capitalism to the Geopolitical Economy of the Global Internet Infrastructure.*

Russell Newman (Emerson College): *Rethinking Universal Service and Media Reform in Neoliberal Conjunctures.*

ShinJoung Yeo (Loughborough University London): *The Invisible Machinery of Digital capitalism.*

Sanjay Bharthar (University of Hyderabad): *Transforming Culture & Politics: The dynamics of digital divide and exclusionary critique in India's communication and mediascape.*

Gilson Liberato Schwartz (Department of Film, Radio and Cinema, School of Communication and Arts, Graduate Course on Diversity, Faculty of Philosophy and Social Sciences, University of São Paulo): *Iconomics: Money, Media and the Political Economy of Literacy.*

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**Session 307:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** POETH1b**Time:** 8:30 – 10:00**Room:** Barahona 1.2**Title:** Media Policy/Regulation Issues

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana)

**Presentations:**

Sanjay Jolly (Annenberg School for Communication at the University of Pennsylvania): *The Complex Terrains of Post-Legislation Media Reform in Ecuador*

Santiago Marino (Universidad Nacional de Quilmes): *Policies for the Expanded Audiovisual Space in Argentina. New paradigm or old problem?*

Ana Bizberge (Universidad de Buenos Aires): *Regulatory convergence. A comparative study of Argentina, Brasil and Mexico media reforms*

Daniela I. Monje (CEA, Universidad Nacional de Córdoba, Argentina): *La convergencia periférica. Impacto sociocultural y nuevos modelos de negocios en el sector audiovisual de la Economía Social y Solidaria en Argentina.*

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**Session 308:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** POETH2a**Time:** 10:30 – 12:00**Room:** Barahona 1.1**Title:** Cultural Industries mutations?**Chair:** John Graham Sinclair (School of Historical and Philosophical Studies, University of Melbourne)**Presentations:**

Philippe Meers, Aleit Veenstra (University of Antwerp), Daniel Bittereyst (Ghent University): *From analogue to digital cinema cultures: questioning change in structured audience practices through an empirical comparison of Flemish youth film consumption in 2001 and 2015.*

Emilia Zboralska (Ryerson University): *Re-evaluating 'Access', Identity, Entrepreneuring and Cultivating a Professional Scripted Screen Career in the Digital Age.*

J. Ignacio Gallego (Universidad Carlos III de Madrid): *Mapeando la diversidad del sector musical digital en España.*

Luis Alfonso Albornoz (University of Buenos Aires): *Tasas y cuotas: ¿nuevas medidas para salvaguardar la diversidad en el audiovisual digital?*

Jessica Retis (California State University Northridge): *Los efectos de las políticas lingüísticas y las políticas culturales en la génesis y el desarrollo de las industrias culturales hispanas en Estados Unidos.*

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**Session 309:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** POETH2b**Time:** 10:30 – 12:00**Room:** Barahona 1.2**Title:** Corporate Media Power and Neoliberalism

**Chair:** Randall James Nichols (University of Washington Tacoma)

**Presentations:**

Brenna Wolf-Monteiro (University of Oregon): *Consuming justice: Technology news and electronic waste.*

Pawel Popiel (University of Pennsylvania): *The Tech Lobby: Tracing the Contours of New Media Elite Lobbying Power.*

Scott Timcke (University of the West Indies): *The One Dimensionality of Econometric Data and the 'Secret' of the Commodity: An African Case Study.*

Liou Ray Jing: *An Analysis of Agencies in the Field of Taiwanese Detective Novels Production.*

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**Session 310:** Thursday, July 20<sup>th</sup>, 2017**Slot code:** POETH3a**Time:** 14:00 – 15:30**Room:** Barahona 1.1**Title:** New Media Business Models & Value Chains

**Chair:** Peter A. Thompson (Victoria University of Wellington)

**Presentations:**

Lee McGuigan (University of Pennsylvania): *The Productive Capacity of Commercial Television: An Approach for Analyzing Media Systems in Society.*

Sung Wook Ji (Hankuk University of Foreign Studies): *The Growth of Domestic Search Engines and the Development of the Online Content Market.*

Miranda Campbell (Ryerson University): *Learning from Ghost Ship: The Role of DIY Creative Spaces in the Cultural Industries.*

Lianrui Jia (York University): *Go big or go home? Globalization of Chinese Internet Companies.*

Ope Akanbi (University of Pennsylvania): *Facebook: A Political Economy.*

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**Session 311:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POETH3b

**Time:** 14:00 – 15:30

**Room:** Barahona 1.2

**Title:** Automation and Labor in New Economy Platforms

**Chair:** Wayne John Hope (Auckland University of Technology)

**Presentations:**

Brian Dolber (California State University- Northridge): *Uber Alienated: The Sharing Economy and the Fall of the Creative Class.*

Todd Wolfson (Rutgers University): *Uberomics: Collective Identity and Resistance in the Gig Economy.*

Laura Forlano (Illinois Institute of Technology): *Working for the Algorithm, Redux: Narratives of Sharing, Collaboration, Substitution and Replacement in the Mainstream Media.*

Chenjerai Kumanyika (Clemson University): *Join UberPeople. Net because it's free to be a person": Community, promise, loathing and resistance in online, independent communities of rideshare drivers.*

