

SECTIONS:

AUDIENCE – AUD

Audiencias

Chairs: Peter Lunt (University of Leicester)
Co-Vice Chairs: Miguel Vicente (University of Valladolid)
Asta Zelenkauskaitė (Drexel University)

Session 258: Thursday, July 20th, 2017

Slot code: AUDTH1a

Time: 8:30 – 10:00

Room: Sala 103

Title: Audience Section Business Meeting

Session 259: Thursday, July 20th, 2017

Slot code: AUDTH2a

Time: 10:30 – 12:00

Room: Sala 103

Title: Digital Media Audiences

Chair:

Presentations:

Asta Zelenkauskaitė (Drexel University): *Marketplace of attention on the radios stations Facebook pages: What types of posts do audiences like?*

Shuhan Chen (University of Leicester): *The individualization of China and its Positive Energy. A study on Chinese youth and their Social Media use.*

Bella Palomo (University of Malaga): *Effectiveness of WhatsApp usage on collaborative fact-checking.*

Jaume Suau, Pere Masip, Carlos Ruiz, Maria Lluïsa Llamero, David Puertas (Blanquerna School of Communication and International Relations. University Ramon Llull): *Meeting the 'others': counterbalancing audiences' selective exposure in the online realm.*

Aneta Podkalicka (Monash University), Esther Milne (Swinburne University of Technology): *Grand Designs: audience engagement and modes of consumption.*

Session 260: Thursday, July 20th, 2017

Slot code: AUDTH3a

Time: 14:00 – 15:30

Room: Sala 103

Title: Audience Theory

Chair:

Presentations:

Olaf Jandura, Raphael Koesters (Heinrich Heine University Düsseldorf): *Considering the Meso-Level: Description of Audience Groups as Political Milieus.*

Susanne Eichner (Aarhus University) | Elizabeth Prommer (University Rostock): *Doing media: Multiple perspectives as a concept for theory and research in a complex media environment.*

Pascal Verhoest (Vrije Universiteit Brussel): *Audiences and cultural representation: a theoretical and methodological reconnaissance of schemata-theory.*

Ida Vikøren Andersen (Department of Information Science and Media Studies): *Researching audience online.*

Nandi Chinni Kumar (University of Hyderabad, India): *A Critical study of New Media on Audience Dependency.*

COMMUNICATION POLICY & TECHNOLOGY – CPT

Políticas de Comunicación y Tecnología

Chair: Aphra Kerr (Maynooth University, Ireland)

Co-Vice-Chairs: Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences -ISCC - CNRS / Paris-Sorbonne / UPMC)

Session 261: Thursday, July 20th, 2017

Slot code: CPTTH1a

Time: 8:30 – 12:00

Room: Sala 301

Title: Drawing Policy Lessons From the History of Alternative Media and Networks

Chair: Lucy Finchett-Maddock (University of Sussex)

Discussant: Arne Hintz (Cardiff University)

Presentations:

Melanie Dulong de Rosnay (CNRS): *From Pirate Communities to Free Radios: Alternative Networks and the Law.*

Maria Michalis (University of Westminster): *Internet access policy in the EU: is there room for alternative community networks?*

Felix Treguer (ISCC-CNRS): *Alternative Internet Networks? The History and Legacy of a "Crazy Idea".*

Dominique Trudel (ISCC-CNRS/Université de Montréal): *The History of American Independent Telephony: From the Struggle Over Common Carrier Regulation to Net Neutrality.*

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Session 262: Thursday, July 20th, 2017

Slot code: CPTTH2a

Time: 10:30 – 12:00

Room: Sala 301

Title: Business meeting

Chair: Aphra Kerr (Maynooth University)

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Session 263: Thursday, July 20th, 2017

Slot code: CPTTH3a

Time: 14:00 – 15:30

Room: Sala 301

Title: Users and the ICT industry

Chair: Maria Michalis (University of Westminster)

Discussant: Jo Pierson (Vrije Universiteit Brussel)

Presentations:

Kenneth C.C. YANG (The University of Texas at El Paso) | Yowei Kang (Assistant Professor Degree Program of Creative Industries and Digital Film Kainan University Taoyuan 33857, Taiwan): *Consumer Autonomy, Consumer Resistance Behavior, and Ad Blockers in the Digital Advertising Marketplace: Emerging Policy Implications.*

Sung Wook Ji, Changyoung Jeon, Honggi Kim (Hankuk University of Foreign Studies), Min Ho Ryu (Graduate School of Technology Management, Hoseo University, South Korea): *The Effects of Domestic Search Engines on the Development of the Internet.*

Carla Ganito, Ana Jorge, Cátia Ferreira (Universidade Católica Portuguesa): *Going off(line): Industry and user practices.*

Lucas Vaccaro Logan (University of Houston - Downtown): *Selling the Numbers on Music Piracy to Burn Down the Digital Library.*

COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC

Comunicación Comunitaria y Medios

Alternativos

Co-Chairs:

Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

Co-Vice-Chairs: Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanc, (Universidad Iberoamericana de Puebla)

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Session 264: Thursday, July 20th, 2017

Slot code: COCTH1a

Time: 8:30 – 10:00

Room: Pegasos 1

Title: Memory, resistance and culture / Memoria, resistencia y cultura

Chair: Natalie Khazaal (Texas A&M University)

Presentations:

Claudia Pilar García (Pontificia Universidad Javeriana): *Tejedoras de Mampuján. Iniciativa de memoria sobre la desaparición forzada.*

Susana Kaiser (University of San Francisco): *Memory Checkpoints: Confronting Traumatic Pasts in Argentina's Sidewalks.*

Miguel Ángel Castiblanco, Luis Alexander Díaz (Corporación Universitaria Minuto de Dios): *El documental web como recurso en la construcción de memoria histórica una mirada desde las prácticas y sus posibilidades.*

Eli LaBan (Temple University): *That's We Language: The Role of Media in Preserving the Culture and Autonomy of the Caribbean Coast of Nicaragua.*

Yuping Zhang (Wuhan University): *Global feminism made in China: An extended case study on the transculturation of The Vagina Monologues (2003-2016)*

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Session 265: Thursday, July 20th, 2017

Slot code: COCTH1b

Time: 8:30 – 10:00

Room: Pegasos 2

Title: Social Media, community and alternative journalism / Redes Sociales, Periodismo comunitario y alternativo

Chair: Nidia Cristina Abatedaga (Universidad Nacional de Córdoba)

Presentations:

Juçara Gorski Brittes (Universidade Federal de Ouro Preto)|Rafael Drumond (Universidade Federal de Ouro Preto): *To resist the media, to exist in the media: the newspaper A Sirene*.

Milena de Castro Ribeiro (Universidade Federal do Ceará): *QUADRA online: el uso de Facebook de la Radio Comunitaria y nuevas prácticas de comunicación en una comunidad de Fortaleza (CE)*

Matt Reichel (Rutgers University): *The Restoration of Trust in Journalism: Social Media's Radical Intervention*.

Denise Becker (Centro Universitário Internacional Uninter): *New territories for Brazilian journalism*.

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Session 266: Thursday, July 20th, 2017

Slot code: COCTH1c

Time: 8:30 – 10:00

Room: Salón Arsenal

Title: Panel: Walking the Word in Indigenous Media – Reflections on the Participatory Communication Process of Northern Cauca / Caminando el mundo en los medios indígenas. Reflexiones del proceso de comunicación participativa en el norte del Cauca

Chair: Mario Alfonso Murillo Ayala (Hofstra University)

Presentations:

Dora Muñoz (Universidad Indígena Nasa): *Indigenous Communication and the Nasa Life Plan – An Overview*.

TBC: *The Nasa School of Communication of Northern Cauca: A Look Back at the Origins and Achievements of the Tejido Process*.

Vilma Almendra (CRIC, NASA Community or a university): *Words without Action, Action without Words: The Gradual Debilitation of the Communication Process of Northern Cauca*.

Alex Secué (Radio Pa'Yumat/Liberación de Madre Tierra): *Communication for The Future: Lessons Learned and the Urgency of Moving Forward*.

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Session 267: Thursday, July 20th, 2017

Slot code: COCTH2a

Time: 10:30 – 12:00

Room: Pegasos 1

Title: Community communication practices and peace building 2/ Prácticas de comunicación comunitaria y construcción de paz 2

Chair: Antoni Castells-Talens (Universidad Veracruzana)

Presentations:

María Isabel Campos Achicanoy, María Isabel Caicedo Álvarez, Fabián Andrés Valverde Sánchez (Unicomfauca): *Difusión del Derecho a la Paz en las zonas rurales del departamento del Cauca a través de radios comunitarias*.

Cristina Sala-Valdés (Universidad Oberta de Catalunya): *La comunicación comunitaria para el cambio social como herramienta para descolonizar la paz: el proyecto ALTAVOCES en Colombia*.

Rodrigo Sánchez (Proyecto 40)| Mayela Reyes (Victoria University): *Letting Subaltern histories speak through the Australian Living Peace Museum*.

Tatiana Da Silva Lima (Universidade Federal Fluminense): *News from a personal 'peace: the open veins of violence and the meaning dispute in media narratives of resistance*.

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Session 268: Thursday, July 20th, 2017

Slot code: COCTH2b

Time: 10:30 – 12:00

Room: Pegasos 2

Title: Mujeres y prácticas comunicativas para la transformación social/Women and communicative practices for social transformation

Chair: María Isabel Villa Montoya (Universidad EAFIT)

Presentations:

Amaranta Cornejo Hernández (CONACYT-CESMECA): *La comunicación como procesos de cambio con y desde las mujeres. La experiencia de la Red Kasesel k'op en Chiapas*.

