

## **SECCIONES:**

### **AUDIENCE – AUD**

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#### **Audiencias**

**Chair:** Peter Lunt (University of Leicester)

**Co-Vice-Chairs:** Miguel Vicente (University of Valladolid)

Asta Zelenkauskaite (Drexel University)

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**Session 183:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW1a

**Time:** 8:30 – 10:00

**Room:** Sala 301

**Title:** Children/youth online media use

**Chair:**

**Presentations:**

Olga Sergeyeva (Saint-Petersburg State University, The Sociological Institute of the Russian Academy of Sciences): *Computer Games and Social Time of Families: A Sociological Perspective*.

Rocío López Ordosgoitia (University of Lille) | Andrea Lafaurie (IESE, North University, Universidad del Norte): *Digital childhood in the global south: Researching children engagement with media in Colombia*.

Fong-ching Chang (Department of Health Promotion and Health Education, National Taiwan Normal University), Chiung-Hui Chiu Ping-Hung Chen (The Graduate Institute of Mass Communication, National Taiwan Normal University, Taiwan), Nae-Fang Miao (Department of Nursing, Taipei Medical University, Taiwan): *Children's use of mobile devices, literacy, smartphone addiction and parental mediation in Taiwan*.

Bjorn Nansen (University of Melbourne): *Picking-up, partitioning, passing-back, and publicising: Competing patterns of family mediation in young children's use of mobile touchscreen media*.

Carlos Andrés Gutiérrez-González (Universidad del Norte, Colombia): *Youthful audiences*.

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**Session 184:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW3a

**Time:** 14:00 – 15:30

**Room:** Sala 301

**Title:** Audiences and Digital Media

**Chair:**

**Presentations:**

Santiago Justel Vázquez (Universitat Internacional de Catalunya / Universitat Ramon Llull) | Josep Lluís Micó Sanz (Universitat Ramon Llull): *Entre el interés público y el interés del público: audiencia-- analítica web y criterios de noticiabilidad en cuatro redacciones europeas*.

Giuliano Dante Seni Medina, Martha Cecilia Romero Moreno (Universidad Autónoma del Caribe): *Jóvenes, TIC y convivencia*.

Marcia Furtado Avanza (FAPCOM - Faculdade Paulus de Tecnologia e Comunicação) | Wesley Moreira Pinheiro (FAPCOM - Faculdade Paulus de Tecnologia e Comunicação): *Proceso de medición de audiencia de la prensa a través de la interactividad de Facebook*.

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**Session 185:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** AUDW4a

**Time:** 16:00 – 17:30

**Room:** Sala 301

**Title:** Panel: Audiences in Context: A Dynamics of Fear in Contemporary Culture

**Chair:**

**Presentations:**

Annette Hill (Lund University): *Panel: Audiences in Context: A Dynamics of Fear in Contemporary Culture*.

Roza Tsagarousianou (University of Westminster): *The Securitization of Islam in Britain and the politics of fear*.

Tarik Sabry (University of Westminster): *Syrian Refugee Children, Screen-Media and the Political Economy of Fear*.

Jose Luis Urueta (Lund University): *Articulating Fear: Politics, morality and illegal fans of cult conspiracy drama Utopia*.

Jane Roscoe (London Film School): *Stranger Things: Audience engagement with narrative, memory and trauma in popular drama*.

Annette Hill (Lund University): *Renarrativising Fear: Transnational audiences and documentary engagement with The Act of Killing and The Look of Silence*.

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## COMMUNICATION POLICY & TECHNOLOGY – CPT

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### Políticas de Comunicación y Tecnología

**Chair:** Aphra Kerr (Maynooth University, Ireland)

**Co-Vice-chairs:** Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences (ISCC - CNRS / Paris-Sorbonne / UPMC)

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**Session 186:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW1a

**Time:** 8:30 – 10:00

**Room:** Pegasos 2

**Title:** Mobile communication and empowerment

**Chair:** Diana Lombana (Universidad de Medellín)

**Discussant:** Gerard Goggin (University of Sydney)

**Presentations:**

Luisa Eugenia Ochoa-Chaves (Costa Rica University): *Participación ciudadana en las sociedades del conocimiento: Aplicaciones móviles para al gobierno abierto en Argentina, México y Costa Rica.*

Leah Jerop Komen (Daystar University): *Mobile telephony the transformer of co-presence interactions in rural Kenya.*

Ghalia Abu Kaf, Muhammad Abu Jafar (Ben-Gurion University of the Negev), Amit M Schejter (Ben-Gurion University of the Negev and Penn State University): *Mobile communications among the Bedouin in Israel: an empirical demonstration of deliberate discrimination.*

Awais Saleem (School of Communication, Florida State University, Tallahassee, FL, U.S.A.): *Using mobile phones to combat corruption: A case of citizen feedback model (CFM).*

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**Session 187:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 2

**Title:** The Internet Social Forum (ISF): Is "A People's Internet" Based in Participatory Internet Governance Possible?

**Chair:** Lisa McLaughlin (Miami University-Ohio)

**Presentations:**

Arne Hintz (Cardiff University): Tackling the Challenges of Datafied Citizenship.

Eduardo Enrique Villanueva-Mansilla (Pontificia Universidad Católica del Perú): *Social Movement or Socially Conscious Hacktivism? The Viability of Intervening in the Internet's Policy-making Process through a Social Justice Virtual Platform.*

Carolina Ines Aguirre (Universidad de San Andrés): *Challenges Facing Internet Governance Arrangements for More Inclusion.*

Lisa McLaughlin (Miami University-Ohio): *Learning from the Gendered Past of Internet Governance: Toward Feminist Legitimation of an Internet Social Forum.*

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**Session 188:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** CPTW4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 2

**Title:** Media Diversity and ICTs

**Chair:** Carlos Francisco Baca Feldman (Universidad Iberoamericana Puebla)

**Discussant:** José Manuel Ramos (BUAP)

**Presentations:**

Dirk Arnold (Institut für Kommunikationswissenschaft, WWU Münster): *Media Diversity Policies in Europe in light of transforming media systems.*

Ya-Chi Chen (Department of Journalism, Chinese Culture University (TAIWAN) Chinese Culture University Taiwan): *Whose Voices? How media policy shapes minority language radio in Taiwan.*

Maria Jose Deogracias, Patxi Azpilaga, Beatriz Zabalondo (Universidad del País Vasco / Euskal Herriko Unibertsitatea): *Las políticas de apoyo al euskera en el sistema cinematográfico del País Vasco.*

Julieta Cuevas Parra (Universidad Iberoamericana Puebla): *Lengua de Señas Mexicana (LSM) y video en redes sociales digitales: apropiación tecnológica de la comunidad sorda en México.*

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## COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC

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### Comunicación Comunitaria y Medios

**Alternativos**

**Co-Chairs:** Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

**Co-Vice-Chairs:** Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla)

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**Session 189:** Wednesday, July 19th, 2017

**Slot code:** COCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 103

**Title:** Community Media, environment and territory/Medios comunitarios, medioambiente y territorio

**Chair:** Juan Francisco Salazar (University of Western Sydney)

**Presentations:**

Luz Aída Ruiz Martínez (COMPPA - Comunicador@s Populares por la Autonomía): *Defensa Territorial, Medioambiental y Resistencia Mediática: La Experiencia del Consejo Cívico de Organizaciones Populares e Indígenas de Honduras (COPINH)*

Dorothy Kidd (University of San Francisco): *Documentary Video and Mining Justice*.

José Manuel Ramos-Rodríguez (Universidad Iberoamericana Puebla): *Comunicación indígena en la sierra de Puebla ante los proyectos de muerte.*

Kerrie Foxwell-Norton (Griffith University): *Geo-Community Media and Its Prospects for Environmental Stewardship: An Australian Case Study.*

Larisa Kingston Mann (Temple University): *Savage intimacy, deviant safety: surveillance technology and club culture.*

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**Session 190:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW1b

**Time:** 8:30 – 10:00

**Room:** Barahona 2.1

**Title:** Community and alternative media and democratization processes/ Medios comunitarios y alternativos y procesos de democratización

**Chair:** Vinod Pavarala (University of Hyderabad)

**Presentations:**

Narendra Singh Rao (Delhi University)| Shashwati Goswami (Indian Institute of Mass Communication): *Assessing the Role of Community Radio in the Process of Democratization in India.*

Joy Leopold (University of Miami): *Protests and the Private Citizen: When the media stifles democratic participation.*

Caitlin Miles (Texas A&M University): *The Spectacle of/as the state: The 2016 coup in Turkey and the collective mediation of power.*

Lucía Calderón (Universidad Nacional Autónoma de México): *Trump's Era: Twitter as the new arena for defining vital issues.*

Brilliant Mhlanga (University of Hertfordshire): *Sites of contestation: Community Radio, identity politics and the Nation-state in Africa.*

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**Session 191:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW1c

**Time:** 8:30 – 10:00

**Room:** Barahona 3

**Title:** Panel: Comunicación propia y comunicación apropiada/ One's own communication and appropriated communication

**Chair:** Luz Aida Ruiz Martínez (COMPPA - Comunicador@s Populares por la Autonomía)

**Presentations:**

Jair Vega (Universidad del Norte, Colombia)| Dora Muñoz Attilo (Universidad Autónoma Indígena Intercultural): *Tejido de Comunicación del pueblo Nasa de la Asociación de Cabildos Indígenas del Norte del Cauca, ACIN.*