Ope Akanbi (University of Pennsylvania): *Facebook: A Political Economy.*

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## WORKING GROUPS

### DIASPORA AND MEDIA – DIM

#### Diáspora y Medios de Comunicación

**Chair:** Sudeshna Roy (Stephen F. Austin State University, TX)

**Co-Vice-Chairs:** Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)

Umi Khattab (University of the Sunshine Coast)

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**Session 312:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** DIMTH1a

**Time:** 8:30 – 10:00

**Room:** Secretaría General

**Title:** DIM Business Meeting

**Chair:** Sudeshna Roy (Stephen F. Austin State University)

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**Session 313:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** DIMTH2a

**Time:** 10:30 – 12:00

**Room:** Secretaría General

**Title:** Diásporas, activismos (trans)nacionales y ciudadanía en la era digital: la conformación de espacios sociales y mediáticos en contextos

**Chair:** Jessica Retis (California State University Northridge)

**Presentations:**

Jessica Retis (California State University Northridge): *Tecnologías de la comunicación e identidades transnacionales en contextos diásporicos.*

Denise Cogo (Escuela Superior de Propaganda y Marketing y CNPq, Brasil): *Haití es Aquí. Activismo, narrativas mediáticas y ciudadanía de inmigrantes haitianos en Brasil.*

Mauricio Nihil Olivera (Universidad de la República): *E-migrantes españoles: Net-activismo, nuevos espacios tecnológicos, geográficos y sociales.*

Ximena Poó (Universidad de Chile): *Prácticas culturales políticas en entornos digitales de inmigrantes latinoamericanos en Chile: dinámicas de comunicación para el cambio social.*

### DIGITAL DIVIDE – DID

#### Brecha Digital

**Chair:** Olga Smirnova (Lomonosov Moscow State University)

**Vice-Chair:** Anna Gladkova (Lomonosov Moscow State University)

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**Session 314:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** DIDTH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.1

**Title:** Digital divide as a research field

**Chair:** Pablo Arredondo-Ramírez (Universidad de Guadalajara, México)

**Discussant:** Félix Andrés Restrepo Bustamante (Corporación Universitaria Minuto de Dios)

**Presentations:**

Carolina Rodríguez (Corporación Universitaria Minuto de Dios) | María Isabel Noreña (Corporación Universitaria Minuto de Dios): *Diseño intercultural: apropiación, contenidos digitales y formas de producción.*

Pablo Arredondo-Ramírez (Universidad de Guadalajara, México): *Pobreza digital y social en México. Una aproximación socio-territorial.*

Leticia Díaz Quiroz: *La postfotografía-- un recurso diverso a través de la nueva ecología digital.*

Félix Andrés Restrepo Bustamante (Corporación Universitaria Minuto de Dios), Beatriz Elena Giraldo Tobón (Universidad de Santander), Fernanda Marcucci (Universidade Federal de São Paulo): *Las TIC como potencializador de la comunicación en las competencias docentes.*

Karen Andrea Vélez Mayorga, Angie Solís Moreno, Sara Manuela Ospina Bedoya, Deiby Andrés Quintana Oliva, Juliana García Castaño, Natalia Andrea Giraldo Betancur (Corporación Universitaria Minuto de Dios): *¿Acceso a Dispositivos Electrónicos Incide en el Desarrollo Comunicacional de los Niños y las Niñas, entre los 7 y los 12 Años de Buga (Valle)?*

Ines Maria Silva Maciel,Cristina Rego Monteiro da Luz, Candida Heliodora de Andrade e Silva, Daniel Gomes Henriques (Federal University of Rio de Janeiro): *Digital storytelling como práctica de inclusión digital en la Villa Residencial de la UFRJ.*

**Session 315:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** DIDTH2a

**Time:** 10:30 – 12:00

**Room:** Barahona 4.1

**Title:** Digital divide and the society

**Chair:** Betty B.B Ackah (Simon Fraser University)

**Discussant:** Marina A. Berezhnaia (St Petersburg State University)

**Presentations:**

Yang Bai, Bumgi Min, Sooyeon Lee (Pennsylvania State University): *Old ICTs as a Precursor to Smartphone Adoption among Senior Adults? A Structural Equation Model Analysis.*

Cheng-yu Lin (Assistant Professor, Center for General Education, Shih Hsin University, Taiwan.): *The roles of motivation and media engagement in second-screen television viewing experiences.*

Toks Oyedemi (University of Limpopo South Africa): *Challenges of the 'digitally disadvantaged': a study of digital access and readiness among Freshmen at a rural South African university.*

Rafiza Varão (Universidade Católica de Brasília - UCB), Katrine Tokarski Boaventura (Centro Universitário de Brasília - UniCEUB): *Super agenda setting and social networks: a conceptual proposal.*

José Luis Martínez Cantos, Andrea Rosales, Mireia Fernández-Ardèvol (IN3 - Universitat Oberta de Catalunya): *The evolution of the digital mobile divide in Spain and older people.*

John Vilanova (Annenberg School for Communication at the University of Pennsylvania): *Top Up Top Down: Jamaican Mobile Telephony, Epistemic Paratext and the Ontological Divide.*