Paola Andrea Torres Noreña (Corporación Universitaria Minuto de Dios): *El teatro como herramienta de transformación social en los procesos de inclusión y reconocimiento de mujeres vinculadas al ejercicio de la prostitución*.

Ana Maraí Jiménez (Universidad Iberoamericana Puebla): *Reconfiguración de la identidad de mujeres jóvenes amuzgas que estudian fuera de la comunidad y retornan con la intención de transformarla*.

Wendy Alejandra Santos Niño (Universidad Pontificia Bolivariana)| Giovanni Bohórquez Pereira (Universidad Pontificia Bolivariana): *Experiencias de un grupo de madres comunitarias de Colombia que usan las Tic para consolidar un proceso de trabajo en Red*.

Esperanza del Carmen González Valentín (Universidad Iberoamericana, Puebla): *Voces en Rebeldía: Mujeres, radios comunitarias, movimiento social. Una mirada desde su experiencia*.

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Session 269: Thursday, July 20th, 2017

Slot code: COCTH2c

Time: 10:30 – 12:00

Room: Salón Arsenal

Title: Community and alternative journalism / Periodismo comunitario y alternativo

Chair: Verena Thomas (Queensland University of Technology)

Presentations:

Nivea Canalli Bona (College of the Atlantic)| Guilherme Gonçalves Carvalho (Centro Universitário Internacional - Uninter): *Alternative Journalism in Brasil: which voices?*

Paula Évelyn Silveira Barbosa (Universidade de Brasília (UnB). *Medios Alternativos post-64 y Periodismo Independiente hoy*

Elaide Martins da Cunha (Universidade Federal do Pará): *Narrativas periodísticas y activismo de los medios: la noticia por el interior.*

Amador Iranzo (Universitat Jaume I): *Nuevas dinámicas de producción periodística para los medios alternativos. El testimonio como herramienta de cambio social.*

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Session 270: Thursday, July 20th, 2017

Slot code: COCTH3a

Time: 14:00 – 15:30

Room: Pegasos 1

Title: Participatory communication experiences and practices / Experiencias y prácticas de comunicación participativa

Chair: Juan Domingo Ramírez (Universidad Austral de Chile)

Presentations:

Agnes del Rosario Jiménez (Universidad Iberoamericana): *Al click de la clicla. Reconfiguración identitaria en ex pandilleros salvadoreños y la práctica de la fotografía participativa.*

Guilherme Bento de Faria Lima (Universidade Federal Fluminense): *Laccops practical workshop - Smartphone as a strategic tool for Audiovisual Production.*

Nidia Cristina Abatedaga, Cristina Andrea Siragusa (Universidad Nacional de Córdoba), Silvia Irene Chaig (Universidad Provincial de Córdoba): *Auto-narrar(nos): identidades y saberes tecno-especializados en tiempos digitales.*

Yuko Tsuchiya (Hiroshima University of Economics): *Listening, Narrating and Creating: Possibilities of an Alternative Media Production to Hand down Local Cultures to the Youth.*

Cristianne Sousa Bezerra, Fabiana Lima Abreu, Maria Auxiliadora Gadelha da Cruz (Instituto Federal de Educação, Ciência e Tecnologia do Ceará): *La muestra interdisciplinaria: Juventud, Arte y Ciencia (JAC) y su contribución hacia una nueva práctica comunicativa.*

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Session 271: Thursday, July 20th, 2017

Slot code: COCTH3b

Time: 14:00 – 15:30

Room: Pegasos 2

Title: Apropiación de tecnologías de comunicación comunitaria y alternativa/ Appropriation of community and alternative communication technologies

Chair: Tania Francisca Villalva (Universidad Politecnica Salesiana)

Presentations:

Elluz Tatiana Pinilla Triana, Lina María Alvarado Rueda (Universidad Pontificia Bolivariana), María Isabel Villa Montoya (Universidad EAFIT): *Apropiación social de las Tecnologías de la Información y la Comunicación en las emisoras comunitarias La Cometa y La Esquina Radio de Colombia.*

Orley Reinaldo Durán Gutiérrez (Universidad de la Paz): *Usos y apropiaciones de la comunicación, las tecnologías mediáticas y plataformas digitales en la protesta social de los movimientos sociales campesinos en Colombia.*

Paola Andrea Vásquez, Carlos Eduardo Rodríguez Muñoz (Corporación Universitaria Minuto de Dios): *Uniminuto Radio - Soacha. Un espacio de comunicación para el desarrollo y el cambio social.*

Wilmar Daniel Gómez Monsalve (Corporación Universitaria Minuto de Dios): *Identificación y diagnóstico de medios de comunicación alternativos digitales en población rural para la conformación de una Red de Medios Alternativos Digitales en veredas del Municipio de Bello (Antioquia - Colombia)*

Belegui Enriquez (Universidad Iberoamericana, Puebla): *Radio bocinas: Encuentro, expresión y espacio público.*

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Session 272: Thursday, July 20th, 2017

Slot code: COCTH3c

Time: 14:00 – 15:30

Room: Salón Arsenal

Title: Social media and digital networks/ Redes sociales y medios digitales

Chair: Summer Harlow (University of Houston)

Presentations:

Cesar Augusto Rodríguez Cano (Universidad Autónoma Metropolitana): *Redes de medios tecnopolíticos y comunicación alternativa. Un análisis de hiperenlaces sobre las interconexiones globales de movilizaciones locales.*

Brian Robert Semujju (University of KwaZulu-Natal): *Theorizing dependency relations in small media.*

Miguel Ezequiel Badillo (Universidad Nacional Abierta y a Distancia): *Ciberciudadanía ambiental y resistencia: caso explotación minera La Colosa, Tolima.*

Saskia Witteborn (The Chinese University of Hong Kong): *Digital Heterotopias as Affective Counter Spaces.*

EMERGING SCHOLARS NETWORK – ESN

Académicos Emergentes

Co-Chairs: Sylvia Blake (Simon Fraser University)
Ksenia Ermoshina (CNRS ISCC)

Session 273: Thursday, July 20th, 2017

Slot code: ESNTH1a

Time: 8:30 – 10:00

Room: Barahona 4.3

Title: Film, memory, identity, and performativity

Chair: Sergio J. Aguilar Alcalá, (National Autonomous University of Mexico)

Discussant: Jorge Salvador Anaya Martínez, (National Autonomous University of Mexico)

Presentations:

Daniel Moeller Oelgaard (Lund University): *How videos (re)make the international: Performing Sovereignty and the case of Islamic State propaganda.*

Waydi Miranda (Universidad Iberoamericana): *La experiencia cinematográfica en Cartagena de Indias, Colombia (1930-1960): memoria y espacios de exhibición comercial.*

Hans-Peter Degn (Aarhus University): *Does media coverage affect perception and public opinion towards a cultural mega event?*

Session 274: Thursday, July 20th, 2017

Slot code: ESNTH3a

Time: 14:00 – 15:30

Room: Barahona 4.3

Title: ESN Business Meeting

Chair: Ksenia Ermoshina, ESN co-chair, ISCC CNRS

GENDER AND COMMUNICATION – GEC

Género y Comunicación

Co-Chairs: Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajiha Raza Rizvi (Film Museum Society, Lahore, Pakistan)

Co-Vice Chairs: Laura Castillo Mateu (Universitat Jaume I, Castelló, Spain)

Shweta Sharma (North Dakota State University)

Session 275: Thursday, July 20th, 2017

Slot code: GECTH1a

Time: 8:30 – 10:00

Room: C. Damas

Title: Identity Politics

Chair: Sri Jothi Pichaimuthu

Presentations:

Priyanka Mittal (Jawaharlal Nehru University): *Transnational Media of Saudi Arabia and Women.*

K. Tracy Lee, Shih-Chien Chang (Chuhai College of Higher Education, HK): *The politics of identity of (Hong) Kong girls in social media.*

Christina Zhang (Auckland University of Technology): *Gender, politics, and media: Exploring identities of 'leftover women' in contemporary China.*

Session 276: Thursday, July 20th, 2017

Slot code: GECTH1b

Time: 8:30 – 10:00

Room: C. Caballero

Title: Sexuality and Ideology

Chair: Jessica Moorman

Presentations:

Linuo Zhao (Peking University)|Xun Zhao (Peking University): *Public WeChat's Female Bloggers Contend with Mainstream Ideologies: The Establishment of New Opinion Leaders Rising from Female Discourse of Power — A study of public WeChat account "Mimeng".*

Gyorgyi Horvath (London School of Economics): *The News Media as a Moral Agent for Social Change: Domestic Violence and the Simek Case in Hungary.*

Nermine Mourad Aboulez (The American University in Cairo): *Superhero v Bystander Effect: Effects of Media Priming on Sexual Harassment Intervention.*

Tamires Ferreira Coelho (Federal University of Minas Gerais (Brasil) / Federal University of Ouro Preto): *Women of Brazilian Sertão: resistance and violence linked to the exhibition on Facebook*.

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Session 277: Thursday, July 20th, 2017

Slot code: GECTH2a

Time: 10:30 – 12:00

Room: C. Damas

Title: Industries, Production & Performance

Chair: Liudmila Voronova

Presentations:

Rozanne Susan Engel (University of Cape Town): *Gender and Race in the South African Film Industry: A Comparative Analysis of the Representation in South African Film Festivals, Box Office and the SAFTA Awards*.