Claudia Magallanes Blanco (Universidad Iberoamericana Puebla): *Telefonía celular en Oaxaca.*

Sylvia McAdam (Universidad de las Primeras Naciones): *Movimiento IDLE NO MORE: revolución positiva y pacífica para honrar la soberanía indígena y proteger la tierra y el agua.*

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**Session 192:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 103

**Title:** Community communication practices and peace building 1/ Prácticas de comunicación comunitaria y construcción de paz 1

**Chair:** Cristina Sala-Valdés (Universidad Oberta de Catalunya)

**Presentations:**

Arlovich Correa Manchola (Universidad del Tolima): *Transformaciones de la cultura nasa en Gaitania, Tolima, en un contexto de post-conflicto: retos comunicativos para la construcción de la paz en el territorio.*

Amparo Cadavid, Angélica Nieto, Carmen Lucía Bohórquez (Corporación Universitaria Minuto de Dios): *The role of communication in overcoming war and building peace.*

Antoni Castells-Talens (Universidad Veracruzana): *Lowering walls through digital media? Communication-- participation-- and the construction of peace in a Mexican prison.*

Melba Patricia Quijano Triana (Corporación DeMente): *Comunicación en clave de paz: caracterización de experiencias colectivas de comunicación para pensar la construcción de paz en Colombia.*

**Session 193:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3b

**Time:** 14:00 – 15:30

**Room:** Barahona 2.1

**Title:** Social movements and communicative practices/ Movimientos sociales y prácticas comunicativas

**Chair:** Emiliiano Treré (Scuola Normale Superiore)

**Presentations:**

Valeria Meirovich (Universidad Nacional de Córdoba): *Romper las fronteras, buscar al sujeto. Una propuesta teórico-metodológica para el abordaje de la dimensión comunicativa en las prácticas políticas de los movimientos sociales.*

Sasha Costanza-Chock (Massachusetts Institute of Technology): *Transformative Media Organizing: Key findings from participatory action research across three social movements.*

Gita Zadnikar (Alma Mater Europaea): *Social movements and their media: challenges from past to present.*

Maria Liliana Córdoba (Universidad Nacional de Córdoba): *La investigación de luchas contemporáneas por el derecho a la comunicación: desafíos teórico-metodológicos.*

Sandra Jeppesen, Kamilla Petrick (Lakehead University Orillia): *Toward an intersectional critical analysis of the political economy of autonomous media resource mobilization.*

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**Session 194:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COCW3c

**Time:** 14:00 – 15:30

**Room:** Barahona 3

**Title:** Panel: Periodismo innovador en el territorio del postconflicto colombiano/ Innovative journalism in the post-conflict Colombian territory

**Chair:** Jonathan Bock (Foundation for Freedom of the Press - FLIP)

**Presentations:**

Jonathan Bock (Fundación para la Libertad de Prensa - FLIP): *La radiografía de los medios colombianos en zonas de conflicto.*

Gustavo Gómez (Caracol Radio): *Experiencias Internacionales, qué debe aprender Colombia para el post conflicto.*

Sandra Borda (Universidad de Bogotá Jorge Tadeo Lozano): *La comunicación después de la violencia.*

Sebastián Salamanca (Fundación para la Libertad de Prensa - FLIP): *Políticas públicas de comunicación para el post conflicto.*

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**Session 195:** Wednesday, July 19th, 2017

**Slot code:** COCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 103

**Title:** Community Communication and Alternative Media Business Meeting

**Chair:** Salvatore Scifo, Andrea Medrado, Claudia Magallanes-Blanco, Tanja Dreher

## EMERGING SCHOLARS NETWORK– ESN

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**Académicos Emergentes**

**Co-Chairs:** Sylvia Blake (Simon Fraser University)

Ksenia Ermoshina (CNRS ISCC)

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**Session 196:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW1a

**Time:** 8:30 – 10:00

**Room:** Sala 301 B

**Title:** Representation, race and resistance

**Chair:** Alysha Bains, (Simon Fraser University)

**Discussant:** Zahera Harb, (City University of London)

**Presentations:**

Claudio Ignacio Molina Conejeros (Universidad de la Frontera): *Imagen y criminalización del pueblo mapuche en noticias de la sección “conflicto Mapuche” de Emol (Trabajo en proceso).*

Roberto Spiezio (City University of Hong Kong): *Constructing the Dragon: Media Discourse on China and Relations of Power in Italian National Dailies, 1994-2013.*

Jon Adam Chen (University of Cape Town): *I write what we like: A textual analysis of Fallist microblogging.*

Taeyoung Kim (Simon Fraser University): *Public media's role in regenerating nationalism with migrants: A case study of Korean television program, My Neighbor Charles.*

Daniela Grassau (Pontificia Universidad Católica de Chile)| Nicolle Etchegaray (Universidad Diego Portales and Pontificia Universidad Católica de Chile): *Digital inequality: who increase their capital on the Web? Differentiated uses of capital-enhancing activities among Chilean Young adults.*

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**Session 197:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW3a

**Time:** 14:00 – 15:30

**Room:** Sala 301 B

**Title:** Media and democracy

**Chair:** Abida Ejaz, (University of the Punjab)

**Discussant:** Ksenia Ermoshina, (ISCC CNRS)

**Presentations:**

Tara Mahoney (Simon Fraser University): *Probing Elections through Text Messages: The Affect Resonance of Creative Publics.*

Rebeca Domínguez Cortina (Universidad Iberoamericana; Universidad Autónoma de la Ciudad de México): *Mexico politics; methodology; presidenal debates.*

Katarzyna Elliott-Maksymowicz (Drexel University): *Tweeting Security: Security Discourse on Twitter During The Third US Presidential Debate of 2016.*

Maria Lucia de Paiva Jacobini (PUC-Campinas): *Who speaks of the crisis? The sources in print journalism about the economic crisis in Brazil.*

Dasniel Olivera Pérez (Universidad de La Habana, Universidad Iberoamericana): *Concepción teórico-metodológica del proyecto de investigación re-estructuración del sistema mediático cubano entre los años 2007 y 2017.*

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**Session 198:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESNW4a

**Time:** 16:00 – 17:30

**Room:** Sala 301 B

**Title:** Labour relations and speaking truth to power

**Chair:** Franziska Thiele, (University of Rostock)

**Discussant:** Kate Oakley (University of Leeds)

**Presentations:**

John Remensperger (Annenberg School for Communication at the University of Pennsylvania): *Yes to Workers, Maybe to Labor: Representations of Labor in the LA Free Press.*

Chris Raftery, Stephanie Scott, Rosa Mikeal Martey (Colorado State University): *The Haunted Dispansion: Ghost Protests and Activism in the Digital Era.*

Willemien Calitz (University of Cape Town): *Influences on South African and Chinese journalists covering China's human rights and sustainable development record.*

Ope Akanbi (Annenberg School for Communication at the University of Pennsylvania): *Privacy at the Blurring Boundaries of Work.*

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## GENDER AND COMMUNICATION – GEC

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**Género y Comunicación**

**Co-Chairs:** Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajihah Raza Rizvi (Film Museum Society, Lahore, Pakistan)

**Co-Vice Chairs:** Laura Castillo Mateu (Universitat Jaume I, Castelló, Spain)

Shweta Sharma (North Dakota State University)

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**Session 199:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.1

**Title:** Digital Activism, Digital Networks

**Chair:** Nithila Kanagasabai

**Presentations:**

Wanjiru Mbure (Stonehill College Department of Communication Stonehill College): *#Activism: Gender and Nationhood in #KideroMUSTGO and #DeportKoffiOlominde.*

Rocio López Gonzlez (Universidad Veracruzana), Gladys Ortiz Henderson (Universidad Autónoma Metropolitana), Guadalupe González Lizarraga (Universidad de Sonora): *Young college students in digital social networks: Access, interaction and participation from a gender perspective.*

Nancy Regina Gómez (Universidad del Norte, Colombia): *Feminist online organizations' discourses on gender equality in Latin America.*

Selena Irene Neumark (Simon Fraser University): *On Gender and Margins: The Transformative Force of New Media.*

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**Session 200:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW1b

**Time:** 8:30 – 10:00

**Room:** Sala 303 B

**Title:** Sexualidades en los márgenes: prácticas representacionales en la cultura popular

**Chair:** Nelly Chavez

**Presentations:**

Raúl Fernando Diaz (Pontificia Universidad Javeriana de Bogotá): *De los susurros a los gritos: prácticas de comunicación y resistencia anti heteronormativa en Bogotá.*

Sugeily Vilchis Arriola (UNAM): *La invisibilidad de la narrativa lésbica.*

Laura Castillo-Mateu, Emma Gómez Nicolau (Universitat Jaume I in Castelló, España): *Sororidad, clase y sexualidad: relaciones femeninas y feministas en "14 de abril. La República"* (Diagonal TV, 2011-)

Deicy Yvets Morales Medina (RED AMLAT): Universidade UNISINOS PPG Comunicação-CNPq (Brasil) - REDE AMLAT: *El cuerpo como dispositivo discursivo en la población transfemenina.*

Virginia Ramírez Jiménez (Universidad Iberoamericana): *El erotismo y la pornografía. La relación entre el cuerpo, la fotografía y el sexo en la obra de Alberto García Alix.*

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**Session 201:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.1

**Title:** Inclusivity and Voice

**Chair:** Bailey Gerrits

**Presentations:**

Wilson Truman Okaka (Kyambogo University Department of Teacher Education and Development Studies), Irene Judith Nagasha (Kyambogo University , Kampala, Uganda): *Gender Equality Communication in Community Participation for Game Management in Uganda.*