Padma Rani (Manipal University): *Social media and Political Communication: An exploratory analysis.*

H.S.Shubha (Manipal University): *Deliberate ongoing engagement through social media: an explorative study of the dynamic political public sphere in India.*

Sabir Haque (Manipal University): *Storytelling Via Social media-Use of social media for story research.*

## **ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH**

### **Ética de la Sociedad y Ética de la Comunicación**

**Chair:** María Teresa Nicolás (Universidad Panamericana)

**Vice-Chairs:** Elvira García (CEU Cardenal Herrera University)

Yanick Farme (Université du Québec à Montréal)

**Session 317:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** ETHTH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.2

**Title:** Media accountability: case studies

**Chair:** María José Labrador (Universidad Mayor)

**Presentations:**

Mariella Bastian (Institute of Journalism, TU Dortmund University): *Media accountability in transition: Towards a Latin American design of accountability frames.*

Nuno Moutinho (Fundação da Universidade do Porto Faculdade de Economia), Suzana Cavaco, Helena Lima, Isabel Reis (Universidad de Porto): Portuguese mechanisms of media accountability

Hugo Aznar (CEU Cardenal Herrera University, Valencia, España), Marcia Castillo Martín (UEM/ESIC): *El sexismo en las noticias de mujeres socialmente influyentes y el papel corrector de los códigos de autorregulación.*

Elvira García de Torres (University Ceu Cardenal Herrera), Fátima Martínez Gutiérrez (Observatorio de investigación en medios digitales), Millán I. Bérzosa (Universidad Francisco de Vitoria, Google News Lab Spain/Portugal), Eduardo Arriagada (Universidad Católica de Chile): *The journalistic principles in the citizens' discourse: a case study.*

Joaquim Fidalgo (University of Minho Braga – Portugal): *Transparency as a pre-condition for ethical journalism.*

**Session 316:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** DIDTH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.1

**Title:** Panel: "Social Media Explosion": Credibility, Confrontations and Comparison in The Asian and Western Democracies

**Chair:** Robin Mansell (London School of Economics and Political Science)

**Discussant:** Binod.C.Agrawal (Manipal University)

**Presentations:**

Binod.C.Agrawal (Manipal University): *Social Media and Dynamics of Change in Democracy: An Analysis of the Indian Elections.*

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**Session 318:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** ETHTH2a

**Time:** 10:30 – 12:00

**Room:** Barahona 4.2

**Title:** Towards open and participatory platforms: the ethical challenge

**Chair:** Elvira García de Torres (CEU Cardenal Herrera University)

**Presentations:**

Maria José Labrador (Universidad Mayor) | Ed Carter (Director, School of Communications Brigham Young University): *Derecho al olvido en Internet*.

Mariano Ure (Universidad Católica de Argentina): *Measuring social media: Engagement as a rate for strategic actions.*

Carola Isabel García Calderón (Universidad Nacional Autónoma de México): *Rumor 3.0. El rumor en México en la era de internet.*

Concepción Edo Bolós (Universidad Complutense de Madrid) | Aurora García González (Universidad de Vigo), José María Legorburu (CEU-San Pablo University): *Límites, ambigüedad y sobrevaloración de las apps como soporte periodístico. Análisis crítico de las emisoras de radio españolas. Limits, ambiguity and overvaluation of the apps as a journalistic support. Critical analysis of Spanish radio stations.*

Nuno Moutinho (Fundação da Universidade do Porto) | Faculdade de Economia): *Ethics and Crowdfunding in Journalism.*

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**Session 319:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** ETHTH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.2

**Title:** Business Meeting

**Chair:** Teresa Nicolás Gavilán (Universidad Panamericana)

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## HEALTH COMMUNICATION AND CHANGE – HCC

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### Comunicación para la Salud y el Cambio

**Co-Chair :** SubbaRao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Vice-Chairs:** Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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**Session 320:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** HCCTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 101

**Title:** Business Meeting

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**Session 321:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** HCCTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 101

**Title:** Analyses and Evaluations- Methodological Approaches

**Chair:** James Forbes, York University

**Presentations:**

Yimei Zhu (University of Leicester): *Mental health discussion on Weibo: two case studies of suicide and depression.*

J. Roberto Sánchez, Mònica Jiménez-Morales, Pilar Medina-Bravo (Universitat Pompeu Fabra): *(De)Constructing Body Image in Advertising.*

Yu Wang, Lutong Sun (Communication University of China): *'Vaccine Phobia under the Perspective of Risk Communication.*

Jyotika Ramaprasad (University of Miami): *Applying Theory-Based Practice to Improve Healthcare Provider-Roma Interactions.*

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**Session 322:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** HCCTH3a

**Time:** 14:00 – 15:30

**Room:** Sala 101

**Title:** Audience Perception and Analysis

**Chair:** Kate Holland, University of Canberra

**Presentations:**

Dimitra Dimitrakopoulou (School of Journalism & Mass Communication, Aristotle University of Thessaloniki, Greece): *Is fake news our post-modern mythology? The case of the anti-vaccine movement.*

Øyvind Kalnes (Inland Norway University of Applied Sciences): *Challenges of the New Media Ecology during the Ebola-crisis in 2014.*