Anne O' Brien (Maynooth University): *Pink Ghetto or Feminist enclave? Transforming work cultures and gender politics in documentary film production*.

Suzania Brahmacharimayum (Auckland University of Technology): *Theatre and drag identity: a comparative study of gender performance traditions in Manipur and New Zealand theatre*.

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Session 278: Thursday, July 20th, 2017

Slot code: GECTH2b

Time: 10:30 – 12:00

Room: C. Caballero

Title: Public Femininities

Chair: Sudeshna Roy

Presentations:

Haneke Elizabeth Basson, Adrie Le Roux (Vega School of Design Brand Business): *The feasibility of Femvertising: An exploration of the effect of femvertising on female South African consumers' brand perceptions*.

Anelise Wesolowski Molina (Universidade Católica de Brasília): *Hypersexualization and Risk in Dissenting Gender Identities: notes for the dissolution of chance*.

Sun Gui Guirong (Shandong Normal University): *"Chinese Women's Dream": Time-travel Fiction and the Popular Feminism in Contemporary China*.

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Session 279: Thursday, July 20th, 2017

Slot code: GECTH3a

Time: 14:00 - 15:30

Room: C. Damas

Title: Journalism and News

Chair: Linuo Zhao

Presentations:

Einat Lachover (Sapir Academic College), Dafna Lemish (Associate Dean for Program School of Communication and Information Rutgers the State University of New Jersey): *Women in Israeli journalism: Forwards and backwards*.

Eugenia Melo Cabral (DeVry Fanor): *Investigative journalism breaching the gender barrier in Brazilian online magazine AzMina*.

Ricarda Drüeke, Corinna Peil (University of Salzburg): *Don't we have other worries than gender equality!?" – Antifeminism in debates on Gender politics in online news forums*.

Glenda Daniels (University of the Witwatersrand): *Glass Ceiling? Scrutinising gender politics and transformation in the South African newsroom*.

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HISTORY – HIS

Historia

Chair: Nelson Costa Ribeiro (Catholic University of Portugal)

Vice-Chair: Gideon Kouts (Université Paris 8)

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Session 280: Thursday, July 20th, 2017

Slot code: HISTH2a

Time: 10:30 – 12:00

Room: Salón Pórtico Obregón

Title: Communities, Journalism and the Media

Chair: Lina María Leal (Corporación Universitaria Minuto de Dios)

Presentations:

Andrés Felipe Castañeda (Universidad Santiago de Cali): *El cine en Cali a inicios del siglo XX: una diversión civilizadora*.

Christian David Acosta Silva (Corporación Universitaria Minuto de Dios): *Ondas informativas: inicio del periodismo radial en Colombia*.

María Elena Torres Cuevas (Universidad Autónoma del Estado de Hidalgo): *Breve historia de la radio como medio de comunicación de la comunidad indígena en los municipios de Ixmiquilpan y Huejutla-- estado de Hidalgo.*

María Soledad Vargas (Pontificia Universidad Católica de Valparaíso): *Estilos de vida, ética y estética en los dominicales de los diarios ABC, La Vanguardia y El País (1974-1999).*

Jorge Vázquez-Herrero (Universidade de Santiago de Compostela): *Origen y evolución de las narrativas digitales en el periodismo.*

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Session 281: Thursday, July 20th, 2017

Slot code: HISTH3a

Time: 14:00 – 15:30

Room: Salón P. Obregón

Title: Business Meeting

Chair: Nelson Ribeiro (Catholic University of Portugal)

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INTERNATIONAL COMMUNICATION – INC

Comunicación Internacional

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid)

Vice-Heads: Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

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Session 282: Thursday, July 20th, 2017

Slot code: INCTH1a

Time: 8:30 – 10:00

Room: Sala 304 B

Title: China's belt and Road Initiative and the Changing Geopolitics of International Communication

Chair: Yun Long, Deputy Director, The National Centre for Communication Innovation Studies (Communication University of China)

Presentations:

Muhammad Yousaf (University of the Punjab), Deqiang Ji (Communication University of China): *Regional Press Framing of China-Pakistan Economic Corridor: A Case Study.*

Jidong Li (Communication University of China), Vladimir Oleshko (Ural State University): *Rethinking the Discourse of Globalization: Value Reconstruction.*

Changchang Wu, Fandong Meng (East China Normal University): *The Role of Xinjiang New Media in International Communication.*

Ruhan Zhao (School of Journalism, Communication University of China), Yu Jiao (Vrije Universiteit Brussel): *Beyond Economic Transition, Towards Information Order: Analysis of China's One Belt One Road Strategy for Information Infrastructure.*

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Session 283: Thursday, July 20th, 2017

Slot code: INCTH2a

Time: 10:30 – 12:00

Room: Sala 304 B

Title: Digital Discourses in Transnational Perspectives

Chair: Matt Ebonye Mogekwu (Ithaca College)

Presentations:

John Lord Couper (Gulf University for Science and Technology), Mahmud Khalili (Bircham International University): *Transforming Discourses: Social Media and Youth in Afghanistan.*

Zara Idrees (University of Miami, USA): *Exploring the Counter-narrative: Media Framing of U.S.-Russian Standoff Over the Syrian Crisis.*

Willemien Calitz (University of Cape Town): *From Rhino Poaching to Mining: The Coverage of China's Human Rights and Sustainability Record in South African Media.*

Joseph Straubhaar, Maria Skouras (University of Texas at Austin): *Learning to Digitally Labor? Facebook Free Basics and the Global South.*

Muyang Li (University at Albany, State University of New York): *Narrating Democracy: The Redefinition and Appropriation of Global Discourse in China's Social Media.*

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Session 284: Thursday, July 20th, 2017

Slot code: INCTH3b

Time: 14:00 – 15:30

Room: C. Caballero

Title: China: Social Media Equivalent to Social Developments?

Chair: Deqiang Ji (Communication University of China)

Presentations:

Kenneth C.C. Yang (The University of Texas at El Paso), Yowei Kang (Kainan University Taoyuan) Degree Program of Creative Industries and Digital Film Kainan University Taoyuan 33857, Taiwan): *How realistic is the 'Chinese Dream'? Perspectives from Chinese Netizens in Weibo (Microblogs).*

Christian Mislán and Ayleen Cabas-Mijares (University of Missouri): *Against the Revolution: Nothing. Nationalism, Globalization and Media in Cuba.*

Qiaolei Jiang, Volha Shypenka (Dalian University of Technology): *Individualism, loneliness and smartphone dependency among international students in China.*

Johnny Jie Gu (Communication University of China): *From divergence to semi-convergence: The transformation of media regulation and commercialization in China's online video industry.*

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Session 285: Thursday, July 20th, 2017

Slot code: INCTH3a

Time: 16:00 – 17:30

Room: Sala 304 B

Title: China in the International Scene: Transformation of the Media Market, Cultural Discourse, and Geopolitics

Chair: Weihua Wu (Massachusetts Institute of Technology, Communication University of China)

Presentations:

Yu Wang, Lutong Sun (Communication University of China): *The regional image of Latin America on Chinese media - A case study of News Coverage of 'Latin America' on People's Daily.*

Chen Xiangyu (Nanjing Forestry University), Gu Jie (Communication University of China): *Motivations for using Mobile TV among Chinese college students: An integrated analysis by the expectancy theory and uses and gratifications model.*

Tian Weigang (Communication University of China): *An analysis of the interactive relationship between international relations and world media reports about Asian Infrastructure Investment Bank (AIIB).*

Zeng Xiangmin (Communication University of China): *The Reshaping of the Broadcasting and Television system: A Study of the experimental development of Media Convergence in Mainland China.*

He Suli (China Documentary Research Center, CDRC): *Imaging China and the Representation of a Nation: The Changing Face of China's Documentary in the Global Community.*

JOURNALISM RESEARCH AND EDUCATION – JRE

Periodismo de Investigación y Educación

Chair: Cláudia Lago (Universidade de São Paulo)

Vice-Chairs:

Oliver Hahn, (University of Passau)

Sadia Jamil, (University of Islamabad)

Abiodun Salawu, (North-West University)

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Session 286: Thursday, July 20th, 2017

Slot code: JRETH1a

Time: 8:30 – 10:00

Room: Sala 303 A

Title: Journalism, Conflict and Peace

Chair: Rune Ottosen

Presentations:

Mario Enrique Morales (Universidad Javeriana): *Estándares de calidad de la información en el cubrimiento sobre el proceso de paz en Colombia en televisión pública y privada y en prensa escrita nacional y regional.*

Juliana Castellanos Castellanos (Institución Universitaria Politécnico Gran Colombiano): *El nuevo reto: hacer periodismo para la paz.*

Yennué Zárate Valderrama (Universidad Iberoamericana): *Specialised training of journalists in the armed conflict: the colombian endeavor.*

Rune Ottosen (Journalism Education Oslo and Akershus University College of Applied Sciences): *Teaching peace journalism: Propaganda or critical approach to war reporting?*

Altafullah Khan (Chairperson, Department of Journalism and Mass Communication, University of Peshawar, Pakistan), Sayyed Fawad Shah (Hazara University Mansehra): *Peace Journalism for Conflict Resolution: Perceptions of the Journalism Teachers in a Conflict Area.*

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Session 287: Thursday, July 20th, 2017