Angie Biondi (Université Tuiuti Paraná): *L'énonciation et la visibilité des victimes: la parole politique des femmes dans les posts sur les réseaux sociaux*

Gema Massiel Espinoza Delgado (Universidad Iberoamericana): *Communicate to empower: An analysis of the importance of strategic communication in the work of NGO feminists in Nicaragua to be able to participate in the design of public policies with a gender perspective.*

Anita Ruth Biressi, Heather Alison Nunn (University of Roehampton): *Women speak out: transforming the normative politics of gender and voice.*

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**Session 202:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW3b

**Time:** 14:00 – 15:30

**Room:** Sala 303 B

**Title:** Violencia de género y feminicidio: de discursos, experiencias y transformación

**Chair:** Pierre Wilhelm

**Presentations:**

Nelly Lucero Lara Chávez (Gender and communication): *El discurso feminicida en las letras de canciones de la música regional mexicana: el dispositivo de la normalización mediática de la violencia de género contra las mujeres.*

Eleana Harin Proo Méndez (Universidad Nacional Autónoma de México): *El significado de la experiencia de la violencia feminicida en familiares de víctimas y sobrevivientes en el Estado de México: una mirada desde el interaccionismo simbólico-- la fenomenología y la estigmatización.*

Alejandra Patricia Gómez Cabrera (Universidad Nacional Autónoma de México (UNAM)): *El Entramado de los Afectos. Indefensión y Poder en la Comprensión de la Violencia de Género.*

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**Session 203:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.1

**Title:** Television / Audiences

**Chair:** Aimee Rickman (TBC)

**Presentations:**

Óscar Coromina, Matilde Delgado, Elisa Paz (Universitat Autònoma de Barcelona): *Social Media Discussion About Gender Representation on European TV Talk Shows.*

Jessica Moorman (PhD Candidate): *Living single, watching single: Black women's interpretations of single Black women in Black oriented relationship media.*

Ivy Grace Cachola Espejo, Eliza-Anne Beatrice Sison Dazo, Janna Paula Geron, Nadine Janessa Buñao, Pamela Renee Reyes (University of the Philippines): *Si Malakas ay Si Maganda: Feminist Interpretations of Western TV Shows by Young Filipina Women*.

Pierre Wilhelm (Athabasca University), Lazaro Dibut Toledo (Universidad del Golfo de California,): *Female Movie Viewers' Processing of Contravening Beauty Ideals In Movie Drama in Cuba and Mexico and Their Body Esteem.*

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**Session 204:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GECW4b

**Time:** 16:00 – 17:30

**Room:** Sala 303 B

**Title:** Feminidades posibles: entre la convención y la distorsión

**Chair:** Laura Castillo

**Presentations:**

Verónica Sandra Fuenmayor Contreras (Universidad Bolivariana de Venezuela / Universidad Central de Venezuela): *Imágenes de la mujer y visiones de mundo en la telenovela. Caso voltea pa' que te enamores.*

Giuliana Cassano (Pontificia Universidad Católica del Perú): *Construyendo madres: representaciones de género y melodrama televisivo en el Perú en el siglo XXI. Estudio de tres casos.*

Ana Belén Puñal Rama, Ana Tamarit Rodríguez, Juan Carlos Cevallos Lozano (Universidad Estatal de Milagro): *Las trabajadoras sexuales de Milagro (Ecuador) y su mirada crítica del discurso mediático hacia ellas.*

Claudia Ivette Pedraza Bucio (Universidad Autónoma Metropolitana): *Regulación y autorregulación con perspectiva de género en México: retos y posibilidades del nuevo marco normativo.*

María Guadalupe Trejo Estrada (Universidad Vasco de Quiroga): *The discourse of new communalism in Mexico and its contribution for building a communication society. Critical Analysis of Aprender a escuchar. Enseñanzas maya-tojolabales by Carlos Lenkersdorf.*

## HISTORY – HIS

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### Historia

**Chair:** Nelson Costa Ribeiro (Catholic University of Portugal)

**Vice-Chair:** Gideon Kouts (Université Paris 8)

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**Session 205:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW1a

**Time:** 8:30 – 10:00

**Room:** C. Caballero

**Title:** The Press in South America

**Chair:** Jaume Guillamet-Lloveras (Department of Communication, Universitat Pompeu Fabra, Barcelona)

**Presentations:**

Mónica Pérez-Marín (Universidad de Medellín): *Representaciones de la Naturaleza colombiana en National Geographic Magazine (1903-1926)*

Lina María Leal (Corporación Universitaria Minuto de Dios): *Colombia frente al antisemitismo y la inmigración de judíos polacos y alemanes 1933 – 1948.*

Gloria Inés Mestre (Pontifícia Universidad Javeriana): *Hace 100 años: inicio de la prensa en Honda-- Colombia como símbolo de progreso.*

Fernando Casado (Instituto de Altos Estudios Nacionales), Rebeca Sánchez: *Despolitización y entretenimiento: una mirada histórica del sensacionalismo en la prensa ecuatoriana.*

Rachel Bertol Domingues (UFF and UFRJ): *Influences and confluences: international publications as a factor of cultural differentiation in the Brazilian 'belle époque'.*

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**Session 206:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW3a

**Time:** 14:00 – 15:30

**Room:** C. Caballero

**Title:** Communication and History: Narratives and Imaginary About Iberian And Latin American Dictatorships In The 20th Century

**Chair:** Epp Lauk, University of Jyvaskyla

**Presentations:**

Nelson Costa Ribeiro (Catholic University of Portugal): *"Making Portugal Great Again!" Radio Broadcasting and Salazar's Nationalist Discourse in 1930s and 1940s.*

José Manuel Peláez Ropero (Universidade do Minho): *Shadows on the screen: the construction of a female imaginary in the newsreel No-Do (Spain, 1943-1975)*

Camila Garcia Kieling (Pontifical Catholic University of Rio Grande do Sul): *Press and institutional breakdowns: expressions of the imaginary in journalistic narratives.*

Cristiane Freitas Gutfreind (Pontifícia Universidade Católica do Rio Grande do Sul): *Authoritarianism and imaginary in Brazilian archive images.*

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**Session 207:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HISW4a

**Time:** 16:00 – 17:30

**Room:** C. Caballero

**Title:** The Digital Era: Archives, Journalism and Citizenship

**Chair:** Isabel Capeloa Gil, Catholic University of Portugal

**Presentations:**

Halliki Harro-Loit (University of Tartu): *Access to archived news content: Estonian case.*

Danbi Yoo (University of Massachusetts): *New Territories for Digital Citizenship? The Civic Identity of the First Civic Hackers in South Korea.*

Carla Ganito (Catholic University of Portugal)|Cátia Ferreira (Catholic University of Portugal): *Don't read that book! – moral panics and social fears from Gutenberg to the Digital.*

Moisés Limia (Universidade do Minho / Universidade de Santiago de Compostela): *A comparative history of the first two decades of online journalism in Spain and Portugal.*

Alba Silva-Rodríguez (University of Santiago de Compostela)| Xosé López-García (University of Santiago de Compostela): *11 Years of mobile journalism in Spain*

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## INTERNATIONAL COMMUNICATION – INC

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### Comunicación Internacional

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Co-Vice-Heads:** Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

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**Session 208:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 101

**Title:** Journalism, Media Systems and International Broadcasting

**Chair:** Winston Mano (University of Westminster)

**Presentations:**

Kerem Schamberger, Michael Meyen (Ludwig-Maximilians-Universität): *Journalists' autonomy around the globe: A comparative study of 41 mass media systems.*

Augusto Junior da Silva Santos (Universidade Estadual Paulista "Júlio de Mesquista Filho" (UNESP-Bauru)): *International broadcasting: a comparative study of American and Brazilian experience.*

Rodrigo Araya, María José Aragón (Pontificia Universidad Católica de Valparaíso): *¿Primero el Estado o el Periodismo?: las nociones con que se estudia periodismo en América Latina.*

Franco Lacomini, Letícia Mueller, Rodrigo Asturuan (Universidade Tuiuti do Paraná): *Two faces of a government: An analysis of the coverage done by Empresa Brasileira de Comunicação of Michel Temer's interim presidency.*

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**Session 209:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 101

**Title:** Business meeting of the international communication section

**Chair:** Karen Arriaza Ibarra – **Chair:** Deqiang Ji – **Vice Chairs:** Viola Milton

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**Session 210:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** INCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 101

**Title:** Discourses on 'Regional Globalization'

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations:**

Margarita Ledo Andión, Silvia Roca-Baamonde, María Soliña Barreiro-González (Universidad de Santiago de Compostela): *Cine, Lenguas No Hegemónicas e Identidad: Subtitulado y Nuevos Territorios para la Diversidad.*

Hernán David Espinosa-Medina (Universidad de La Sabana), Enrique Uribe-Jongbloed (Universidad de Bogotá Jorge Tadeo Lozano): *Don Camilo's international travel: Applying the cultural transduction framework.*

Pedro Aguiar (Rio de Janeiro State University): *News Agencies of the Global South: preliminary findings of an ongoing survey.*

Herman Wasserman (University of Cape Town) and Dani Madrid Morales (City University of Hong Kong): *China's Mediated Soft Power Strategies in Kenya and South Africa. An Audience Perspective.*

## JOURNALISM RESEARCH AND EDUCATION – JRE

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### Periodismo de Investigación y Educación