Dagmara Wrzecionkowska (Universidad Nacional Autónoma de México): *Anti-obesity public service announcements: the relationship between the perceived realism and the identification with the announcement characters.*

Eva-Maria Lessinger (Department of Communication at the University of Erlangen-Nuremberg, Germany): *The Angelina-Jolie-effect: How German women perceive a celebrity's medical self-disclosure.*

## MEDIA PRODUCTION ANALYSIS – MPA

### Análisis de Producción de Medios

**Chair:** Roel Puijk (Inland Norway University of Applied Sciences)

**Co-Chairs:** Chris Paterson (Leeds University)

Willemijn Sanders (Utrecht University)

**Session 323:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MPATH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.3

**Title:** Panel: Techniques and technologies for researching social media

**Chair:** Megan Knight (University of Hertfordshire)

**Presentations:**

Megan Knight (University of Hertfordshire): *Researching Facebook Feeds: ethical and technological issues.*

Rikke Bjerg Jensen (Royal Holloway University of London): *The Social Military: researching social media practices within military spaces.*

**Session 324:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MPATH2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.3

**Title:** Media innovation

**Chair:** Michael Munik (Cardiff University)

**Presentations:**

Indrek Ibrus (Tallinn University): *'Cross-innovation systems': How to conceptualise AV-industry's new cooperation models with healthcare, tourism and education?*

Maria Gutiérrez, Belén Monclús, Xavier Ribes, Josep Maria Martí (Universitat Autònoma de Barcelona): *New content and production routines in the post radio era: The case study of "Yu: no te pierdas nada".*

Diana Carolina Cortés (Universidad Central, Colombia) Julio Benavides, José Pablo Serrano (Universidad Autónoma de Bucaramanga, Colombia) Antonia Moreno (Universidad Manuela Beltrán): *Ánalisis de los contenidos audiovisuales subidos a YouTube por Jóvenes santandereanos.*

Carl-Gustav Lindén (University of Helsinki), Mikko Villi (University of Jyväskylä), Katja Lehtisaari (University of Helsinki), Mikko Grönlund (University of Turku), Bozena Mierzejewska, Axel Röpnack (Fordham University), Robert Picard (Yale Law School & University of Oxford): *Comparing Media Innovation in Scandinavian and US Newspapers.*

**Session 325:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** MPATH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.3

**Title:** Production and beyond

**Chair:** Willemijn Sanders (Utrecht University)

**Presentations:**

Eva Bakoy, Roel Puijk (Inland Norway University of Applied Sciences): *Building sustainable film and television businesses: a cross-national perspective.*

Gislene da Silva (Universidade Federal de Santa Catarina - Brasil): *La crítica de la cobertura periodística en una revista académica española y una revista brasileña.*

Philip Drake (Edge Hill University): *Inside/Outside: VOD, distribution and independent film audiences.*

Tara Mahoney (Simon Fraser University): *Creative publics: Participatory Political Culture and the 2015 Canadian Federal Election.*

Mariana de Carvalho Ghetti, Marina Roale Fabricio Rodrigues (Universidade Federal Fluminense): *The Meme as a Remix of Popular Culture: The Brasilian Context.*

Miaoju Jian (National Chung Cheng University): *DIY music career confronted by "politics": a case study from Taiwan.*

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## POPULAR CULTURE – POC

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### Cultura Popular

**Co-Chairs:** Barry King (Auckland University of Technology)  
Tonny Krijnen (Erasmus University in Rotterdam)

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**Session 326:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POCTH1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.1

**Title:** Mimesis and Imaginaries

**Chair:** Barry King

**Presentations:**

Adwita Banerjee (Tata Institute of Social Sciences): *Dark Reflections: Black Mirror in times of Post Truth.*

Randal Rogers (University of Regina): *Bipolarity, Drugs and Affect in Homeland.*

Charu Uppal (Karlstad University, Sweden): *The Rise of South Asian Culture? Or Globalized Banality?*

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**Session 327:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POCTH2a

**Time:** 10:30 – 12:00

**Room:** Barahona 2.1

**Title:** Words, Music and the Popular

**Chair:** Nial Brennan

**Presentations:**

Bruno Santos Nascimento Dias (Universidad Andina Simón Bolívar, Ecuador), Pedro Fornaciari Grabois (Universidade do Estado do Rio de Janeiro - UERJ): *A historical perspective in the cultural transformations of the Afro-Ecuadorian identity.*

Rosana Soares, Eduardo Vicente (University of São Paulo): *"My poetry has no boundaries": Dialogues between São Paulo's hip hop and the Brasilian musical and poetic tradition.*

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### Business Meeting

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**Session 328:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** POCTH3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.1

**Title:** Mapping the Popular

**Chair:** John Benson

**Presentations:**

Jihye Woo, Seon Gi Baek, Jeong-ah Yoon (Arts): *Is it a new paradigm or just alternative trend? Popular culture, new criticism, and SNS: A discourse study of controversies on pop singer's interpretation of the original work.*

Padma Chirumamilla (University of Michigan), Ann Arbor: *The Cinematic Roots of the South Indian Cable Industry.*

Toshant Sharma (Independent scholar): *Semantic cultural mapping of villages of India.*

Aayushi Bengani (Tata Institute of Social Sciences): *Our love for the man-cub: The Jungle Book from within the Neo-liberal India.*

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## VISUAL CULTURE – VIC

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### Cultura Visual

**Co-Chairs:** Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

**Vice-Chair:** Denize Araujo (Uni. Tuiuti Do Parana)

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**Session 329:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** VICTH1a

**Time:** 8:30 – 10:00

**Room:** Sala 201

**Title:** Politics and social changes in visual media

**Chair:** Julianne Newton

**Presentations:**

Inbal Klein-Avraham, Noam Tirosh (Ben-Gurion University of the Negev): 'Memorless' - *The Visual Framing of Refugees in Israel*.