Slot code: JRETH1b

Time: 8:30 – 10:00

Room: Sala 303 B

Title: Journalism Discourses

Chair: Frederico de Mello Brandão Tavares (Universidade Federal de Ouro Preto)

Presentations:

Beatriz Marocco (Universidade do Vale do Rio dos Sinos): *La reincidencia del acontecimiento en el discurso periodístico.*

Mariana Suárez Esquivel (Universidad Iberoamericana, México): *Estudio del discurso de la prensa escrita mexicana en la capital y el estado de Veracruz sobre el homicidio del fotoperiodista Rubén Espinosa Becerril: una perspectiva desde el ACD.*

Maria Elena Gronemeyer, William Porath (Pontificia Universidad Católica de Chile): *The framing of political news sources quoted in the Chilean press: traces of source statements in journalistic narrative.*

Jesús Adonis Martínez (Programa de Posgrado en Ciencias Políticas y Sociales. Universidad Nacional Autónoma de México): *Análisis comparativo del discurso periodístico de opinión en los diarios The New York Times y Granma en torno al proceso de acercamiento Cuba-Estados Unidos. Una lectura cruzada preliminar del primer año de deshielo (diciembre 2014- diciembre 2015).*

Ana Leticia Hernández (Universidad Iberoamericana): *La personalización en el periodismo mexicano-- un recurso para exaltar a los narcotraficantes.*

Frederico de Mello Brandão Tavares (Universidade Federal de Ouro Preto), Bruno Souza Leal (Federal University of Minas Gerais): *Concept-covers and the game of updating in journalism: the piauí magazine case.*

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Session 288: Thursday, July 20th, 2017

Slot code: JRETH2a

Time: 10:30 – 12:00

Room: Sala 303 A

Title: ROUNDTABLE: Journalism Education in a Global Perspective

Chair: Oliver Hanh (University of Passau)

Presentations:

Beate Josephi: Journalism Education in a Global Perspective (University of Sydney)

Kaarle Nordenstreng: Journalism Education in a Global Perspective (University of Tampere)

Megan Knight: Journalism Education in a Global Perspective (University of Hertfordshire)

Sonia Virginia Moreira: Journalism Education in a Global Perspective (INTERCOM - Brazilian Association for Interdisciplinary Studies in Communication)

Sanjay Bharthur: Journalism Education in a Global Perspective (University of Hyderabad)

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Session 289: Thursday, July 20th, 2017

Slot code: JRETH2b

Time: 10:30 – 12:00

Room: Sala 303 B

Title: Journalism: Storytelling and New Narratives

Chair: Nara Lya Cabral Scabin (São Paulo University)

Presentations:

Carlos A. Cortés-Martínez (School of Journalism - University of Missouri): *Latin American News Storytelling Contributions to XXI Century Journalism.*

Anders Gjesvik, Birgitte Kjos Fonn (Oslo and Akershus University College of Applied Sciences): *Discourses as a Mean to Make Profile Interviews Universal.*

Alice Baroni (PUC University, Rio de Janeiro): *The Narcosul's Ambassadors: Possibilities and challenges for acquiring social capital through in-depth reporting.*

Mia Lindgren (Monash University): *Me, Myself and I: autoethnographic study of journalistic challenges of personal audio storytelling.*

Nara Lya Cabral Scabin (School of Communications and Arts - Journalism and Publishing Dpt. – Universidade de São Paulo - Brasil): *Journalistic discourses on comedy and freedom of expression in Brasil: in search of a media critique committed to the otherness challenge.*

Kiki Turner (University of Colorado Boulder): *Conversing with the Catatonic: An Analysis of Humor and Hostility-- Education and Mobilization in Last Week Tonight with John Oliver.*

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Session 290: Thursday, July 20th, 2017

Slot code: JRETH3a

Time: 14:00 – 15:30

Room: Sala 303 A

Title: Journalism in Challenging Political Contexts

Chair: Felipe Oliveira Pena (Universidade Federal Fluminense)

Presentations:

Jesse Owen Hearn-Branaman (Beijing Normal University-Hong Kong Baptist University-United International College): *Professionalism and Thai journalism after the 2014 coup d'état.*

Jefferson Lyndon Dagsindal Ragragio (School of Communication, Hong Kong Baptist University): *The Press in a Populist Era: The Philippine Press Freedom Movement under Rodrigo R. Duterte.*

Miguel Efren Garcés Prettel (Universidad Tecnológica de Bolívar), Jesús Arroyave Cabrera (Universidad del Norte): *Journalistic autonomy in violent social and political contexts: Influential factors that determine professional autonomy to develop and publish news in Colombia.*

Felipe Oliveira Pena (Universidade Federal Fluminense): *The gatekeeper commentator: a scheduling strategy in Brazilian political journalism (A case study on the Journal of 10-- by GloboNews)*.

Gilles Labarthe (Academy of Journalism and Media –AJM- University of Neuchâtel, Switzerland): *Journalisme d'investigation 2.0 : une étude sur l'évolution des relations conflictuelles avec les sources politiques suisses*.

Guilherme Guerreiro Neto (Universidade da Amazônia): *Polarized society, threatened democracy: Movements within the journalistic field in a broken Brasil*.

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Session 291: Thursday, July 20th, 2017

Slot code: JRETH3b

Time: 14:00 – 15:30

Room: Sala 303 B

Title: Journalism: Past and Present

Chair: Christina Ferraz Musse (Universidade Federal de Juiz de Fora)

Presentations:

Marisol Cano (Pontificia Universidad Javeriana): *Victims of Violence against Journalism: New Profiles in the Changing World of Communications*.

Christina Ferraz Musse, Ramsés Albertoni Barbosa, Vivian Marília Oliveira Armond (Universidade Federal de Juiz de Fora - UFJF): *"Até Sempre 3": periodismo alternativo, ruínas del pasado y reformulación del presente*.

Jorge Vázquez-Herrero, Xosé López-García (Universidad de Santiago de Compostela): *Nuevos formatos multimedia en televisión, prensa y radio: RTVE-- El País Colombia y National Public Radio*.

Gabriel Lotero-Echeverri (Universidad Pontificia Bolivariana): *Tendencias del ciberperiodismo sobre educación: Estudio de las secciones educativas de dos periódicos colombianos*.

Sonia Aguiar (Universidade Federal de Sergipe, Brasil): *El periodismo local-regional en el mundo: desde impreso a digital-- de lo global a lo hyperlocal*.

Maria Socorro Veloso (Universidade Federal do Rio Grande do Norte): *El ejercicio de la crítica al periodismo en la obra de José Saramago*.

MEDIA AND SPORT – MES

Medios de Comunicación y Deporte

Co-Chairs: Deirdre Hynes (Manchester Metropolitan University)

Alina Bernstein (School of media studies, College of management academic studies (COMAS) The Steve Tisch School of Film and Television, Tel Aviv University)

Vice-Chair: Anthony Moretti, (Robert Morris University)

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Session 292: Thursday, July 20th, 2017

Slot code: MESTH1a

Time: 8:30 – 10:00

Room: Barahona 2.2

Title: Media and the mega sporting events

Chair:

Presentations:

Gabriel de Lima Alves Cortez (Universidade Estadual Paulista): *The Brasilianness notions in the anglo-saxon journalism: a discourse analysis of The New York Times coverage in the period of the World Cup FIFA 2014*.

Rodrigo Jacquin (Independent Researcher), George N Kioussis (California State University, Northridge 18111 Nordhoff St. Northridge, CA 91330-8287): *"What a Farce!" A Netnographic Study of Video Assistant Referees at the 2016 FIFA Club World Cup*.

Brett Hutchins (Monash University): *Watching the 2016 Rio Olympics Across Multiple Screens: Mobile Media, Social Networking and the Continuing Power of Broadcast Television*

Pam Creedon (School of Journalism and Mass Communication, University of Iowa), Mai Al Khaja (United Arab Emirates University): *2019 Special Olympics World Summer Games: Cultural Coverage of Disability*.

Ai Song (Keio University): *Olympics Nationalism in China -From London to Rio, In the Perspective of Media Policy*.

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Session 293: Thursday, July 20th, 2017

Slot code: MESTH2a

Time: 10:30 – 12:00

Room: Barahona 2.2

Title: Media and Sport: Something Old Something New

Chair: Brett Hutchins (Monash University)

Presentations:

Anja Janoschka, Dominik Georgi, Seraina Mohr, Susanne Ulrich (Lucerne University of Applied Sciences and Arts): *Community-Oriented Communication – A New Promising Discourse in Sport Sponsoring?*

David Rowe (Western Sydney University): *The Media-Sport Nuptial: Something Old, Something New, Something Weird*.