**Chair:** Cláudia Lago (São Paulo University)

**Vice-Chairs:** Oliver Hahn (University of Passau)

Sadia Jamil (University of Islamabad)

Abiodun Salawu (North-West University)

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**Session 211:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW1a

**Time:** 8:30 – 10:00

**Room:** C. Damas

**Title:** The Politics of Fake News: What is it, Who is Responsible, and What can be done about it

**Chair:** Anat First (Netanya Academic College)

**Presentations:**

Linda Steiner (University of Maryland): *Definitions and solutions for fake news: Who says what?*

Silvio Waisbord (George Washington University): *The great reaction: Reasserting journalistic professionalism in the age of Trump.*

Herman Wasserman (University of Cape Town): *The twitter trenches in South Africa's propaganda war.*

Michael Koliska (Auburn University), Karin Assmann (University of Mariland): *Fake news, the lying press and German journalist's responses to a stigma.*

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**Session 212:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW3a

**Time:** 14:00 – 15:30

**Room:** C. Damas

**Title:** Journalism Innovations and New Challenges

**Chair:** Abiodun Salawu (North-West University)

**Presentations:**

Fábio Henrique Pereira (Universidade de Brasilia), Florence Le Cam (Université Libre de Bruxelles): *Rhetoric of changes: the international circulation of discourse about online journalism.*

Kostas Saltzis (University of Leicester): *Technology 'braking' journalism: The role of technology as a constraining rather than enabling force in news production.*

Abiodun Salawu (North-West University): *Alaroye, Isolezwe and the adoption of digital technologies.*

Philippe Useille (Université de Valenciennes et du Hainaut Cambrésis): *Innovations journalistiques et nouvelles expériences de l'information.*

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**Session 213:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW3b

**Time:** 14:00 – 15:30

**Room:** Sala VIP III

**Title:** Journalism Research: Theory, Epistemology and Methodology

**Chair:** Andrew Kennis (Universidad Iberoamericana)

**Presentations:**

Enric Saperas (Rey Juan Carlos University), Ángel Carrasco-Campos (University of Valladolid), Manuel Martínez Nicolás (Rey Juan Carlos University): *How do scholars use -theory in Journalism Studies peer-reviewed papers? The case of the European Journal of Communication.*

Jesse Owen Hearn-Branaman (Beijing Normal University – Hong Kong Baptist University – United International College, Zhuhai): *Boundary Performance and Epistemology in the US 2016 Fake News Media Debate.*

Isabella Gloger (University of Koblenz-Landau): *Re-defining the Concept of Hard and Soft News: A Factorial Survey on Journalists' Understanding of a Popular Concept.*

Andrew Kennis (Universidad Iberoamericana): *The Media Dependence Model: Introducing a Critical Analysis of Mainstream News Media Performance on Leading Social Movements of the Digital Age.*

Sonia Aguiar (Universidade Federal de Sergipe (Brasil)): *El periodismo local-regional en el mundo: desde impreso a digital--de lo global a lo hyperlocal.*

Mary Weinstein (Universidade Estadual do Sudoeste da Bahia (Uesb)): *Journalism and education: the news about the city.*

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**Session 214:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** JREW4a

**Time:** 16:00 – 17:30

**Room:** C. Damas

**Title:** Journalism: Actors, Audiences and Boundaries  
**Chair:** Beatriz Becker (Federal University of Rio de Janeiro)  
**Presentations:**

Vaia Doudaki (Uppsala University), Angeliki Boubouka (Independent researcher): *Sources in the news as agents of legitimization*.

Beatriz Becker, Leal Machado, Igor Waltz, Joana Tassinari (Federal University of Rio de Janeiro - PPGCOM/ECO-UFRJ): *The Centrality of TV News in the Convergent Media Environment: rethinking how the links between production and reception assign meanings to the 2016 Olympic Games.*

Ignacio Bergillos (GRISS – UAB CESAG - UIB) | Rosa Franquet (Universitat Autònoma de Barcelona GRISS - UAB): *Audience participation in Spanish news programs between 2010 and 2016: Sobering up after the digital enthusiasm.*

Jairo Alfonso Lugo-Ocando (University of Leeds), Silvia Salar Olmedo (Department of Journalism, Faculty of Information and Communication, University of Malaga): *News Media Plurality by means of International Cooperation: The case of 'Voces' in El Salvador.*

Hannah Spyksma (Queensland University of Technology; University of Hamburg, Aarhus University): *Unintentional journalism' and advocacy in the Pacific: blurring the boundaries or a new approach to reporting global news?*

## LAW – LAW

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### Leyes

**Chair:** Loreto Corredoira (Universidad Complutense of Madrid)  
**Co-Vice-Chairs:** Sara Bannerman (McMasters University)  
Rodrigo Cetina Presuel (Lasell College, Boston)

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**Session 215:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** LAWW1a

**Time:** 8:30 – 10:00

**Room:** Salón Arsenal

**Title:** Transparency, Access to Information, E-Government; Communication and the courts

**Chair:** Isabel Serrano

**Presentations:**

Matias Ponce (Universidad Católica del Uruguay): *The political communication culture and the levels of transparency: Why is most important the culture that the regulation. Compare analysis of Chile and Uruguay 2010-2015.*

Katharine Allen (The University of Virginia): *Freedom of information and democracy: A comparative examination into the right to know.*

Sahil Koul (Vivekananda Institute of Professional Studies, GGSIP University, New Delhi): *Human Rights of Journalists in Jammu and Kashmir: A Comparative Analysis Between Journalists Working in Jammu Region and Kashmir Region.*

Marcus Assis Lima, Ricardo Gomes Menezes (Southwest of Bahia State University - UESB): *Between factual and fictional: -enunciation scenes" in Literature and in the Courts.*

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**Session 216:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** LAWW3a

**Time:** 14:00 – 15:30

**Room:** Salón Arsenal

**Title:** Press Freedom and Hate Speech

**Chair:** Richard C. Vincent (Indiana State University, Terre Haute)

**Presentations:**

Anthony Lewis Fargo (Indiana University): *Re-Imagining First Amendment Theory in the 21st Century: First Steps.*

Peter Tiako Ngangum (Université Libre Bruxelles): *The National Communication Council: Opportunity or Constraint for Press freedom and Freedom of Expression in Cameroon.*

Ximena Orchard, Pamela Romero, Ana María Castillo (Universidad Alberto Hurtado): *State advertising, access to information and media pluralism in Chile: contrasting policy and practice.*

Sebastian Zarate (University of Florida, College of Journalism and Communications): *Between a Neutral and Pluralist Environment: Hate Speech in the U.S. Supreme Court and the European Court of Human Rights.*

Chris Demaske (University of Washington Tacoma): *The First Amendment and Internet Hate Speech: Outdated solutions to a modern problem.*

## MEDIA EDUCATION RESEARCH – MER

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### Investigación en Educación y Medios

**Chair:** Sirkku Kotilainen (University of Tampere, Finland)

**Vice-Chair:** Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

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**Session 217:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MERW3a

**Time:** 14:00 – 15:30

**Room:** Pegasos 1

**Title:** Cultural Perspectives in Educommunication

**Chair:** Juan Carlos Ceballos

**Presentations:**

Daniela Favaro Garrossini (Universidad de Brasilia), Francisco Sierra Caballero (Universidad de Sevilla): *Mediación pedagógica y cultura participativa: La perspectiva colaborativa de innovación tecnológica en Universidades de América Latina.*

Maria Camila Contreras (Corporación Universitaria Minuto de Dios), Olga Lucía Patiño: *Herramientas que están transformando la educación en los colegios y preparando hacia una cultura de paz.*

Paola Chaparro (Corporación Universitaria Minuto de Dios): *Arte, educomunicación y nuevas tecnologías, una propuesta metodológica para crear nuevos escenarios de aprendizaje*

Joan Pedro-Carafana: *A social-historical analysis of the visions on the relations between university education, technologies and nature.*

Patricia Cecilia Burrowes: *Observatory of Expanded Advertising: An experience with advertising literacy workshops in Rio de Janeiro, Brazil.*

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**Session 218:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MERW4a

**Time:** 16:00 – 17:30

**Room:** Pegasos 1

**Title:** Youth and Participatory Media Education

**Chair:** Manisha Pathak-Shelat

**Presentations:**

Kizhavana Jayasankar: *Towards Participatory Media Education Praxis: The DiverCity Web Archive.*

Henrike Friedrichs-Liesenkötter: *Media and Education in regard to Young Refugees in Germany – Results of a Qualitative Study with Young Refugees and Social Workers.*

Nestor David Polo: *Best-sellers of Young Reading: appropriation and communicative practices concerning written popular fiction.*

Carlos Barreneche, Eduardo Gutiérrez (Universidad Javeriana, Bogotá): *Transmedia skills: differences and inequalities in the Colombian context.*

## **MEDIATED COMMUNICATION, PUBLIC OPINION & SOCIETY – MPS**

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### **Comunicación Mediada, Opinión Pública y Sociedad**

**Chair:** Corinna Luethje (University of Rostock)

**Vice-Chair:** Susanne Eichner (Aarhus University)

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**Session 219:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MPSW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.1

**Title:** Mediated social relations

**Chair:** Linda Jean Kenix (University of Canterbury)

**Presentations:**

Alicia Elena Silva (Universidad de Carabobo - UC): *Human and social relations in cybersociality.*

Bjorn Nansen (University of Melbourne): *From self to person through posthumous digital presence.*