Tim Gruenewald (The University of Hong Kong): *Manufacturing the Memories of Terror and the Return of Nationalism*.

Min Kyung Kang; So Youn Bae; Doudou Chen (Sungkyunkwan University): *Isn't it transformed culture or new culture? North Korean defectors, TV Talk Shows, dialogues, and cultural identity: A Dialogue and discourse analysis on TV Talk Shows with North Korean defectors in South Korea*.

Maíra Mascarenhas (UFPE - PPGCOM): *Time and becoming in Marina Abramovic: the case of 'The Artist is Present'*.

Emmanoel Ferreira (Universidade Federal Fluminense): *Video Games, Rhetoric and Politics: When Entertainment Meets Critical Reflection*.

**Chair:** Patricia Moran (Univ. Sao Paulo)

**Presentations:**

Luciano Anibal López Torres (Fundación Universitaria Los Libertadores, Colombia): *La fotografía como documento social, en las prácticas laborales, culturales y tradicionales en Colombia, Huila, Villa Vieja, desierto de la Tatacoa*.

Claudia Sollante Gordillo Aldana (Universidade Federal do Paraná, Brasil): *Higienización de la guerra: reappropriación arquitectónica y espacio público en tres comunidades de resistencia civil en Colombia*.

Ruth Mabel Gálvez (Universidad Nacional de San Juan, Argentina): *Cultura Visual y Escuela: nuevas prácticas, nuevos desafíos*.

Lucia de Los Ángeles Rodero Trujillo (Corporación Universitaria Minuto de Dios): *Ciudadanía a través de la comunicación visual*.

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**Session 330:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** VICTH2a

**Time:** 10:30 – 12:00

**Room:** Sala 201

**Title:** Documentary and visual reality

**Chair:** Weihua Wu (MIT; Communication University of China)

**Presentations:**

Yang Yang ZHU (Guangzhou University): *Image Allegory, Media Politics and Social Representationthe Documentary Production in the Internet Age*.

Nessa Johnston (Edge Hill University): *Sound in Experimental Documentary and Virtual Reality: The Case of Notes on Blindness* (2014)

Luiza Beatriz Alvim (UFRJ - Brasil / UNIRIO - Brasil): *Identity issues and modernisms in three Brasilián short documentaries of 1959*.

Cynthia Leticia Schneider (UTP / IFPR): *Plural articulations as narrative features in musical documentaries Biopics by Martin Scorsese*.

Patricia Moran Fernandes (Universidade de São Paulo): *The performance of the image materiality*.

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**Session 331:** Thursday, July 20<sup>th</sup>, 2017

**Slot code:** VICTH3a

**Time:** 14:00 – 15:30

**Room:** Sala 201

**Title:** La fotografía como proceso social, cultural y comunitario - Photography as social, cultural and communitarian process

## IAMCR UNIVERSITY FILM FESTIVAL FESTIVAL DE CINE UNIVERSITARIO IAMCR

### PROGRAM --- 1 Monday July 17th 18:00 - 21:00 hrs.

#### ***Brûle la mer (75') – France***

DIRECTOR : Nathalie Nambot y Maki Berchache.

(2014, Súper-8 y 16mm, Color, Sonido, 75').

Brûle la mer stands at the paradoxical crossroads between the lively energy of a revolution in progress (Tunisia), the momentum of a departure to Europe, and the violence of a welcome declined. The film targets what constitutes the sensitive framework of an existence at a time of rupture; that which is the smallest, the most common, far from exoticism, but haunted by a dream, like an exhortation. It is not a film about emigration or revolution, it is an essay on freedom, or rather an essay that stages freedom: a real and fictitious attempt to escape which involves the making of a film, taking part in the process of emancipation: burning the sea, borders, laws, papers, etc. What does it mean to break with one's past life, leave one's country and family in which, somehow or other, strong links of solidarity, mutual assistance and ancestral ties to the land still prevail, and join a world mythologized and dominated by capitalist relationships? What is meant by "living one's life"? History is only written about important people, we don't exist." Fragmented stories about the struggle and exile of young Tunisians after Ben Ali's fall from power. What does it mean to break with your own past? To dream of freedom, make a film and write a piece of History? A cinematographic essay about the strength of a revolution, fleeing to Europe and the violence of rejection when they arrive.

