

SECTIONS

AUDIENCE – AUD

Audience – Audiencias

Chair: Peter Lunt (University of Leicester)

Co-Vice Chairs: Miguel Vicente (University of Valladolid)

Asta Zelenkauskaitė (Drexel University)

Session 76: Tuesday, July 18th, 2017

Slot code: AUDT1a

Time: 8:30 – 10:00

Room: Sala 201

Title: Cinema Audiences

Chair:

Presentations:

Maricela Portillo (Universidad Iberoamericana)| Jerónimo Repoll (Universidad Autónoma Metropolitana- Unidad Xochimilco): *Youth Cultures and Screen Culture: the social experience of going to the cinema in the Mexican youth of the middle of the 20th Century.*

Anouk Batard (LaSSP, Science Po Toulouse, University of Toulouse): *Contexts & conditions of the reception of Nollywood, an African popular movie culture: Social dispositions, identifications and everyday politics.*

Henrique Denis Lucas (Universidade Federal do Rio Grande do Sul), Regiane Regina Ribeiro (Federal University of Paraná): *An overview of film reception studies in Brazil: slight advances for a field legitimization.*

Maria T. Soto-Sanfiel, Isabel Villegas-Simón (Departament de Comunicació Audiovisual i Publicitat. Universitat Autònoma de Barcelona.), Ariadna Angulo-Brunet (Departament de Psicologia Bàsica i Evolutiva. Universitat Autònoma de Barcelona.): *What do European youngsters think about cinema?: An exploratory research on attitudes within the European Union.*

Session 77: Tuesday, July 18th, 2017

Slot code: AUDT2a

Time: 10:30 – 12:00

Room: Sala 201

Title: Audience Cultures

Chair:

Presentations:

Lorena Antezana, Cristian Cabalin (Universidad de Chile): *Memorias televisivas a 40 años del Golpe de Estado: El pasado reciente en Chile para las audiencias de series de ficción.*

Guillermo Vásquez Fermi (Pontificia Universidad Católica del Perú): *Entre el reality y el melodrama: la verdadera audiencia del programa juvenil Esto Es Guerra.*

Rodolpho Raphael de Oliveira Santos, Valdecir Becker, Ed Porto Bezerra (Universidade Federal da Paraíba): *Televisión de las cadenas públicas de gobierno en Brasil: un estudio sobre la participación, difusión y audiencia.*

Adriana Rodríguez Sánchez, Carlos Andrés Tobar Tovar (Pontificia Universidad Javeriana, Cali): *Experiencias con los medios y tecnologías de la comunicación en el ámbito de la valoración social de lo indígena en el resguardo Wasiruma (Vijes, Valle del Cauca, Colombia)*

Session 78: Tuesday, July 18th, 2017

Slot code: AUDT3a

Time: 14:00 – 15:30

Room: Sala 201

Title: Fandom

Chair:

Presentations:

XI LU (None): *A Fantasy Theme Analysis Of Chinese K-pop Fans On-line Expressions of Patriotism.*

Maria Immacolata Vassallo de Lopes (University of São Paulo, Brazil), Clarice Greco (UNIP - Universidade Paulista / USP - Universidade de São Paulo): *Adaptation, inspiration and fanfiction: forms of transcreating a story inside the fandom of The Phantom of the Opera.*

Nuria García Muñoz, Emili Prado Picó, Belen Monclus Blanco, Alba Mendoza Camps (Universitat Autònoma de Barcelona): *Social Audience and European Serial Fiction.*

Annette Hill (Lund University): *Saga's Story: emotional engagement in the production and reception of Nordic crime drama The Bridge.*

Alina Bernstein, Dalia Liran Alper (College of management academic studies (COMAS)): *-Natalie's my favourite. She tells it like it is": Youth Audiences Discuss their Consumption and Reception of Israeli TV Dramas.*

Ana Luiza Monteiro Alves (Universidade Federal Fluminense): *Racial relations in Cuba: an approach to the reception of Brazilian telenovelas.*

Session 79: Tuesday, July 18th, 2017

Slot code: AUDT4a

Time: 16:00 – 17:30

Room: Sala 201

Title: Constructing Audiences

Chair:

Presentations:

Mónica Salazar Gómez (Pontificia Universidad Javeriana): *Aproximación a una propuesta metodológica para el estudio de audiencias de primera y segunda pantalla.*

María Luisa Humanes (University Rey Juan Carlos): *Modelos explicativos de la exposición selectiva a la información política y el partidismo de las audiencias en España.*

Rosa Zeta de Pozo, Tomás Atarama Rojas (Universidad de Piura): *La interacción de las audiencias con las noticias en los portales digitales de los principales diarios de Perú.*

Rodrigo Fonseca Rodrigues, Astréia Soares Batista (Universidade FUMEC): *Music on-demand streaming services e industrias creativas: economía política y micro-políticas de la audiencia musical.*

Daniel Gambaro (University of São Paulo), Thais Saraiva Ramos (Audiovisual Design Research Group, CNPq, Brazil), Valdecir Becker, Ed Porto Bezerra (Federal University of Paraíba): *Design Audiovisual: cuando los estudios de audiencia encuentran la interacción persona-computadora.*

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COMMUNICATION POLICY & TECHNOLOGY – CPT

Políticas de Comunicación y Tecnología

Chair: Aphra Kerr (Maynooth University, Ireland)

CO-Vice-Chairs: Julia Pohle (WZB Berlin Social Science Center)

Francesca Musiani (Institute for Communication Sciences (ISCC - CNRS / Paris-Sorbonne / UPMC)

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Session 80: Tuesday, July 18th, 2017

Slot code: CPTT1a

Time: 8:30 – 10:00

Room: Salón Arsenal

Title: ICTs and Social Change

Chair: Eduardo Enrique Villanueva-Mansilla (Pontificia Universidad Católica del Perú)

Discussant: Julieta Cuevas Parra (Universidad Iberoamericana Puebla)

Presentations:

Tomoko Kanayama (Institute of Advanced Media Arts and Sciences), Tsutomu Kanayama (Ritsumeikan University): *Community Radio Policy in Japan—Current Status and Future.*

Carlos Francisco Baca Feldman (Universidad Iberoamericana Puebla), Erick Huerta Velázquez (Redes por la Diversidad, Equidad y Sustentabilidad A.C.): *La brecha digital como oportunidad: Redes digitales autónomas de comunidades indígenas en Oaxaca y Chiapas, México.*

Malvina Eugenia Rodríguez (Universidad Nacional de Villa María) Elizabeth Beatriz Theiler (Universidad Nacional de Villa María): *Participación ciudadana y estrategias sociodigitalizadas en nuevas expresiones del conflicto social en Argentina.*

Valeria Casallas/Paola Helena de las Mercedes Acosta (Artes de la Escena): *Communication, development and social change: una propuesta de justicia reconstructiva a desde las artes escénicas.*

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Session 81: Tuesday, July 18th, 2017

Slot code: CPTT2a

Time: 10:30 – 12:00

Room: Salón Arsenal

Title: Online Governance and Hate Speech

Chair: Jeremy Shtern (Ryerson University, Canada)

Discussant: Carolina Dantas Figueiredo (Universidade Federal de Pernambuco)

Presentations:

Yik Chan Chin (Xi'an Jiaotong-Liverpool University) Changfeng Chen (School of Journalism & Communication, Tsinghua University, Beijing, China): *Social Media Governance: Exploration of Emerging Model in the People's Republic of China.*

Kate Coyer (Central European University): *Social media policy and white supremacy online.*

Andrea Gómez (Master Student at the Universidad Iberoamericana): *La doble connotación de ser migrante y ser indígena en Estados Unidos: discurso de odio en la era Trump.*

Carolina Dantas Figueiredo (Universidade Federal de Pernambuco): *Controversy mapping: a method applied to the -Ocupe Estelita" social movement.*

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Session 82: Tuesday, July 18th, 2017

Slot code: CPTT3a

Time: 14:00 – 15:30

Room: Salón Arsenal

Title: Digitalisation policies across national spaces

Chair: Collette Snowden (University of South Australia)

Discussant: Arne Hintz (Cardiff University)

Presentations:

Antonios Vlassis (University of Liege): *The policy-making process of the EU Audiovisual Media Services Directive review: many political voices-- one digital world?*

Josef Trappel (University of Salzburg, Austria): *From broadcast to mobile broadband policy: critical issues and interventions.*

Jelena Dzakula (London School of Economic, LSE): *Communications regulation in the UK and the use of big data: assessing the impact on democratic citizenship.*

Yimei Zhu (University of Leicester): *Open access policy and data sharing practice in UK academia.*

Guy Thurston Hoskins (York University): *Beyond 'zero sum': Charting the relationship between Network Neutrality-- the Digital Divide and Zero Rating in the global South.*

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Session 83: Tuesday, July 18th, 2017

Slot code: CPTT4a

Time: 16:00 – 17:30

Room: Salón Arsenal

Title: UNESCO global consultation on Internet indicators

Chair: Guy Berger and Guilherme Canela Godoi (UNESCO, Division of Freedom of Expression and Media Development)

Presentations:

Robin Mansell (London School of Economics and Political Science): *The Influence of Internet Indicators.*

Arne Hintz (Cardiff University): *Internet Universality and Datafication: Indicators for Digital Citizens in the Era of Mass Surveillance.*

Gabriel Kaplún (Universidad de la República - Uruguay): *Media and internet indicators: social legitimacy and transformative capacity.*

Jeremy Shtem (Ryerson University): *Governing the Advertising Supported Internet: Towards an Internet Universality Indicator for Investment in Global Social Media Content Creation.*

Claudia Padovani (University of Padova): *A multi-dimensional approach to gender inclusion in the Internet Universality Indicators.*

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COMMUNITY COMMUNICATION AND ALTERNATIVE MEDIA – COC

Comunicación Comunitaria y Medios Alternativos

Co-Chairs: Salvatore Scifo (Bournemouth University)

Andrea Medrado (Fluminense Federal University)

Co-Vice-chairs: Tanja Dreher (University of Wollongong)

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla)

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Session 84: Tuesday, July 18th, 2017

Slot code: COCT1a

Time: 8:30 – 10:00

Room: Secretaría General

Title: Panel: Media Justice: Interrogating a Key Concept for Alternative, Citizen and Community Media/ Justicia mediática: cuestionando un concepto clave para los medios alternativos, ciudadanos y comunitarios

Chair: Tanja Dreher (University of Wollongong)

Presentations:

Nick Couldry (London School of Economics): *Being Practical about Media Justice.*

Anthea Garman (Rhodes University): *The #Feesmustfall Challenge to Journalism-As-Usual and the Demand for Social Justice via Media.*

Lina Dencik (Cardiff University): *Towards Data Justice? Reframing the Datafication Debate.*

Emiliano Trerè (Scuola Normale Superiore / University of Sydney): *Media Justice and Algorithmic Repression in Mexico.*

Gerard Goggin (University of Sydney): *Disability and Media Justice.*

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Session 85: Tuesday, July 18th, 2017

Slot code: COCT1b

Time: 8:30 – 10:00

Room: Barahona 3

Title: Indigenous communication and community media 1 / Comunicación indígena y medios comunitarios 1

Chair: Andrea Medrado (Fluminense Federal University)

Presentations:

Anjali Monteiro (Tata Institute of Social Sciences): *Beyond Borders: The Place of Indigenous Traditions in Community Media Initiatives.*

Dora Muñoz (Universidad Indígena): *Indigenous Communication and the Nasa Life Plan – An Overview.*

Sweta Singh (Guru Gobind Singh Indraprastha University): *Bluetooth radio and tribal communication: a case study of CG-Net Swara.*

Antonieta Mercado (University of San Diego): *From Celebration to social justice: How Guelaguetza cultural festivals prepare indigenous immigrants for civic life.*

Alex Secué (Radio Pa'Yumat/Liberación de Madre Tierra): *Communication for The Future: Lessons Learned from the Tejido de Comunicación of Northern Cauca and the Urgency of Moving Forward.*

Session 86: Tuesday, July 18th, 2017

Slot code: COCT1c

Time: 8:30 – 10:00

Room: Sala 301

Title: Alternative and Social media practices/ Prácticas mediáticas alternativas y de mídias sociais

Chair: Adilson Vaz Cabral Filho (Fluminense Federal University)

Presentations:

Yasmin Gopal (Grand Valley State University): *Building Brand Equity Through Social Media.*

Luíza Mônica Assis Silva, Victor Márcio Laus Reis Gomes, Vânia Mara Vasques Balbino Souza, Zilianna Farrapeira Lacerda, Raíssa Silva Queiroz, Samuel Azevedo Serra (Universidade Católica de Brasília): *Comunicación organizacional comunitaria: el diagnostico de las prácticas comunicativas de un banco comunitario en la periferia de Brasília.*

Travis Wall & Teodor Mitew (University of Wollongong): *Swarm networks and the design process of a distributed meme warfare campaign.*

Bin Wang (Renmin University of China), JingPing Wang (Pennsylvania State University): *How Does the Internet Work in China's Urban Community Context? Extending Communication Mediation Model.*

Natalia Traversaro (Universidad Nacional de Córdoba): *Defensa del derecho y la democratización de la comunicación en Argentina: prácticas y estrategias de organizaciones de medios audiovisuales sin fines de lucro (2010-2016)*

Session 87: Tuesday, July 18th, 2017

Slot code: COCT2a

Time: 10:30 – 12:00

Room: Secretaría General

Title: Diagnosis and practices of community radios/ Diagnósticos y prácticas de las radios comunitarias

Chair: Kate Coyer (Central European University)

Presentations:

Salvatore Scifo & Jordan Wildon (Bournemouth University): *Committed to the community? Assessing the practice of community radio stations in Dorset.*

Ana María Díaz (Universidad Santiago de Cali): *¿Cómo suena la radio comunitaria en Cali? Diagnóstico de 4 Radios Comunitarias de la Ciudad (2015-2016)*

Juan Domingo Ramírez (Universidad Austral de Chile): *Radios comunitarias en Chile: el afecto y voluntad como impulso de acción - en la voz de sus actores.*

Vinod Pavarala (University of Hyderabad): *The Elephant in the Room: Negotiating the State in the Community Radio Sector in South Asia.*

Session 88: Tuesday, July 18th, 2017

Slot code: COCT2b

Time: 10:30 – 12:00

Room: Barahona 3

Title: Indigenous communication and community media 2 / Comunicación indígena y medios comunitarios 2

Chair: Anjali Monteiro (Tata Institute of Social Sciences)

Presentations:

Minerva Campion (Universidad Central): *The contributions of Sumak Kawsay to Communication Studies: analysis of the Continental Summits of Indigenous Communication of Abya Yala.*

Francesca Belotti (Universidad Nacional de Quilmes)| Emilse Siales (Universidad de Buenos Aires): *¿Los medios de pueblos originarios son comunitarios? Experiencias de comunicación indígena mediatizada en Argentina.*

Theresa Mendoza Rivera (Xavier University): *Radio, Mobile Phones and the Internet: Shaping the Communication Environment of The Tri-People Community Of Upi-Maguindanao.*

Claudia Magallanes-Blanco (Universidad Iberoamericana de Puebla): *A joint commitment: indigenous and community media to change reality*

Prasheel Anand Banpur (University of Hyderabad): *WhatsApp and the Urban Yerukala: Communicational Layers and Identity Flows.*

Session 89: Tuesday, July 18th, 2017

Slot code: COCT2c

Time: 10:30 – 12:00

Room: Sala 301

Title: Panel: Technopolitical practices, mediations and logics: connecting concepts, experiences and knowledge/ Prácticas tecnopolíticas, mediaciones y lógicas: conectando conceptos, experiencias y saberes

Chair: Emiliano Treré (Scuola Normale Superiore)

Presentations:

Alejandro Barranquero (Universidad Carlos III de Madrid)| Emiliano Treré (Scuola Normale Superiore): *Technopolitics, digital activism and social movements: Deconstructing the notion to enlarge its explanatory potential.*

Paola Madrid Sartoretto (Södertörn University): *Exploring the politics in technopolitics – media practices and the mediation between technology and politics among Brazilian social movements.*

Francisco Sierra Caballero (CIESPAL / Seville University): *Cyberactivism, Digital Citizenship and New Urban Movements*.
Summer Harlow (University of Houston): *Latin America's "Super Pioneers" of Online Journalism: Innovation and Success as an Alternative to Mainstream Media*.
Sandra Jeppesen (Lakehead University Orillia): *The intersectional political economy of technopolitics in Greek anti-austerity protest media*.