Andrés Rosenberg Benadretti (Pontificia Universidad Católica de Chile): *Nasty Discussion: an Overview on Flaming and Incivility in News Comments Sections.*

Corinna Luethje, Franziska Thiele (University of Rostock): *Communication Floods – E-Mails in Scholarly Communication.*

Katrin Christiane Döveling (University of Klagenfurt): *Stepping Stones or Handicaps. Inclusion and Exclusion in Academia.*

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**Session 220:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** MPSW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.1

**Title:** Online dating, mobile communication and privacy

**Chair:** Susanne Eichner (Aarhus University)

**Presentations:**

Aditi Paul (Assistant Professor): *Is it better text or talk? Comparing the effect of communication medium on the acquaintanceship process.*

Arpan Yagnik (The Pennsylvania State University), Aditi Paul (Pace University): *Let me be your Matchmaker: Examining effectiveness of advertising appeals of online dating apps.*

Daniela Stelzmann (Free University of Berlin): *Always on: about mobile phone use of young adults in face-to-face interactions.*

Ruchi Tewari (Ahmedabad University), Reena Shah (Faculty- Nirma University,): *Scale Development to Measure the Selfie Behaviour of College Students in India.*

Federica Fornaciari (National University): Privacy Frames: *How the Media Write About, Discuss, and Afford Privacy.*

## PARTICIPATORY COMMUNICATION RESEARCH – PCR

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### Investigación en Comunicación Participativa

**Chair:** Nico Carpentier (Uppsala University)

**Co-Vice-Chairs:** Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæk (Roskilde University)

**Secretary:** Siddharth Chadha (Uppsala University)

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**Session 221:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.2

**Title:** PANEL: Voices of resistance on Twitter

**Chair:** Anastasia Denisova (University of Westminster)

**Presentations:**

Anastasia Denisova (University of Westminster): *Viral cultures for resistance: the role of memes in the social media communication of alternative discourses and dissent in Russia.*

Dhiraj Murthy (University of Texas at Austin): *From the Grim Sleeper to #blacklivesmatter: are urban black people turning to Twitter to mobilize?*

Paul Reilly (University of Sheffield): *Loyalists against Democracy? Twitter, affective publics and the union flag protests in Northern Ireland.*

Photini Vrikki (Brunel University London): *Towards stories that matter: Narratives of (dis)connection on Twitter following the Brexit referendum.*

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**Session 222:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW1b

**Time:** 8:30 – 10:00

**Room:** Sala 303 A

**Title:** Outside the Comfort Zone: Participation, Persuasion and Consumption

**Chair:** Siddharth Chadha (Uppsala University)

**Presentations:**

Fernanda Elouise Budag (Universidade de São Paulo - USP): *Participation and transformation: practices and perceptions about communication and collaborative consumption.*

Ana Duarte Melo, Sara Balonas, Teresa Ruão (University of Minho), Manuela Felício (Public Health Department, North Regional Health Administration): *Participatory Challenges in Public Health Communication.*

Ana Duarte Melo (Universidade do Minho): *Hacking Trump: opportunity advertising as participation.*

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**Session 223:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.2

**Title:** Business Meeting

**Chair:** Nico Carpentier (Uppsala University)

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**Session 224:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW3b

**Time:** 14:00 – 15:30

**Room:** Sala 303 A

**Title:** PANEL: Inclusive rural communication services. Building evidence, informing policies

**Chair:** Bruce Girard (Comunica)

**Presentations:**

Elske van de Flert (University of Queensland): *Inclusive rural communication services. Building evidence, informing policies – rationale, design and findings of a global collaborative study.*

Loes Witteveen (Van Hall Larenstein University of Applied Sciences / Wageningen University): *Perspectives of anticipation, reflexivity, inclusion and responsiveness to study the sustainability and impact of communicative interventions – Lessons learned from a global collaborative study.*

Mario Acunzo (FAO): *Multi-stakeholder engagement and policy dialogue for inclusive rural communication services: the need for evidence.*

Francesco Maniglio (CIESPAL): *Policy options for rural communication services: Latin American perspective.*

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**Session 225:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.2

**Title:** Resist!

**Chair:** Sara Balonas (University of Minho)

**Presentations:**

Richard Romancini, Fernanda Castilho (University of São Paulo): *¿Cómo ocupar una escuela? Yo busco en internet!: la política participativa en ocupaciones de escuelas públicas en Brasil.*

Mariana Jiménez López (Universidad Iberoamericana Puebla): *Una experiencia de comunicación entre comunidades en resistencia: Pahuatlán-- Puebla en defensa de la vida y el territorio.*

Alberto Efendy Maldonado (UNISINOS - Universidade do Vale do Rio dos Sinos): *Movimientos socio-comunicacionales y nuevas configuraciones mediáticas en América Latina.*

Diego Alberto Polo (Universidad del Tolima): *No todo lo que brilla es oro: Resistencias comunicativas al proyecto minero La Colosa. Análisis de las construcciones de sentido y hegemonías elaboradas por organizaciones sociales y campesinas en Cajamarca, Tolima en 2016.*

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**Session 226:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** PCRW4b

**Time:** 16:00 – 17:30

**Room:** Sala 303 A

**Title:** Audiovisual Participations

**Chair:** Ana Duarte Melo (Universidade do Minho)

**Presentations:**

Christopher Eduardo Herrera Guerrero (Universidad Iberoamericana Puebla): *Video participativo como herramienta metodológica para el estudio de expresiones de identidad juvenil: la experiencia en un centro comunitario.*

Cecilia Viviana Ceraso (Universidad Nacional de La Plata): *Una comunicación para la Transformación. La experiencia de comunicación popular audiovisual en los Montes de María.*

Pauline Anastasiou (RMIT University): *The Black Circle: Making Video with Communities for Social Change.*

Aysu Arsoy (Eastern Mediterranean University): *Representations of leadership and community: A visual rhetoric analysis of the Mont-Pelerin and Geneva negations on the Cyprus problem.*

María José Hernández (Universidad Iberoamericana): *El discurso audiovisual participativo como herramienta metodológica de investigación para comunidades transmigrantes.*

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## POLITICAL COMMUNICATION RESEARCH – POL

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### Investigación en Comunicación Política

**Co-Chairs:** Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

Maria José Canel (Complutense University, Madrid, Spain)

**Co-Vice-Chairs:** Bengt Johansson (University of Gothenburg, Sweden)

Julio Juárez Gámiz (UNAM, Mexico City, México)

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**Session 227:** Wednesday, July 19<sup>th</sup> , 2017

**Slot code:** POLW1a

**Time:** 8:30 – 10:00

**Room:** Sala 201

**Title:** Understanding media behaviors in times of transformation

**Chair:** Marijana Grbeša (University of Zagreb, Croatia)

**Presentations:**

Bingyang Xie (National Chengchi University, Taipeih, Taiwan): *Constructing Metanarrative in Red China: Framing the Mukden Incident on People's Daily from 1946 to 2016.*

Wallace Chuma (University of Cape Town, South Africa): *Political communication in an African post-colony: The case of election campaign messaging in Zimbabwe.*

Matías Ponce (Universidad Católica del Uruguay, Montevideo, Uruguay): *The political communication culture or the political ideology: What's explain the relationship between the press and the governments? Argentina-- Chile and Uruguay 2010-2017.*

Mostafa Shehata (Roskilde University, Denmark): *Newspapers and social network sites transformations in Egypt post the 2011 revolution: Politicizing media and mediatizing politics.*

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**Session 228:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POLW3a

**Time:** 14:00 – 15:30

**Room:** Sala 201

**Title:** Exploring communication effects

**Chair:** Christina Holtz-Bacha (University of Erlangen-Nürnberg, Germany)

**Presentations:**

Ka Ho Lee (Hong Kong Shue Yan University): *Influences of Opinion Contexts on Opinion Expression.*

Juma Kasadha (City University of Hong Kong): *Trump-Clinton tweets and its effects on public and media perceptions in the 2016 U.S Presidential Campaigns.*

Dimitrina Jivkova Semova, Eva Aladro Vico (Universidad Complutense de Madrid): *Young People, Public Space and Active Citizenship: What Current Social and Political Conflictivity Do They Perceive?*

Iñaki Garcia-Blanco (Cardiff University, Gales), Lucy Bennett (Cardiff University, Gales): *Voting with their heads and their hearts: The EU referendum through letters to the editor.*

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**Session 229:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POLW4a

**Time:** 16:00 – 17:30

**Room:** Sala 201

**Title:** PANEL: Social Media versus Mainstream Media: Analyses of the 2016 U.S. Presidential Election

**Chair:** Festus Eribo (East Carolina University, Greenville, USA)

**Presentations:**

Festus Eribo (East Carolina University, Greenville, USA): *PANEL: Social Media versus Mainstream Media: Analyses of the 2016 U.S. Presidential Election*

May Abdallah (Lebanese University, Beirut, Libanon): *Traditional and Social Media Coverage of the U.S. 2016 Presidential Election Campaign in the Middle East.*

Imafidon Olaye (William Patterson University, Wayne, USA): *Accounting for the Unaccountable: Alternative Agenda and other Peripheral Factors in the 2016 U.S. Presidential Election Campaign.*

Bernard Emenyeonu (Nizwa College of Applied Sciences, Oman): *What happens to dance step when the music changes.*

## **POLITICAL ECONOMY – POE**

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### **Economía Política**

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa)

**CO-Vice-Chairs:** Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

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**Session 230:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW1a