Sanghamitra Dutta (Tata Institute of Social Sciences): *Power media, Sports and Politicization of the game.*
Rolando Guevara-Martínez (UNAM): *Chivas TV and Rights of Audiences.*

Session 294: Thursday, July 20th, 2017

Slot code: MESTH3a

Time: 14:00 – 15:30

Room: Barahona 2.2

Title: Business Meeting

Chair: Deirdre Hynes Manchester Metropolitan University and Alina Bernstein School of media studies, College of management academic studies

MEDIA EDUCATION RESEARCH – MER

Investigación en Educación y Medios

Chair: Sirkku Kotilainen (University of Tampere, Finland)

Vice-Chair: Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

Session 295: Thursday, July 20th, 2017

Slot code: MERTH2a

Time: 10:30 – 12:00

Room: Sala VIP III

Title: La formación y la investigación doctoral en el campo de la Comunicación

Chair: Manuel Pinto

Presentations:

Ernesto Pérez Morán (Universidad de Medellín, Colombia): *La formación doctoral, una necesidad.*

Alberto Alejandro Alzate Giraldo (Universidad de Medellín, Colombia): *La investigación posgradual, una necesidad aplicada.*

Javier Valeriano Juárez (Universidad de Medellín, Colombia): *Comunicación y género, una necesidad social.*

José Antonio Planes Pedreño (Universidad de Medellín, Colombia): *La narrativa de las Industrias Culturales y creativas, una necesidad investigativa.*

Toby Miller: *De las Industrias Culturales a las Industrias Creativas ¿Una necesidad?*

Mónica Pérez Marín, Ana María Suárez Monsalve (Universidad de Medellín, Colombia): *La Comunicación Corporativa y las Relaciones Públicas, una necesidad en los Doctorados de Comunicación.*

Carlos Alfonso López Lizarazo (Universidad de Medellín, Colombia): *El cine caribeño como Industria Cultural: Una necesidad industrial y creativa.*

Session 296: Thursday, July 20th, 2017

Slot code: MERTH3a

Time: 14:00 – 15:30

Room: Sala VIP III

Title: Business meeting

Chair: Sirkku Kotilainen, Manisha Pathak-Shelat

PARTICIPATORY COMMUNICATION RESEARCH – PCR

Investigación en Comunicación Participativa

Chair: Nico Carpentier (Uppsala University)

Co-Vice-Chairs: Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæ, (Roskilde University)

Secretary: Siddharth Chadha, (Uppsala University)

Session 297: Thursday, July 20th, 2017

Slot code: PCRTH1a

Time: 8:30 – 10:00

Room: Sala 302 A

Title: Political Participation II

Chair: Irati Agirreazkuenaga (University of the Basque Country, Spain)

Presentations:

Elva Mónica García (Universidad Católica de Pereira): *De la comunicación participativa en las comunas a la comunicación pública en lo gubernamental, caso Medellín.*

Carlos Alberto Peña, Laura Vanessa Orozco (Universidad Sergio Arboleda): *Medios de comunicación y participación ciudadana: la necesidad del control ciudadano democrático a través de nuevas alternativas mediáticas digitales en Colombia.*

Jorge Alejandro Delarbre (Universidad Nacional Autónoma de México): *La participación política de los jóvenes estudiantes universitarios en la esfera pública política frente al gobierno de Enrique Peña Nieto.*

Heidy Sofía Arzuza (Universidad Sergio Arboleda): *Estudio de los contenidos informativos de prensa referidos al ejercicio del control ciudadano democrático sobre la gestión pública en Santa Marta.*

Luis Carlos Rodríguez Páez (corporación Universitaria Minuto de Dios) Yulieth Aldana (Corporación Universitaria Minuto de Dios): *Las ciudadanías en la escuela*.

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Session 298: Thursday, July 20th, 2017

Slot code: PCRTH1b

Time: 8:30 – 10:00

Room: Sala 304 A

Title: Participation, Children and Youngsters

Chair: Ana Duarte Melo (Universidade do Minho)

Presentations:

María Cecilia Leiva, German Adolfo Retola, Beatriz Catani, Juan Manuel Unzaga (Universidad Nacional de La Plata): *Paraíso: Una experiencia de investigación performativa*.

María Paula Lizarazo, John Richard Sánchez Castiblanco (Ministerio de Cultura): *Metodología Alharaca Lab – participación, infancia y comunicación*.

Cindy Carolina Palomares Ortega, Marina Vázquez Guerrero (Universidad de Colima, México): *Jóvenes youtubers en Iberoamérica: un estado del arte*.

Lina Marcela Salas Ramírez (Universidad Nacional Autónoma de México): *Mediadores en red: la participación de cuidadores en comunidades digitales para beneficio de la primera infancia*.

María Elsa Unriza Puin (Universidad Cooperativa de Colombia): *Imaginario de los jóvenes acerca del posconflicto desde procesos de comunicación para el cambio social*.

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Session 299: Thursday, July 20th, 2017

Slot code: PCRTH2a

Time: 10:30 – 12:00

Room: Sala 302 A

Title: PANEL: Neither I make myself clear, nor you understand me: Communication and slow pedagogy

Chair: José Ignacio Chaves (Corporación Universitaria Minuto de Dios)

Presentations:

Carlos Eduardo Sanabria Sanabria (Universidad de Bogotá Jorge Tadeo Lozano, Seccional del Caribe): *Teaching as a question and the dialogue of pedagogical communication*.

Maria Fernanda Peña (Corporación Universitaria Minuto de Dios): *Corporality as a dialogue possibility. Recognition and inclusion in the classroom*.

Beatriz Elena Múnera (Universidad de Bogotá Jorge Tadeo Lozano): *Educating ourselves with and from images*.

José Ignacio Chaves (Corporación Universitaria Minuto de Dios): *Las pintadas, a slow, participative and pedagogical communication*.

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Session 300: Thursday, July 20th, 2017

Slot code: PCRTH2b

Time: 10:30 – 12:00

Room: Sala 304 A

Title: Online Media and Participation

Chair: Vaia Doudaki (Uppsala University)

Presentations:

Jing wang (Tsinghua University, Beijing Foreign Studies University): *The Unshakable Authoritarian Narratives: Impact of Social Media Participation on Construction of Collective Memory*.

Jonathan Mendels (Ben-Gurion University of the Negev), Amit M Schejter (Ben-Gurion University of the Negev and Penn State University): *Digital role-playing games, capabilities, and the redistribution of power: Integrating Boal, Freire and Sen*.

Angeliki Gazi), Andreas Papallas (Cyprus University of Technology): *Social media as an autonomous participatory praxis and a social exchange process within the ethnically divided city*.

Mayara da Costa e Silva, Samantha Viana Castelo Branco Rocha Carvalho (Federal University of Piauí): *Regional communication and the internet: the study of a portal in the Brazilian northeast*.

Ekaterina Kalinina (Södertörn University): *Instagram archive: participatory practices in Russia*.

Jonathon Hutchinson (University of Sydney): *Algorithmic Culture-- Cultural Intermediation and Civil Society Participation: The impact of digital influence on new media discourse*.

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Session 301: Thursday, July 20th, 2017

Slot code: PCRTH3a

Time: 14:00 – 15:30

Room: Sala 302 A

Title: Participation, Science and the University

Chair: Ana Duarte Melo (Universidade do Minho)

Presentations:

Rodrigo Araya, Pilar Bruce (Pontificia Universidad Católica de Valparaíso): *Políticas culturales universitarias al servicio de la democratización del espacio público: el caso de Valparaíso, Chile.*

Roxana Quiroz-Carranza (Universidad Autónoma de Yucatán): *Participatory Communication: Desafíos metodológicos y retos políticos en el campo de la comunicación participativa y los derechos humanos. El caso de un bachillerato universitario en Mérida, Yucatán, México.*

Amanda Castiblanco Venegas (Corporación Universitaria Minuto de Dios): *Comunicación participativa en la academia: espacio constructor de tejido social -academia, comunidad- fortaleciendo la documentación del patrimonio cultural inmaterial y la memoria histórica.*

Aline Bastos (Universidade Federal de Minas Gerais): *Potentials and Limits of Public Engagement in Science and Technology.*

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Session 302: Thursday, July 20th, 2017

Slot code: PCRTH3b

Time: 14:00 – 15:30

Room: Sala 304 A

Title: Participation and Dialogue

Chair: Vaia Doudaki (Uppsala University)

Presentations:

Fiona Ruth Martin (University of Sydney): *In search of dialogic media: deconstructing participation at the end of news commenting.*

Marleen te Walvaart (University of Antwerp): *Producer Perspectives on Audience Engagement: Building a Community for a Current Affairs Programme.*

Irati Agirreazkuenaga, Simon Peña, Ainara Larrondo (Universidad del País Vasco): *El populismo y el interés del público en la era de la postverdad: el componente emocional y político en las participaciones de los magazines radiofónicos/Ordinary citizen's emotional and political engagement in non-news radio programmes.*

Fabiola Calazans, Liziane Soares Guazina (University of Brasília): *Dialogues of intolerance and anger: notes on political participation during the recent Brazilian impeachment process.*

Claudia Patricia Nieto Sanchez, Mario Grijalva (Ohio University), Darwin Guerrero (Pontificia Universidad Católica del Ecuador): *Dialogic health promotion: Toward a systemic approach to Chagas disease prevention.*

POLITICAL COMMUNICATION RESEARCH – POL

Investigación en Comunicación Política

Chairs: Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

María José Canel (Universidad Complutense, Madrid, Spain)

Co-Vice-Chairs: Bengt Johansson, (University of Gothenburg, Sweden)

Julio Juárez Gámiz, (UNAM, Mexico DC, México)

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Session 303: Thursday, July 20th, 2017

Slot code: POLTH1a

Time: 8:30 – 10:00

Room: Sala 301 B

Title: Hate versus peace, competition versus issues: does communication make a difference?