Session 90: Tuesday, July 18th, 2017

Slot code: COCT3a

Time: 14:00 – 15:30

Room: Secretaría General

Title: Panel: New Creative Practices in Community Activism/ Nuevas Prácticas Creativas en El Activismo Comunitario

Chair: Fidele Vlavó (independent researcher)

Presentations:

Eleftheria Lekakis (University of Sussex): *Anti-Advertising Activism and Transnational Creative Tactics*.

Paula Serafini (University of Leicester): *Drilling, Mining and Memes: Vernacular Digital Media and Neoextractivism in Argentina*.

Lucy Finchett-Maddock (University of Sussex): *Art Strike: Attention, Saturation, Striation*.

Gemma Argüello-Manresa (Independent Researcher): *Individual creativity and intellectual property: art, disobedience and the digital mediation*.

María Laura Agüero, Ana Müller, María Emilia Villagra (Universidad Nacional de Salta): *Comunicación popular desde el territorio de la ruralidad y la resistencia en el Noroeste argentino*.

Session 91: Tuesday, July 18th, 2017

Slot code: COCT3b

Time: 14:00 – 15:30

Room: Barahona 3

Title: Voices of listeners and followers / Voces de escucha y seguidores

Chair: Maha Bashri (United Arab Emirates University (UAEU))

Presentations:

Nikhil Thomas Titus (University of Pittsburgh): *From Documentary to Community Media and Socialist to Sociallike: Engaging publics through production and exhibition*.

Ismar Capistrano Costa Filho (Universidade Federal do Ceará): *Imaginarios de los radioyentes: los sentidos culturales de Frecuencia Libre*.

Ya-Chi Chen (Chinese Culture University) Chinese Culture University TAIWAN): *Challenges and opportunities: Minority language radio under transformation*.

Shudipta Sharma (University of Chittagong) University of Chittagong, Bangladesh): *Social Media in Bangladesh: New Weapon for Promoting Islamic Extremism?*

Francisco Sérgio Sousa & Márcia Vidal Nunes (Federal University of Ceara): *When the minorities speak: the subaltern voices search for visibility in the web series Cartas Urbanas from the collective Nigéria in Fortaleza (Brazil) (Presentation in spanish)*

Session 92: Tuesday, July 18th, 2017

Slot code: COCT3c

Time: 14:00 – 15:30

Room: Sala 301

Title: Panel: The Aesthetics of Protest: Visual Culture and Communication during the Gezi Park Protests / La estética de la protesta: cultura visual y comunicación durante las protestas en el Parque Gezi

Chair: Salvatore Scifo (Bournemouth University)

Presentations:

Aidan James McGarry (University of Brighton): *The Aesthetics of Protest: Performance and Social Movements on Social Media*.

Hande Eslen-ziya (University of Brighton): *An Analysis of Visual Culture and Communication During the Gezi Park Protests*.

Umut Korkut (Glasgow Caledonian University): *Exploring the Methodological and Ethical Issues of Conducting Social Media Research in Turkey*.

Session 93: Tuesday, July 18th, 2017

Slot code: COCT4a

Time: 16:00 – 17:30

Room: Secretaría General

Title: Community television/Televisión comunitaria

Chair: Robert Huesca (Trinity University)

Presentations:

Laura Liceth Sánchez Arévalo (Corporación Universitaria Minuto de Dios): *Una mirada al ejercicio actual de televisión comunitaria abarcando aspectos que la caracterizan. Caso TV Suesca*.

Tania Francisca Villalva (Universidad Politécnica Salesiana): *Televisión Comunitaria: desafíos culturales, sociales y políticos. CASO: TV MICC*.

Nicolás Agustín Robledo Pisciotano (Universidad de la República): *Sin pantalla. El fracaso de la televisión comunitaria en Uruguay.*

Chen-Ling Hung (National Taiwan University): *Speaking for my people: Taiwan Indigenous Television and its news making.*

Akiko Ogawa (Nagoya University): *Criticizing and Understanding Community Media: Reconsidering the Role of Program Council System in Japan.*

Session 94: Tuesday, July 18th, 2017

Slot code: COCT4b

Time: 16:00 – 17:30

Room: Barahona 3

Title: Digital communicative practices for resistance and protest/ Prácticas comunicativas digitales para la resistencia y la protesta

Chair: Miguel Ezequiel Badillo (Universidad Nacional Abierta y a Distancia)

Presentations:

Ricardo Oliveira de Freitas (Universidade do Estado da Bahia - UNEB): *Jóvenes del candomblé: ciberactivismo y protagonismo juvenil entre los miembros de las religiones afro-brasileñas.*

Natalia Flores (Federal University of Santa Maria) | Isaltina Maria de Azevedo Mello Gomes (Federal University of Pernambuco): *Urban space and social inequality in Ocupe Estelita video productions.*

Patrick Deslauriers (Université du Québec à Montréal - UQAM): *Power and resistance in social media: the case of the AMAgeddon.*

Kate Coyer (Central European University): *Protest and politics in radio activism.*

Carlos Francisco Baca-Feldman (Universidad Iberoamericana Puebla): *Cuando en las calles y el espacio radioeléctrico se desborda lo común: Una mirada a partir de la lucha oaxaqueña de la APPO en 2006.*

Session 95: Tuesday, July 18th, 2017

Slot code: COCT4c

Time: 16:00 – 17:30

Room: Sala 301

Title: Media contents, cultural representations, alternative discourses/ Contenidos mediáticos, representaciones culturales y discursos alternativos

Chair: Ricardo Oliveira de Freitas (Universidade do Estado da Bahia - UNEB)

Presentations:

Natalie Khazaal (Texas A&M University): *The Cultural Politics of Religious Defiance in Islam: How Pseudonyms and Media Can Destigmatize Apostates.*

Maha Bashri (United Arab Emirates University - UAEU): *New Media, New Discourse? Minorities, Alternative Space and Homophily on Facebook.*

Micaela Lüdke Rossetti (Pontificia Universidade Católica do Rio Grande do Sul): *Alternative influences on the media representation of women in the Brazilian Carnival.*

Francis Arackal Thummy (Amity University): *Online synergizing alternative media for Empowering people: study of three online sites in India: thecitizen.in, thewire.in, and newslaundry.com*

Susan Forde (Griffith University): *Alternative approaches to environment reporting in the digital era: 'Keep it in the Ground' and advocacy journalism.*

EMERGING SCHOLARS NETWORK – ESN

Académicos Emergentes

Co-Chairs: Sylvia Blake, (Simon Fraser University)

Ksenia Ermoshina, (CNRS ISCC)

Session 96: Tuesday, July 18th, 2017

Slot code: ESNT1a

Time: 8:30 – 10:00

Room: Barahona 4.1

Title: The Myth and Contradictions of Sustainable Development: Politics and Situated Practices of Mediating the Environment

Chair: Taeyoung Kim, (Simon Fraser University)

Discussant: Pieter Maesele, (University of Antwerp)

Presentations:

Chamee Yang (University of Illinois): *Data-Driven Urban Governance and the Condition of Post-industrial Politics in South Korea.*

Fabian Prieto Nãñez (University of Illinois): *Repairable Media. An archeology of popular consumption and technological recycling in Bogotá, Colombia.*

Karla Palma (University of Chile): *Tales of Sustainable housing: exploring technologies of the forest industry.*

Karthik Kamalanathan (University of Hyderabad): *The Public Discourse on Child Nutrition: A Case of Augmented Silence in South India.*

Session 97: Tuesday, July 18th, 2017

Slot code: ESNT2a

Time: 10:30 – 12:00

Room: Barahona 4.1

Title: Media, politics, and gender representation

Chair: Carolyn M. Byerly, (Howard University)

Discussant: Barbara Camirim, (Federal University of Bahia)

Presentations:

Chelsea Morgan Eddington (Colorado State University): *ESPN and Gender Representation: An Analysis of Women's Roles in Sports Media*.

Kate Maria Wilkinson (University of KwaZulu-Natal): *Women: The bearer of meaning or the maker of meaning? Challenging the representations of women in Comic Book Culture*.

Steph Hill (Ryerson University): *From Political Action to Earned Media: Representation-- Corporate Speech-- and the North Carolina Bathroom Law*.

Bailey Gerrits (Queen's University): *Framing domestic violence in Canadian news: Victim-blaming, Individualization, and Racialization*.

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Session 98: Tuesday, July 18th, 2017

Slot code: ESNT3a

Time: 14:00 – 15:30

Room: Barahona 4.1

Title: Education, research, and technology

Chair: Silvia Dominguez Gutierrez, (University of Guadalajara)

Discussant: Philippe Useille, (University of Valencienne)

Presentations:

Jhessica Reia, Pedro Mizukami (Center for Technology and Society - FGV): *-Where Can I Find It?-" Digitization and Access to Educational Materials by Communication Students in Brazil*.

Yonela Vukapi (University of KwaZulu-Natal): *-ZAZI-Know Your Strength"- A reception Analysis of contraceptive utilisation in correlation to unplanned and unwanted pregnancies among young female learners' in Umnini-- KwaZulu-Natal*.

Kristen Wright (University of Oregon): *Moving Through Fields: Overlapping Social Practices Using Technology at Home and in the Classroom*.

Alysha Amrita Bains (Simon Fraser University): *A Community Perspective on Literacy Education in Contemporary Times*.

Franziska Thiele (University of Rostock): *Reaching for the Top – Communication Strategies to Accumulate Power in Science*.

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Session 99: Tuesday, July 18th, 2017

Slot code: ESNT4a

Time: 16:00 – 17:30

Room: Barahona 4.1

Title: Social media in politics and the everyday

Chair: Yonela Vukapi, (University of KwaZulu-Natal)

Discussant: Jeremy Shtern, (Ryerson University)

Presentations:

Jeannine Teichert (University of Bremen): *Doing friendship by media – how media transforms our everyday life relations*.

Weiwei Xu (the University of Sydney): *Platform politics in WeChat and Weibo: state control and regulation*.

José Miguel Pereira González (Associate Professor at the Pontificia Universidad Javeriana in Bogotá, Colombia.): *Cultural Diversity, Pluralism and Social Media in Colombia*.

Chen Luo (School of Journalism, Communication University of China, PRC)| Ziqiao Li (School of Journalism, Communication University of China, PRC): *Instant Online Celebrities and Commercialism in Modern China: Taking Sina Weibo as an Inspection Field*.

Miriam Bartsch (University of Hamburg, Germany): *Persistent negative media effects – why-- with which media-- and what can be done?*

GENDER AND COMMUNICATION – GEC

Género y Comunicación

Co-Chairs: Mehita Iqani (University of the Witwatersrand, Johannesburg, South Africa)

Wajih Raza Rizvi (Film Museum Society, Lahore, Pakistan)

Co-Vice Chairs: Laura Castillo Mateu, (Universitat Jaume I, Castelló, Spain)

Shweta Sharma, (North Dakota State University)

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Session 100: Tuesday, July 18th, 2017

Slot code: GECT1a

Time: 8:30 – 10:00

Room: Pegasos 1

Title: Resistant Subjectivities

Chair: Jessica Oswald

Presentations:

Ntokozo Sibahle Yingwana (African Centre for Migration & Society at the University of the Witwatersrand): *Destabilising essentialised notions of sex workers' sexual subjectivities through digital-storytelling.*

Mehita Iqani (University of the Witwatersrand): *Recycling subjectivities: Comparing 'Zero Trash Girl' and 'A Day in the Life of a Dalit Wastepicker'.*

Francesca Leracitano (Department of Social Sciences - Communication, Education, and Psychology, Lumsa University of Rome): *I don't want to be what you want. Stereotypical self-representations and circumvention strategies on a girl-power dating website.*

Nithila Kanagasabai (School of Media and Cultural Studies, Tata Institute of Social Sciences.): *Subject Transformations: New media-- new feminist discourses.*

Session 101: Tuesday, July 18th, 2017

Slot code: GECT1b

Time: 8:30 – 10:00

Room: Sala 101

Title: Representation Reloaded

Chair: Nicky Falkof

Presentations:

Rafael Ventura, Maddalena Fedele, Maria-Jose Masanet, Pilar Medina-Bravo (Universitat Pompeu Fabra): *Perpetuation of gender stereotypes in love and sexual relationships: Heteronormativity in TV series consumed by young people.*

Samiksha Koirala (University of Oslo): *Gender Representation in the Nepali press during pre-conflict-- conflict and post-conflict periods.*

Tomaz Affonso Penner (University of São Paulo): *The voices online: ideological approaches and representativeness in LGBT Brazilian vlogs.*

Maja Al Khaja, Pam Creedon (School of Journalism and Mass Communication, University of Iowa), Mai Al Khaja (United Arab Emirates University): *Transformation in Emirati Culture through Gender Equity and Tolerance: A Comparative Study.*

Session 102: Tuesday, July 18th, 2017

Slot code: GECT2a

Time: 10:30 – 12:00

Room: Pegasos 1

Title: Family Matters

Chair: Gilbert Motsaathebe

Presentations:

Kumyang Kang, Jeong-ah Yoon, Jinju Baek (Department of Journalism and Communication Studies, Sungkyunkwan University Seoul, Korea): *Isn't it endless quarrel? TV talk show-- conflicts between mother-in-law and daughter-in-law-- and sub-cultural implications: A Discourse analysis on 'Welcome to mother-in-law'-- a TV talk show-- in Korea.*

Naglaa Elemery (British University in Egypt - BUE): *The Use of Social Media by Syrian Refugee Families: Who holds the power?*

Einat Lachover (Sapir Academic College): *Conservative Motherhood and Challenging Motherhood in Israeli TV Series.*

Onyinyechi Nancy Nwaolike (Babcock University): *Communication Intervention Programmes on Knowledge of Baby Factory Phenomenon among in-School Adolescents in South-East Nigeria.*

Session 103: Tuesday, July 18th, 2017

Slot code: GECT2b

Time: 10:30 – 12:00

Room: Sala 101

Title: Gendered Screens

Chair: Mehita Iqani

Presentations:

Shubhda Arora (Mudra Institute of Communications, Ahmedabad -MICA): *Gendered Memories of Partition in Cinema: Exploring Intersectionality and Meaning Making in the film 'Qissa'*

Aditi Maddali (School of Media and Cultural Studies, Tata Institute of Social Sciences): *Beyond Bollywood Binaries - Love and Popular Hindi Cinema.*

Gilbert Motsaathebe (United Arab Emirates University): *Black women at the intersection of gender-- race and class in post-apartheid films.*

James A. Dettleff (Pontificia Universidad Católica del Perú): *Andean female representation on Peruvian films from the internal conflict era.*

Session 104: Tuesday, July 18th, 2017

Slot code: GECT3a

Time: 14:00 – 15:30

Room: Pegasos 1

Title: Women, Politicians & Nationhood

Chair: Glenda Daniels

Presentations:

Federica Fornaciari, Laine Goldman (National University): *Hillary in Wonderland: A Critical Discourse Analysis of Women in Political Leadership Roles.*

Jana Leyman (University of Antwerp): *Female political language style: a case study of Hillary Clinton's speeches during the American National elections in 2016.*

Jessica Oswald, Sudeshna Roy (Stephen F. Austin State University): *Public and private intersectionalities: An examination of clash of identities during 2016 US presidential election.*

Larissa Monteiro Rosa (Faculdade Cásper Líbero): *How to be a woman: the mediatic construction of an implicit comparison between Dilma Rousseff and Marcela Temer.*

Session 105: Tuesday, July 18th, 2017

Slot code: GECT3b

Time: 14:00 – 15:30

Room: Sala 101

Title: Usos y representaciones de género en los medios digitales

Chair: Sugeily Vilchis

Presentations:

Belén Valencia (Universidad Autónoma Metropolitana de México- UAM Xochimilco): *Representaciones estéticas en red: CiberARTivismo y feminismo en Latinoamérica.*

Walys Beceril Martínez (Facultad de Ciencias Políticas y Sociales-Universidad Nacional Autónoma de México): *Los procesos de apropiación de las tecnologías de la información y la comunicación. El caso de mujeres mexicanas egresadas de Laboratorio.*

Bruno Santos Nascimento Dias (Universidad Andina Simón Bolívar - Ecuador): *Los discursos discriminatorios a partir de recepción televisiva del fútbol femenino en Twitter de Brasil durante las Olimpiadas de Rio 2016.*

Enrique Alberto Alcaraz Segura (Universidad Nacional Autónoma de México): *Medios digitales para usuarios y usuarias LGBTI ¿Alternativa informativa o industrias culturales?*

Aimée Vega Montiel (Universidad Nacional Autónoma de México, Centro de Investigaciones Interdisciplinarias en Ciencias y Humanidades), Adina Barrera Hernández, Nelly Lara Chávez, Mónica Amilpas García, Marco Galicia, Leticia Díaz Quiroz: *Consolidación de la industria pornográfica a través del ambiente digital Latinoamericano: una investigación diagnóstica.*

Session 106: Tuesday, July 18th, 2017

Slot code: GECT4a

Time: 16:00 – 17:30

Room: Pegasos 1

Title: Brands, Beauty and Fashion

Chair: Mehita Iqani

Presentations:

Nurhaya Muchtar (Indiana University of Pennsylvania): *Masculinity and fashion: a study of social identity theory and gender socialization.*

Eni Maryani Sunarya (Communication Department, Faculty of Communication, Universitas Padjadjaran, Indonesia), Fitriah Ady Utami Tjenreng: *Hermès as a Social Class Symbol and a Culture Commodification In The Life of Jakarta's Middle Class Woman.*

Janell Marion Le Roux (University of Limpopo): *Media construction of beautiful hair: A study of the representation of hair and feminine beauty in two popular South African magazines.*

Janell Marion Le Roux (University of Limpopo): *The Renaissance of the Natural? Black female perceptions of artificial and natural hair as reflections of identity in South Africa.*

Session 107: Tuesday, July 18th, 2017

Slot code: GECT4b

Time: 16:00 – 17:30

Room: Sala 101

Title: (In)Visibilidad: Género y Comunicación en América Latina

Chair: Laura Castillo

Presentations:

Yusly Paola Pérez (Universidad de Cartagena): *Género, "Desarrollo" y Derecho a la Comunicación: tránsitos y tensiones.*

Angélica Castro Camacho y Esteban Cubero Hernández (Centro de Investigación en Comunicación de la Universidad de Costa Rica.): *Género, comunicación y políticas públicas: una mirada a la transversalización del género y derecho a la comunicación en América Latina.*

Adina Barrera (Posgrado en Ciencias Políticas y Sociales, UNAM): *La invisibilización de las mujeres en el derecho a la información pública gubernamental. Acercamiento a la satisfacción de información desde la experiencia de siete defensoras de derechos de las mujeres.*

Frambel Lizárraga Salas (Universidad Nacional Autónoma de México): *La participación y representación de las mujeres migrantes en la prensa de México y Estado Unidos (2015-2017)*

HISTORY – HIS

Historia

Chair: Nelson Costa Ribeiro (Catholic University of Portugal)

Vice-Chair: Gideon Kouts (Université Paris 8)

Session 108: Tuesday, July 18th, 2017

Slot code: HIST1a

Time: 8:30 – 10:00

Room: Sala 301 B

Title: Theoretical and Policy Legacies

Chair: Mandy Tröger (University of Illinois at Urbana-Champaign)

Presentations:

Michael Hanke (University of Natal -UFRN): *Information Society and Contemporary Media Culture: The contribution of Vilém Flusser-- pioneer of communication and media studies in Brazil and Europe.*

Andrea Cadelo (Pontificia Universidad Javeriana): *Revisiting Samper's Ensayo sobre las Revoluciones Políticas (1861) in light of the newspaper in which it was originally published: El Español de Ambos Mundos.*

Yang Sheng (Tsinghua University): *Being Cultural Marxists: Revisiting the Chinese New Left-- 1997-2017.*

Koichiro Shigaki (Doshisha University): *Frieda Henck's Media Policy in 1950's : Underrated yet Still Significant.*

Jairo Alfonso Lugo-Ocando (University of Leeds)|Ximena Orchard (Universidad Alberto Hurtado in Chile): *How Progress was 'sold' to us: The Alliance for Progress and the Mediatization of Development Policy in Latin America.*

Session 109: Tuesday, July 18th, 2017

Slot code: HIST2a

Time: 10:30 – 12:00

Room: Sala 301 B

Title: Media and the Dissemination of Fear during War and its Aftermath

Chair: Epp Lauk, University of Jyväskylä

Presentations:

Nelson Costa Ribeiro (Catholic University of Portugal): *Inducing Fear through the Airwaves: Nazi-Broadcasting Propaganda in Neutral Countries.*

Christian Schwarzenegger (University of Augsburg), Gaby Falböck (University of Vienna): *Voices for a World in-between? Exile media as transnational hinges between confidence and fear. The Case of the Austro American Tribune (AAT).*

Isabel Capelo Gil (Catholic University of Portugal): *Film and the administration of fear: Productions of post-war memory in Germany and Japan.*

Barbie Zelizer (Annenberg School for Communication): *Breeding Fear: US Enemy Formation during the Cold War.*

Session 110: Tuesday, July 18th, 2017

Slot code: HIST3a

Time: 14:00 – 15:30

Room: Sala 301 B

Title: Representation of the Past and Memory Construction through the media

Chair: Barbie Zelizer, Annenberg School for Communication

Presentations:

Adriana Alves de Paula Martins (Universidade Católica Portuguesa): *Archives, Portuguese Film and the Visual Re-writing of Salazarism*

Vanessa Veiga de Oliveira (Federal University of Minas Gerais): *Storytelling shapes the public memory? The struggle for recognition for memory and justice in Brazil.*

Janny Amaya Trujillo (Universidad de Guadalajara): *Transmedia dynamics in the construction of cultural memory. An analysis about the memory of the 1985 earthquake in Mexico.*

Manuel Menke (Augsburg University): *Structural Transformation 2.0? Memory and History in Digital Public Spheres.*

Session 111: Tuesday, July 18th, 2017

Slot code: HIST4a

Time: 16:00 – 17:30

Room: Sala 301 B

Title: Print: Stereotypes, Myths and Distribution

Chair: Christian Schwarzenegger, University of Augsburg

Presentations:

Gideon Kouts (Université Paris 8): *Stereotypes and Communal Identity: Representations of Jewish Immigrants in Palestine by 19th Century Hebrew Journalists.*

Lotta Lounasmeri (University of Helsinki): *Building mythical leadership through images: Finnish president Kekkonen as an early king of promotion.*

Mandy Tröger (University of Illinois at Urbana-Champaign) Heinrich Böll Foundation (Germany): *The Struggle over Press Distribution as a Market Strategy in early Post-Socialist Germany.*

Mochish K.S. (Tata Institute of Social Sciences and Flame University): *Historical Relevance of the Vernacular Press in the Global South: Tracing the History of Malayalam language Press through its Role in the public Action in Kerala-- India -1923-2013.*

Mary-Louise Craven (York University): *Messages in an Edwardian fonds of postcards: Social Networks and the creation of social capital.*

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INTERNATIONAL COMMUNICATION – INC

International Communication - Comunicación Internacional

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid)

Vice-Heads: Deqiang Ji (Communication University of China)

Viola Milton (University of South Africa)

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Session 112: Tuesday, July 18th, 2017

Slot code: INCT1a

Time: 8:30 -10:00

Room: Pegasos 2

Title: News Coverage and Diplomacy

Chair: Deqiang Ji (Communication University of China)

Presentations:

Seon Gi Baek, Jungwoo Jang, Doudou Chen (Department of Journalism and Communication Studies. Sungkyunkwan University Seoul. Korea.): *Is it disastrous or peaceful strategy? THADD disposition, media coverage, Korean Peninsula Crisis, and international disputes: A discourse analysis on news coverage about it among South Korea, Japan, China, and U.S*

Regina Cazzamatta (Uni Erfurt): *Determinants of the Latin America News coverage in the German press.*

Diana Ingenhoff (University of Fribourg): *A Validated 5D Country Image Measurement Scale for Public Diplomacy: Analyzing Value Drivers and Effects of Country Images on Stakeholders' Behavior in Seventeen Countries.*

Rhonda Samih Zaharna (American University, Washington DC): *Three Communication Logics of Global Public Diplomacy.*

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Session 113: Tuesday, July 18th, 2017

Slot code: INCT2a

Time: 10:30 – 12:00

Room: Pegasos 2

Title: Television, a Globalized Industry

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid)

Presentations:

Wei Lei (China Radio International): *Encountering Chinese modernity: the emerging popularity of Chinese television drama in East Africa.*

Dieer Liao, Yueyue Liang (School of Journalism & Communication, Tsinghua University): *Asian television-- international communication and cultural globalization: A critical analysis from 2000 to 2015.*

Swapnil Rai, Joseph Straubhaar (University of Texas at Austin): *From Bollywood to TV Globo: Industry driven soft power in the democratic BRICS India and Brazil.*

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Session 114: Tuesday, July 18th, 2017

Slot code: INCT3a

Time: 14:00 – 15:30

Room: Pegasos 2

Title: Media and the Environment

Chair: Herman Wasserman (University of Cape Town)

Presentations:

Linda Jean Kenix (University of Canterbury): *Responsibility, Human Interest, Conflict, Morality and Economics: How the Ideology of 15 Different News Publications Shaped Media Coverage of Refugees in the United States-- Australia and the United Kingdom.*

Andrew Kennis (Universidad Iberoamericana): *Comparatively Analyzing Climate Change News Coverage from Corporate-- Non-Profit and Bi-National Sources.*

Carolina Teixeira Weber, Agnese Eugenia Maria, Mariano da Rocha Barichello (Universidade Federal de Santa Maria, Brazil): *Transmedia storytelling practices under an ecological perspective: a case from the Brazilian independent journalism.*

Maria Luisa Azpiroz (Universidad Panamericana): *Actores sociales en la Cumbre del Clima de París: el mensaje de mujeres-- jóvenes-- indígenas y grupos religiosos.*

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Session 115: Tuesday, July 18th, 2017

Slot code: INCT4a

Time: 16:00 – 17:30

Room: Pegasos 2

Title: Gaps in Global Communities and Communication

Chair: Viola Milton, (University of South Africa)

Presentations:

Anne Grüne (University of Erfurt): *Global Gaps in Global Communication: (Failed) Lifeworld Interaction Between New Global Elites and Local Masses.*

Benoit Cordelier (Université du Québec à Montréal (UQAM)): *Cosmopolitan On-Line Consumer Communities - Belonging and Pitfalls of Ethnocentric Discourses.*

Tanja Estella Bosch, Wallace Chuma (University of Cape Town): *Framing racism and xenophobia in South Africa: banal nationalism?*

Susana Sampaio-Dias (University of Portsmouth): *Per diem payments as a form of indirect censorship and state control in Guinea-Bissau journalism.*

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JOURNALISM RESEARCH AND EDUCATION – JRE

Journalism Research and Education - Periodismo de Investigación y Educación

Chair: Cláudia Lago (São Paulo University)

Co-Vice-Chairs: Oliver Hahn (University of Passau)

Sadia Jamil (University of Islamabad)

Abiodun Salawu (North-West University)

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Session 116: Tuesday, July 18th, 2017

Slot code: JRET1a

Time: 8:30 – 10:00

Room: Sala 103

Title: UNESCO Panel: New Insights into Safety for Women in Journalism

Chair: Guy Berger - UNESCO

Presentations:

Carolyn M. Byerly (Howard University): *Examining Women Journalists' Resistance to Violence.*

Aimeé Vega Montiel (UNAM – CEIICH): *Violence of gender against women journalists in Mexico.*