**Time:** 8:30 – 10:00

**Room:** Salón Pórtico Obregón

**Title:** Panel: Infrastructures of Empire-- Title: Decolonial Infrastructures and US Empire in Decline

**Chair:** Paula Chakravarty (NYU)

**Presentations:**

Paula Chakravarty (NYU): *Decolonial Infrastructures and US Empire in Decline.*

Miryam Aouragh (University of Westminster): *Infrastructures of Empires and its complacent discontents.*

Adel Iskandar (Simon Fraser University): *Between Collapsing Categories and Emboldened Empire.*

Omar Jabary-Salamanca (Ghent University): *Unsettling Colonial Infrastructures.*

Angela Arias Zapata (New York University): *Media Infrastructures and Right Wing Popular Movements in Colombia.*

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**Session 231:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW3a

**Time:** 14:00 – 15:30

**Room:** Salón Pórtico Obregón

**Title:** Panel: Media without Democracy: Contemporary Dilemmas

**Chair:** Graham Murdock (Loughborough University)

**Presentations:**

Natalie Fenton, Des Freedman (Goldsmiths, University of London): *The great media swindle.*

Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalpa, México): *Latin American Media (Communication) Systems: Democratic hindrance or vector?*

Paula Chakravarty (New York University): *Mediatized Populisms: Illiberal Futures from the Rest of the World.*

Gholam Khiabany (Goldsmiths, University of London): *Capitalism and Media without Democracy: The unexceptional case of 'Arab Exceptionalism'*

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**Session 232:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POEW4a

**Time:** 16:00 – 17:30

**Room:** Salón Pórtico Obregón

**Title:** Broadcasting in Latin America- convergence and continuity

**Chair:** Gabriela Martínez (University of Oregon)

**Presentations:**

John Graham Sinclair (School of Historical and Philosophical Studies, University of Melbourne): *Transformation in Latin American Television*.

Guillermo Mastrini, Martín Becerra (Universidad Nacional de Quilmes / CONICET): *Media concentration in Latin America: Towards a new scenario with digitization and convergence?*

Enrique E. Sanchez-Ruiz (University of Guadalajara): *Moving hegemony in the Mexican television scene?*

Christopher Anthony Chavez (University of Oregon): *Who is the Public? National Public Radio and the Ideal Latino Listener*

## WORKING GROUPS

### COMIC ART – COA

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**Comic**

**Chair:** Geisa Fernandes (Observatório de Histórias em Quadrinhos -ECA\USP)

**Vice-chair:** Jorge Anaya Martínez (UNAM)

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**Session 233:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** COAW1a

**Time:** 8:30 – 10:00

**Room:** Sala VIP III

**Title:** Comic Art through new technologies and gender

**Chair:** Monica Fontana (Universidade Federal de Pernambuco)

**Presentations:**

Danghelly Giovanna Zúñiga-Reyes (Universidad del Rosario): *Reactualización de las superheroínas y heroínas del universo DC Comics.*

Lorena Treviño (Universidad Nacional Autónoma de México): *Series locales para públicos globales: la estrategia de contenidos originales de Netflix en la trasmisión de animes en países occidentales.*

Carolina Pacheco Luna (Facultad de Ciencias Políticas y Sociales, Universidad Nacional Autónoma de México (UNAM)): *Renacer en un apocalipsis zombie: el empoderamiento de género a través del caso del personaje de Carol en “The walking dead”.*

### DIASPORA AND MEDIA – DIM

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**Diáspora y Medios de Comunicación**

**Chair:** Sudeshna Roy (Stephen F. Austin State University, TX)

**Co-Vice-chairs:** Sofía Cavalcanti Zanforlin (Universidade Católica de Brasilia)

Umi Khattab (University of the Sunshine Coast)

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**Session 234:** Wednesday, July 19<sup>th</sup> 2017

**Slot code:** DIMW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.2

**Title:** Diaspora Studies in International and Intercultural Communication

**Chair:** Farrah Berube (Université du Québec à Trois-Rivières)

**Presentations:**

Chuniaud Marion (GERACII UQAM): *Participación artística al servicio de la comunicación para la Paz.*

Christian Agbobli, Magda Fusaro (Université du Québec à Montréal (UQAM)): *The Uses of the Internet in Canada : What Kinds of Empowerment for Immigrants?*

Ndiaga Loum (Université du Québec en Outaouais), Oumar Kane (Université du Québec à Montréal): *Culture, development and communication: how to propose a theoretic renewal based on old issues?*

Olga Voronova (Faculty of Journalism, Moscow State University), Liudmila Voronova (Södertörn University): *Russian-language media space: features, tendencies and typology.*

Hui Ye (Communication University of China & Royal Holloway College, University of London): *Finding -Mother Culture on Screen: A Study on the Media Use of Second Generation British Chinese.*

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**Session 235:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIMW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.2

**Title:** Migration/Immigration and Diasporas

**Chair:** Denielle Janine Emans (Virginia Commonwealth University in Qatar)

**Presentations:**

Camila Escudero (Universidade Federal do Rio de Janeiro -UFRJ): *Today is party: the construction of the social and cultural identities of the immigrant in the celebrations of the origins.*

Denielle Janine Emans (Virginia Commonwealth University in Qatar): *New discourses in Qatar: A comparative study of labour migration and socio-cultural power structures in traditional and digital news media.*

Fernanda Martinelli (University of Brasilia - UnB), Brazil): *Diaspora and Migration as branded-content.*

Goitom Negash (Ohio University): *Digital Connectivity and Integration: The case of Eritrean Refugees and Migrants in Columbus-Ohio.*

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**Session 236:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIMW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 4.2

**Title:** New Media and Diasporas

**Chair:** Denise Matthews (Eastern Connecticut State University)

**Presentations:**

David Ramírez Plascencia (University of Guadalajara): *Social media and diasporic discourse: how the Internet encourages cultural resistance of Mexicans living in Barcelona, Spain.*

Denise Matthews (Eastern Connecticut State University)| George Topalidis (University of Florida): *Friending Ferment: Greek-American with Ottoman Origins on Facebook.*

Glenda Ballantyne (Swinburne University of Technology): *Tuning into the soundtrack of daily life: How a polymedia environment has enabled older members of the Irish diaspora in Melbourne to immerse themselves in the everyday rhythms of life in their homeland.*

## DIGITAL DIVIDE – DID

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### Brecha Digital

**Chair:** Olga Smirnova (Lomonosov Moscow State University)

**Vice-Chair:** Anna Gladkova (Lomonosov Moscow State University)

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**Session 237:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW1a

**Time:** 8:30 – 10:00

**Room:** Secretaría General

**Title:** New media and digital divide

**Chair:** Andrea Limberto (University of São Paulo)

**Discussant:** Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences)

**Presentations:**

Umair Nadeem (University of Gujarat, Pakistan), Sidra Umair: *New media: Transforming youth's perception regarding voting behavior.*

Guilherme Popolin (Universidade Estadual de Londrina - UEL): *Meme on the internet: the myth of the communist conspiracy in Brazil.*

Eduardo Zilles Borba, Marcelo Zuffo (University of São Paulo (USP)): *Gen Z Perception of Reality Through Virtual and Augmented Devices.*

Svetlana S Bodrunova (School of Journalism and Mass Communication, St. Petersburg State University): *Secondary gatekeeping in Twitter discussions on inter-ethnic conflicts: beyond 'majority/minority' filter bubbles?*

Doris Elena Muñoz Zapata, Betsy Carolina Valencia Ayala, María Victoria Pabón Montealegre (Universidad Pontificia Bolivariana) : *Organizational communication on virtual environments: Pending reflections for the strengthening of Teleworking.*

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**Session 238:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW3a

**Time:** 14:00 – 15:30

**Room:** Secretaría General

**Title:** Challenges of digital divide

**Chair:** Lawrence Wood (Ohio University)

**Discussant:** Umair Nadeem (University of Gujarat, Pakistan)

**Presentations:**

Kirti Singh, Dipak De (Institute of Agricultural sciences, Banaras Hindu University): *Tool and techniques for measuring digital empowerment.*

Andres Lombana-Bermudez (Berkman Klein Center for Internet and Society at Harvard University): *Home environments and the development of online skills: A case study of Latino/Hispanic working class immigrant youths living in Austin, Texas.*

Niranjana Prem (School of Media and Cultural Studies, Tata Institute of Social Sciences): *Dailywage—Draught, Danger and the I-Slate: Contexts and their role in ICT for Education.*

Andrea Limberto (University of São Paulo): *Digital archives for overcoming the digital divide in Latin America.*

Andrea Rosales, Mireia Fernández-Ardévol (IN3 - Universitat Oberta de Catalunya): *Structural ageism in digital technologies.*

Domagoj Bebić (Assistant Professor): *Power of Internet meme in contemporary political communication.*

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**Session 239:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** DIDW4a

**Time:** 16:00 – 17:30

**Room:** Secretaría General

**Title:** Digital divide and the society

**Chair:** Padma Rani (Manipal University)

**Discussant:** Rafiza Varão (Universidade Católica de Brasília - UCB)

**Presentations:**

Sergey Grigorievich Korkonenko, Marina A. Berezhnaia (St Petersburg State University): *Media nets of communities for the national and cultural identity.*

Lawrence Wood (Ohio University): *An Ethnographic Case Study of Instagram: A Picture of the Digital Divide.*

Isadora Ortiz de Camargo (University of Sao Paulo): *Resignified Journalism and the future of media organizations: sociocultural transformations on management of contents at the age of the screens.*