Chair: Mostafa Shehata (Roskilde University, Denmark)

Presentations:

Victor García-Perdomo (University of Texas at Austin, USA and Universidad de La Sabana, Bogotá, Colombia): *Between Peace and Hate: Framing the 2014 Colombian Presidential Election on Twitter.*

Elina Londoño, Alejandra Lopera (Universidad Eafit, Medellín, Colombia): *Posverdad en 140 caracteres: análisis de las visiones sobre el Proceso de paz en Colombia.*

Amelia Aben Athar Olinto Ramos (Universidade Federal Fluminense, Niterói, Brasil): *The Role of Election Polls in Newsmaking in the 2014 Brazilian Presidential Elections.*

Charles Chiedu Okigbo, Malcolm Jason (Department of Communication, North Dakota State University, Fargo, USA): *Horse Race and Issues in the US 2016 Presidential Election Campaign.*

Rui Alexandre Novais (University of Mindelo, Cabo Verde; CECS - University of Minho, Braga, Portugal; and University of Liverpool, UK): *By elimination... Negative campaigning in the 2016 Cape Verdean presidential elections.*

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Session 304: Thursday, July 20th, 2017

Slot code: POLTH2a

Time: 10:30 – 12:00

Room: Sala 301 B

Title: The everlasting tensions between politicians and the media

Chair: Ana María Córdoba Hernández (Universidad de La Sabana, Bogotá, Colombia)

Presentations:

Heloiza Golbspan Herscovitz (California State University Long Beach, USA): *Media vs. political parties in the 2014 Presidential Elections in Brasil.*

Lubna Shaheen (University of the Punjab, Lahore, Pakistan), Abdul Hadi Imran (Aitchison College, Lahore, Pakistan): *I have set the Press Free! Geometry of General Musharraf's Gimmicks and Grammar of Pakistani National press.*

Rafael González Pardo (Universidad del Norte / Federación Latinoamericana de Facultades de Comunicación - FELAFACS, Colombia), Fabián Hernández Cadena (Universidad Central / Misión de Observación Electoral - MOE, Colombia): *Tensiones entre medios y democracia en procesos electorales-- un recorrido por el caso Colombiano.*

Sang Hea Kil (San Jose State University, USA): *Whiteness and the Media: How Liberalism and Vertical Integration promote Racism in the News*

Kajsa Larsson Falasca (Mid Sweden University, Sundsvall, Sweden): *Strategic Political Communication in Social Media or Digital Political Labour.*

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Session 305: Thursday, July 20th, 2017

Slot code: POLTH3a

Time: 14:00 – 15:40

Room: Sala 301 B

Title: Looking at government communication strategies

Chair: Matías Ponce (Universidad Católica del Uruguay, Montevideo, Uruguay)

Presentations:

Chao Zhang (Tsinghua University/University of Pennsylvania, USA), Yiran Zhang (University of Pennsylvania, USA): *From Invisibility to Visibility: China's Government's Media Strategies in Popular Protest.*

Armando Garduño (UNAM, Mexico): *Enmarcando la reforma energética mexicana: discursos de think-tanks, partidos políticos y periódicos de la Ciudad de México.*

Janet Lau (Hong Kong Baptist University, Hong Kong): *De-legitimization by legitimacy: An attempt of Beijing against localism in Hong Kong.*

Liliana Celis, Marta Milena Barrios (Universidad del Norte, Colombia): *De lo escrito a lo divulgado: Los retos de la comunicación de la política pública de gestión de riesgos de desastre en Colombia.*

POLITICAL ECONOMY – POE

Economía Política

Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalapa)

Vice-Chairs:

Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

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Session 306: Thursday, July 20th, 2017

Slot code: POETH1a

Time: 8:30 – 10:00

Room: Barahona 1.1

Title: Networks, public access, digital divide

Chair: Helena Sousa (University of Minho)

Presentations:

Dwayne Roy Winseck (School of Journalism and Communication, Carleton University, Ottawa, Canada): *From Copper Cable Capitalism to the Geopolitical Economy of the Global Internet Infrastructure.*

Russell Newman (Emerson College): *Rethinking Universal Service and Media Reform in Neoliberal Conjunctures.*

ShinJoung Yeo (Loughborough University London): *The Invisible Machinery of Digital capitalism.*

Sanjay Bharthur (University of Hyderabad): *Transforming Culture & Politics: The dynamics of digital divide and exclusionary critique in India's communication and mediascape.*

Gilson Liberato Schwartz (Department of Film, Radio and Cinema, School of Communication and Arts, Graduate Course on Diversity, Faculty of Philosophy and Social Sciences, University of São Paulo): *Iconomics: Money, Media and the Political Economy of Literacy.*

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Session 307: Thursday, July 20th, 2017

Slot code: POETH1b

Time: 8:30 – 10:00

Room: Barahona 1.2

Title: Media Policy/Regulation Issues

Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana)

Presentations:

Sanjay Jolly (Annenberg School for Communication at the University of Pennsylvania): *The Complex Terrains of Post-Legislation Media Reform in Ecuador*

Santiago Marino (Universidad Nacional de Quilmes): *Políticas for the Expanded Audiovisual Space in Argentina. New paradigm or old problem?*

Ana Bizberge (Universidad de Buenos Aires): *Regulatory convergence. A comparative study of Argentina, Brasil and Mexico media reforms*

Daniela I. Monje (CEA, Universidad Nacional de Córdoba, Argentina): *La convergencia periférica. Impacto sociocultural y nuevos modelos de negocios en el sector audiovisual de la Economía Social y Solidaria en Argentina.*

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Session 308: Thursday, July 20th, 2017

Slot code: POETH2a

Time: 10:30 – 12:00

Room: Barahona 1.1

Title: Cultural Industries mutations?

Chair: John Graham Sinclair (School of Historical and Philosophical Studies, University of Melbourne)

Presentations:

Philippe Meers, Aleit Veenstra (University of Antwerp), Daniel Biltereyst (Ghent University): *From analogue to digital cinema cultures: questioning change in structured audience practices through an empirical comparison of Flemish youth film consumption in 2001 and 2015.*

Emilia Zboralska (Ryerson University): *Re-evaluating 'Access': Identity, Entrepreneurship and Cultivating a Professional Scripted Screen Career in the Digital Age.*

J. Ignacio Gallego (Universidad Carlos III de Madrid): *Mapeando la diversidad del sector musical digital en España.*

Luis Alfonso Albornoz (University of Buenos Aires): *Tasas y cuotas: ¿nuevas medidas para salvaguardar la diversidad en el audiovisual digital?*

Jessica Retis (California State University Northridge): *Los efectos de las políticas lingüísticas y las políticas culturales en la génesis y el desarrollo de las industrias culturales hispanas en Estados Unidos.*

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Session 309: Thursday, July 20th, 2017

Slot code: POETH2b

Time: 10:30 – 12:00

Room: Barahona 1.2

Title: Corporate Media Power and Neoliberalism

Chair: Randall James Nichols (University of Washington Tacoma)

Presentations:

Brenna Wolf-Monteiro (University of Oregon): *Consuming justice: Technology news and electronic waste.*

Pawel Popiel (University of Pennsylvania): *The Tech Lobby: Tracing the Contours of New Media Elite Lobbying Power.*

Scott Timcke (University of the West Indies): *The One Dimensionality of Econometric Data and the 'Secret' of the Commodity: An African Case Study.*

Liou Ray Jing: *An Analysis of Agencies in the Field of Taiwanese Detective Novels Production.*

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Session 310: Thursday, July 20th, 2017

Slot code: POETH3a

Time: 14:00 – 15:30

Room: Barahona 1.1

Title: New Media Business Models & Value Chains

Chair: Peter A. Thompson (Victoria University of Wellington)

Presentations:

Lee McGuigan (University of Pennsylvania): *The Productive Capacity of Commercial Television: An Approach for Analyzing Media Systems in Society.*

Sung Wook Ji (Hankuk University of Foreign Studies): *The Growth of Domestic Search Engines and the Development of the Online Content Market.*

Miranda Campbell (Ryerson University): *Learning from Ghost Ship: The Role of DIY Creative Spaces in the Cultural Industries.*

Lianrui Jia (York University): *Go big or go home? Globalization of Chinese Internet Companies.*

Ope Akanbi (University of Pennsylvania): *Facebook: A Political Economy.*

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Session 311: Thursday, July 20th, 2017

Slot code: POETH3b

Time: 14:00 – 15:30

Room: Barahona 1.2

Title: Automation and Labor in New Economy Platforms

Chair: Wayne John Hope (Auckland University of Technology)

Presentations:

Brian Dolber (California State University- Northridge): *Uber Alienated: The Sharing Economy and the Fall of the Creative Class.*

Todd Wolfson (Rutgers University): *Uberomics: Collective Identity and Resistance in the Gig Economy.*

Laura Forlano (Illinois Institute of Technology): *Working for the Algorithm, Redux: Narratives of Sharing, Collaboration, Substitution and Replacement in the Mainstream Media.*

Chenjerai Kumanyika (Clemson University): *Join UberPeople.Net because it's free to be a person": Community, promise, loathing and resistance in online, independent communities of rideshare drivers.*

Ope Akanbi (University of Pennsylvania): *Facebook: A Political Economy.*

WORKING GROUPS

DIASPORA AND MEDIA – DIM

Diáspora y Medios de Comunicación

Chair: Sudeshna Roy (Stephen F. Austin State University, TX)
Co-Vice-Chairs: Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)
Umi Khattab (University of the Sunshine Coast)

Session 312: Thursday, July 20th, 2017

Slot code: DIMTH1a

Time: 8:30 – 10:00

Room: Secretaría General

Title: DIM Business Meeting

Chair: Sudeshna Roy (Stephen F. Austin State University)

Session 313: Thursday, July 20th, 2017

Slot code: DIMTH2a

Time: 10:30 – 12:00

Room: Secretaría General

Title: Diásporas, activismos (trans)nacionales y ciudadanía en la era digital: la conformación de espacios sociales y mediáticos en contextos