Linda Steiner (University of Maryland): *Why women war reporters keep silent about sexual assault and why this matters.*

Michelle Ferrier (Ohio University): *How trolls silence freedom of press: an examination of online harassment of women journalists.*

Jonathan Bock (Fundación para Libertad de Prensa - FLIP): *Violence of gender against women journalists in Colombia.*

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Session 117: Tuesday, July 18th, 2017

Slot code: JRET1b

Time: 8:30 – 10:00

Room: Sala VIP III

Title: Journalism and Digitalization

Chair: Megan Knight (University of Hertfordshire)

Presentations:

Siobhan Ann McHugh, Julie Nicole Posetti (University of Wollongong, Australia): *Transforming legacy print journalism into a successful podcast format: an ethnographic study of The Age's Phoebe's Fall.*

Megan Knight (University of Hertfordshire): *Examining the Social Media Echo Chamber.*

Shujun Jiang (United Arab Emirates University)| Ali Rafeeq (United Arab Emirates University): *How to get more likes, shares and comments? Factors influencing user engagement on mainstream UAE news websites.*

Einar Thorsen, Daniel Jackson, Alistair Middlemiss. Thomas Dence (Bournemouth University): *Sourcing practices and the demotic voice in live blogging vs online news.*

Bin Yamin Khan (Université Lille 3 - Sciences Humaines et Sociales): *Uses of Social Media and Needs Gratification of University Students: A case of Pakistan.*

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Session 118: Tuesday, July 18th, 2017

Slot code: JRET2a

Time: 10:30 – 12:00

Room: Sala 103

Title: Journalism Education: Formación Profesional

Chair: Luis Angel Puello (Universidad de Cartagena)

Discussant: Silvia Domingues Gutierrez (Universidad de Guadalajara)

Presentations:

Paula Melani Rocha (Universidade Estadual de Ponta Grossa/ Universidade Estadual de Campinas)| Juliana Colussi Ribeiro (Universidad del Rosario): *Los desafíos de la universidad en la formación profesional del periodista contemporáneo.*

Sonia Milena Torres Quiroga (Corporación Universitaria Minuto de Dios): *Enseñanza del periodismo universitario. Del saber a la práctica.*

Ada Cristina Silveira (Federal University of Santa Maria), Edileuson Santos Almeida (Federal University of Roraima): *(Trans) Formations in Periodismo: Propuestas de universidades brasileñas en un escenario de cambios.*

Daniel Olivera Pérez (Universidad de La Habana, Universidad Iberoamericana), Laura Piñera Ruiz (Universidad de La Habana): *La formación profesional de periodistas en Cuba durante la última década. Análisis del diseño y la implementación curricular en la Universidad de La Habana.*

Luis Ángel Puello (Universidad de Cartagena): *Investigación y periodismo en la Universidad de Cartagena. Una aproximación desde los trabajos de grado presentados en el programa de comunicación social.*

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Session 119: Tuesday, July 18th, 2017

Slot code: JRET3a

Time: 14:00 – 15:30

Room: Sala 103

Title: Journalism Markets and New Business Models

Chair: Elizabeth Saad (University of Sao Paulo, Brazil)

Presentations:

Elizabeth Saad (University of Sao Paulo, Brazil - School of Communications and Arts): *Niche news outlets in Brazil: a changing ecology.*

Lilian Cristina Monteiro França (Universidade Federal de Sergipe): *Mapping and Evaluating the Deployment of the Business Journalistic Model -Facebook - Instant Articles"*

Egle Müller Spinelli (Escola Superior de Propaganda e Marketing - ESPM)| Maria Elisabete Antonioli (Escola Superior de Propaganda e Marketing - ESPM): *Innovation in Brazilian Digital Native Journalism: new business models and revenue sources.*

Maggie Reid (Ryerson University): *Public Service Journalism in the Age of Entrepreneurship.*

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Session 120: Tuesday, July 18th, 2017

Slot code: JRET4a

Time: 16:00 – 17:30

Room: Sala 103

Title: Analyzing Journalism Coverage 2

Chair: Tabe Bergman (Xi'an Jiaotong-Liverpool University)

Presentations:

Taba Bergman (Xi'an Jiaotong-Liverpool University): *People just like you: A mirror theory of China's English-language journalism.*

Mengfei Luan, Mingyang Yu (Shanghai Jiao Tong University): *The Construction of Shanghai 's City Image under the Framework of Chinese and American News A Comparative Study of -New York Times" and -China Daily" (2007-2016).*

Ruhan Zhao, Mingyuan SUN (Communication University of China): *Political and Journalistic Discourse Divide: A frame analysis on the Tianjin Explosion's Press Conference in China.*

Richard C. Vincent (Indiana State University): *A Dispositional and Frame Analysis of Global Warming in Editorial and Non-Editorial News Coverage of Nine British and United States Newspapers.*

Achmad Supardi (President University, Indonesia): *Dismantling a municipality's regulation: how news media herding public opinion and doing advocacy.*

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Session 121: Tuesday, July 18th, 2017

Slot code: JRET4b

Time: 16:00 – 17:30

Room: Sala VIP III

Title: Workbench of Journalism Education Experiences

Chair: Ylva Rodny-Gumede (University of Johannesburg)

Presentations:

Nancy Achieng Booker (Aga Khan University, Graduate School of Media and Communications): *New dimensions, new spaces: The import of disruptive innovations to journalism practice and education in Kenya.*

Faith Valencia-Forrester (Griffith University), Bridget Backhaus (RMIT): *Project Safe Space: transformative journalism education as wise practice for advocacy and social change.*

Ylva Rodny-Gumede (University of Johannesburg): *Decolonizing the Journalism Curriculum: Conceptual Notes and Analysis following a Student Survey.*

Ann Hollifield, Lee B. Becker, Tudor Vlad (University of Georgia): *U.S Journalism's education's strategic adaptations to resource competition and demographic change in American higher education.*

Gloria Anyango Ooko (University of the Witwatersrand): *Against consensus: The importance of material, symbolic and discursive struggles against regulation of Journalism training in Kenyan universities*

LAW – LAW

Leyes

Chair: Loreto Corredoira (Complutense University of Madrid)

Vice-Chairs: Sara Bannerman (McMasters University)

Rodrigo Cetina Presuel (Lasell College, Boston)

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Session 122: Tuesday, July 18th, 2017

Slot code: LAWT1a
Time: 8:30 – 10:00
Room: Barahona 4.2
Title: Regulating Networks
Chair: Rodrigo Cetina Presuel (Lasell College)

Presentations:

Lili Lei (Dalian University of Technology): *The Role of Network Operators in China's Cyber Security Law.*
Richard C. Vincent (Indiana State University): *Effects of the Trump Administration to likely International policy and regulation changes to the Open Internet or Net Neutrality.*
Guy Thurston Hoskins (York University): *Draft once; deploy everywhere? Digital universalism and (mis)understanding Brazil's Marco Civil da Internet.*
Timothy Dwyer (Department of Media and Communications, University of Sydney): *Regulating the Share Economy: Digital Media Contexts for Law and Policy Interventions.*

Session 123: Tuesday, July 18, 2017

Slot code: LAWT3a
Time: 14:00 – 15:30
Room: Barahona 4.2
Title: Privacy and Networked Governance
Chair: Sara Bannerman (McMaster University)

Presentations:

Sara Bannerman (McMaster University): *The Networked Governance of Communication*
Rodrigo Cetina Presuel (Lasell College): *Privacy, metadata and migration status: A networked governance approach to protecting vulnerable populations against discrimination and harm.*
Loreto Corredoira | Isabel Serrano (Complutense University): *Privacy: A -first world luxury" in a society plagued by porn--pedophilia and human trafficking?*
Ángela Moreno (Universidad Central de Chile): *El derecho al olvido en Chile.*

Session 124: Tuesday, July 18th, 2017

Slot code: LAWT4a
Time: 16:00 – 17:30
Room: Barahona 4.2
Title: Intellectual Property
Chair: Lucas Vaccaro Logan (University of Houston - Downtown)

Presentations:

Lucas Vaccaro Logan (University of Houston - Downtown): *Intellectual Property and Information Policy: Constructing Student Interest in the Law.*
Martin Fredriksson (Linköping University) | Christiaan de Beukelaer (University of Melbourne): *Copyright and Human Rights as media regulations.*
Miral Sabry EL Ashry (Egypt): *Protection Information, Social Media and Copyright Law: A Case Study of the Egyptian Journalists*
Vitor Souza Lima Blotta (School of Communications and Arts. University of São Paulo): *Interactive storytelling and collaborative content production through the Web: new challenges to exclusive intellectual rights.*

MEDIA AND SPORT – MES

Medios de Comunicación y Deporte

Co-Chairs: Deirdre Hynes (Manchester Metropolitan University)
Alina Bernstein (School of Media Studies, College of Management Academic Studies - COMAS) The Steve Tisch School of Film and Television, Tel Aviv University)
Vice-Chair: Anthony Moretti, (Robert Morris University)

Session 125: Tuesday, July 18th, 2017

Slot code: MEST4a
Time: 16:00 – 17:30
Room: Salón Vicente Martínez Martelo, Alcaldía de Cartagena. Centro, Diagonal 30 #30 – 78, Plaza de la Aduana.

Title: Media and Sport Conversations with Cartagena

Chair: Joaquín Marín Montín (University of Seville Departamento de Comunicación Audiovisual, Publicidad y Literatura Facultad de Comunicación Universidad de Sevilla), Paula Bianchi (Universidade Federal do Pampa)

Presentations:

José Carlos Marques (Universidade Estadual Paulista - UNESP - Brasil): *La superación de los estigmas y de los prejuicios: los Juegos Paralímpicos de Río 2016 y la representación de los atletas discapacitados en la prensa brasileña.*
Lizandro Angulo, Laura Carolina Vargas (Universidad del Tolima): *No es -pobre- ni viene de la selva: tratamiento periodístico del ciclista Nairo Quintana en la prensa colombiana y europea.*
José Luis Rojas Torrijos: *La estrategia digital de internacionalización de Marca para su consolidación como medio deportivo líder en Latinoamérica.*

Claudia Ivette Pedraza Bucio (Universidad Autónoma Metropolitana): *Nuevos espacios para nuevas comunidades: las mujeres como prosumers de información deportiva. El caso mexicano de Fridapop.*
Joaquin Marin Montin (University of Seville)| Paula Bianchi (Universidade Federal do Pampa): *Rafaela Silva y Carolina Marin. Media Representations of Olympic Heroines at the Rio 2016 Games.*

MEDIA EDUCATION RESEARCH – MER

Investigación en Educación y Medios

Chair: Sirkku Kotilainen (University of Tampere, Finland)

Vice-Chair: Manisha Pathak-Shelat (Communication, MICA, Ahmedabad)

Session 126: Tuesday, July 18th, 2017

Slot code: MERT1a

Time: 8:30 – 10:00

Room: Sala 303 B

Title: Innovation and Creativity for Media Education

Chair: Stuart Poyntz

Presentations:

Minna Horowitz, Andrea Botero: *Importing Innovation? Culture and Politics of Education in Creative Industries, Case Kenya.*

Dobrinka Stancheva Peicheva, Lilia Raycheva Todorova-Kolarova: *Media Literacy and Political Populism in Media Ecology Frame.*

Cláudia Lago, Luci Ferraz de Melo: *When Practice is More than Theory: Educommunication as an undergraduate program in Brazil.*

Norma Isabel Medina: *ICT literacy against educational lag.*

Morella del Carmen Alvarado Miquilena: *Uso creativo de los medios aportes desde Venezuela.*

Session 127: Tuesday, July 18th, 2017

Slot code: MERT2a

Time: 10:30 – 12:00

Room: Sala 303 B

Title: Learning with Media

Chair: Michael Hoechsmann

Presentations:

John Jairo León: *La escritura creativa en la formación de estudiantes universitarios.*

Paulo Junior Silva Pinheiro: *Information and Communication Technologies and the democratization of the process of content generation via WhatsApp by communication students in private institutions.*

Juan Carlos Ceballos Sepúlveda: *Scholars media: reflections and concepts from teachers and students.*

Lea Mandelzis and Mira Foierstein: *Critical media consumption: College students challenge media frames of the Israeli - Palestinian conflict.*

Iolanda Tortajada (Rovira i Virgili University, Spain), Cilia Willem (Rovira i Virgili University, Spain): *Youth's Construction of Desirability on Social Media in Spain.*

Session 128: Tuesday, July 18th, 2017

Slot code: MERT3a

Time: 14:00 – 15:30

Room: Sala 303 B

Title: Engaging the World through Media Education

Chair: Henrike Freidrichs-Liesenkötter

Presentations:

Raquel Ramírez Salgado: *La promoción del empoderamiento de las mujeres a través de la educación para los medios y la perspectiva de género feminista.*

Manisha Pathak-Shelat: *Engaging the World: Digital Literacy for Transcultural Citizenship.*

Altaf Khan, Fawad Ali Shah: *Peace journalism: a glocal perspective.*

Stuart R Poyntz, Michael Hoechsmann: *Global Shifts in Media Education: Where are we now?*

Carl Bybee Shelby Stanovsek (University of Oregon): *Media Studies, Bodies and Technologies: Media Studies for a Living World.*

Session 129: Tuesday, July 18th, 2017

Slot code: MERT4a

Time: 16:00 – 17:30

Room: Sala 303 B

Title: Media Literacy and Critical Citizens

Chair: Manisha Pathak-Shelat

Presentations:

Huei Lan Wang: *Media Literacy Education for Critical Citizen Action: A General Education Course Case Study on 'Civil Journalism and Action' in Taiwan.*

Marelbi del Carmen Olmos: *Comunicaciones escolares: Una experiencia comunicacional en las Instituciones de Educación Pública de Cartagena de Indias – Colombia.*

Cornelia M. Wallner, Susan Alpen, Marian T. Adolf: *Media Literacy Competencies for Navigating Media Cultures: Findings of a Comparative Study in Southeast Asia.*

Manuel Pinto: *Rethinking news and media literacy in the 'post-truth' environment*

Cindy Mariana Ariza Rodríguez: *Educar comunicadores sociales y periodistas en las era digital: el nuevo desafío.*

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MEDIATED COMMUNICATION, PUBLIC OPINION & SOCIETY – MPS

Comunicación Mediada, Opinión Pública y Sociedad

Chair: Corinna Luethje (University of Rostock)

Vice-Chair: Susanne Eichner (Aarhus University)

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Session 130: Tuesday, July 18th, 2017

Slot code: MPST1a

Time: 8:30 – 10:00

Room: Barahona 2.3

Title: Columbian and Mexican perspectives

Chair: Yamila Heram (Universidad de Buenos Aires)

Presentations:

Viana Jaraba (Universidad Iberoamericana de México): *Tratamiento informativo de las noticias de salud en Televisión Mexicana: Tendencias y Omisiones.*

Melissa Sofhie Astaiza Delgado, Juan David Cucuñame (Estudiantes Fundación Universitaria de Popayán): *X Conferencia Nacional Guerrillera Farc-Ep; papel de la mujer, educación y manipulación mediática contra la insurgencia.*

Mirla del Carmen Villadiego Prins (Pontificia Universidad Javeriana): *La narrativa -ilustrada de la publicidad. Entre las fórmulas mágicas y los consejos prácticos.*

César Augusto Gaviria Cuartas (Universidad del Tolima): *Discurso mediático-- comunicación emotiva y opinión pública contemporánea.*

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Session 131: Tuesday, July 18th, 2017

Slot code: MPST2a

Time: 10:30 – 12:00

Room: Barahona 2.3

Title: Refugees and critical media theory

Chair: Susanne Eichner (Aarhus University)

Presentations:

Regina Gloria Nunes Andrade (State University of Rio de Janeiro), Cibele Mariano Vaz de Macêdo (Ibirapuera University), Graça Hoefel (University of Brasília), Denise Maria de Oliveira Lima (State University of Rio de Janeiro): *Cartography of vulnerability of human rights of migrants: case studies france - brazil of grants for public policy management grants for public policy management.*

Miriam Aouragh (University of Westminster): *The Syrian People Know Their Way: The shift from online contestation to digital retention.*

Marijana Grbeša, Domagoj Bebić (Faculty of Political Science, University of Zagreb): *'Thank you Croatia!': Framing of the Refugee Crisis in Croatian Public Discourse.*

Rafiza Luziani Varão (Catholic University of Brasília)| Rodrigo Miranda Barbosa (Federal University of Pernambuco.): *From Ignorance to Wisdom: Similarities and Differences about the concept of mass in Gustave LeBon and James Surowiecki.*

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Session 132: Tuesday, July 18th, 2017

Slot code: MPST3a

Time: 14:00 – 15:30

Room: Barahona 2.3

Title: Media services and quality

Chair: Hillel Nossek (Kinneret College on the Sea of Galilee)

Presentations:

Philipp Bachmann (University of Zurich), Diana Ingenhoff (University of Fribourg), Mark Eisenegger (fög – Forschungsinstitut Öffentlichkeit und Gesellschaft / Universität Zürich): *A multi-method analysis of news media quality: Comparing scholars' assessments with citizens' perceptions.*

Hillel Nossek (Kinneret College on the Sea of Galilee, Israel)|, Marisa Torres da Silva (NOVA University of Lisbon (Portugal)), Miguel Vicente-Mariño (Universidad de Valladolid, Spain): *Does the Medium Make a Difference? Salience of Media Technologies (Print-- Electronic and Digital) in News Repertoires and its Interrelationships with Democratic Attitudes.*

Weijia Wang (School of Journalism and Communication, Peking University)| Qi Wang (School of Journalism and Communication, Peking University): *Rethinking 'Mediated Politics' in Contemporary China*

Willemien Laenens (Vrije Universiteit Brussel): *New ways of addressing all citizens in a digitalised society: communication tools for public governmental services.*

Xu Song (Stockton University), Cindy Christen (Colorado State University): *E-Service Communication Between Organization and Customer: Effects of Schema Resonance on Information Inquiry E-Service.*

Session 133: Tuesday, July 18th, 2017

Slot code: MPST4a

Time: 16:00 – 17:30

Room: Barahona 2.3

Title: Mediated conflicts

Chair: Corinna Lüthje

Presentations:

Svetlana S Bodrunova, Anna Smoliarova, Kamilla Nigmatullina (School of Journalism and Mass Communication, St.Petersburg State University), Ivan Blekanov (Faculty of Applied Mathematics and Control Processes, St.Petersburg State University): *Informers or Influencers? The roles of media in Twitter discussions on inter-ethnic conflicts in Germany, France, and Russia.*

Ekmel Gecer (Sakarya University), Ramazan Guresci (Dumlupinar University): *Media, Democracy and Power: The Turkish Case.*

Mochish K.S. (Doctoral Scholar, School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai, India and Assistant Professor at the FLAME School of Communication, FLAME University, Pune, India): *Media and the Caste Oppression in the Global South: An Analysis of the Media Coverage of the Dalit Atrocities in India between- 2014-2017.*

Lea Mandelzis (Kinneret Academic College): *Representations of Peace in News Discourse: Viewpoint and Opportunity for Peace Journalism.*

PARTICIPATORY COMMUNICATION RESEARCH – PCR

Investigación en Comunicación Participativa

Chair: Nico Carpentier (Uppsala University)

Vice-Chairs: Ana Duarte Melo (Universidade do Minho)

Jonas Agerbæk (Roskilde University)

Secretary: Siddharth Chadha (Uppsala University)

Session 134: Tuesday, July 18th, 2017

Slot code: PCRT1a

Time: 8:30 – 10:30

Room: C. Damas

Title: Participation and the Urban

Chair: Nico Carpentier (Uppsala University)

Presentations:

Mónica Orozco Torres (Universidad Iberoamericana - Puebla): *La inexistente línea abismal...*

Andreas Papallas, Antonis Stylianou, Angeliki Gazi (Cyprus University of Technology): *Role of technology in enhancing public participation for urban policy: the case of an interactive installation in Limassol.*

David Leonardo Jimenez (Universidad Autónoma Latinoamericana), Angela Piedad Garcés (Universidad de Medellín): *Repensando las periferias de Medellín desde la comunicación participativa.*

Lina Marcela Silva Ramírez (Universidade do Minho): *Metáforas para la resiliencia: el arte como mediador en procesos de desplazamiento en la ciudad de Medellín.*

Session 135: Tuesday, July 18th, 2017

Slot code: PCRT1b

Time: 8:30 – 10:30

Room: C. Caballero

Title: Participation and the Environment

Chair: Chris Paterson (University of Leeds)

Presentations:

Sonia Uruburu Gilede y Yaneth Ortiz Nova (Universidad Santo Tomás): *Resultados de la Segunda fase del proyecto Naturaleza y ambiente: dos categorías que se enfrentan. El caso del grupo de trabajo intergeneracional para la transmisión de los saberes tradicionales-- creado por las abuelas ticuna de San Sebastián de los Lagos.*

Sarah Cardey (University of Reading): *Communicating climate information across natural and social sciences: A critical analysis of climate information interventions from gender and farmer participation perspectives.*

Sara Teixeira Rego Balonas (Communication and Society Research Centre): *Fighting food waste through participation and activism - a case study.*

Javier Anibal Espitia (Corporación Universitaria Minuto de Dios): *La participación social y la comunicación participativa-- ayudas eficaces para mitigar el cambio climático.*

Session 136: Tuesday, July 18th, 2017

Slot code: PCRT2a

Time: 10:30 – 12:00

Room: C. Damas

Title: Political Participation I

Chair: Siddharth Chadha (Uppsala University)

Presentations:

David Jesse Katiambo (Technical University of Kenya), Gloria Ooko (University of the Witwatersrand): *Returning the medium: Analysis of the mobile telephone as a tool for political participation in Kenya.*

Rebeca Padilla (Universidad Autónoma de Aguascalientes), Ana Isabel Zermeño (Universidad de Colima): *ICT in Mexican Government and Civil Society Organizations for the Development of Young People. A Diagnosis from a Participatory Perspective.*

Ángela Téllez (Corporación Universitaria Minuto de Dios): *The right to be heard: Children and teen participation in policy making in Bogotá.*

Winston Mano (CAMRI) | Viola Candice Milton (University of South Africa): *Speaking Truth to Power: Communications--Politics and Participation in Southern Africa.*

Session 137: Tuesday, July 18th, 2017

Slot code: PCRT2b

Time: 10:30 – 12:00

Room: C. Caballero

Title: Participation, Development and Social Change

Chair: Nicholas Benequista (Center for International Media Assistance, National Endowment for Democracy)

Presentations:

Jessica Noske-Turner (RMIT University), Vinod Pavarala (University of Hyderabad), Jo Tacchi (University of Loughborough in London; RMIT University): *Institutionalising the C4D Evaluation Framework: between principled aspirations and pragmatic compromises.*

Sundeepp Muppudi (University of Hartford): *Participatory communication in Social Change and Empowerment: Exploring the role of non-linear, local, and multiperspectival structural frameworks in development communication.*

Ricardo Moura Braga Cavalcante (Empresa Brasileira de Pesquisa Agropecuária) | Adilson Rodrigues da Nóbrega (Empresa Brasileira de Pesquisa Agropecuária): *Rural producers as local communicators: improving communication skills in the Brazilian semi-arid.*

Bernardo Alayza Solis, Oleg Nicetic, Elske van de Fliert (University of Queensland): *Communication for inclusive innovation: revealing discourses and actions toward more inclusive innovation processes for local development in Cusco, Peru.*

Jessica Noske-Turner (RMIT University): *Expertise in participatory development: should the C4D expert survive?*

Ricardo Arquímedes Castro Quintero y Gladys Adriana Espinel Rubio (Universidad Francisco de Paula de Santander): *El concepto de comunicación y cambio social en los Organismos de Cooperación Internacional: PNUD y Global Communities en Norte de Santander (2015).*

Session 138: Tuesday, July 18th, 2017

Slot code: PCRT3a

Time: 14:00 – 15:30

Room: C. Damas

Title: Future Trajectories for Participatory Research

Chair: Nico Carpentier (Uppsala University)

Presentations:

Jo Tacchi (Loughborough University): *Contextualized Affordances: the use of communication for participation and social change.*

Qinying Chen (Temple University) | Lingling Pan (Michigan State University): *Towards An Integrative East-West Paradigm for Modernization.*

Thomas Tufte (University of Leicester): *The resurgence of a practice approach-- and the implications for research and practice in communication for social change.*

Loes Witteveen (Van Hall Larenstein University of Applied Sciences, Wageningen University), Elske van de Fliert (University of Queensland) | Rico Lie (Wageningen University): *Conceptualising Participation in User Experience and User Interface Design for Digital Rural Communication.*

Colin Tinei Chasi (University of Johannesburg): *Participation studies and solidarity rights: A communication perspective*

Session 139: Tuesday, July 18th, 2017

Slot code: PCRT3b

Time: 14:00 – 15:30

Room: C. Caballero

Title: Indigeneous Participations

Chair: Ana Duarte Melo (Universidade do Minho)

Presentations:

Juan José Vieco Albarracín (Universidad Nacional de Colombia): *Investigación-Acción-Participativa en la construcción del Plan de Vida del resguardo indígena Wacoyo de Puerto Gaitán – Meta, Colombia.*

Jeannette Plaza (Corporación Unificada Nacional de Educación Superior, CUN): *La comunicación como abordaje de lo sagrado en los pueblos kogui y kankuamo. Enunciados y enunciación en tiempos y saberes educativos.*

Juana Ochoa Almanza, David Fayad Sanz y Eliana del Rosario Herrera Huérfano (Corporación Universitario Minuto de Dios): *Amazonas: one territory, many voices.*

Roy Krøvel (Oslo and Akershus University College): *Indigenous research "cultivation and nurturing of Wisdom and Knowledge"*.

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Session 140: Tuesday, July 18th, 2017

Slot code: PCRT4a

Time: 16:00 – 17:30

Room: C. Damas

Title: PANEL: Participatory Public Spaces: Rights and Rites

Chair: Peter Haratonik (The New School)

Presentations:

Susan Drucker (Hofstra University): *The Right to Communicate and the Digitalization and Privatization of Public Space.*

John Pollock (The College of New Jersey): *Making Human Rights News: Expanding Participation, Challenging Constraints.*

Gary Gumpert (Urban Communication Foundation): *Screens and Places: Redefining Participatory Public Space.*

Mario Murillo (Hofstra University): *The Digital vs. the Physical: How the Virtual Revolution Bypassed a Community Radio Icon and Left it Without a Home – A Personal Reflection on Pacifica's WBAI.*

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Session 141: Tuesday, July 18th, 2017

Slot code: PCRT4b

Time: 16:00 – 17:30

Room: C. Caballero

Title: Participation and Organisation - Civil Society and Community Media

Chair: Salvatore Scifo (Bournemouth University)

Presentations:

Chau Bao Doan, Evangelia Papoutsaki, Giles Dodson (Unitec Institute of Technology): *Social change in Vietnam: contextualising a catalyst model through a case study of the LIN Center for Community Development in Ho Chi Minh City, Vietnam.*

Paola Madrid Sartoretto (Södertörn University)| Leonardo Custódio (University of Tampere): *Dealing with Ethical Dilemmas in Activist Research on Social Movement Media.*

Arun John (University of Hyderabad): *Tribal community, State and Community Radio.*

Young-Gil Chae (Hankuk University of Foreign Studies at Seoul), Yeran Kim (Kwangwoon University), Sook-Jung Lee (Chung-Ang University): *Community media participation and communicative equality.*

Megan Boler, Elizabeth Davis (University of Toronto): *The Affective Politics of Participatory Media: Mapping -Feeling Rules.*

POLITICAL COMMUNICATION RESEARCH – POL

Investigación en Comunicación Política

Co-Chairs: Christina Holtz-Bach (University of Erlangen-Nürnberg, Germany)

María José Canel (Complutense University, Madrid, Spain)

Co-Vice-Chairs: Bengt Johansson (University of Gothenburg, Sweden)

Julio Juárez Gámiz (UNAM, Mexico City, Mexico)

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Session 142: Tuesday, July 18th, 2017

Slot code: POLT1a

Time: 8:30 – 10:00

Room: Sala 302 A

Title: How much contribution of social media to the development of democracies?