Monica Zhongxuan Dai (Hong Kong Baptist University): *Going beyond the Cartesian Split: Understanding the Internet of Things with Extended Mind Thesis.*

Massimo Ragnedda (Northumbria University): *The rise of the Digital capital and its relation with the third level of the Digital Divide.*

Betty B.B Ackah (Simon Fraser University): *Digital Inclusion or Divide? The Case of Ghana's Health Sector.*

## **ENVIRONMENT, SCIENCE & RISK COMMUNICATION – ESR**

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### **Medio Ambiente, Ciencia y Comunicación de Riesgos**

**Chair:** Pieter Maeseele (University of Antwerp)

**Co-Vice-Chair:** Dorothee Arlt (University of Bern, Switzerland)

Anders Hansen (University of Leicester)

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**Session 240:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ESRW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 4.3

**Title:** Business Meeting

**Chair:** Pieter Maeseele (University of Antwerp)

## **ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH**

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### **Ética de la Sociedad y Ética de la Comunicación**

**Chair:** María Teresa Nicolás, (Universidad Panamericana)

**Vice-Chairs:**

Elvira García, (CEU Cardenal Herrera University)

Yanick Farine, (Université du Québec à Montréal)

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**Session 241:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ETHW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 2.3

**Title:** Ethical Behaviour and Communication

**Chair:** Concha Edo Bolós (Universidad Complutense de Madrid)

**Presentations:**

Yanick Farmer (Université du Québec à Montréal): *Impacts of communication techniques on ethical behaviour and awareness: a comparative analysis.*

Ylva Rodny-Gumede (University of Johannesburg) Colin Chasi (University of Johannesburg): *High Deception in Higher Education: A philosophical discussion of the role of ethical communication in education in post-colonial South Africa.*

Evaldo Becker (Universidade Federal de Sergipe)| Michele Amorim Becker (Universidade Federal de Sergipe): *Ética socioambiental e o direito à comunicação em comunidades tradicionais que habitam às margens do Rio São Francisco/Brasil.*

Shanade Bianca Barnabas (University of Johannesburg): *Ethics and multivocality: Exploring challenges of this communicative mode in heritage-making.*

Jose Eduardo Machain (CONACAI): *Infancias y agendas de comunicación: políticas-- medios y prácticas éticas emergentes.*

Silvia Inés Molina y Vedia del Castillo (Universidad Nacional Autónoma de México)| María de Lourdes Resendiz Martínez (Universidad Nacional Autónoma de México): *The Abscence of Responsibility.*

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**Session 242:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** ETHW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 2.3

**Title:** The power of representation in news media

**Chair:** Yanick Farmer (Université du Québec à Montréal)

**Presentations:**

Maria Teresa Nicolás (Universidad Panamericana): *Reconciliación-- reconstrucción y acuerdo de paz en Colombia. Análisis de la prensa internacional según el modelo del peace journalism.*

Roberto Sancho Larrañaga (Universidad Autónoma de Bucaramanga): *Narraciones, calidad de la información y valores en entornos digitales: Opinión pública y proceso de negociación de paz en Colombia.*

Robin Reul (University of Antwerp): *Half a citizen, twice as deviant: Discursive preferences in mainstream and alternative news on the internment of mentally disabled criminals in Belgium.*

Oulai Marc Bertrand Goué (Université de Montréal): *The fabric of a discursive object The ethics of journalistic practices in times of war: the Ivorian civil war of 2010-2011.*

Sharrona Pearl (The Annenberg School for Communication at the University of Pennsylvania): *The Religious Framework of Forgiveness Without Apology for Survivors of Shootings.*

Mrinmoy Majumder (Mudra Institute of Communications Ahmedabad (MICA)): *Representation of 'labour' in news: A critical perspective.*

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**Session 243:** Wednesday, July 19th, 2017

**Slot code:** ETHW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 2.3

**Title:** Ethical perspectives in politics, activism and propaganda

**Chair:** Carola Isabel García Calderón (Universidad Nacional Autónoma de México)

**Presentations:**

Hugo Luis Sánchez (Universidad Nacional Autónoma de México - UNAM): *Prensa, poder y ética en México en los tiempos de Peña Nieto: el caso de Carmen Aristegui-MVS (2014-2015).*

Carlos Mario Berrío Meneses (Universidad de Medellín): *El declive del héroe y el ascenso de las sombras. Problemáticas éticas de la transformación del héroe contemporáneo.*

Camila Pereira Morales (UniRitter Laureate International Universities): *Discursos sobre el Decrecimiento: Un análisis comparativo de las organizaciones Akatu e Adbuster.*

Leonardo Francisco Figueiras Tapia (Universidad Nacional Autónoma de México): *Poder, política y ética.*

Lorena Rocío Arvizu (Universidad Iberoamericana): *El periodismo cultural como discurso para repensar la política.*

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## GLOBAL MEDIA POLICY – GMP

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### Políticas Globales de Medios de Comunicación

**Co-Chairs:** Arne Hintz (Cardiff University)

Claudia Padovani (University of Padova)

**Co-Vice-Chairs:** Véronique Wavre (University of St-Gallen)

Petros Losifidis (City University of London)

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**Session 244:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** GMPW4a

**Time:** 16:00 – 17:30

**Room:** Salón Arsenal

**Title:** ROUNDTABLE: Global media policy of the future

**Chair:** Claudia Padovani (University of Padova)

**Presentations:**

Sara Bannerman (McMaster University)

Ksenia Ermoshina (Mines Paris Tech)

Rodrigo Gomez (UNAM)

Aphra Kerr (Maynooth University)

Robin Mansell (London School of Economics)

Kaarle Nordenstreng (Tempere University)

Jo Pierson (Vrije Universiteit Brussel)

Marc Raboy (McGill University)

## **HEALTH COMMUNICATION AND CHANGE – HCC**

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### **Comunicación para la Salud y el Cambio**

**Co-Chairs:** Subba Rao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Vice-Chairs:** Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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**Session 245:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW1a

**Time:** 8:30 -10:00

**Room:** Sala 302 A

**Title:** Digital Health Communication

**Chair:** Marjan de Bruin, The University of the West Indies Jamaica

**Presentations:**

Patricia Campbell (Red Deer College): *Embodied expertise and self-care practices: How runners enact medical expertise online.*

Olaf H. Werder (The University of Sydney, Australia): *Connecting with Killer Apps – Can Digital Health Communication Overcome Health Resistant Behaviour?*

Francisco Conrado Filho, Sandra Marinho, Luís António Santos (University of Minho): *Tweeting the Zika virus: a social network analysis.*

Carlos Arcila Calderón (University of Salamanca), Luz Marina Alonso (Universidad del Norte, Colombia): *Big data approaches for health communication research: predictive sentiment and network analyses in social media.*

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**Session 246:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 302 A

**Title:** Innovations, New media & Health Strategies (Innovaciones, nuevos medios y estrategias de salud)

**Chair:** Igor Sacramento, Fiocruz

**Presentations:**

Armando Romero Ventura (Universidad Autónoma Metropolitana): *La construcción social del VIH y su tratamiento a través del uso de plataformas de facebook: VIH, Aprendiendo a sonreír de nuevo; un estudio de caso en México.*

Elizabeth Vargas-Rosero (Universidad Nacional de Colombia) Laura Posso Menco (Universidad del Norte, Colombia) Kelly Pozo García (Universidad del Norte, Colombia): *La tendencia fitness en Instagram: interacciones sociales virtuales y las representaciones de salud y bienestar.*

Julián Enrique Páez Valdez (Universidad Católica de Pereira): *Photoboy-- Una herramienta tecnológica para la promoción y prevención de diferentes tipos de cáncer causados por el consumo de tabaco en espacios públicos digitales de la ciudad de Pereira.*

Luz Marina Alonso Palacio (Universidad del Norte, Colombia), Carlos Arcila: *Adopción de innovaciones en salud y redes interpersonales.*

Carla Colona G. (Departamento de Comunicaciones - Pontificia Universidad Católica del Perú): *Papá Oso: Comunicación y salud neonatal en el marco del valor económico y cultural de un recién nacido enfermo en el Hospital Regional de Cusco, Perú.*

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**Session 247:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** HCCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 302 A

**Title:** Professional Perspectives: Innovation and Vision

**Chair:** Yolanda Paul, The University of the West Indies Jamaica

**Presentations:**

Qiaolei Jiang, Chunjuan Luan (Dalian University of Technology): *Diffusion, Convergence and Influence of Pharmaceutical Innovations: A Comparative Study on China and U.S. Patents.*

Kate Holland (University of Canberra, Australia): *Repertoires of media criticism and praise and their connections to biocommunicability: an interview study with mental health consumers advocates and professionals.*

Tatiane Mendes Pinto (Universidade Estadual do Rio de Janeiro): *Cinema at the hospital: an analysis at the University Hospital of Rio de Janeiro.*

Fabiana Campos Franco, Satina Priscila Marcondes Pimenta Mello, Igor Nascimento dos Santos (Estácio de Sá de Vitória): *Disclosure of medicines: the focus of media on reverse policy and society behavior.*

## POPULAR CULTURE – POC

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### Cultura Popular

#### Co-Chairs:

Barry King (Auckland University of Technology)

Tonny Krijnen (Erasmus University, Rotterdam)

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**Session 248:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 A

**Title:** Cinematic Figurations

**Chair:** Nial Brennan

#### Presentations:

Nikhil Thomas Titus (School of Media and Cultural Studies University of Pittsburgh): *Cinema and Censorship in the Construction of Indian Heritage.*