Chair: Jessica Retis (California State University Northridge)

Presentations:

Jessica Retis (California State University Northridge): *Tecnologías de la comunicación e identidades transnacionales en contextos diaspóricos.*

Denise Cogo (Escola Superior de Propaganda y Marketing y CNPq, Brasil): *Haití es Aquí. Activismo, narrativas mediáticas y ciudadanía de inmigrantes haitianos en Brasil.*

Mauricio Nihil Olivera (Universidad de la República): *E-migrantes españoles: Net-activismo, nuevos espacios tecnológicos, geográficos y sociales.*

Ximena Poó (Universidad de Chile): *Prácticas culturales y políticas en entornos digitales de inmigrantes latinoamericanos en Chile: dinámicas de comunicación para el cambio social.*

DIGITAL DIVIDE – DID

Brecha Digital

Chair: Olga Smirnova (Lomonosov Moscow State University)

Vice-Chair: Anna Gladkova (Lomonosov Moscow State University)

Session 314: Thursday, July 20th, 2017

Slot code: DIDTH1a

Time: 8:30 – 10:00

Room: Barahona 4.1

Title: Digital divide as a research field

Chair: Pablo Arredondo-Ramírez (Universidad de Guadalajara, México)

Discussant: Félix Andrés Restrepo Bustamante (Corporación Universitaria Minuto de Dios)

Presentations:

Carolina Rodríguez (Corporación Universitaria Minuto de Dios) | María Isabel Noreña (Corporación Universitaria Minuto de Dios): *Diseño intercultural: apropiación, contenidos digitales y formas de producción.*

Pablo Arredondo-Ramírez (Universidad de Guadalajara, México): *Pobreza digital y social en México. Una aproximación socio-territorial.*

Leticia Díaz Quiroz: *La postfotografía-- un recurso diverso a través de la nueva ecología digital.*

Félix Andrés Restrepo Bustamante (Corporación Universitaria Minuto de Dios), Beatriz Elena Giraldo Tobón (Universidad de Santander), Fernanda Marcucci (Universidade Federal de São Paulo): *Las TIC como potencializador de la comunicación en las competencias docentes.*

Karen Andrea Vélez Mayorga, Angie Solís Moreno, Sara Manuela Ospina Bedoya, Deiby Andrés Quintana Oliva, Juliana García Castaño, Natalia Andrea Giraldo Betancur (Corporación Universitaria Minuto de Dios): *¿Acceso a Dispositivos Electrónicos Incide en el Desarrollo Comunicacional de los Niños y las Niñas, entre los 7 y los 12 Años de Buga (Valle)?*

Ines Maria Silva Maciel, Cristina Rego Monteiro da Luz, Candida Heliodora de Andrade e Silva, Daniel Gomes Henriques (Federal University of Rio de Janeiro): *Digital storytelling como practica de inclusión digital en la Villa Residencial de la UFRJ.*

Session 315: Thursday, July 20th, 2017

Slot code: DIDTH2a

Time: 10:30 – 12:00

Room: Barahona 4.1

Title: Digital divide and the society

Chair: Betty B.B Ackah (Simon Fraser University)

Discussant: Marina A. Bereznaia (St Petersburg State University)

Presentations:

Yang Bai, Bumgi Min, Sooyeon Lee (Pennsylvania State University): *Old ICTs as a Precursor to Smartphone Adoption among Senior Adults? A Structural Equation Model Analysis.*

Cheng-yu Lin (Assistant Professor, Center for General Education, Shih Hsin University, Taiwan.): *The roles of motivation and media engagement in second-screen television viewing experiences.*

Toks Oyedemi (University of Limpopo South Africa): *Challenges of the 'digitally disadvantaged': a study of digital access and readiness among Freshmen at a rural South African university.*

Rafiza Varão (Universidade Católica de Brasília - UCB), Katrine Tokarski Boaventura (Centro Universitário de Brasília - UniCEUB): *Super agenda setting and social networks: a conceptual proposal.*

José Luis Martínez Cantos, Andrea Rosales, Mireia Fernández-Ardèvol (IN3 - Universitat Oberta de Catalunya): *The evolution of the digital mobile divide in Spain and older people.*

John Vilanova (Annenberg School for Communication at the University of Pennsylvania): *Top Up Top Down: Jamaican Mobile Telephony, Epistemic Paratext and the Ontological Divide.*

Session 316: Thursday, July 20th, 2017

Slot code: DIDTH3a

Time: 14:00 – 15:30

Room: Barahona 4.1

Title: Panel: "Social Media Explosion": Credibility, Confrontations and Comparison in The Asian and Western Democracies

Chair: Robin Mansell (London School of Economics and Political Science)

Discussant: Binod.C.Agrawal (Manipal University)

Presentations:

Binod.C.Agrawal (Manipal University): *Social Media and Dynamics of Change in Democracy: An Analysis of the Indian Elections.*

Padma Rani (Manipal University): *Social media and Political Communication:An exploratory analysis.*

H.S.Shubha (Manipal University): *Deliberate ongoing engagement through social media: an explorative study of the dynamic political public sphere in India.*

Sabir Haque (Manipal University): *Storytelling Via Social media-Use of social media for story research.*

ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH

Ética de la Sociedad y Ética de la Comunicación

Chair: María Teresa Nicolás (Universidad Panamericana)

Vice-Chairs: Elvira García (CEU Cardenal Herrera University)

Yanick Farme (Université du Québec à Montréal)

Session 317: Thursday, July 20th, 2017

Slot code: ETHTH1a

Time: 8:30 – 10:00

Room: Barahona 4.2

Title: Media accountability: case studies

Chair: Maria José Labrador (Universidad Mayor)

Presentations:

Mariella Bastian (Institute of Journalism, TU Dortmund University): *Media accountability in transition: Towards a Latin American design of accountability frames.*

Nuno Moutinho (Fundação da Universidade do Porto Faculdade de Economia), Suzana Cavaco, Helena Lima, Isabel Reis (Universidade de Porto): *Portuguese mechanisms of media accountability*

Hugo Aznar (CEU Cardenal Herrera University, Valencia, España), Marcia Castillo Martin (UEM/ESIC): *El sexismo en las noticias de mujeres socialmente influyentes y el papel corrector de los códigos de autorregulación.*

Elvira Garcia de Torres (University Ceu Cardenal Herrera)| Fátima Martínez Gutiérrez (Observatorio de investigación en medios digitales), Millán I. Berzosa (Universidad Francisco de Vitoria. Google News Lab Spain/Portugal)| Eduardo Arriagada (Universidad Católica de Chile): *The journalistic principles in the citizens' discourse: a case study.*

Joaquim Fidalgo (University of Minho Braga - Portugal): *Transparency as a pre-condition for ethical journalism.*

Session 318: Thursday, July 20th, 2017

Slot code: ETHTH2a

Time: 10:30 – 12:00

Room: Barahona 4.2

Title: Towards open and participatory platforms: the ethical challenge

Chair: Elvira García de Torres (CEU Cardenal Herrera University)

Presentations:

María José Labrador (Universidad Mayor)| Ed Carter (Director, School of Communications Brigham Young University): *Derecho al olvido en Internet.*

Mariano Ure (Universidad Católica de Argentina): *Measuring social media: Engagement as a rate for strategic actions.*

Carola Isabel García Calderón (Universidad Nacional Autónoma de México): *Rumor 3.0. El rumor en México en la era de internet.*

Concepción Edo Bolós (Universidad Complutense de Madrid)| Aurora García González (Universidad de Vigo), José María Legorburu (CEU-San Pablo University): *Límites, ambigüedad y sobrevaloración de las apps como soporte periodístico. Análisis crítico de las emisoras de radio españolas* Limits, ambiguity and overvaluation of the apps as a journalistic support. Critical analysis of Spanish radio stations.

Nuno Moutinho (Fundação da Universidade do Porto) Faculdade de Economia: *Ethics and Crowdfunding in Journalism.*

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Session 319: Thursday, July 20th, 2017

Slot code: ETHTH3a

Time: 14:00 – 15:30

Room: Barahona 4.2

Title: Business Meeting

Chair: Teresa Nicolás Gavilán (Universidad Panamericana)

HEALTH COMMUNICATION AND CHANGE – HCC

Comunicación para la Salud y el Cambio

Co-Chair : SubbaRao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

Co-Vice-Chairs: Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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Session 320: Thursday, July 20th, 2017

Slot code: HCCTH1a

Time: 8:30 – 10:00

Room: Sala 101

Title: Business Meeting

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Session 321: Thursday, July 20th, 2017

Slot code: HCCTH2a

Time: 10:30 – 12:00

Room: Sala 101

Title: Analyses and Evaluations- Methodological Approaches

Chair: James Forbes, York University

Presentations:

Yimei Zhu (University of Leicester): *Mental health discussion on Weibo: two case studies of suicide and depression.*

J. Roberto Sánchez, Mònika Jiménez-Morales, Pilar Medina-Bravo (Universitat Pompeu Fabra): *(De)Constructing Body Image in Advertising.*

Yu Wang, Lutong Sun (Communication University of China): *'Vaccine Phobia' under the Perspective of Risk Communication.*

Jyotika Ramaprasad (University of Miami): *Applying Theory-Based Practice to Improve Healthcare Provider-Roma Interactions.*

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Session 322: Thursday, July 20th, 2017