Chair: Mario Alvarez Fuentes (University of Leeds, UK)

Presentations:

Björn Klein, Olaf Jandura (Heinrich Heine University, Düsseldorf, Germany): *Online Political Election Markets as Platforms of Participation and Orientation. User Attributes as Determinants of Forecast Quality.*

Carlos A. Ballesteros Herencia (Universidad de Valladolid, Spain): *Movilización para las campañas electorales a través de las redes sociales. Elecciones generales españolas de 2015 (20D)*

Indrani Bachan-Persad (The University of the West Indies, Kingston, Jamaica): *The growing influence of social media in the 2015 national elections in Trinidad and Tobago.*

Tanja Estella Bosch (University of Cape Town, South Africa): *Digital media and political citizenship: Facebook and politics in South Africa.*

Iria Puyosa (Universidad Central de Venezuela, Caracas, Venezuela): *Online Campaigns in Ecuador Presidential Elections: Information-- Interactivity-- Engagement and Mobilization.*

Syed Murtaza Alfarid Hussain, Arindam Gupta (Assam University, Silchar, India): *Political Image Building in the Digital Age: An analysis of the Twitter communication of Indian Prime Minister Narendra Modi.*

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Session 143: Tuesday, July 18th, 2017

Slot code: POLT2a

Time: 10:30 – 12:00

Room: Sala 302 A

Title: Exploring media effects

Chair: Dan Hallin (University of California, San Diego, USA)

Presentations:

Laihui Yu, Ke Xue, Mingyang Yu (Shanghai Jiaotong University, China): *Political News Exposure and Trust in Government: Testing Mediator and Moderator Effects.*

Diego Armando Mazorra (Universidad Externado de Colombia, Bogotá, Colombia): *Confianza en la información de medios sociales y su impacto en la hipótesis de la acción correctiva.*

Reimar Zeh, Christoph Adrian (University of Erlangen-Nürnberg, Germany): *Short term reciprocal effects between political knowledge and media use. Evidence from the last German Election.*

Joao Carlos Magalhaes (London School of Economics and Political Science, UK): *Ambiguous effects of perceived algorithmic bubbles on political recognition: evidence from the Brazilian political crisis.*

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Session 144: Tuesday, July 18th, 2017

Slot code: POLT3a

Time: 14:00 – 15:30

Room: Sala 302 A

Title: Methodology: New models, techniques and challenges

Chair: Iñaki Garcia-Blanco (Cardiff University, Wales)

Presentations:

Yi Lin Tsai (National Chengchi University, Taipei, Taiwan): *Using big data approach to analysis candidates campaign and crowd discussion on facebook. A case study of the 2014 Taipei mayoral election.*

José Manuel Robles (Universidad Complutense de Madrid, Spain), Ana María Córdoba (Universidad de La Sabana, Bogotá, Colombia): *¿Desintermediación? Una nueva cultura de comunicación política en las redes. El Big Data y los casos de #UnidosPodemos y #BlackLivesMatter.*

Jonas Kaiser, Nikki Bourassa (Harvard University, Cambridge, USA): *Building Bridges with Breitbart: A Topic Model Analysis of Online Media Coverage During the US Presidential Election 2016.*

Johanna María Muñoz Lalinde (Universidad del Norte, Colombia) | Pedro Molina Rodríguez-Navas (UAB, Barcelona, Spain): *Metodología para evaluar la transparencia de las webs de las alcaldías en Colombia.*

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Session 145: Tuesday, July 18th, 2017

Slot code: POLT4a

Time: 16:00 – 17:30

Room: Fundación Nuevo Periodismo Iberoamericano – FNPI, Casa Surtigas, Barrio El Cabrero 2a # 41, calle 30 # 8b11

Title: PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia

Chair: Alex L. Fattal (Penn State University, USA)

Presentations:

Alex L. Fattal (Penn State University) | Omar Rincon (Universidad de los Andes Ceper Director) | Guilherme Canela De Souza Godoi (UNESCO): *PANEL: Perils and Possibilities: The Media in Post-Peace Accord Colombia.*

Guilherme Canela (UNESCO): *How the Colombian Peace Process Fits within Challenges for Ensuring Freedom of Expression in Latin America Aligns with International Standards.*

Alex L. Fattal (Penn State University): *The FARC and the Culture Industry: What the Media Spectacle of the FARC's 10th Conference says about its Prospects for Political Integration.*

Omar Rincón (Universidad de los Andes, Colombia): *Los medios y el periodismo perdidos en los horizontes de paz.*

Oscar Useche, Ligia Fanny Naranjo, Ignacio Holguín, Christopher Courtheyn (Corporación Universitaria Minuto de Dios): *Los territorios de paz y las posibilidades de creación ética y estética de las resistencias.*

Jairo Darío Velásquez Espinosa (Universidad del Rosario): *Media frames about the coverage of the peace plebiscite between the colombian goverment and the FARC guerrilla.*

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POLITICAL ECONOMY – POE

Economía Política

Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana-Cuajimalapa)

Vice-Chairs: Peter Thompson (Victoria University of Wellington)

Peichi Chun (The Chinese University of Hong Kong)

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Session 146: Tuesday, July 18th, 2017

Slot code: POET1a

Time: 8:30 – 10:00

Room: Barahona 1.2

Title: Social Movements and Subaltern resistance

Chair: Lee Artz (Purdue University Northwest)

Presentations:

Sreela Sarkar (Santa Clara University): *The Skills Training, Corporate Humanitarian Complex and New, Heterogeneous Actors in Reshaping Civil Society.*

Jane Duncan (University of Johannesburg): *Stopping the spies: learning from activist campaigns about effective anti-surveillance work.*

Gabriela Martínez (University of Oregon): *Paper: Music Video and Human Rights in Guatemala: Challenging the Structural Power of Media via YouTube.*

María Soledad Segura (UNC / CONICET): *Media movements in times of pushback of human rights: Is everything lost?*

Session 147: Tuesday, July 18th, 2017

Slot code: POET2a

Time: 10:30 – 12:00

Room: Barahona 1.2

Title: Panel carbon capitalism and communication

Chair: Graham Murdock (Loughborough University)

Presentations:

Benedetta Brevini, Terry Woronov (University of Sydney): *Nothing but truthiness in Australia: public discourses on the Adani Carmichael mine.*

Patrick McCurdy (The University of Sydney): *Bearing Witness and the logic of Celebrity in the Struggle over Canada's Oil/Tar Sands.*

Justin Lewis (Cardiff University): *Mediated Consumerism and the Climate Crisis.*

Richard Maxwell (Queens College CUNY)| Toby Miller (Loughborough University): *The struggle for green citizenship: environmental organizations between activism, advocacy and policy.*

Session 148: Tuesday, July 18th, 2017

Slot code: POET3a

Time: 14:00 – 15:30

Room: Barahona 1.2

Title: Political economy of news & journalism

Chair: Peichi Chung (The Chinese University of Hong Kong)

Presentations:

Victor Pickard (University of Pennsylvania): *The Rise of the Misinformation Society: Market Failure and the Decline of Journalism.*

David Elliot Berman (Annenberg School for Communication at the University of Pennsylvania): *Clickbait Ate the News: An Alternative Explanation for the Decline of the News Industry.*

Peter A. Thompson (Victoria University of Wellington): *Merging on the Ridiculous? The Political Economic Implications of the NZME- Fairfax NZ Merger Application for Newspaper Market Competition in New Zealand.*

Errol Salamon (University of Pennsylvania): *International E-Lancer Resistance: Precarious Freelance Journalists-- Their Rights and Contract.*

Session 149: Tuesday, July 18th, 2017

Slot code: POET4a

Time: 16:00 – 17:00

Room: Barahona 1.2

Title: Networks in East Asia

Chair: Jörg Becker (Kom Tech Institute for Communication and Technology Research)

Presentations:

Jan Miessler (Hong Kong Baptist University): *Chinese hierarchical network society as a model.*

Peichi chung (The Chinese University of Hong Kong): *Digital Formation of Sport Gaming Network in East Asia.*

Randall James Nichols (University of Washington Tacoma): *Problematising the Transcorporate Franchise: The Case of Pokémon Go.*

Dal Yong Jin (Simon Fraser University): *Socio-economic Interpretation of Korea's Mobile Technologies: a historical approach.*

Weishan Miao (Institute of Journalism and Communication, Chinese Academy of Social Sciences)| Zhi'an Zhang (School of Communication and Design Sun Yat-sen University): *In search of sexual desire: Social media-- market and state policy in China.*

Changchang Wu (Eastern China Normal University)| Fandong Meng (Eastern China Normal University): *The Chinese Snipe-Hunting of Didi Chuxing: Policy, Financial Capital and the Uncertain Future of the Sharing Economy.*

WORKING GROUPS

COMIC ART – COA

Comic

Chair: Geisa Fernandes (Observatório de Histórias em Quadrinhos (ECAIUSP))

Vice-chair: Jorge Anaya Martínez (UNAM)

Session 150: Tuesday, July 18th, 2017

Slot code: COAT2a

Time: 10:30 – 12:00

Room: Barahona 4.2

Title: Comic art, memory and culture

Chair: Dr. Edna Nelly Becerril Lerín (UNAM)

Presentations:

Cittlaly Aguilar Campos (Universidad Nacional Autónoma de México): *Major Lazer: La animación en la música electrónica como recurso transmedia.*

Leonel Enrique Buelvas (Universidad Iberoamericana), Osiris María Chajin (Unicolombo): *Tecnología, mesianismo y deseo en las misteriosas ciudades de oro.*

Geisa Fernandes (Observatório de Histórias em Quadrinhos - ECAIUSP): *Dirty art, pure rhythm: Reflections on comics and jazz.*

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México - UNAM): *De sueños juveniles a pesadillas históricas: la visión japonesa de la segunda guerra mundial a través las cintas -La tumba de las luciérnagas- y -Se levanta el viento-*

Session 151: Tuesday, July 18th, 2017

Slot code: COAT4a

Time: 16:00 – 17:30

Room: Barahona 2.2

Title: Comic art, culture and self-constructions

Chair: Dr. John Anthony Lent (International Journal of Comic Art)

Presentations:

Monica Fontana (Universidade Federal de Pernambuco): *Comics and cultural memory: autobiographical outlooks on our relationship with media.*

Susana Jeanine Mondragón (Universidad Nacional Autónoma de México): *El libro vaquero (The cowboy book): Cartoon and Popular Mexican Culture.*

Laura Nallely Hernández Nieto, Iván Facundo Rubinstein (Universidad Nacional Autónoma de México): *Historia y memoria popular. Crónica alternativa de la Ciudad de México en la obra de Gabriel Vargas.*

Javier Alberto Barreto (Corporación Universitaria Minuto de Dios): *Desde la ventana de mi casa puedo dibujar el mundo.*

CRISIS, SECURITY AND CONFLICT COMMUNICATION – CRI

Crisis, Seguridad y Comunicación de Conflicto

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Vice-Chair: Eva-Karin Olsson (Swedish Defence University)

Session 152: Tuesday, July 18th, 2017

Slot code: CRIT1a

Time: 8:30 – 10:00

Room: Barahona 2.2

Title: Journalism during Conflict and Crisis

Chair: Simon Thibault (Université de Montréal)

Presentations:

Yennué Zárate Valderrama (Universidad Iberoamericana): *Local journalism in war: Experience from Latin America.*

Einar Thorsen, Chindu Sreedharan (Bournemouth University): *-This is the duty of our work-: post-earthquake challenges faced by Nepali journalists.*

Filip Dingerkus, Guido Keel, Christoph Spurk (Zurich University of Applied Sciences): *Methodological innovation in impact evaluation of journalism projects. The case of the impact study on Studio Tamani in Mali.*

Irfan Raja (University of Huddersfield): *The Syrian Conflict and the Quest of Hegemony: A Comparative Study of the BBC and RT in Reporting Aleppo.*

Phil Chamberlain (University of the West of England): *War reporting from above: has the use of drones to cover the Syrian civil war provided more than just spectacular images?*

Session 153: Tuesday, July 18th, 2017

Slot code: CRIT2a

Time: 10:30 – 12:00

Room: Barahona 2.2

Title: How Refugees and Protest Captured the Headline

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Presentations:

Mervi Pantti, Markus Ojala, Salla-Maaria Laaksonen (University of Helsinki): *Digital dynamics of accountability and public legitimacy – Finnish Immigration Service during the -European refugee crisis.*

Corinne Schweizer (London School of Economics and Political Science), Gyorgyi Horvath (London School of Economics and Political Science), Tijana Stolic (London School of Economics and Political Science), and Sanja Vico (Goldsmiths, University of London): *Public Sphere along the Balkan Route: How Serbian-- Hungarian and German Newspapers discuss the Migration Crisis.*

Sünje Paasch-Colberg (Freie Universität Berlin): *Picturing the -refugee crisis. Visual patterns in the German TV coverage of the refugee and immigration issue.*

Dimitra Dimitrakopoulou (School of Journalism & Mass Communication, Aristotle University of Thessaloniki, Greece)| Sergios Lenis (Hellenic Open University): *Protest: The case of the Colourful Revolution in FYRMacedonia.*

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Session 154: Tuesday, July 18th, 2017

Slot code: CRIT3a

Time: 14:00 – 15:30

Room: Barahona 2.2

Title: Managing Narratives and Structures in Crisis

Chair: Rikke Bjerg Jensen (Royal Holloway University of London)

Presentations:

Simon Thibault (Université de Montreal): *Diplomatic disputes over media strategies in post-conflict countries: explaining the trans-Atlantic divide.*

Minqin MA, Song AO (School of Communication, Hong Kong Baptist University): *The moderating effect of response and sources on the relationship between sadness and reputation.*

Soledad Puente, Daniela Grassau (Pontificia Universidad Catolica de Chile): *Blind spots and tensions between authorities-- emergency management experts and journalists during catastrophe coverage: qualitative analysis on perceptions and expectations of those responsible in the case of Chile.*

Emy Paola Osorio Matorel (Ms.): *A Semiotic-Discursive Analysis of news regarding the murders of social leaders in Colombia between August 2016 and January 2017: A case of study.*

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DIASPORA AND MEDIA – DIM

Diáspora y Medios de Comunicación

Chair: Sudeshna Roy (Stephen F. Austin State University, TX)

Co-Vice-chairs: Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília)

Umi Khattab (University of the Sunshine Coast)

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Session 155: Tuesday, July 18th, 2017

Slot code: DIMT3a

Time: 14:00 – 15:30

Room: Salón Pórtico Obregón

Title: Refugees, Media and Diaspora Formation

Chair: Sudeshna Roy (Stephen F. Austin State University, USA)

Presentations:

Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília - Brazil): *"MyRefugeeFriend" Campaign Analysis: Interculturality and Cosmopolitanism at Christmas Night.*

Sudeshna Roy (Stephen F. Austin State University): *Diasporas in Crisis: An examination of competing discourses of Palestinian and Syrian refugees in Lebanon.*

Joao Guilherme Casagrande Martinelli Lima Granja Xavier da Silva (UNB - University of Brasília/Federal Government Brazil): *Media visibility and the balance between humanitarian and crisis perceptions in migration and refugee policies: the reception of Haitian flows in Brazil 2010-2016.*

Jordânia Bispo Rocha, Ana Carolina Rocha Pessôa Temer, Raphaela Xavier de Oliveira Ferro (Federal University of Goiás): *The media and the reading of the crisis experienced by the Arab community: a study of reception of Syrian immigrants in Goiás.*

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Session 156: Tuesday, July 18th, 2017

Slot code: DIMT4a

Time: 16:00 – 17:30

Room: Salón Pórtico Obregón

Title: Representaciones mediáticas de las diásporas

Chair: Sofia Cavalcanti Zanforlin (Universidade Católica de Brasília - Brazil)

Presentations:

Vanessa Solano Cohen (Universidad Diego Portales), Fernanda Stang (Universidad Alberto Hurtado): *El escozor de la alteridad en un -país isla-: un análisis sobre la construcción mediática del migrante colombiano en la televisión chilena.*

Agrivalca Canelón (Universidad de La Sabana): *Nos-otros, -la diáspora: fundamentación y contexto para el estudio de la representación de los emigrantes en los medios de comunicación de Venezuela.*

Luis Fernando Gasca Bazurto (Corporación Unificada Nacional de Educación Superior, CUN): *La representación cinematográfica en los imaginarios de la población desplazada.*

Luis Rolando Alarcón (Universidad Señor de Sipán): *Lo afroperuano en la televisión nacional del Perú: un estudio sobre su representación-- discriminación y estereotipia.*

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ENVIRONMENT, SCIENCE & RISK COMMUNICATION – ESR**Medio Ambiente, Ciencia y Comunicación de Riesgos**

Chair: Pieter Maesele (University of Antwerp)

Co-Vice-Chairs: Dorothee Arlt (University of Bern, Switzerland)

Anders Hansen (University of Leicester)

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Session 157: Tuesday, July 18th, 2017

Slot code: ESRT1a

Time: 8:30 – 10:00

Room: Sala 304 A

Title: Socio-environmental conflict and Media

Chair: Kerrie Foxwell-Norton (Griffith University)

Presentations:

Gareth Huw Stanton (Department of Media and Communications, Goldsmiths, University of London, New Cross, London): *Global sushi, global environmental threat?: media struggles for the oceans.*

Juliana Gil Gutiérrez, Denisse Roca Servat, Jaime Alberto Quintero Arias (Universidad Pontificia Bolivariana): *Water issues in media: The scenario of today's discourses about nature.*

Claudio Broitman, René Jara (Universidad de Santiago): *La marea roja, los salmones y el impacto ambiental: un conflicto socio-ambiental en Chile (2016).*

Isaltina Maria de Azevedo Mello Gomes (Universidade Federal de Pernambuco (UFPE))| Luciana Pereira da Silva (Instituto Federal de Pernambuco (IFPE)): *Real Estate Expansion, Environment and Journalism.*

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Session 158: Tuesday, July 18th, 2017

Slot code: ESRT2a

Time: 10:30 – 12:00

Room: Sala 304 A

Title: News and Climate Change

Chair: Maitreyee Mishra (Heidelberg University)

Presentations:

Mikkel Eskjær (Aalborg University, Copenhagen): *Environmental news vs. climate change news: political contestation in developed and developing countries.*

Mariana Alves Campos (Aarhus University / City University London): *Should journalists practise journalism of attachment when reporting the climate change war?*

Eugenia Lee (University of Sydney): *Use of information visualisations in climate change news: an analysis of image-text relations in data journalism.*

Jeffrey Alan Hoffmann (University of New Mexico, USA): *The social and discursive construction of climate change denial discourse in the present and future: Intertextual maps and disruptive tactics.*

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Session 159: Tuesday, July 18th, 2017

Slot code: ESRT3a

Time: 14:00 – 15:30

Room: Sala 304 A

Title: News and Energy

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Sofia Angeles Vargas- Payera (Universidad de Chile): *Geothermal energy in Chilean mass media: the energy black sheep.*

Karel Deneckere (Vrije Universiteit Brussel): *Discursive damage control and the Chernobyl disaster. A discourse-theoretical analysis of the Belgian newspaper coverage.*

Christoph Adrian (University Erlangen-Nürnberg)| Reimar Zeh (University Erlangen-Nürnberg): *The influence of news consumption on energy technology acceptance in Germany.*

Zarrin Zardar (Allameh Tabataba'i University): *Is Biotechnology Medialized in Iran? Framing Analysis of Iranian TV programs.*

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Session 160: Tuesday, July 18th, 2017

Slot code: ESRT4a

Time: 16:00 – 17:30

Room: Sala 304 A

Title: Science, Risk and Crisis Communication

Chair: Pieter Maesele (University of Antwerp)

Presentations:

Chun Ju Huang, Miao-Ju Jian (National Chung Cheng University): *When science encounters pop culture: TV programs as a trial to improve science communication.*

Michele Amorim Becker (Universidade Federal de Sergipe): *Comunicación de riesgos y participación de comunidades tradicionales en procesos de toma de decisión en el río San Francisco/ Brasil.*

Mandar M Dewoolkar (University of Vermont, Burlington, Vermont)| Shakuntala Rao (State University of New York, Plattsburgh, New York): *News coverage of water contamination: The missing scientific and engineering perspective in crisis communication.*

Olutobi Akingbade (Rhodes University.): *Ebola fear and panic: contextualising vanguard's coverage of the 2014 Ebola outbreak in nigerian within a moral panic framework.*

ETHICS OF SOCIETY & ETHICS OF COMMUNICATION – ETH

Ética de la Sociedad y Ética de la Comunicación

Chair: María Teresa Nicolás, (Universidad Panamericana)

Co-Vice-Chairs: Elvira García, (CEU Cardenal Herrera University)

Yanick Farné, (Université du Québec à Montréal)

Session 161: Tuesday, July 18th, 2017

Slot code: EHT2a

Time: 10:30 – 12:00

Room: Salón Pórtico Obregón

Title: Framing Ethics in the Newsroom

Chair: Teresa Nicolás Gavilán (Universidad Panamericana)

Presentations:

Cherian George (Hong Kong Baptist University): *Independence from the crowd: protecting journalistic integrity in Asian news organisations.*

Liliana Gutiérrez-Coba (Universidad de La Sabana), Mariano Ure (Universidad Católica Argentina), Jairo Valderrama-Valderrama (Universidad de La Sabana): *En busca de sentido: la identidad y condiciones laborales de los periodistas colombianos.*

Shakuntala Rao (State University of New York, Plattsburgh, New York, USA), Kanchan K Malik (Department of Communication, University of Hyderabad): *Conversing Ethics in India's News Media: A capabilities approach to media ethics training and practice.*

Ben-Hur Demeneck (State University of Ponta Grossa - UEPG): *Ethical Challenges of Cross-border Journalism: Responsibilities and Values of Journalists in Series such as SwissLeaks.*

Ceren Sözeri (Galatasaray University): *Is it possible to do good journalism by being part of a story?*

GLOBAL MEDIA POLICY – GMP

Políticas Globales de Medios de Comunicación

Co-Chairs: Arne Hintz (Cardiff University)

Claudia Padovani (University of Padova)

Co-Vice-Chairs: Véronique Wavre (University of St-Gallen)

Petros Iosifidis (City University of London)

Session 162: Tuesday, July 18th, 2017

Slot code: GMPT2a

Time: 10:30 – 12:00

Room: Sala VIP III

Title: Unpredictable dynamics? Media and technology in a transformed and global age

Chair: Arne Hintz (University of Cardiff)

Presentations:

Antonios Vlassis (University of Liege), Christiaan De Beukelaer (University of Melbourne, Australia): *International organizations in the global media governance: The 'creative economy' policy agenda making for whom and for what?*

Jade Miller (Wilfrid Laurier University): *Structuring Nigeria's Movie Industry in a Minimal Policy Environment.*

Daeho Kim (Inha University): *More civil society participation in public media: Implications for global media policy*

Janaine Sibelle Freires Aires, Suzy dos Santos (Universidade Federal do Rio de Janeiro): *Back to where you once belonged: el discurso del odio y el sistema de medios para el fortalecimiento de las élites nacionales-conservadoras en Brasil*.

Bilge Yesil (CUNY-College of Staten Island), Efe Kerem Sozeri (Independent Researcher), Emad Khazraee (Kent State University), Laura Schwartz-Henderson (University of Pennsylvania): *Turkey's Internet Policy: The Emergence of a Distributed Network of Online Suppression and Surveillance*.

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HEALTH COMMUNICATION AND CHANGE – HCC

Comunicación para la Salud y el Cambio

Co-Chairs: SubbaRao Gavarvarapu (National Institute of Nutrition, India)

Nanna Engebretsen (Lillehammer University College, Norway)

Co-Vice-Chairs: Yolanda Paul (The University of the West Indies, Jamaica)

Kate Holland, (University of Canberra, Australia)

Ravindra Kumar Vemula (The English and Foreign Languages University, India)

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Session 163: Tuesday, July 18th, 2017

Slot code: HCCT1a

Time: 8:30 – 10:00

Room: Barahona 1.1

Title: Public Policies, Health & Communication (Políticas Públicas, salud & comunicacion)

Chair: Raquel Paiva, Universidade Federal do Rio de Janeiro

Presentations:

Janet García González (Universidad Autónoma de Nuevo León): *Evaluación de políticas públicas en salud: Caso promoción y comunicación de la salud en México*.

Tonatiuh Cabrera Franco (National Autonomous University of Mexico), Julio Alfredo Ortiz Ramirez (National Institute of Genomic Medicine): *Políticas transferentes: el caso de la regulación publicitaria en México*.

Marciel Aparecido Consani (USP-Universidade de São Paulo (Sao Paulo State University): *Comunicación para el bienestar: cómo el enfoque educativo ayuda a crear y divulgar el conocimiento en la investigación en salud*.

Magda Ospina (Universidad del Norte, Colombia): *Impacto del audiovisual en el fortalecimiento de las Habilidades Sociales en jóvenes*.

Janine Miranda Cardoso (Oswaldo Cruz Foundation), Wedencley Alves (University of Juiz de Fora), Stéphanie Lyanie de Melo e Costa (Postgraduate Program in Information and Communication in Health – PPGICS- of Oswaldo Cruz Foundation (Fiocruz) - PhD Student), Catarina Schneider: *Periodismo y las epidemias en Brasil: un debate sobre el dengue y la gripe H1N1*.

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Session 164: Tuesday, July 18th, 2017

Slot code: HCCT2a

Time: 10:30 – 12:00

Room: Barahona 1.1

Title: New Media Technologies & Health communication

Chair: Kate Holland, University of Canberra Australia

Presentations:

Mia Lindgren (Monash University), Monika Djerf-Pierre (Gothenburg University, Sweden Monash University, Australia): *Storytelling the -superbug crisis: storylines-- storytelling techniques-- and storytellers on YouTube*.

Samantha Vanderslott (University of Oxford): *Pro-vaccination in the news: Campaigns through public petitions and social media*.

Ana Carolina de Oliveira Monteiro Santos, Nathália Silva Gameiro, Fernanda Santana Miranda (Fundação Oswaldo Cruz - Fiocruz): *Facebook as a health communication strategy: the experience of a Brazilian scientific institution*.

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Session 165: Tuesday, July 18th, 2017

Slot code: HCCT3a

Time: 14:00 – 15:30

Room: Barahona 1.1

Title: Communicating about HIV and AIDS

Chair: Kate Holland, University of Canberra

Presentations:

Angella Napakol (Uganda Christian University): *Commission HIV/AIDS news in Ugandan newspapers: Conversations with health news editors and reporters*.

Nqobile Thobile Ndzinisa (University of KwaZulu Natal): *Demystifying the epidemic: Understanding educated perceptions of Zulu cultural beliefs about HIV and AIDS communication*.

Archana Rao Manukonda (Sarojini Naidu School of Fine arts and Communication, University of Hyderabad): *Participatory Health Communication: An effective approach to reach gays for HIV prevention*.

James Alexander Forbes (York University): *Positive Talk: Online Forums-- HIV and MSM Sexual Health in the Canadian Context*.

Session 166: Tuesday, July 18th, 2017

Slot code: HCCT4a

Time: 16:00 – 17:30

Room: Barahona 1.1

Title: Panel: Addressing New Disease Threats - Intersection between Socio-cultural Research-- Health Communication and Communities and New Media Technologies for Zika Prevention and Care

Chair: Rafael Obregón, UNICEF

Presentations:

Ketan Chitnis, Rafael Obregón (UNICEF): *Panel: Addressing New Disease Threats - Intersection between Socio-cultural Research, Health Communication and Communities and New Media Technologies for Zika Prevention and Care.*

Kevin Louis Bardosh (Department of Anthropology & Emerging Pathogens Institute, University of Florida) | Giovanna Nuñez (Latin America and the Caribbean Regional Office - LACRO, UNICEF), María José De León (Latin America and the Caribbean Regional Office -LACRO-, UNICEF): *Operationalizing Social Research for Zika Prevention: Reflections on UNICEF's Effort to Translate Qualitative Data into Improved Risk Communication across 8 Latin America and Caribbean Nations.*

E. Kuor Kumoji, Maria Elena Figueroa, Gabrielle Hunter, Alice Payne Merritt (Johns Hopkins Center for Communication Programs), Anton Schneider, Arianna Serino (United States Agency for International Development): *Using new media to track knowledge, perceptions, and practices around Zika in four Latin American countries: SMS survey monitoring methodology.*

Ketan Chitnis, Jose Lainez, Rafael Obregón (UNICEF): *Harnessing evidence-based communication and new media technologies for Zika prevention and care and support: Emerging lessons from Latin American countries.*

ISLAM AND MEDIA – IAM

El Islam y los Medios de Comunicación

Chair: Mahmoud Galander (Qatar University)

Co-Vice-Chairs: Bushra Rahman (Institute of Communication Studies, University of the Punjab)

Mohamed Kirat (Qatar University)

Session 167: Tuesday, July 18th, 2017

Slot code: IAMT1a

Time: 8:30 – 10:00

Room: Sala 304 B

Title: Islamic Issues in Contemporary Media

Chair: TBA

Presentations:

Olga Logunova (Higher school of Economics): *Islamic terrorism in the usa and russian newspapers: comparative analysis.*

Bilal Haider Rana (University of Erfurt): *Hate at first sight: Sexism-- hate and Islamophobia in an online discursive event.*

Azza Osman Abdelaziz (Canadian University): *The Challenges of the Egyptian Media Diversity in Current Stage.*

Basyouni Ibrahim Hamada (Department of Mass Communication, College of Arts and Sciences, Qatar University): *Journalists' Perception of their Roles and Ethics in Muslim and Western Countries: Evidence from the Worlds of Journalism Study.*

Session 168: Tuesday, July 18th, 2017

Slot code: IAMT2a

Time: 10:30 – 12:00

Room: Sala 304 B

Title: Islam and Muslims in print cinema and cyberspace

Chair: TBA

Presentations:

Mohamed Kirat (Qatar University): *Media at Work: Priming and Framing Charlie Hebdo and Chapel Hill Killings.*

Abida Eijaz (Assistant Professor Institute of Communication Studies, University of the Punjab, Lahore, Pakistan): *Articulation of Religion in the Cyberspace: The Case of Islamic Fatwa Websites.*

Emília Teles da Silva (Universidade Federal Fluminense - Programa de Pós-Graduação em Comunicação): *The Hinduization of Bombay Cinema in 1949 - The case of Barsaat (Raj Kapoor, 1949)*