"Quema el mar" se sitúa en el cruce paradójico entre la energía viva de una revolución en marcha, el impulso de una partida hacia Europa y la violencia del rechazo al recibimiento. La película busca lo que constituye la trama sensible de una existencia en el momento de una ruptura. Lo más íntimo, lo más común de esa experiencia, lejos del exotismo, pero habitada por un sueño como una llamada. No se trata de un documental sobre inmigración o revolución, es una ensayo sobre la libertad, o mejor dicho un ensayo de libertad: un tentativo de evasión real y ficcional, que hace a la película parte del proceso de emancipación: quema el mar, la fronteras, las leyes, los documentos... Romper con su vida pasada, dejar su

país, su familia donde aún prevalecen vínculos fuertes de solidaridad, de ayuda mutua y una atadura ancestral a la tierra, para irse al mundo mitificado y dominado por crudas relaciones capitalistas y de mercado. ¿Qué es vivir su vida? "La historia sólo se escribe con la gente importante; nosotros no existimos." Historias fragmentarias de lucha y exilio de jóvenes tunecinos tras la caída de Ben Ali. ¿Qué significa romper con el propio pasado, soñar con la libertad, realizar un filme y escribir un pedazo de la historia? Un film-ensayo sobre la fuerza de una revolución, la salida hacia Europa y la violencia de una bienvenida que los niegan.

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#### ***The Last Legend Of Maypole (6') – Nicaragua***

DIRECTOR : Eli LaBan

(2017, Video, Color, Sonido, 6', Francia).

The traditional Creole culture music of the Nicaraguan Coast is disappearing. This short documentary follows a reunion of the last legendary Bluefields musicians for the first jam in decades over a pot of rondon stew! Many of them are on the street, forgotten for what they did for the culture years ago.

*La música tradicional criolla de la Costa Caribe de Nicaragua está desapareciendo. ¡Este documental sigue una reunión de los últimos músicos legendarios para la primera práctica en décadas con una olla de rondon! Muchos de ellos están en las calles, olvidado por lo que hicieron para la cultura hace años*

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#### ***Coffee Farming in Nicaragua (3') – Nicaragua***

DIRECTOR : Eli LaBan

(2017, Video, Color, Sonido, 3', Francia).

Meet Juan Ramon Blandino, like many nicaraguan campesinos he is a former Sandinista soldier who now supports his family by cultivating crops on a farm collective.

*Conoce Juan Ramon Blandino, como muchos campesinos nicaraguenses él es un ex-soldado Sandinista, que ya apoya su familia por cultivar cosechas en un colectivo.*

### **Quantified Life (12') – Denmark**

DIRECTOR: Jens Haaning & Btihaj Ajana

(2017, Video, Color, Sonido, 12', Denmark).

*What is self-tracking? How is it practiced? And why do we do it - collect and analyze data about our body, health and even emotions? What are the benefits and risks of quantifying ourselves? Through the eyes of a dedicated self-tracker and recent research the documentary gives a nuanced account of self-tracking practices in contemporary culture.*

*¿Qué es el auto-seguimiento? ¿Cómo se practica? ¿Y por qué lo hacemos - recolectar y analizar datos sobre nuestro cuerpo, la salud e incluso las emociones? ¿Cuáles son los beneficios y riesgos de cuantificarnos? A través de los ojos de un auto-rastreador dedicado e investigaciones recientes, el documental da una cuenta de las prácticas de auto-rastreo en la cultura contemporánea.*

*Mi cuerpo es una celda es un corto documental que refleja aquellas inseguridades que las mujeres presentan con respecto a su apariencia física. Evidencia la presión por parte del entorno social al cual ellas pertenecen y el cual les exige cierto modelo de belleza a seguir.*

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### **Una Canoa sin Río (15') – Colombia**

DIRECTOR: Jeferson Romero & Antonio Mariño

(2015, Video, Color, Sonido, 15', Colombia).

A canoe arrives unexpectedly at a small settlement. Its inhabitants, peasants displaced by fifty years of ongoing civil war in Colombia, resist to forget their origins by creating a living space where the city garbage is transformed in objects that remind them their farmer past.

*Una canoa llega inesperadamente a un pequeño asentamiento ubicado en el barrio el paraíso de la ciudad de Bogotá. Sus habitantes, campesinos desplazados de diferentes partes de Colombia, se resisten a olvidar sus orígenes creando un espacio donde la basura de la ciudad es transformada en objetos que les recuerdan su pasado campesino.*

### **Sacred Ground (28') – USA**

DIRECTOR: Tim Gruenewald and Ludwig Schmidt Peter

(2015, Video, Color, Sonido, 28', USA).

The Documentary Sacred Ground explores issues of memory and remembrance in the United States by presenting a complex web of past and present relationships between the two memory sites through visual montage and interviews with the people who live at, work at and visit each of the memory sites.

*El Documental Sacred Ground explora temas de memoria y recuerdo en los Estados Unidos presentando una compleja red de relaciones pasadas y presentes entre los dos sitios de la memoria, a través de un montaje visual y entrevistas con las personas que viven, trabajan y visitan cada uno de los sitios de memoria.*

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### **Mi cuerpo es una celda (16') – Colombia**

DIRECTOR: Erika Aldana

(2016, Video, Color, Sonido, 16', Colombia).

My body is a cell, it's a short documentary that reflects those insecurities that women have regarding their physical appearance. This demonstrates the pressure from the social environment to which they belong and that demands them to follow certain model of beauty.