Slot code: HCCTH3a

Time: 14:00 – 15:30

Room: Sala 101

Title: Audience Perception and Analysis

Chair: Kate Holland, University of Canberra

Presentations:

Dimitra Dimitrakopoulou (School of Journalism & Mass Communication, Aristotle University of Thessaloniki, Greece): *Is fake news our post-modern mythology? The case of the anti-vaccine movement.*

Øyvind Kalnes (Inland Norway University of Applied Sciences): *Challenges of the New Media Ecology during the Ebola-crisis in 2014.*

Dagmara Wrzecionkowska (Universidad Nacional Autónoma de México): *Anti-obesity public service announcements: the relationship between the perceived realism and the identification with the announcement characters.*

Eva-Maria Lessinger (Department of Communication at the University of Erlangen-Nuremberg, Germany): *The Angelina-Jolie-effect: How German women perceive a celebrity's medical self-disclosure.*

MEDIA PRODUCTION ANALYSIS – MPA

Análisis de Producción de Medios

Chair: Roel Puijk (Inland Norway University of Applied Sciences)

Co-Chairs: Chris Paterson (Leeds University)

Willemeijn Sanders (Utrecht University)

Session 323: Thursday, July 20th, 2017

Slot code: MPATH1a

Time: 8:30 – 10:00

Room: Barahona 2.3

Title: Panel: Techniques and technologies for researching social media

Chair: Megan Knight (University of Hertfordshire)

Presentations:

Megan Knight (University of Hertfordshire): *Researching Facebook Feeds: ethical and technological issues.*

Rikke Bjerg Jensen (Royal Holloway University of London): *The Social Military: researching social media practices within military spaces.*

Session 324: Thursday, July 20th, 2017

Slot code: MPATH2a

Time: 10:30 – 12:00

Room: Barahona 2.3

Title: Media innovation

Chair: Michael Munik (Cardiff University)

Presentations:

Indrek Ibrus (Tallinn University): *'Cross-innovation systems': How to conceptualise AV-industry's new cooperation models with healthcare, tourism and education?*

Maria Gutiérrez, Belen Monclus, Xavier Ribes, Josep Maria Marti (Universitat Autònoma de Barcelona): *New content and production routines in the post radio era: The case study of "Yu: no te pierdas nada".*

Diana Carolina Cortés (Universidad Central, Colombia)| Julio Benavides, José Pablo Serrano (Universidad Autónoma de Bucaramanga, Colombia)| Antonia Moreno (Universidad Manuela Beltrán): *Análisis de los contenidos audiovisuales subidos a YouTube por Jóvenes santandereanos.*

Carl-Gustav Lindén (University of Helsinki), Mikko Villi (University of Jyväskylä), Katja Lehtisaari (University of Helsinki), Mikko Grönlund (University of Turku), Bozena Mierzejewska, Axel Röpnack (Fordham University), Robert Picard (Yale Law School & University of Oxford): *Comparing Media Innovation in Scandinavian and US Newspapers.*

Session 325: Thursday, July 20th, 2017

Slot code: MPATH3a

Time: 14:00 – 15:30

Room: Barahona 2.3

Title: Production and beyond

Chair: Willemeijn Sanders (Utrecht University)

Presentations:

Eva Bakoy, Roel Puijk (Inland Norway University of Applied Sciences): *Building sustainable film and television businesses: a cross-national perspective.*

Gislene da Silva (Universidade Federal de Santa Catarina - Brasil): *La crítica de la cobertura periodística en una revista académica española y una revista brasileña.*

Philip Drake (Edge Hill University): *Inside/Outside: VOD, distribution and independent film audiences.*

Tara Mahoney (Simon Fraser University): *Creative publics: Participatory Political Culture and the 2015 Canadian Federal Election.*

POPULAR CULTURE – POC

Cultura Popular

Co-Chairs: Barry King (Auckland University of Technology)

Tonny Krijnen (Erasmus University in Rotterdam)

Session 326: Thursday, July 20th, 2017

Slot code: POCTH1a

Time: 8:30 – 10:00

Room: Barahona 2.1

Title: Mimesis and Imaginaries

Chair: Barry King

Presentations:

Adwaita Banerjee (Tata Institute of Social Sciences): *Dark Reflections: Black Mirror in times of Post Truth.*

Randal Rogers (University of Regina: Altered States): *Bipolarity, Drugs and Affect in Homeland*.
Charu Uppal (Karlstad University, Sweden): *The Rise of South Asian Culture? Or Globalized Banality?*

Session 327: Thursday, July 20th, 2017

Slot code: POCTH2a

Time: 10:30 – 12:00

Room: Barahona 2.1

Title: Words, Music and the Popular

Chair: Nial Brennan

Presentations:

Bruno Santos Nascimento Dias (Universidad Andina Simón Bolívar, Ecuador), Pedro Fornaciari Graboio (Universidade do Estado do Rio de Janeiro - UERJ): *A historical perspective in the cultural transformations of the Afro-Ecuadorian identity*.

Rosana Soares, Eduardo Vicente (University of Sao Paulo): *"My poetry has no boundaries": Dialogues between Sao Paulo's hip hop and the Brazilian musical and poetic tradition*.

Mariana de Carvalho Ghatti, Marina Roale Fabricio Rodrigues (Universidade Federal Fluminense): *The Meme as a Remix of Popular Culture: The Brazilian Context*.

Miaoju Jian (National Chung Cheng University): *DIY music career confronted by "politics": a case study from Taiwan*.

Business Meeting

Session 328: Thursday, July 20th, 2017

Slot code: POCTH3a

Time: 14:00 – 15:30

Room: Barahona 2.1

Title: Mapping the Popular

Chair: John Benson

Presentations:

Jihye Woo, Seon Gi Baek, Jeong-ah Yoon (Arts): *Is it a new paradigm or just alternative trend? Popular culture, new criticism, and SNS: A discourse study of controversies on pop singer's interpretation of the original work*.

Padma Chirumamilla (University of Michigan), Ann Arbor: *The Cinematic Roots of the South Indian Cable Industry*.

Toshant Sharma (Independent scholar): *Semantic cultural mapping of villages of India*.

Aayushi Bengani (Tata Institute of Social Sciences): *Our love for the man-cub: The Jungle Book from within the Neo-liberal India*.

VISUAL CULTURE – VIC

Cultura Visual

Co-Chairs: Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

Vice- Chair: Denize Araujo (Uni. Tuiuti Do Parana)

Session 329: Thursday, July 20th, 2017

Slot code: VICTH1a

Time: 8:30 – 10:00

Room: Sala 201

Title: Politics and social changes in visual media

Chair: Julianne Newton

Presentations:

Inbal Klein-Avraham, Noam Tirosh (Ben-Gurion University of the Negev): *'Memorless' - The Visual Framing of Refugees in Israel*.

Tim Gruenewald (The University of Hong Kong): *Manufacturing the Memories of Terror and the Return of Nationalism*.

Min Kyung Kang; So Youn Bae; Doudou Chen (Sungkyunkwan University): *Isn't it transformed culture or new culture? North Korean defectors, TV Talk Shows, dialogues, and cultural identity: A Dialogue and discourse analysis on TV Talk Shows with North Korean defectors in South Korea*.

Maiara Mascarenhas (UFPE - PPGCOM): *Time and becoming in Marina Abramovic: the case of "The Artist is Present"*.

Emmanuel Ferreira (Universidade Federal Fluminense): *Video Games, Rhetoric and Politics: When Entertainment Meets Critical Reflection*.

Session 330: Thursday, July 20th, 2017

Slot code: VICTH2a

Time: 10:30 – 12:00

Room: Sala 201

Title: Documentary and visual reality

Chair: Weihua Wu (MIT; Communication University of China)

Presentations:

Yang Yang ZHU (Guangzhou University): *Image Allegory, Media Politics and Social Representation : the Documentary Production in the Internet Age.*

Nessa Johnston (Edge Hill University): *Sound in Experimental Documentary and Virtual Reality: The Case of Notes on Blindness (2014)*

Luiza Beatriz Alvim (UFRJ - Brasil / UNIRIO - Brasil): *Identity issues and modernisms in three Brazilian short documentaries of 1959.*

Cynthia Leticia Schneider (UTP / IFPR): *Plural articulations as narrative features in musical documentaries Biopics by Martin Scorsese.*

Patricia Moran Fernandes (Universidade de Sao Paulo): *The performance of the image materiality.*

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Session 331: Thursday, July 20th, 2017

Slot code: VICTH3a

Time: 14:00 – 15:30

Room: Sala 201

Title: La fotografía como proceso social, cultural y comunitario - Photography as social, cultural and communitarian process

Chair: Patricia Moran (Univ. Sao Paulo)

Presentations:

Luciano Aníbal López Torres (Fundación Universitaria Los Libertadores, Colombia): *La fotografía como documento social, en las prácticas laborales, culturales y tradicionales en Colombia, Huila, Villa Vieja, desierto de la Tatacoa.*

Claudia Sollarle Gordillo Aldana (Universidade Federal do Paraná, Brasil): *Higienización de la guerra: reapropiación arquitectónica y espacio público en tres comunidades de resistencia civil en Colombia.*

Ruth Mabel Gálvez (Universidad Nacional de San Juan, Argentina): *Cultura Visual y Escuela: nuevas prácticas, nuevos desafíos.*

Lucía de Los Ángeles Rodero Trujillo (Corporación Universitaria Minuto de Dios): *Ciudadanía a través de la comunicación visual.*