Session 169: Tuesday, July 18th, 2017

Slot code: IAMT3a

Time: 14:00 – 15:30

Room: Sala 304 B

Title: Media, Politics and Islam

Chair: TBA

Presentations:

Muhammad Jameel Yusha'u (Uni Focus Academy): *Trump's Muslim Ban: A Critical Discourse Analysis of Aljazeera, New York Times and Wall Street Journal.*

Bushra Hameedur Rahman (University of the Punjab): *Transforming identities and relations: Taliban peace talks and Pakistani media.*

Ghassan Abu-Husein (Aljazeera Media Network): *The Image That ISIS Built: A Deep Dive into Dabiq Magazine.*

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MEDIA PRODUCTION ANALYSIS – MPA

Análisis de Producción de Medios

Chair: Roel Puijk, (Inland Norway University of Applied Sciences)

Co-Chairs: Chris Paterson (Leeds University)

Willemeijn Sanders (Utrecht University)

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Session 170: Tuesday, July 18th, 2017

Slot code: MPAT1a

Time: 8:30 – 10:00

Room: Barahona 4.3

Title: Production routines

Chair: Roel Puijk (Inland Norway University of Applied Sciences)

Presentations:

Nando Malmelin (Aalto University), Sari Virta (Jönköping International Business School; University of Tampere): *Creativity as critical resource in media production.*

Willemien Sanders (Utrecht University), Kate Nash (University of Leeds): *Exploring a new field: documentary impact production in the UK and the Netherlands.*

Daiithi McMahon (University of Derby): *Producing Radio Drama for the Millennial Audience – Sveriges Radio's 'Voices of the Dead'.*

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Session 171: Tuesday, July 18th, 2017

Slot code: MPAT2a

Time: 10:30 – 12:00

Room: Barahona 4.3

Title: Journalistic production

Chair: Willemien Sanders (Utrecht University)

Presentations:

Saumava Mitra (University of Western Ontario): *Letting more than the pictures do the talking: Afghan photojournalists' perceptions and representations of Afghanistan.*

Ozan Asik, Riza Sam (Uludag University in Bursa, Turkey): *Saving the 'Reality Principle' in Journalism in 'Post-Truth' Age: Reflections on the Potential Role of Local News Production.*

Michael B Munnik (Cardiff University): *Willing to listen, willing to speak: On expanding journalist-source relations in times of crisis.*

Bartosz Wilczek (Università della Svizzera italiana): *How actors in media companies reduce complexity and uncertainty and thereby shape journalistic performance.*

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Session 172: Tuesday, July 18th, 2017

Slot code: MPAT4a

Time: 16:00 – 17:30

Room: Barahona 4.3

Title: Technology and production

Chair: TBA

Presentations:

Carlos Eduardo Marquioni (UTP - Universidade Tuiuti do Parana): *On the adaptations in the terrestrial TV's production practices due to the second screen experience: An analysis of the reconfiguration in Brazilian televisual media production.*

David Parra Valcarce, Concha Edo Bolós, Juan Carlos Marcos Recio (Universidad Complutense de Madrid): *Análisis de la aplicación de las tecnologías de realidad aumentada en los procesos productivos de los medios de comunicación españoles.*

Lucero Giraldo, Sandra Leal, Jorge Prudencio Lozano (Quindío University): *De la virtualización antropológica a la virtualización digital. Narraciones ciudadanas del -centro comercial de cielos abiertos- de Armenia, Colombia*

Patricia Lora, Janneth Palacios (Fundación Universitaria Los Libertadores): *Observando los procesos de comunicación--creatividad y transformación social en plataformas digitales: La experiencia del Observatorio en Comunicación de la Fundación Universitaria Los Libertadores (Colombia)*

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POPULAR CULTURE – POC

Cultura Popular

Co-Chairs: Barry King (Auckland University of Technology)

Tonny Krijnen (Erasmus University Rotterdam)

Session 173: Tuesday, July 18th, 2017

Slot code: POCT1a

Time: 8:30 – 10:00

Room: Sala 303 A

Title: Forming/Reforming Identities

Chair: Barry King

Presentations:

Renata Gomes Melo (Universidade Paulista Unip), Laura Marani Bahia (Universidade Senac), Jose Mauricio Conrado Moreira Da Silva (Universidade Mackenzie), Eduarda Fernanda Lopes (Espm University): *Cultural Industry, humor and emerging advertising formats: An analysis of "Porta dos Fundos" Brazilian web channel.*

Ryan S. Eanes (Washington College): *A constellation of stars: Is there a relationship between Yelp and Michelin restaurant ratings?*

Niall Patrick Brennan (Fairfield University, USA): *Affect, Online Queer Communities and the Possibility of Political Change? Hopes of Channeling RuPaul's Drag Race into LGBTQ Visibility and Action through Social Media in the US and Brazil.*

Silvia Coca Córdova (Universidad Iberoamericana Puebla): *The indigenous fashion from the highlands of Chiapas.*

Jill Whitfield (Texas Christian University), Cindy T. Christen (Colorado State University): *Factors that influence celebrities' personal brands: the effects of fan club membership offers on celebrity image.*

Session 174: Tuesday, July 18th, 2017

Slot code: POCT2a

Time: 10:30 – 12:00

Room: Sala 303 A

Title: Panel: The Mediation of Urban Anxieties in Johannesburg

Chair: Glenda Daniels

Presentations:

Mehita Iqani (University of the Witwatersrand): *'Plastic aesthetic: Reading iThemba Tower, Johannesburg'*

Nicky Falkof. (University of the Witwatersrand): *'Blood, crime and consumption: The "plasma gangs" scare in Alexandra, Johannesburg'*

Session 175: Tuesday, July 18th, 2017

Slot code: POCT3a

Time: 14:00 – 15:30

Room: Sala 303 A

Title: Theorizing the popular: South American Perspectives 1

Chair: Estela Acosta y Lara, (Fundación Comunica)

Presentations:

Paola Andrea Hernández Arcila, Sara Colorado Molina, Lina María Sánchez Marín (Corporación Universitaria Minuto de Dios): *"Juicios Socio-Culturales (Disonancias Cognitivas) sobre la 'Palabra' Inciden en el Denominado Discurso de Ideología de Género de la Cartilla Ambientes Escolares Libres de Discriminación".*

Julio César Monasterio (Universidad Nacional del Comahue – CEAPEDI): *Estado y prácticas culturales. Representaciones en torno al proceso de oficialización de las fiestas populares en la norpatagonia argentina 2003-2015.*

Oscar Andrés Rodríguez (Corporación Universitaria Minuto de Dios): *Macondo: Cultura universal, patrimonio del Caribe colombiano / Macondo: Universal culture, Colombian Caribbean patrimony.*

Carlos Alberto Vásquez (Universidad de la paz, UNIPAZ): *Caracterización de las fiestas patronales del Corpus Cristi de San Vicente de Chucurí y la Virgen de la Original de Simití, como expresiones culturales patrimoniales en la región del Magdalena Medio.*

Session 176: Tuesday, July 18th, 2017

Slot code: POCT4a

Time: 16:00 – 17:30

Room: Sala 303 A

Title: Theorizing the popular: South American Perspectives 2

Chair: Estela Acosta y Lara, (Fundación Comunica)

Presentations:

Juan Carlos Gómez Torres, Juan Carlos Forero Rodríguez (Corporación Universitaria Minuto de Dios): *Aprender a comunicar lo corpóreo.*

Alejandro Cuervo (Corporación Universitaria Minuto de Dios): *La tendencia: consciencia colectiva y mito del poder.*

Juan Manuel López (Independent Scholar): *Carlos Michelena y el teatro callejero: Un estudio sobre el humor como estrategia de crítica al poder político y como expresión de la cultura popular.*

María del Rosario Álvarez De Moya (Corporación Universitaria Minuto de Dios): *La colonización antioqueña y construcción de identidad colectiva en el territorio.*

Julián Andrés Burgos Suárez (Universidad Católica de Pereira): *Paisaje, comunicación y narrativas. Narrativas e historias de vida mediáticas en la construcción del paisaje regional cafetero en Colombia.*

PUBLIC SERVICE MEDIA POLICIES – PMP

Políticas de Medios Públicos

Co-Chairs: Yik-Chan Chin (Xi'an Jiaotong-Liverpool University)
Alessandro D'Arma (University of Westminster)

Session 177: Tuesday, July 18th, 2017

Slot code: PMPT1a

Time: 8:30 – 10:00

Room: Salón P. Obregón

Title: PSM in Latin America: Issues, policies and practices

Chair: TBC

Presentations:

Ezequiel Alexander Rivero (Universidad Nacional de Buenos Aires): *Modelos de organización, control y financiamiento para la televisión pública en internet en países del MERCOSUR.*

Daniela Inés Monje (Universidad Nacional de Córdoba Instituto Académico Pedagógico de Ciencias Sociales. Universidad Nacional de Villa María, Argentina): *La deuda interna: acceso ciudadano y políticas sobre medios públicos en Argentina.*

Fabio López de la Roche (Universidad Nacional de Colombia): *Los medios públicos y el periodismo en la comunicación de la justicia transicional y de la Comisión de la Verdad.*

Juan Carlos Garzón Barreto (Universidad Nacional de Colombia): *Políticas y acciones estatales en materia de comunicaciones para la implementación de los acuerdos de paz en Colombia.*

Lenin Rafael Martell (University of the State of Mexico (UAEM)): *How to tell stories for Public Media to comprehend the most recent political and social changes in the North American region?*

RELIGION, COMMUNICATION AND CULTURE – RCC

Religión, Comunicación y Cultura

Co-chairs: Victor Khroul (Journalism Faculty, Moscow State University)
Yoël Cohen (Ariel University, School of Communication)

Session 178: Tuesday, July 18th, 2017

Slot code: RCCT3a

Time: 14:00 – 15:30

Room: Sala VIP III

Title: News Coverage of Religion

Chair: Gabriel Avila

Presentations:

Victor Khroul (Journalism Faculty, Moscow State University): *Religious Impact on Journalism Ethics in Russia.*

Yoel Cohen (Mass Communication): *Is Religion a Foreign News Story? A case study in the foreign press corps in Israel.*

Sulaiman Adeshina Osho (Department of Communication, marketing and Media, Robert Gordon University, United Kingdom): *Transforming National Culture through News Discourse – Examining the Perspectives of Radio News Construct about Imagined Nationhood of Nigeria.*

VISUAL CULTURE – VIC

Cultura Visual

Co-Chairs: Sunny Yoon (Hanyang University)

Deborah Tudor (Southern Illinois University)

Vice- Chair: Denize Araujo (Uni. Tuiuti Do Parana)

Session 179: Tuesday, July 18th, 2017

Slot code: VICT1a

Time: 8:30 – 10:00

Room: Barahona 2.1

Title: Cinema and visual culture

Chair: Deborah Tudor (Southern Illinois University)

Presentations:

Rafaela Martins de Souza (Universidade Estadual de Londrina): *The passage of images – Chantal Akerman's counter cinema and the representation of the immigrant.*

Denize Correa Araujo (Universidade Tuiuti do Paraná- Curitiba Brazil): *Images of Agnès Varda: autobiography, intertextuality and new discourses.*

Fangyu Chen (Hong Kong Baptist University): *The Great Wall: Transforming Manner of Sino-Hollywood Film Co-Production.*

Session 180: Tuesday, July 18th, 2017

Slot code: VICT2a

Time: 10:30 – 12:00

Room: Barahona 2.1

Title: Medios Visuales y Tendencias Contemporáneas – Visual Media and contemporary trends

Chair: Denize Araujo (Universidade Tuiuti do Paraná – Curitiba Brazil)

Presentations:

Sergio Aguilar Alcalá (Universidad Nacional Autónoma de México): *Las fronteras de lo verdadero en los falsos documentales.*

Lucas Martins Néia (Universidade de São Paulo, Brazil), Daniela Alfonso Ortega (Universidade de São Paulo, Brazil): *De cómo América descubrió los turcos: telenovelas turcas a la luz del contexto sociocultural latinoamericano.*

Manuel Antonio Pérez Tejada (Universidad de Monterrey, México): *¿De qué hablamos cuando hablamos de cine mexicano?: Tendencias transnacionales y narrativas globales en el cine de México.*

Carlos López Lizarazo (Universidad de Medellín, Colombia): *El cine en el Gran Caribe hispánico y la nueva exótica: mirada crítica al cine de ficción contemporáneo de la región.*

Lizbeth Kanyat (Universidade de São Paulo, Brazil): *El hombre imaginante y la obra de su imaginación: una reflexión sobre los procesos de localidad y apropiación de la ficción televisiva extranjera.*

Enrico Diego Mandirola (Universidad Minuto de Dios, Colombia): *Kinesthetic Cinema - Cinematography in dialogue with indigenous cosmologies.*

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Session 181: Tuesday, July 18th, 2017

Slot code: VICT3a

Time: 14:00 – 15:30

Room: Barahona 2.1

Title: Technological Changes and Visual culture

Chair: Julianne Newton

Presentations:

Deborah A. Tudor (Southern Illinois University): *Touching the Digital Skin.*

Weihua Wu (Massachusetts Institute of Technology; Communication University of China): *Chattering with the Virtual Self and the Other: The Everyday Visual Practice, Bullet Screen, and the Online Video Sharing Community in China.*

Thiago Henrique Ramari (State University of Londrina): *The "neo-neorealism" as a method to criticize the consumption of violent images as entertainment in "Funny Games" and "Funny Games U.S."*

José Cláudio Siqueira Castanheira (Universidade Federal de Santa Catarina - UFSC): *Goodbye to cinema: digital and new architectures of seeing and hearing.*

Edgar Gómez Cruz (RMIT): *Beyond the frame: Towards a new agenda for the study of visual practices.*

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Session 182: Tuesday, July 18th, 2017

Slot code: VICT4a

Time: 16:00 – 17:30

Room: Barahona 2.1

Title: Popular culture and visual media

Chair: Denize Araujo

Presentations:

Sunny Yoon (Hanyang University): *Idol in Veil: young muslims and K-pop fandom in Indonesia.*

Denielle Janine Emans (Virginia Commonwealth University in Qatar): *Between representation and reconstruction: A case study of the transformative potentialities of visual communication for social change in Qatar.*

Thais Jorge, Eugenio Cony Cidade (University of Brasília): *-Gangnam Style -- a break in our visual culture: new media-- new territoriality and new discourse in a post-modern narrative.*

Marcio Serelle (Pontifical Catholic University of Minas Gerais): *The conservative culturalism of -Narcos-: Latin American mediations between fact and fiction.*

Ines Maria Silva Maciel; Katia Augusta Maciel (Federal University of Rio de Janeiro): *Culture and memory in interactive narrative.*

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