## IAMCR UNIVERSITY FILM FESTIVAL FESTIVAL DE CINE UNIVERSITARIO IAMCR

### PROGRAM --- 2 Tuesday July 18th 18:00 - 21:00 hrs

#### **O Encontro (13') – Brazil**

DIRECTOR : Marcos Jorge

(2002, Video, Color, Sonido, 13').

The short film is about relationships and cinema, with dialogues in "cinemês", an invented language with cinema words.

*Este cortometraje habla acerca de las relaciones y el cine, con diálogos en "cinemês", un lenguaje inventado con palabras propias del cine.*

#### **Dinner for few (10') – USA/Greece**

DIRECTOR: Nassos Vakalis

(2014, Video, Color, Sonido, 10').

"Dinner For Few" is an allegorical depiction of our society in its endless struggle to have more power, an allusion to "Animal Farm" by George Orwell and the film by John Stephenson.

*Cena para pocos es una alegoría de nuestra sociedad en su eterna lucha para tener más poder, una alusión a "Animal Farm" de George Orwell y el film de John Stephenson.*

#### **Numbers (10') – South Korea/Czech**

DIRECTOR : Robert Hloz

(2015, Video, Color, Sonido, 10').

A short film about a young man who sees numbers above the heads of everyone around him. The meanings of the numbers reveal social judgements.

*Un cortometraje acerca de un joven que visualiza números encima de las cabezas de las personas. El significado de los números revela prejuicios sociales.*

#### **Dalivincasso (11') – Brazil**

DIRECTORS: Marcelo Castro & Marlon Tenório

(2014, Animation, Video, Color, Sonido, 11').

A short film about great painters and their approaches to Art. A debate about Cubism, Surrealism and Italian Renaissance.

*Un cortometraje acerca de pintores famosos y sus acercamientos a el Arte. Un debate acera del Cubismo, Surrealismo y Renacimiento Italiano.*

#### **68 steps (3') – Brazil**

DIRECTOR: Rodrigo Forbeck Odppes

(2014, Video, Color, Sonido, 3').

How many steps are you from your biggest dream?

Regardless of the final destination, the paths traveled may define who you are.

*¿A Cuántos pasos estas de tu sueño más grande?*

*Independientemente del destino final, los caminos recorridos pueden definir quién es usted.*

#### **El cuento (30') – Italy – France - Colombia**

DIRECTOR: Enrico Mandriola

(2011, Súper-8 & Video, Color & B/N, Sonido, 30').

It is through songs that people leave the sky of their childhood to enter into active life in the reign of civilization. It is through songs that they return to primitive life.

A Cinema-poem that was born out of road signs found scattered on the road.

The theme is a war, an opaque and archaic war that is never named.

The text is a chant about the behavior of a "timeless-man" during a war.

*Es a través de canciones que la gente abandona el cielo de su infancia para entrar en la vida activa en el reinado de la civilización. Es a través de canciones que vuelven a la vida primitiva.*

*Un Cine-poema que nació de señales encontradas por la carretera.*

*El tema es una guerra, una guerra opaca y arcaica que nunca se nombra.*

*El texto es un canto sobre el comportamiento de un "hombre atemporal" durante una guerra.*

### ***Unfamiliar Dream (19') – South Korea***

DIRECTOR: Jigon Kim

(2008, Video, Color, Sonido, 19').

Unfamiliar means something not common from my perspective and ours.

However, we all are unfamiliar from their perspective. I would like to demonstrate many dreams happened in movie theaters that located back to back. This film see how movie theater demolishing from the eyes of a theater.

*Desconocido significa algo que no es común desde mi perspectiva y la nuestra.*

*Sin embargo, todos somos desconocidos desde su perspectiva. Me gustaría demostrar que muchos sueños ocurrieron en los cines que se encontraban espalda con espalda. Esta película ve cómo el cine demolidor de los ojos de un teatro.*

### ***El viaje de Cronos (7') – Colombia***

DIRECTOR: Miguel Pedreros & Gustavo Castañeda

(2014, Super-8 & Video, B&N, Sonido, 7').

An astronaut boy wants to carry a sample of water to the Earth, he must cross the galaxy on his spacecraft, but in its way it undergoes an accident, leaving the spaceship without energy. Now you will have to face different dangers to save mankind.

*Un niño astronauta, desea llevar una muestra de agua a la Tierra, para ello cruza la Galaxia en su nave, pero en su camino sufre un accidente, dejando la nave sin energía. Ahora tendrá que enfrentarse a diferentes peligros para salvar la humanidad.*

### ***Carrona (15') – Mexico***

DIRECTOR: Diego Mauleón

(2015, Video, Color, Sonido, 15').

To maintain his relationship with Matthew, Emma takes extreme care. The limits are exceeded due to the insane grip of Emma, progressively increasing the wear and tear of both, as well as their vision of reality.

Para mantener su relación con Mateo, Emma extrema cuidados. Los límites son rebasados debido al insano aferro de Emma, aumentando progresivamente el desgaste de ambos, a la vez que el de su visión de la realidad.