Jungwoo Jang, Dakyung Choo, Kyung Hee An (Sungkyunkwan University-Seoul, Korea): *Isn't it metaphor or new interpretation? Korean historical film, metaphors, dialogues, and re-interpretations in the modern society: A Semiotic and discourse analysis on, 'the Throne (2014)', an Oedipal conflict film.*

Noam Tirosh (Ben-Gurion University of the Negev, Israel): *The "Mizrahi Pillar of Fire"- Activists' perceptions of the role of media in a memory-driven conflict.*

Ravikant Kisana (FLAME University): *If you ask for Kashmir, we'll rip you apart: The appropriation of Kashmiri freedom movement by Bollywood cinema.*

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**Session 249:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 A

**Title:** Constructing the Popular 1

**Chair:** Florian Vanlee

#### Presentations:

Anderson Lopes da Silva (Universidade de São Paulo): *Zombies "Made in Brazil": practices of representation of the undead from popular culture to the media culture.*

Robbie Fordyce (University of Melbourne), Timothy Neale, Thomas Apperley (Deakin University): *The gamification of Australian racism and anti-racist gaming.*

Holger Briel, (Xi'an Jiaotong Liverpool University): *Not just your average cartoon - 'Mainzelmännchen' as agents of conservative TV propaganda.*

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**Session 250:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** POCW4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 A

**Title:** Constructing Popular 2

**Chair:** John Benson

#### Presentations:

Laura Marcela Cardona (Independent scholar): *Septimazo.*

Shivdas Yuvaraj Thorat (Tata Institute of Social Sciences): *Lord Buddha TV in the paradigm of Popular Culture.*

Sebastián Alaniz (Universidad Adolfo Ibáñez): *"Mentalidad televisiva"- patterns and particularities of song lyrics dedicated to television in Chile.*

Laura Guimaraes Correa (Universidade Federal de Minas Gerais, UFMG): *Writing the "wrong": women's visual protests over the surfaces of London and Mexico City.*

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## PUBLIC SERVICE MEDIA POLICIES – PMP

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### Políticas de Medios Públicos

**Co-Chairs:** Yik-Chan Chin (Xi'an Jiaotong-Liverpool University)

Alessandro D'Arma (University of Westminster)

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**Session 251:** Wednesday, July 19th, 2017

**Slot code:** PMPW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 4.3

**Title:** PSM, journalism, audience engagement and accountability

**Chair:** Yik Chan Chin (Xi'an Jiaotong-Liverpool University)

**Presentations:**

Matilde Delgado Reina, Celina Navarro Bosch, Pau Lluis Gumié, Elisa Paz Perez (Universitat Autònoma de Barcelona): *Social television and information: Public and commercial strategies in Europe.*

Rosa Franquet Calvet (Universitat Autònoma de Barcelona): *Info-Show In European Television: The Industry Lab For Engagement With The Social Audience.*

Fernando Oliveira Paulino, Jairo Faria (University of Brasilia), Madalena Oliveira (University of Minho): *Public Service of Media, Ombudsperson services and media observatories: approaches and diversities in Brazil, Portugal, and Argentina.*

Amanda Oye (York University): *Correcting market failure in the Canadian news industry.*

César Bárcenas Curtis (UNAM): *Digital Terrestrial Television in Mexico City. An opportunity for universal access?*

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## RELIGION, COMMUNICATION AND CULTURE – RCC

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### Religión, Comunicación y Cultura

**Co-chairs:** Victor Khroul (Journalism Faculty, Moscow State University)

Yoël Cohen (Ariel University, School of Communication)

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**Session 252:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW1a

**Time:** 8:30 – 10:00

**Room:** Barahona 1.2

**Title:** Religious Identity & The Impact of New Media

**Chair:** Ivana Soares Paim

**Presentations:**

Alba Sabaté Gauxachs (Ramon Llull University): *Religious Digital Consumption among Youth. Study Case in Catalonia.*

Nelson O. Omenuga (University of Greenwich): *New Media, Youth & Renegotiation of Ethnic and Religious Identity in Nigeria.*

Ngozi Marion Emmanuel (Nnamdi Azikiwe University, Awka, Anambra State): *The Preacher, his 'Endangered Flock' and the New Media: Analyzing and critiquing the New Face of Religion in Nigeria Today.*

Gabriel Avila (Universidad Iberoamericana): *How to Be a Jesus' Disciple in the -Almighty- Media Age: The «induced communiarian censorship» as an immunization strategy to the media influence.*

Sneyder Rojas Díaz (Universidad Católica Luis Amigó FUNLAM): *A Theological Approach to the Social Problems Associated with the Use of Information and Communicatyon Tec hnologies-ICT.*

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**Session 253:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW3a

**Time:** 14:00 – 15:30

**Room:** Barahona 1.2

**Title:** Portrayal of Religion in Film

**Chair:** Victor Khroul (Journalism Faculty, Moscow State University)

**Presentations:**

Elizabeth Lieza Louw (University of the Witwatersrand): *Shifting perspectives in the representation of colonial missionaries in documentary films.*

Patricia Elizabeth Cortés (Asociación Latinoamericana de Investigadores de la Comunicación, ALAIC): *Bolivia: Film Incendies...Light Stories and Humanity: Experiences of dialogue with women in Bolivia.*

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**Session 254:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** RCCW4a

**Time:** 16:00 – 17:30

**Room:** Barahona 1.2

**Title:** Religious Communication & Dialogue

**Chair:** Victor Khroul (Journalism Faculty, Moscow State University)

**Presentations:**

Carlos Novoa Pinzón (Corporación Universitaria Minuto de Dios): *Relations of the Muslim community of the Abou Bakr AlSiddiq mosque in Bogotá with the non-Muslim population of its surroundings.*

Sajida Awais (University of Central Punjab, Lahore, Pakistan): *The Era of Free Social Media and One-Way Flow of Information (A case study on Paris Attack and Participation of Muslims and Non-Muslims on Facebook)*

Fernando N Cavalcante (UFRN - Dilson Alexandre UNI7): *The Sea without Faithful Waters: Youth researchers views outside the classroom about conflicts of religious tourism in Canindé city.*

Letícia Monteiro Rocha, Greicy Mara França, Angela Eveline Werdemberg dos Santos (Universidade Federal de Mato Grosso do Sul), Eduardo Perotto Biagi (Universidade Católica Dom Bosco): *Media Activism in Religious Groups of Facebook in Brazil: Abadiânia-- Irmãos Verdadeiros and Amor a Nossa Senhora Aparecida e à Igreja Católica.*

## VISUAL CULTURE – VIC

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### Cultura Visual

**Co-Chairs:** Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

**Vice-Chair:** Denize Araujo, (Uni. Tuiuti Do Parana)

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**Session 255:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW1a

**Time:** 8:30 – 10:00

**Room:** Sala 304 B

**Title:** Imagen digital, Internet, Redes sociales y su nuevo régimen de visualidad - Digital Image, Internet, Social Webs and the new regime of visuality

**Chair:** Patricia Moran (Universidad Sao Paulo)

**Presentations:**

Luis Carlos Contreras Martins (Corporación Universitaria Minuto de Dios): *El tratamiento digital de la imagen: un proceso cognitivo de Comunicación Visual.*

Alexis Castellanos Escobar (Pontificia Universidad Javeriana, Colombia): *Las imágenes visuales de la infancia: una construcción de identidades en manuales escolares nacionales.*

Angélica María Gallardo (Universidad de Pamplona, Colombia): *¿Y eso como qué le representa?*

Sergio Roncallo Dow (Universidad de la Sabana, Colombia), Diego Armando Mazorra (Universidad Externado de Colombia): *El lenguaje de la política en Internet: la comunicación de gobierno por YouTube y memes ante la homogeneización del discurso público.*

Carlos Obando (Pontificia Universidad Javeriana, Colombia): *De la pantalla suprema a la pantalla esfera: narrativas transmedia, narrativas expandidas.*

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**Session 256:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW3a

**Time:** 14:00 – 15:30

**Room:** Sala 304 B

**Title:** Gender studies and visual communication

**Chair:** Deborah Tudor

**Presentations:**

Susan Keith (Rutgers University): *Women (and men) in the streets: Visual framing of the Women's March in U.S. newspapers.*

Luiza Lusvarghi (University of Sao Paulo): *Banditism as gender issue: the romantic outcast played by woman in Latin American cultural imaginary.*

Ravikant Kisana (FLAME University): *'Queer Eyes': Locating The 'Gaze' In The Visual Narratives Of Queer Cinema.*

Paulo Roberto Ferreira de Camargo (Universidade Tuiuti do Paraná / Pontifícia Universidade Católica do Paraná): *Performative masculinities in the cinema of Beto Brant.*

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**Session 257:** Wednesday, July 19<sup>th</sup>, 2017

**Slot code:** VICW4a

**Time:** 16:00 – 17:30

**Room:** Sala 304 B

**Title:** Visual journalism and media ethics

**Chair:** Sunny Yoon (Hanyang University)

**Presentations:**

Julianne H. Newton (University of Oregon School of Journalism and Communication): *Toward Transformative Visual Ethics: New Worlds + New Ways of Seeing = New Ways of Knowing.*

Andre Fagundes Pase, Eduardo Campos Pellanda (Pontifical University of Rio Grande do Sul -PUCRS): *The Ethics of Immersion-- a discussion about ethical questions in Immersive Journalism.*

## BUSINESS MEETING