## IAMCR UNIVERSITY FILM FESTIVAL

### FESTIVAL DE CINE UNIVERSITARIO IAMCR

The **IAMCR University Film Festival** aims to exhibit films that reveal and reflect about the theme of the congress: new media, new territories and new discourses. Considering that the films come from many countries, each one has its own characteristics and its own format to express itself. However, the common ground that unites them is their dialogic voices that provoke thoughts about issues that are relevant for the event and important for the development of cinema. As Bakhtin would say, dialogism and polyphony are ways to convey and to create meanings among visual and written texts as well as to question cultural and political questions that can be seen from many angles and various points of view.

The **First Program** is a selection of different ways to watch and fix what we use to believe as "reality". We open with a French long and contemplative essay about a sensitive plot of an existence at the time of a rupture. After this first approach, the program is followed by a series of different short movies that want to refresh various themes and subthemes that will be discussed during the day: music, memory, bodies, technologies, communities, in other words, all territory that we cross every day.

The first part of the **Second Program** counts with a contribution from the Visual Culture Working group, the **VIC Short Film Showcase** that will exhibit three short films on the subthemes of the IAMCR 2017 Congress in Cartagena, organized and curated by Denize Araujo, Vice-Head of the VIC WG. The 3 short films were selected to represent the countries of the 3 coordinators of the WG, Sunny Yoon from Korea, Deborah Tudor from USA and Denize Araujo from Brazil, and also the 3 subthemes of the Congress: new media, new territories, new discourses.

The second part of the **Second Program** reflects a short selection organized and curated by the director of this screening, Enrico Mandriola, and it represents a variety of different points of view about images and movement. I have called this section *Fiction* just to facilitate a first approach, because I believe that *Fiction* is just a possible way to document reality.

The **First Program**, on July 17 at 6pm, is composed of documentaries and the **Second Program**, on July 18 at 6pm, is going to exhibit fictional short films.

**El Festival de Cine Universitario IAMCR** tiene como objetivo exhibir películas que revelan y reflexionan temas centrales del congreso: nuevos medios, nuevos territorios y nuevos discursos. Teniendo en cuenta que las películas vienen de diferentes países, cada una tiene sus propias características y su propio formato. Sin embargo, el terreno común que las une son sus voces dialógicas que provocan pensamientos sobre temas que son relevantes para el evento e importantes para el desarrollo del cine. Como diría Bakhtin, el dialogismo y la polifonía son formas de transmitir y crear significados entre textos visuales y escritos, así como cuestionar temas culturales y políticos que pueden ser vistos desde diferentes puntos de vista.

El **primer programa** es una selección de diferentes formas de ver y fijar lo que usualmente entendemos como "realidad". El Festival abre con un largo y contemplativo ensayo filmico francés que busca lo que constituye la trama sensible de una existencia en el momento de una ruptura. Después de este primer acercamiento, el programa sigue con una serie de cortometrajes que quieren refrescar temas y subtemas que serán discutidos durante el día: música, memoria, cuerpos, tecnologías, comunidades, es decir, todos territorios que usualmente cruzamos todos los días.

La primera parte del **segundo programa** cuenta con una contribución del grupo de trabajo de cultura visual, el **VIC Short Film Showcase** que exhibirá tres cortometrajes sobre los subtemas del congreso IAMCR 2017 en Cartagena. Esta selección es organizada y curada por Denize Araujo, Vice-Jefe Del VIC WG. Los 3 cortometrajes fueron seleccionados para representar a los países de los 3 coordinadores del GT, Sunny Yoon de Corea, Deborah Tudor de USA y Denize Araujo de Brasil, así como los 3 subtemas del congreso: nuevos medios, nuevos territorios, nuevos discursos.

La segunda parte del **segundo programa** refleja una breve selección organizada y curada por el director del festival Enrico Mandriola, y representa una variedad de diferentes puntos de vista sobre las imágenes y los movimientos. He llamado a esta sección ficción sólo para facilitar una primera aproximación, porque creo que la ficción es sólo una forma posible de documentar la realidad.

El **primer programa**, el 17 de julio a las 18:00, se compone de documentales y el **segundo programa**, el 18 de julio a las 18:00, se va a exhibir cortometrajes de ficción.

**Enrico Mandriola** - Director del Festival de Cine Universitario IAMCR

**Denize Araujo** - Asistente programador del Festival de Cine Universitario IAMCR



# IAMCR UNIVERSITY FILM FESTIVAL

CARTAGENA, COLOMBIA

JULY 17<sup>TH</sup> AND 18<sup>TH</sup>, 2017

## DIALOGUES THAT CROSS BORDERS

The IAMCR University Film Festival aims to exhibit films that reveal and reflect about the theme of the congress: new media, new territories and new discourses. The common ground that unites them is their dialogic voices that provoke thoughts about issues that are relevant for the event and important for the development of cinema.

*El Festival de Cine Universitario IAMCR tiene como objetivo exhibir películas que revelan y reflexionan temas centrales del congreso: nuevos medios, nuevos territorios y nuevos discursos. El terreno común que las une son sus voces dialógicas que provocan pensamientos relevantes para el evento e importantes para el desarrollo del cine.*

**Enrico Mandiola** - Director del Festival de Cine Universitario IAMCR

**Denize Araujo** - Asistente programador del Festival de Cine Universitario IAMCR